## **PRESS RELEASE**



No. 02 / January 5, 2024

**Domain: Tourism** 

## **Tourism in November 2023**

- Compared to November 2022, in November 2023 both arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation, including apartments and rooms for rent, increased by 8.0%, respectively by 6.6%.
- Compared to November 2022, in November 2023 customs registered an increase in the arrivals<sup>1)</sup> of foreign visitors of 6.4% and an increase of 10.2% in the departures<sup>1)</sup> abroad of the Romanian visitors.
- 1. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent), in November

		Arrivals		Overnight stays			
	November 2022 <sup>1)</sup>	November 2023	November 2023 compared to November 2022	November 2022 <sup>1)</sup>	November 2023	November 2023 compared to November 2022	
	-thou-	–thou-	-%-	–thou-	-thou-	-%	
Total	881.7	952.0	108.0	1771.4	1889.1	106.6	
Romanian tourists	745.9	808.9	108.4	1467.7	1581.7	107.8	
Foreign tourists*) of which	135.8	143.1	105.4	303.7	307.4	101.2	
- Europe	105.2	117.0	111.2	220.8	248.4	112.5	
- European Union	75.8	83.3	109.9	160.3	176.6	110.2	
- Asia	18.0	9.9	55.0	52.3	23.9	45.7	
- North America	8.9	9.6	107.9	20.5	21.7	105.9	
- South America	0.7	0.9	128.6	2.7	2.2	81.5	
- Africa	1.0	1.2	120.0	2.6	2.9	111.5	

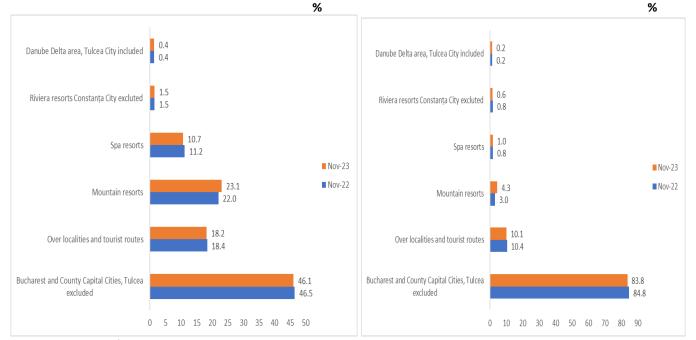
<sup>\*)</sup> By country of residence; Table data can be found in .xlsx file attached to the press release on the homepage.

-

<sup>&</sup>lt;sup>1)</sup> See the methodological notes attached to the press release on the homepage.

<sup>&</sup>lt;sup>2)</sup> Revised data compared to previously published due to the inclusion of arrivals and overnight stays of tourists staying in apartments and rooms for rent

- 1. The distribution of Romanian tourists' arrivals in the establishments of tourists' reception (including apartments and rooms for rent), by tourist areas, in November 2023 compared to November 2022
- 2. The distribution of foreign tourists' arrivals in the establishments of tourists' reception including apartments and rooms for rent), by tourist areas, in November 2023 compared to November 2022



Graph data in .xlsx file attached to the press release on the homepage.

In November 2023, **the arrivals** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 952.0 thousand persons, increasing by 8.0% compared to November 2022.

In November 2023, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 85.0% of the total arrivals, while the foreign tourists were 15.0%.

In November 2023, **the overnight stays** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 1889.1 thousand, increasing by 6.6% compared to November 2022.

In November 2023, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 83.7% of the total overnight stays, while the foreign tourists' overnight stays were 16.3%.

In November 2023, the average duration of stay was 2.0 days for Romanian and 2.1 days for foreign tourists.

In November 2023, **the net use index** of accommodation places was 27.1% on total tourists' accommodation structures (including apartments and rooms for rent), increasing by 0.5 percentage points compared to November 2022.

In November 2023, **the arrivals of foreign visitors in Romania,** according to *customs*, amounted to 1010.7 thousand persons, increasing by 6.4% compared to November 2022.

In November 2023, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 1457.9 thousand persons, increasing by 10.2% compared to November 2022

2. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) - in the period 1.01.-30.11.2023 compared to period 1.01.-30.11.2022

to portou tron contra		Arrivals		Overnight stays			
	Period 1.01- 30.11.2022	Period 1.01- 30.11.2023	Period 1.01- 30.11.2023 compared to period 1.01- 30.11.2022	Period 1.01- 30.11.2022 <sup>1)</sup>	Period 1.01- 30.11.2023	Period 1.01- 30.11.2023 compared to period 1.01- 30.11.2022	
	-thou-	-thou-	-%-	–thou-	-thou-	-%	
Total	11475.7	12746.1	111.1	24874.3	27435.7	110.3	
Romanian tourists	9950.1	10784.5	108.4	21544.5	23270.5	108.0	
Foreign tourists**), of which:	1525.6	1961.6	128.6	3329.8	4165.2	125.1	
- Europe	1153.7	1511.4	131.0	2394.0	3103.7	129.6	
- European Union	842.1	1123.5	133.4	1739.8	2299.2	132.2	
- Asia	188.2	221.3	117.6	500.1	567.1	113.4	
- North America	116.1	151.5	130.5	273.7	334.7	122.3	
- South America	8.6	11.3	131.4	24.9	27.9	112.0	
- Africa	13.1	12.3	93.9	37.0	28.7	77.6	

<sup>\*)</sup> By country of residence; Table data can be found in .xlsx file attached to the press release on the homepage.

In the period 01.01.-30.11.2023, **the arrivals** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 12746.1 thousand persons, 11.1% more compared to period 01.01.-30.11.2022.

In the period 01.01.-30.11.2023, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 84.6% of the total arrivals, while the foreign tourists were 15.4%.

In the period 01.01.-30.11.2023, **the overnight stays** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 27435.7 thousand, 10.3% more compared to period 01.01.-30.11.2022.

In period 01.01.-30.11.2023, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 84.8% of the total overnight stays, while the foreign tourists' overnight stays were 15.2%.

In the period 01.01.-30.11.2023, **the average duration of stay** was 2.2 days for Romanian and 2.1 days for foreign tourists.

In the period 01.01.-30.11.2023, **the net use index** of accommodation places was 31.1% on total tourists' accommodation structures (including apartments and rooms for rent), 1.3 percentage points more compared to period 01.01.-30.11.2022.

<sup>&</sup>lt;sup>1)</sup> Revised data compared to previously published due to the inclusion of arrivals and overnight stays of tourists staying in apartments and rooms for rent

By county<sup>3)</sup>, the number of **tourists' arrivals** in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) in the period 01.01.-30.11.2023 recorded higher values in: Bucharest Municipality (1682.1 thousand persons), Constanţa (1552.2 thousand persons), and Braşov (1390.5 thousand persons), while the number of **tourists' overnight stays** in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) recorded higher values in: Constanţa (5154.1 thousand), Bucharest Municipality (3334.7 thousand) and Braşov (2607.7 thousand).

By country<sup>3)</sup>, the most arrivals of the foreign tourists accommodated in establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) in the period 01.01.-30.11.2023 came from: Germany (206.4 thousand persons), Italy (168.7 thousand persons) and Israel (146.7 thousand persons).

In the period 01.01.-30.11.2023, **the arrivals of foreign visitors to Romania**, according to *customs*, amounted to 13630.0 thousand persons, 16.9% more compared to the period 01.01.-30.11.2022.

In the period 01.01.-30.11.2023, **the departures of Romanian visitors abroad,** according to *customs*, amounted to 18059.8 thousand persons, 12.5% more compared to the period 01.01.-30.11.2022.

## Additional Information:

Methodological notes

The arrival of a tourist in an establishment of tourists' reception with functions of tourists' accommodation is registered when a person signs in the register of the respective establishment for one night or several nights' accommodation. In each establishment of tourists' reception with functions of tourists' accommodation, regardless of the number of overnight stays, the continuous stay of a tourist counts as one arrival.

The overnight stay means the 24-hours interval, starting with the admission hour of the respective establishment, for which a person signs in the register of the establishment and benefits of accommodation according to the price paid, even if the actual stay lasts less than the mentioned interval.

The net use index of accommodation places represents the relationship between the capacity of tourist accommodation in operation and its actual use by tourists within a determined period. We do the calculation by dividing the total number of overnight stays completed with the tourist accommodation capacity in operation, in the respective period.

The nomenclature of the accommodation structures was established starting from the list of authorized accommodation structures, downloaded from the website of the Ministry of Entrepreneurship and Tourism-Department for Tourism, on July 7, 2023.

The list included 13768 structures with over 10 bed places, of which 9088 accommodation structures and 4680 apartments and rooms for rent.

In November 2023, out of the total accommodation places, 3754 units were in major repairs and 2308 did not complete the questionnaire for other reasons.

Additional information on the data presented in the press release can be accessed in the xlsx.file attached to the release on the homepage.

For additional information, kindly see the on-line TEMPO database of INS (data for November 2023 will be available on January 5, 2024) and the statistical publication "Monthly Statistical Bulletin" (date of issue January 29, 2024).

The next issue of the press release on tourism will be on February 5, 2024.

The archive of the press releases: <a href="http://www.insse.ro/cms/en/comunicate-de-presa-view">http://www.insse.ro/cms/en/comunicate-de-presa-view</a>

## The Department of Communication

e-mail: <a href="mailto:biroupresa@insse.ro">biroupresa@insse.ro</a>

Tel: +4021 3181869