

Domain: Tourism

Tourism in December 2024

- Compared to December 2023, in December 2024 the arrivals in the establishments of tourists' reception with functions of tourists' accommodation, including apartments and rooms for rent, increased by 6.8%, while the overnight stays increased by 4.9%.
- In December 2024 customs registered as arrivals¹⁾ a number of 916.1 thousand foreign visitors and as departures¹⁾ of the Romanian visitors abroad a number of 1007.6 thousand persons^{**}).

1. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent), in December

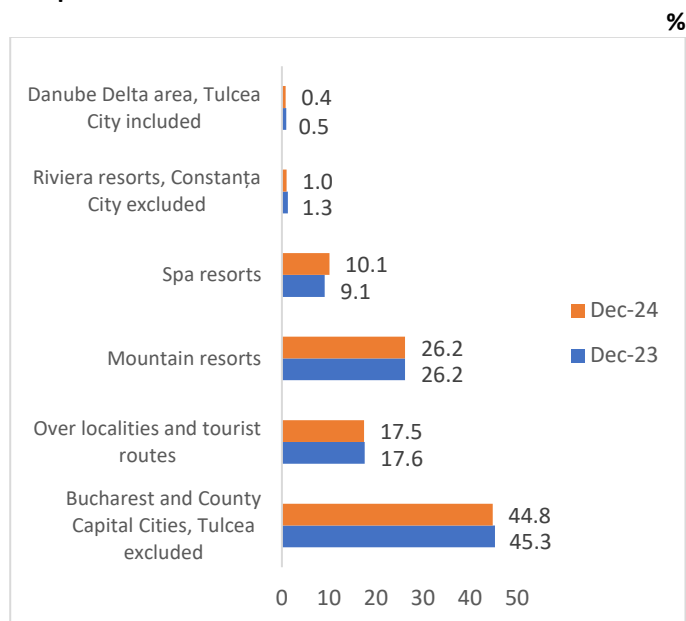
	Arrivals			Overnight stays		
	December 2023	December 2024	December 2024 compared to December 2023	December 2023	December 2024	December 2024 compared to December 2023
	thou	thou	(%)	thou	thou	(%)
Total	901.1	962.8	106.8	1735.4	1820.1	104.9
Romanian tourists	761.4	805.7	105.8	1436.4	1480.9	103.1
Foreign tourists ^{*)} of which:	139.7	157.1	112.5	299.0	339.2	113.4
- Europe	115.8	127.1	109.8	245.2	261.4	106.6
- European Union	84.0	90.1	107.3	180.5	187.5	103.9
- Asia	9.3	17.5	188.2	23.9	50.7	212.1
- North America	6.7	8.0	119.4	15.5	17.4	112.3
- South America	0.9	0.7	77.8	2.2	1.9	86.4
- Africa	0.8	0.8	100.0	1.9	2.1	110.5

^{*)} By country of residence; the table data can be found in the .xlsx file attached to the press release on the homepage.

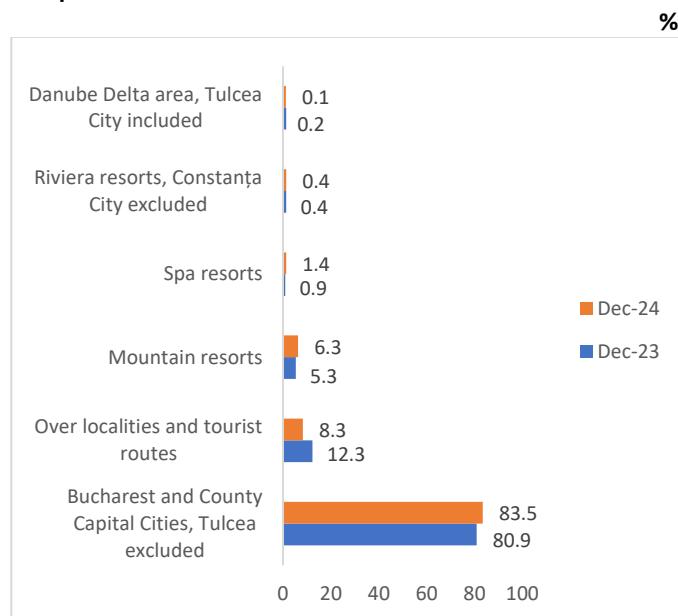
¹⁾ See the methodological notes attached to the press release on the homepage.

^{**}) As a result of Romania's partial accession to the Schengen area (maritime and airport) on 01.04.2024, the data will no longer be comparable with those published until 31.03.2024.

1. The distribution of Romanian tourists' arrivals in the establishments of tourists' reception (including apartments and rooms for rent), by tourist area, in December 2024 compared to December 2023



2. The distribution of foreign tourists' arrivals in the establishments of tourists' reception (including apartments and rooms for rent), by tourist area, in December 2024 compared to December 2023



[The graph data can be found in the .xlsx file attached to the press release on the homepage.](#)

In December 2024, **the arrivals** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 962.8 thousand persons, increasing by 6.8% compared to December 2023.

In December 2024, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 83.7% of the total arrivals while the arrivals of the foreign tourists accounted for 16.3%.

In December 2024, **the overnight stays** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 1820.1 thousand persons, increasing by 4.9% compared to December 2023.

In December 2024, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 81.4% of the total overnight stays, while the foreign tourists' overnight stays accounted for 18.6%.

In December 2024, **the average duration of stay** was 1.8 days for Romanian tourists and 2.2 days for foreign tourists.

In December 2024, **the net use index** of accommodation places was 25.1% on total tourists' accommodation structures (including apartments and rooms for rent), increasing by 0.3 percentage points compared to December 2023.

In December 2024, **the arrivals of foreign visitors to Romania**, according to *customs*, amounted to 916.1 thousand persons. The road transport means used represented 85.9% of total arrivals.

In December 2024, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 1007.6 thousand persons, 81.0% of them preferring road transport means and 18.1% preferring air transport means.

2.Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent), in the year 2024 compared to the year 2023

	Arrivals			Overnight stays		
	Year 2023	Year 2024	Year 2024 compared to year 2023	Year 2023	Year 2024	Year 2024 compared to year 2023
	thou	thou	(%)	thou	thou	(%)
Total	13647.3	14263.7	104.5	29171.1	30191.2	103.5
Romanian tourists	11546.0	11878.8	102.9	24706.9	25255.2	102.2
Foreign tourists ^{*)} of which:	2101.3	2384.9	113.5	4464.2	4936.0	110.6
- Europe	1627.2	1875.4	115.3	3348.9	3758.1	112.2
- European Union	1207.5	1363.1	112.9	2479.7	2722.1	109.8
- Asia	230.6	250.5	108.6	591.0	627.3	106.1
- North America	158.2	173.0	109.4	350.2	372.3	106.3
- South America	12.2	15.3	125.4	30.1	37.9	125.9
- Africa	13.1	12.6	96.2	30.6	30.1	98.4

^{*)} *By country of residence; the table data can be found in the .xlsx file attached to the press release on the homepage.*

In the year 2024, **the arrivals** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 14263.7 thousand persons, 4.5% more compared to the year 2023.

In the year 2024, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 83.3% of the total arrivals, while the arrivals of the foreign tourists accounted for 16.7%.

In the year 2024, **the overnight stays** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 30191.2 thousand persons, 3.5% more compared to the year 2023.

In the year 2024, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 83.7 % of the total overnight stays, while the foreign tourists' overnight stays accounted for 16.3%.

In the year 2024, **the average duration of stay** was of 2.1 days both for Romanian and foreign tourists.

In the year 2024, **the net use index** of accommodation places was 30.9% on total tourists' accommodation structures (including apartments and rooms for rent), 0.2 percentage points more compared to the year 2023.

By county¹⁾, the number of **tourists' arrivals** in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) in the year 2024 recorded higher values in: Bucharest Municipality (1998.7 thousand persons), Constanța (1754.3 thousand persons) and Brașov (1508.2 thousand persons), while the number of **tourists' overnight stays** in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) recorded higher values in: Constanța (5564.3 thousand persons), Bucharest Municipality (3955.2 thousand persons) and Brașov (2823.9 thousand persons).

By country¹⁾, the most arrivals of the foreign tourists accommodated in establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) in the year 2024 came from: Germany (240.4 thousand persons), Italy (213.5 thousand persons) and Israel (151.5 thousand persons).

In the year 2024, **the arrivals of foreign visitors to Romania**, according to *customs*, amounted to 13352.9 thousand. The road transport means were the most used by foreign visitors (82.1% of total arrivals).

In the year 2024, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 16059.5 thousand persons, 74.3% of them using road transport means and 24.9% using air transport means.

Additional Information:

IMPORTANT NOTICE

As a result of Romania's accession to the Schengen Area (maritime and airport) on 01.04.2024, starting with the 2nd quarter of 2024, the information regarding the arrivals of foreign visitors to Romania and the departures of Romanian visitors abroad will have a new structure and the data will no longer be comparable with those published until 31.03.2024.

[Methodological notes](#)

The arrival of a tourist in an establishment of tourists' reception with functions of tourists' accommodation is registered when a person signs in the register of the establishment concerned for one night or several nights' accommodation. In each establishment of tourists' reception with functions of tourists' accommodation, regardless of the number of overnight stays, the continuous stay of a tourist counts as one arrival.

The overnight stay means the 24-hour interval starting with the hour of admission to the establishment concerned, for which a person signs in the register of the establishment and

¹⁾ [Additional information on the data presented in the press release can be found in the .xlsx file attached to the press release on the homepage.](#)

benefits from accommodation according to the price paid, even if the actual stay lasts less than the mentioned interval.

The net use index of accommodation places represents the relationship between the tourist accommodation capacity in operation and its actual use by tourists within a determined period. We do the calculation as a ratio between the total number of overnight stays completed and the tourist accommodation capacity in operation, in the period concerned.

The sample of the accommodation structures was established starting from the list of authorised/classified accommodation structures, downloaded from the website of the Ministry of Entrepreneurship and Tourism – the Department for Tourism, on June 25, 2024.

The list included 14012 structures with over 10 bed places, of which 8579 accommodation structures and 5433 apartments and rooms for rent.

In December 2024, out of the total accommodation places, 4187 units were undergoing major repairs and 2350 did not complete the questionnaire for other reasons.

For additional information, kindly see the online TEMPO database of the NIS (the data for December 2024 will be available on February 05, 2025) and the statistical publication “Monthly Statistical Bulletin” (date of issue February 26, 2025).

The next issue of the press release on tourism will be on March 5th, 2025.

The archive of the press releases: <http://www.insse.ro/cms/en/comunicate-de-presa-view>

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