PRESS RELEASE



No. 2 / January 6, 2021

Domain: Tourism

Tourism in November 2020

- Compared to the corresponding month of the previous year, the arrivals in the establishments
 of tourists' reception with functions of tourists' accommodation decreased by 62.5%, while the
 overnight stays decreased by 64.7% in November 2020.
- Compared to November 2019, in November 2020 customs registered a decrease in the arrivals
 of foreign visitors of 67.6% and a decrease of 68.2% in the departures abroad of the Romanian
 visitors.
- 1. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation November

		Arrivals		Overnight stays			
	November 2019 -thou-	November 2020 -thou-	November 2020 compared to November 2019	November 2019 -thou-	November 2020 -thou-	November 2020 compared to November 2019	
			-%-			-%	
Total	902.8	338.7	37.5	1924.3	679.8	35.3	
Romanian tourists	726.4	320.0	44.1	1565.7	634.1	40.5	
Foreign tourists*) out of which:	176.4	18.7	10.6	358.6	45.7	12.7	
Europe	130.2	14.6	11.2	257.2	36.6	14.2	
The European Union	96.8	10.6	11.0	191.6	24.9	13.0	
Asia	22.7	1.3	5.7	53.6	3.1	5.8	
North America	10.6	1.7	16.0	21.2	3.6	17.0	
South America	1.4	*	*	2.9	*	*	
Africa	1.6	*	*	3.7	1.0	27.0	

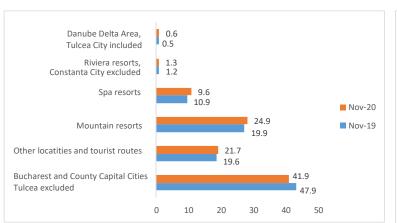
^{*)} Data less than 0.5;

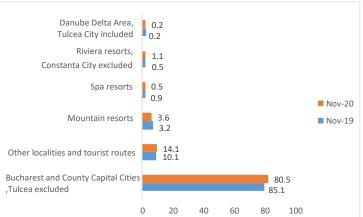
^{**)} By country of residence;

^{***)} Data on the European Union have been recalculated without the United Kingdom of Great Britain and Northern Ireland;
The number of arrivals and overnight stays, respectively, does not include quarantined persons, accommodated in tourist structures

- 1. The distribution of Romanian tourists' arrivals in the establishments of tourists' reception, by tourist areas, in November 2020 compared to November 2019 -% -
- 2. The distribution of foreign tourists' arrivals in the establishments of tourists' reception, by tourist areas, in November 2020 compared to November 2019

 % -





Graph data in .xls format attached to the press release on the homepage.

In November 2020, **the arrivals** in the establishments of tourists' reception amounted to 338.7 thousands, 62.5% less compared to November 2019.

In November 2020, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 94.5% of the total arrivals, while the foreign tourists were 5.5%.

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (78.1% of the total of foreign tourists), and 72.6% of them came from European Union Member States.

In November 2020, **the overnight stays** in the establishments of tourists' reception amounted to 679.8 thousands, 64.7% less compared to November 2019.

In November 2020, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 93.3% of the total overnight stays, while the foreign tourists' overnight stays were 6.7%. As to the overnight stays of foreign citizens in the establishments of tourists' reception, the highest weight had those coming from Europe (80.1% of the total of foreign tourists), and 68.0% of them came from European Union Member States.

In November 2020, the average duration of stay was 2.0 days for Romanian tourists and 2.4 days for the foreign tourists.

In November 2020, **the net use index** of accommodation places was 12.8% on total tourists' accommodation structures, decreasing by 16.8 percentage points compared to November 2019. In November 2020, hotels (14.9%), tourist villas (11.7%), tourist stops (11.2%), motels (10.5%), tourist boarding houses (10.3%), hostels and holiday villages (9.9%) and agro-tourist boarding houses (9.3%) registered higher use indices of accommodation places.

In November 2020, **the arrivals of foreign visitors in Romania,** according to *customs*, amounted to 278.2 thousands, 67.6% less compared to November 2019. Road and air transport means were mostly used in case of arrivals from abroad, accounting for 89.6%, respectively for 6.5% of total arrivals. In November 2020, **the departures of Romanian visitors abroad,** according to *customs*, amounted to 475.9 thousands, by 68.2% less compared to November 2019. The Romanian visitors mostly used the

means of road and air transport for their departures abroad, accounting for 82.9%, respectively for 16.3% of total departures.

2. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation - 1.01-30.11

		Overnight stays				
	period	period	period	period	period	period
	1.01-30.11.2019	1.01- 30.11.2020	1.01- 30.11.2020	1.01- 30.11.2019	1.01- 30.11.2020	1.01- 30.11.2020
	-thou-	–thou-	compared to	-thou-	–thou-	compared to
	unou	uiou	period			period
			1.01- 30.11.2019 -%-			1.01- 30.11.2019 -%
Total	12434.1	5993.6	48.2	28178.6	13819.0	49.0
Romanian tourists	9911.1	5556.8	56.1	23229.7	12861.7	55.4
Foreign tourists*) out of which:	2523.0	436.8	17.3	4948.9	957.3	19.3
Europe	1875.8	341.8	18.2	3571.8	737.3	20.6
The European Union	1452.3	253.9	17.5	2743.2	540.0	19.7
Asia	333.5	44.6	13.4	742.1	111.3	15.0
North America	179.3	24.6	13.7	374.1	54.8	14.6
South America	20.7	3.2	15.5	43.2	7.3	16.9
Africa	18.8	4.4	23.4	38.2	10.6	27.7

^{*)} By country of residence;

In the period 1.01-30.11.2020, **the arrivals** in the establishments of tourists' reception amounted to 5993.6 thousands, 51.8% less compared to the period 1.01-30.11.2019.

In the period 1.01-30.11.2020, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 92.7% of the total arrivals, while the foreign tourists were 7.3%.

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (78.3% of the total of foreign tourists) and 74.3% of them came from European Union Member States.

In the period 1.01-30.11.2020, **the overnight stays** in the establishments of tourists' reception amounted to 13819.0 thousands, 51.0% less compared to the period 1.01-30.11.2019.

In the period 1.01-30.11.2020, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 93.1% of the total overnight stays, while the foreign tourists' overnight stays were 6.9%. As to the overnight stays of foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (77.0% of the total of foreign tourists) and 73.2% of them came from European Union Member States.

^{**)} Data on the European Union have been recalculated without the United Kingdom of Great Britain and Northern Ireland;

The number of arrivals and overnight stays, respectively, does not include quarantined persons, accommodated in tourist structures

In the period 1.01-30.11.2020, **the average duration of stay** was 2.3 days for Romanian tourists and 2.2 days for foreign tourists.

In the period 1.01-30.11.2020, **the net use index** of accommodation places was 23.8% on total tourists' accommodation structures, 11.0 percentage points less compared to the period 1.01-30.11.2019.

In the period 1.01-30.11.2020, bungalows (29.8%), ship accommodation places (29.3%), hotels (27.8%), camping sites (24.4%), tourist houselet units (23.0%), tourist villas (22.2%), tourist stops (19.2%) and agro-tourist boarding houses (17.3%) registered higher use indices of accommodation places.

By county, the number of tourists' arrivals in the establishments of tourists' reception with functions of tourists' accommodation¹⁾ recorded in the period 1.01 – 30.11.2020 higher values in Constanța (999.9 thousands), Braşov (656.5 thousands), Bucharest Municipality (527.6 thousands), Prahova (287.6 thousands), Bihor (252.2 thousands), Sibiu (246.9 thousands), Cluj (239.0 thousands), Mureș (232.4 thousands), Vâlcea (229.8 thousands) și Suceava (225.4 thousands), while the number of tourists' overnight stays* recorded higher values in Constanța (3486.0 thousands), Braşov (1301.1 thousands), Bucharest Municipality (919.4 thousands), Bihor (704.4 thousands), Vâlcea (696.3 thousands), Prahova (616.7 thousands), Suceava (477.2 thousands), Mureș (471.5 thousands), Caraș Severin (425.9 thousands), Cluj (424.7 thousands), Sibiu (418.9 thousands), and Timiş (338.2 thousands).

Most of the foreign tourists accommodated in the establishments of tourists' reception with functions of tourists' accommodation¹⁾ came from Germany (55.3 thousands), Italy (38.7 thousands), Israel (28.9 thousands), France (28.6 thousands) and the United Kingdom (26.0 thousands).

In the reference period 1.01-30.11.2020, **the arrivals of foreign visitors to Romania**, according to *customs*, amounted to 4738.1 thousands, 60.2% less compared to the same period of the last year. The road and air means of transport were mostly used for the arrivals of foreign visitors to Romania, accounting for 82.4%, respectively for 14.8% of total arrivals.

In the period 1.01-30.11.2020, **the departures of Romanian visitors abroad,** according to *customs*, amounted to 9060.6 thousands, by 58.1% less compared to the period 1.01-30.11.2019. Romanian visitors mostly used the road and air means of transport for their departures abroad, accounting for 70.6%, respectively for 28.7% of the total departures.

1) Additional information on data in the press release can be found in the .xls file attached to the press release on the homepage

Additional Information:

The arrival of a tourist in an establishment of tourists' reception with functions of tourists' accommodation is registered when a person signs in the register of the respective establishment for one night or several nights' accommodation. In each establishment of tourists' reception with functions of tourists' accommodation, regardless of the number of overnight stays, the continuous stay of a tourist counts as one arrival.

The overnight stay means the 24-hours interval, starting with the admission hour of the respective establishment, for which a person signs in the register of the establishment and benefits of accommodation according to the price paid, even if the actual stay lasts less than the mentioned interval.

The net use index of accommodation places represents the relationship between the capacity of tourist accommodation in operation and its actual use by tourists within a determined period. We do the calculation by dividing the total number of overnight stays completed with the tourist accommodation capacity in operation, in the respective period.

The nomenclature of the accommodation structures was established starting from the list of authorized accommodation structures, downloaded from the website of the Ministry of Economy, Energy and Business Environment - Department for Tourism, on July 2, 2020. The list included 14898 structures, of which:

 the apartments and rooms for rent were eliminated, which are the subject of another statistical research (about 4205); • 466 units were closed in the survey moment, due to COVID-19, 2341 units were in major repairs at the time of the statistical research and 945 did not complete the questionnaire for other reasons.

Attention! The number of arrivals, respectively overnight stays does not include the quarantined persons, accommodated in the tourist structures.

For additional information, kindly see the on line TEMPO database of INS (data for November 2020 will be available on January 6, 2021) and the statistical publication "Monthly Statistical Bulletin" (date of issue January 29, 2021).

The next issue of the press release on tourism will be on Wednesday, February 3, 2021. The archive of the press releases: https://insse.ro/cms/en/comunicate-de-presa-view

The Directorate of Communication

e-mail: biroupresa@insse.ro

Tel: +4021 3181869