## **PRESS RELEASE**



Domain: Tourism

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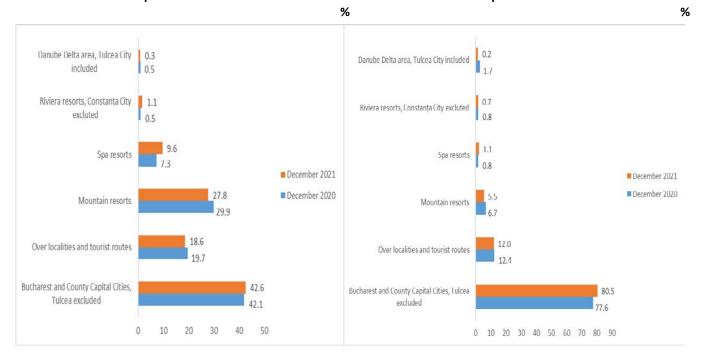
### **Tourism in December 2021**

- Compared to the corresponding month of the previous year, the arrivals in the establishments of tourists' reception with functions of tourists' accommodation increased by 69.5%, while the overnight stays increased by 76.0% in December 2021.
- Compared to December 2020, in December 2021 customs registered an increase in the arrivals of foreign visitors of 92.2% and an increase of 83.0% in the departures abroad of the Romanian visitors.
- 1. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation December

		Arrivals		Overnight stays			
	December 2020	December 2021	December 2021 compared to December 2020	December 2020	December 2021	December 2021 compared to December 2020	
	-thou-	-thou-	-%-	-thou-	-thou-	-%	
Total	341.8	579.3	169.5	625.8	1101.2	176.0	
Romanian tourists	325.4	523.4	160.8	587.2	975.3	166.1	
Foreign tourists**)	16.4	55.9	340.9	38.6	125.9	326.2	
of which							
Europe	13.5	43.0	318.5	31.6	93.3	295.3	
The European Union	9.7	31.1	320.6	21.5	66.2	307.9	
Asia	1.1	7.0	636.4	2.4	19.8	825.0	
North America	0.8	3.2	400.0	2.2	7.3	331.8	
South America	*	0.4	-	*	0.9	-	
Africa	*	0.6	-	1.0	1.4	140.0	

<sup>\*)</sup> Data less than 0.5; \*\*) By country of residence; <u>Table data can be found in .xlsx format attached to the press release on the homepage.</u>

- 1. The distribution of Romanian tourists' arrivals in the establishments of tourists' reception, by tourist areas, in December 2021 compared to December 2020
- 2. The distribution of foreign tourists' arrivals in the establishments of tourists' reception, by tourist areas, in December 2021 compared to December 2020



Graph data in .xlsx format attached to the press release on the homepage.

In December 2021, **the arrivals** in the establishments of tourists' reception amounted to 579.3 thousands persons, increasing by 69.5% compared to December 2020.

In December 2021, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 90.4% of the total arrivals, while the foreign tourists were 9.6%.

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (76.9% of the total of foreign tourists), and 72.3% of them came from European Union Member States.

In December 2021, **the overnight stays** in the establishments of tourists' reception amounted to 1101.2 thousands, increasing by 76.0% compared to December 2020.

In December 2021, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 88.6% of the total overnight stays, while the foreign tourists' overnight stays were 11.4%. As to the overnight stays of foreign citizens in the establishments of tourists' reception, the highest weight had those coming from Europe (74.1% of the total of foreign tourists), and 71.0% of them came from European Union Member States.

In December 2021, the average duration of stay was 1.9 days for Romanian tourists and 2.3 days for the foreign tourists.

In December 2021, **the net use index** of accommodation places was 19.1% on total tourists' accommodation structures, increasing by 6.9 percentage points compared to December 2020.

In December 2021, higher net use indices of accommodation places were registered for hotels (22.1%), tourist villas and tourist boarding houses (16.4% each), bungalows (15.6%), agro-tourist boarding houses (15.3%), tourist chalets (13.6%), tourist stops (13.5%), hostels (12.6%) and motels (11.6%).

In December 2021, **the arrivals of foreign visitors in Romania,** according to *customs*, amounted to 546.9 thousands persons, 92.2% more compared to December 2020. Road and air transport means were mostly used in case of arrivals from abroad, accounting for 75.1%, respectively for 22.0% of total arrivals.

In December 2021, **the departures of Romanian visitors abroad,** according to *customs*, amounted to 822.5 thousands persons, by 83.0% more compared to December 2020. The Romanian visitors mostly used the means of road and air transport for their departures abroad, accounting for 61.5%, respectively for 37.8% of total departures.

# Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation - in year 2021 compared to year 2020

	Arrivals			Overnight stays			
	Year 2020	Year 2021	Year 2021 compared to Year 2020	Year 2020	Year 2021	Year 2021 compared to Year 2020	
	-thou-	-thou-	-%-	-thou-	-thou-	-%	
Total	6335.4	9276.7	146.4	14444.7	20653.1	143.0	
Romanian tourists	5882.1	8436.1	143.4	13448.9	18824.9	140.0	
Foreign tourists*)	453.3	840.6	185.4	995.8	1828.1	183.6	
of which:							
Europe	355.3	659.0	185.5	768.9	1403.0	182.5	
The European Union	263.6	506.0	192.0	561.5	1062.8	189.3	
Asia	45.6	74.8	164.0	113.8	190.2	167.1	
North America	25.3	52.0	205.5	56.9	119.3	209.7	
South America	3.2	4.5	140.6	7.5	11.3	150.7	
Africa	4.7	5.7	121.3	11.4	13.7	120.2	

<sup>\*)</sup> By country of residence; <u>Table data can be found in .xlsx format attached to the press release on the homepage.</u>

In the year 2021, **the arrivals** in the establishments of tourists' reception amounted to 9276.7 thousands persons, 46.4% more compared to the year 2020.

In the year 2021, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 90.9% of the total arrivals, while the foreign tourists were 9.1%.

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (78.4% of the total of foreign tourists) and 76.8% of them came from European Union Member States.

In the year 2021, **the overnight stays** in the establishments of tourists' reception amounted to 20653.1 thousands, 43.0% more compared to the year 2020.

In the year 2021, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 91.1% of the total overnight stays, while the foreign tourists' overnight stays were 8.9%. As to the overnight stays of foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (76.7% of the total of foreign tourists) and 75.8% of them came from European Union Member States.

In the year 2021, the average duration of stay was 2.2 days for both Romanian and foreign tourists.

In the year 2021, **the net use index** of accommodation places was 26.5% on total tourists' accommodation structures, 3.6 percentage points more compared to the year 2020.

In the year 2021, hotels (32.1%), bungalows (25.2%), tourist villas (25.0%), ship accommodation places (24.3%), campsites (20.4%), tourist houses (19.9%), tourist stops (18.6%), tourist boarding houses (18.3%), hostels (17.7%), agro-tourist boarding houses (17.3%) and tourist chalets (15.6%) registered higher use indices of accommodation places.

By county, the number of tourists' arrivals in the establishments of tourists' reception with functions of tourists' accommodation<sup>1)</sup> recorded in the year 2021 higher values in Constanţa (1268.9 thousands persons), Braşov (1016.7 thousands persons), Bucharest Municipality (905.4 thousands persons), Sibiu (425.2 thousands persons), Prahova (423.2 thousands persons), Bihor (420.4 thousands persons), Cluj (403.0 thousands persons), Suceava (394.6 thousands persons), Vâlcea (370.6 thousands persons), Mureş (356.3 thousands persons) and Iaşi (234.5 thousands persons), while the number of tourists' overnight stays recorded higher values in Constanţa (4537.4 thousands), Braşov (1965.9 thousands), Bucharest Municipality (1659.0 thousands), Bihor (1147.9 thousands), Vâlcea (1044.5 thousands), Prahova (875.8 thousands), Suceava (805.3 thousands), Mureş (728.4 thousands), Sibiu (724.9 thousands), Cluj (712.7 thousands), Caraş Severin (563.0 thousands), Covasna (466.6 thousands), Timis (408.9 thousands) and Iaşi (399.7 thousands).

By country<sup>1)</sup>, most of the foreign tourists accommodated in the establishments of tourists' reception with functions of tourists' accommodation came from Germany (105.7 thousands persons), Italy (73.3 thousands persons), France (55.2 thousands persons), Israel (50.3 thousands persons), United States of America (45.5 thousands persons), Hungary (43.2 thousands persons), Poland (42.4 thousands persons), United Kingdom (31.8 thousands persons), Spain (31.4 thousands persons) and Republic of Moldova (29.7 thousands persons).

In the year 2021, **the arrivals of foreign visitors to Romania**, according to *customs*, amounted to 6788.8 thousands persons, 35.2% more compared to the year 2020. The road and air means of transport were mostly used for the arrivals of foreign visitors to Romania, accounting for 79.1% - road transportation, respectively for 17.0% - air transportation, of total arrivals.

In the year 2021, **the departures of Romanian visitors abroad,** according to *customs*, amounted to 11642.6 thousands persons, by 22.4% more compared to the year 2020.

Romanian visitors mostly used the road and air means of transport for their departures abroad, accounting for 66.5% - road transportation, respectively for 33.0% - air transportation, of the total departures.

Additional information on data in the press release can be found in the .xlsx file attached to the press release on the homepage

#### **Additional Information:**

#### Methodological notes

The arrival of a tourist in an establishment of tourists' reception with functions of tourists' accommodation is registered when a person signs in the register of the respective establishment for one night or several nights' accommodation. In each establishment of tourists' reception with functions of tourists' accommodation, regardless of the number of overnight stays, the continuous stay of a tourist counts as one arrival.

**The overnight stay** means the 24-hours interval, starting with the admission hour of the respective establishment, for which a person signs in the register of the establishment and benefits of accommodation according to the price paid, even if the actual stay lasts less than the mentioned interval.

The net use index of accommodation places represents the relationship between the capacity of tourist accommodation in operation and its actual use by tourists within a determined period. We do the calculation by dividing the total number of overnight stays completed with the tourist accommodation capacity in operation, in the respective period.

The nomenclature of the accommodation structures was established starting from the list of authorized accommodation structures, downloaded from the website of the Ministry of Entrepreneurship and Tourism-Department for Tourism, on June 09, 2021.

The list included 12816 structures with over 10 bed places, of which 9421 accommodation structures and 3395 apartments and rooms for rent.

In December 2021, out of the total accommodation places, 583 units were closed in the survey moment, due to COVID-19, 3171 units were in major repairs at the time of the statistical research and 995 did not complete the questionnaire for other reasons.

IMPORTANT! In order to ensure the comparability of the data series and the coherence with the previous press releases, in the press release, only the data from the collective tourist accommodation structures with over 10 bed places are presented.

For additional information, kindly see the on line TEMPO database of INS (data for December 2021 will be available on February 3, 2022) and the statistical publication "Monthly Statistical Bulletin" (date of issue February 25, 2022).

The next issue of the press release on tourism will be on Wednesday, March 2, 2022. The archive of the press releases: <a href="https://insse.ro/cms/en/comunicate-de-presa-view">https://insse.ro/cms/en/comunicate-de-presa-view</a>

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