

## **PRESS RELEASE**



No. 25/February 1, 2019

**Domain: Tourism** 

### The tourism in month of December 2018

- Compared to the corresponding month of the previous year, the arrivals in the establishments
  of tourists' reception with functions of tourists' accommodation increased by 4.2 %, while the
  overnight stays increased by 3.2% in December 2018.
- Compared to December 2017, in December 2018 customs registered an increase in the arrivals
  of foreign visitors of 5.0 % and an increase of 1.6% in the departures abroad of the Romanian
  visitors.
- 1. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation December

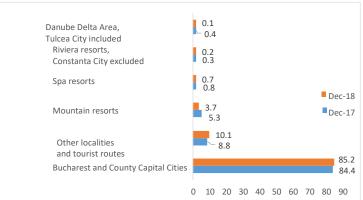
	December 2017 thousands	Arrivals  December 2018 thousands	December 2018 compared to December 2017 -%-	December 2017 thousands	Overnight stays December 2018 thousands	December 2018 compared to December 2017 -%
Total	784.2	816.8	104.2	1590.3	1641.0	103.2
Romanian tourists	627.6	665.9	106.1	1277.2	1341.5	105.0
Foreign tourists*) out of which:	156.6	150.9	96.4	313.1	299.5	95.7
- Europe	107.9	106.1	98.3	211.8	207.6	98.0
- The European Union	87.9	87.7	99.8	173.8	172.1	99.0
- Asia	32.9	29.4	89.4	69.7	63.0	90.4
- North America	7.5	9.2	122.7	12.9	16.9	131.0
- South America	1.3	1.0	76.9	2.5	2.6	104.0
- Africa	1.3	1.3	100.0	4.8	2.4	50.0

<sup>\*)</sup> By the country of residence; Table data in xls format attached to the press release on the homepage

- 1. The distribution of Romanian tourists' arrivals in the establishments of tourists' reception, by tourist areas, in December 2018 compared to December 2017
  -% -
- 2. The distribution of foreign tourists' arrivals in the establishments of tourists' reception, by tourist areas, in December 2018 compared to December 2017

   % -





Graph data in .xls format attached to the press release on the homepage.

In December 2018, **the arrivals** in the establishments of tourists' reception amounted to 816.8 thousands, 4.2% more compared to December 2017.

In December 2018, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 81.5% of the total arrivals, while the foreign tourists were 18.5%.

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (70.3% of the total of foreign tourists) and 82.7% of them came from European Union Member States.

In December 2018, **the overnight stays** in the establishments of tourists' reception amounted to 1641.0 thousands, 3.2% more compared to December 2017.

In December 2018, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 81.7% of the total overnight stays, while the foreign tourists' overnight stays were 18.3%. As to the overnight stays of foreign citizens in the establishments of tourists' reception, the highest weight had those coming from Europe (69.3% of the total of foreign tourists) and 82.9% of them came from European Union Member States.

In December 2018, the average duration of stay was 2.0 days for both Romanian and foreign tourists.

In December 2018, **the net use index** of accommodation places was 24.5% on total tourists' accommodation structures, increasing by 0.2 percentage points compared to December 2017. In December 2018, hotels (30.0%), tourist villas (19.5%), tourist boarding houses (18.8%), agro-touristic boarding houses (17.8%), hostels (17.0%) and tourist chalets (16.5%) registered higher use indices of accommodation places.

In December 2018, the arrivals of foreign visitors in Romania, according to *customs*, amounted to 846.2 thousands, 5.0% more compared to December 2017. Most of the foreign visitors came from European countries (92.7%). 51.6% of the total arrivals of the foreign visitors to Romania were from European Union Member States, out of which the most arrivals were from Bulgaria (30.6%), Hungary (26.0%), Italy (9.6%), Germany (7.7%), Poland and France (3.9% each) and the United Kingdom (3.1%).

In December 2018, **the departures of Romanian visitors abroad,** according to *customs*, amounted to 1308.8 thousands, by 1.6% more compared to December 2017. The Romanian visitors abroad mostly used the means of road transport, 65.7% of the total departures.

# 2. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation – during 1.01 – 31.12

		Arrivals		Overnight stays			
	Period 1.01-31.12 2017 thousands	Period 1.01-31.12 2018 thousands	Per. 1.01- 31.12.2018 compared to per. 1.01- 31.12.2017 -%-	Period 1.01-31.12 2017 thousands	Period 1.01-31.12 2018 thousands	Per. 1.01- 31.12.2018 compared to per. 1.01- 31.12.2017 -%-	
Total	12056.3	12809.9	106.3	26915.7	28449.1	105.7	
Romanian tourists	9307.0	10024.5	107.7	21647.7	23144.2	106.9	
Foreign tourists*) out of which:	2749.3	2785.4	101.3	5268.0	5304.9	100.7	
- Europe	2039.0	2070.5	101.5	3838.1	3870.0	100.8	
- The European Union	1747.6	1770.4	101.3	3255.7	3260.6	100.2	
- Asia	415.5	404.5	97.4	879.8	844.9	96.0	
- North America	181.7	191.4	105.3	335.7	356.0	106.0	
- South America	23.0	23.2	100.9	42.5	46.9	110.4	
- Africa	18.9	20.3	107.4	42.5	44.7	105.2	

<sup>\*)</sup> By the country of residence; Table data in xls format attached to the press release on the homepage

In the period 1.01-31.12.2018, **the arrivals** in the establishments of tourists' reception amounted to 12809.9 thousands, 6.3% more compared to the period 1.01-31.12.2017.

In the period 1.01-31.12.2018, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 78.3% of the total arrivals, while the foreign tourists were 21.7%, weights similar to those of the period 1.01-31.12.2017.

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (74.3% of the total of foreign tourists) and 85.5% of them came from European Union Member States.

In the period 1.01-31.12.2018, **the overnight stays** in the establishments of tourists' reception amounted to 28449.1 thousands, 5.7% more compared to the period 1.01-31.12.2017.

In the period 1.01-31.12.2018, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 81.4% of the total overnight stays, while the foreign tourists' overnight stays were 18.6%. As to the overnight stays of foreign visitors in the establishments of tourists' reception, the highest weight had those coming from Europe (73.0% of the total of foreign tourists) and 84.3% of them came from European Union Member States.

In the period 1.01-31.12.2018, **the average duration of stay** was 2.3 days for Romanian tourists and 1.9 days for foreign tourists.

In the period 1.01-31.12.2018, **the net use index** of accommodation places was 32.4% on total tourists' accommodation structures, 1.2 percentage points more compared to the period 1.01-31.12.2017.

In the period 1.01-31.12.2018, hotels (41.1%), bungalows (28.6%), tourist villas (26.1%), hostels (23.6%), ship accommodation places (23.3%), tourist halts (21.6%) and tourist boarding houses (21.1%) registered higher use indices of accommodation places.

By county, the number of tourists' arrivals in the establishments of tourists' reception with functions of tourists' accommodation\*) recorded in the period 1.01 – 31.12.2018 higher values in Bucharest Municipality (2080.2 thousands), Braşov (1363.0 thousands), Constanţa (1312.4 thousands) and Cluj (652.7 thousands), while the number of tourists' overnight stays\*) recorded higher values in Constanţa (5010.8 thousands), Bucharest Municipality (3398.8 thousands), Braşov (2673.3 thousands) and Cluj (1215.1 thousands).

Most of the foreign visitors accommodated in the establishments of tourists' reception with functions of tourists' accommodation\*\*) came from Germany (326.2 thousands), Israel (277.5 thousands), Italy (240.2 thousands), France (170.6 thousands) and the USA (165.5 thousands).

In the period 1.01-31.12.2018, **the arrivals of foreign visitors to Romania**, according to *customs*, amounted to 11720.4 thousands, 7.3% more compared to the period 1.01-31.12.2017. Most of the foreign visitors came from European countries (92.4%). 49.2% of the total arrivals of the foreign visitors to Romania were from European Union Member States, out of which the most arrivals were from Bulgaria (27.7%), Hungary (25.8%), Germany (8.5%), Italy (8.1%), Poland (5.4%), France (4.0%) and the United Kingdom (3.7%).

In the period 1.01-31.12.2018, **the departures of Romanian visitors abroad,** according to *customs*, amounted to 21038.8 thousands, by 5.4% more compared to the period 1.01-31.12.2017. The Romanian visitors abroad mostly used the means of road transport, 68.3% of the total departures.

\*) \*\*) Additional information on data in the press release can be found in the .xls file attached to the press release on the homepage

Note: The arrivals of foreign visitors and the departures of Romanian visitors were rectified as against those previously published.

#### Additional Information:

#### Methodological Note

The arrival of a tourist in an establishment of tourists' reception with functions of tourists' accommodation is registered when a person signs in the register of the respective establishment for one night or several nights' accommodation. In each establishment of tourists' reception with functions of tourists' accommodation, regardless of the number of overnight stays, the continuous stay of a tourist counts as one arrival.

The overnight stay means the 24-hours interval, starting with the admission hour of the respective establishment, for which a person signs in the register of the establishment and benefits of accommodation according to the price paid, even if the actual stay lasts less than the mentioned interval.

The net use index of accommodation places represents the relationship between the capacity of tourist accommodation in operation and its actual use by tourists within a determined period. We do the calculation by dividing the total number of overnight stays completed with the tourist accommodation capacity in operation, in the respective period.

For additional information, kindly see the on line TEMPO database of INS (data for December 2018 will be available on February 1, 2019) and the statistical publication "Monthly Statistical Bulletin" (date of issue February 28, 2019).

The next issue of the press release on tourism will be on Friday, March 1, 2019.

The archive of the press releases: <a href="http://www.insse.ro/cms/en/comunicate-de-presa-view">http://www.insse.ro/cms/en/comunicate-de-presa-view</a>

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