PRESS RELEASE

Domain: Tourism

Tourism in December 2020

- Compared to the corresponding month of the previous year, the arrivals in the establishments of tourists' reception with functions of tourists' accommodation decreased by 59.0%, while the overnight stays decreased by 63.0% in December 2020.
- Compared to December 2019, in December 2020 customs registered a decrease in the arrivals of foreign visitors of 69.0% and a decrease of 69.1% in the departures abroad of the Romanian visitors.
- 1. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation - December

		Arrivals		Overnight stays		
	December 2019 -thou-	December 2020 —thou-	December 2020 compared to December 2019 -%-	December 2019 -thou-	December 2020 thou-	December 2020 compared to December 2019
Total	834.6	341.8	41.0	1691.8	625.8	37.0
Romanian tourists	686.0	325.4	47.4	1373.7	587.2	42.7
Foreign tourists**) out of which:	148.6	16.4	11.0	318.1	38.6	12.1
Europe	107.6	13.5	12.5	223.1	31.6	14.2
The European Union***)	78.9	9.7	12.3	166.5	21.5	12.9
Asia	27.1	1.1	4.1	67.6	2.4	3.6
North America	7.0	0.8	11.4	13.5	2.2	16.3
South America	1.0	*	-	1.9	*	-
Africa	1.2	*	•	2.7	1.0	37.0

^{*)} Data less than 0.5;

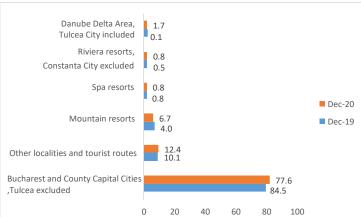
^{**)} By country of residence;

^{***)} Data on the European Union have been recalculated without the United Kingdom of Great Britain and Northern Ireland; The number of arrivals and overnight stays, respectively, does not include quarantined persons, accommodated in tourist structures

- 1. The distribution of Romanian tourists' arrivals in the establishments of tourists' reception, by tourist areas, in December 2020 compared to December 2019
 -% -
- 2. The distribution of foreign tourists' arrivals in the establishments of tourists' reception, by tourist areas, in December 2020 compared to December 2019

 % -





Graph data in .xls format attached to the press release on the homepage.

In December 2020, **the arrivals** in the establishments of tourists' reception amounted to 341.8 thousands, 59.0% less compared to December 2019.

In December 2020, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 95.2% of the total arrivals, while the foreign tourists were 4.8%.

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (82.3% of the total of foreign tourists), and 71.9% of them came from European Union Member States.

In December 2020, **the overnight stays** in the establishments of tourists' reception amounted to 625.8 thousands, 63.0% less compared to December 2019.

In December 2020, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 93.8% of the total overnight stays, while the foreign tourists' overnight stays were 6.2%. As to the overnight stays of foreign citizens in the establishments of tourists' reception, the highest weight had those coming from Europe (81.9% of the total of foreign tourists), and 68.0% of them came from European Union Member States.

In December 2020, the average duration of stay was 1.8 days for Romanian tourists and 2.3 days for the foreign tourists.

In December 2020, **the net use index** of accommodation places was 12.2% on total tourists' accommodation structures, decreasing by 13.6 percentage points compared to December 2019. In December 2020, tourist stops (24.4%), tourist villas (13.5%), hotels (12.9%), tourist chalets (11.8%) agro-tourist boarding houses (11.4%) tourist boarding houses (11.2%), hostels (10.2%) and motels (9.2%) registered higher use indices of accommodation places.

In December 2020, **the arrivals of foreign visitors in Romania**, according to *customs*, amounted to 284.6 thousands, 69.0% less compared to December 2019. Road and air transport means were mostly used in case of arrivals from abroad, accounting for 86.9%, respectively for 9.3% of total arrivals. In December 2020, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 449.6 thousands, by 69.1% less compared to December 2019. The Romanian visitors mostly used the

means of road and air transport for their departures abroad, accounting for 79.4%, respectively for 19.8% of total departures.

2. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation - in year 2020 compared to year 2019

		Arrivals		Overnight stays			
	Year 2019 -thou-	Year 2020 –thou-	Year 2020 compared to year 2019 -%-	Year 2019 -thou-	Year 2020 thou-	Year 2020 compared to year 2019 -%	
Total	13268.8	6335.4	47.7	29870.4	14444.7	48.4	
Romanian tourists	10597.1	5882.1	55.5	24603.4	13448.9	54.7	
Foreign tourists**) out of which:	2671.7	453.3	17.0	5267.0	995.8	18.9	
Europe	1983.3	355.3	17.9	3794.9	768.9	20.3	
The European Union ***)	1531.2	263.6	17.2	2909.7	561.5	19.3	
Asia	360.6	45.6	12.6	809.7	113.8	14.1	
North America	186.3	25.3	13.6	387.6	56.9	14.7	
South America	21.6	3.2	14.8	45.1	7.5	16.6	
Africa	20.0	4.7	23.5	40.9	11.4	27.9	

^{*)} By country of residence;

The number of arrivals and overnight stays, respectively, does not include quarantined persons, accommodated in tourist structures

In year 2020, **the arrivals** in the establishments of tourists' reception amounted to 6335.4 thousands, 52.3% less compared to year 2019.

In 2020, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 92.8% of the total arrivals, while the foreign tourists were 7.2%.

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (78.4% of the total of foreign tourists) and 74.2% of them came from European Union Member States.

In year 2020, **the overnight stays** in the establishments of tourists' reception amounted to 14444.7 thousands, 51.6% less compared to 2019.

In year 2020, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 93.1% of the total overnight stays, while the foreign tourists' overnight stays were 6.9%. As to the overnight stays of foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (77.2% of the total of foreign tourists) and 73.0% of them came from European Union Member States.

In year 2020, the average duration of stay was 2.3 days for romanian tourists and 2.2 days for foreign tourists.

In year 2020, **the net use index** of accommodation places was 22.9% on total tourists' accommodation structures, 11.3 percentage points less compared to year 2019.

^{**)} Data on the European Union have been recalculated without the United Kingdom of Great Britain and Northern Ireland;

In year 2020, ship accommodation places (29.3%), bungalows (28.9%), hotels (26.7%), camping sites (24.3%), tourist houselet units (22.1%), tourist villas (21.4%), tourist stops (19.4%) and agro-tourist boarding houses (16.7%) registered higher use indices of accommodation places.

By county, the number of tourists' arrivals in the establishments of tourists' reception with functions of tourists' accommodation¹⁾ recorded in year 2020 higher values in Constanţa (1004.5 thousands), Braşov (715.4 thousands), Bucharest Municipality (559.8 thousands), Prahova (310.5 thousands), Bihor (264.4 thousands), Sibiu (260.6 thousands), Cluj (253.7 thousands), Suceava (244.8 thousands), Mureş (243.3 thousands) and Vâlcea (241.4 thousands), while the number of tourists' overnight stays*) recorded higher values in Constanţa (3497.4 thousands), Braşov (1413.3 thousands), Bucharest Municipality (970.6 thousands), Bihor (728.1 thousands), Vâlcea (722.6 thousands), Prahova (662.7 thousands), Suceava (515.5 thousands), Mureş (491.0 thousands), Cluj (450.0 thousands), Sibiu (443.2 thousands), Caraş Severin (436.8 thousands), and Timiş (361.0 thousands).

Most of the foreign tourists accommodated in the establishments of tourists' reception with functions of tourists' accommodation¹⁾ came from Germany (57.4 thousands), Italy (40.1 thousands), France (30.1 thousands), Israel (29.2 thousands), and the United Kingdom (26.9 thousands).

In year 2020, the arrivals of foreign visitors to Romania, according to *customs*, amounted to 5022.7 thousands, 60.8% less compared to the last year. The road and air means of transport were mostly used for the arrivals of foreign visitors to Romania, accounting for 82.6%, respectively for 14.5% of total arrivals.

In year 2020, the departures of Romanian visitors abroad, according to *customs*, amounted to 9510.1 thousands, by 58.8% less compared to year 2019.

Romanian visitors mostly used the road and air means of transport for their departures abroad, accounting for 71.0%, respectively for 28.3% of the total departures.

1) Additional information on data in the press release can be found in the .xls file attached to the press release on the homepage

Additional Information:

The arrival of a tourist in an establishment of tourists' reception with functions of tourists' accommodation is registered when a person signs in the register of the respective establishment for one night or several nights' accommodation. In each establishment of tourists' reception with functions of tourists' accommodation, regardless of the number of overnight stays, the continuous stay of a tourist counts as one arrival.

The overnight stay means the 24-hours interval, starting with the admission hour of the respective establishment, for which a person signs in the register of the establishment and benefits of accommodation according to the price paid, even if the actual stay lasts less than the mentioned interval.

The net use index of accommodation places represents the relationship between the capacity of tourist accommodation in operation and its actual use by tourists within a determined period. We do the calculation by dividing the total number of overnight stays completed with the tourist accommodation capacity in operation, in the respective period.

The nomenclature of the accommodation structures was established starting from the list of authorized accommodation structures, downloaded from the website of the Ministry of Economy, Energy and Business Environment - Department for Tourism, on July 2, 2020. The list included 14898 structures, of which:

- the apartments and rooms for rent were eliminated, which are the subject of another statistical research (about 4205);
- 497 units were closed in the survey moment, due to COVID-19, 2342 units were in major repairs at the time of the statistical research and 1010 did not complete the questionnaire for other reasons.

Attention! The number of arrivals, respectively overnight stays does not include the quarantined persons, accommodated in the tourist structures.

For additional information, kindly see the on line TEMPO database of INS (data for December 2020 will be available on February 3, 2021) and the statistical publication "Monthly Statistical Bulletin" (date of issue February 24, 2021).

The next issue of the press release on tourism will be on Tuesday, March 2, 2021.

The archive of the press releases: http://www.insse.ro/cms/en/comunicate-de-presa-view

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