

## PRESS RELEASE

### No. 4 of January 7, 2015

For the accurate interpretation of results, kindly see the methodological note on page 5 of the press release

## Tourism – November and the period 1.I-30.XI.2014

*In the period 1.I.-30.XI.2014, compared to the corresponding period of the previous year, both the arrivals and the overnight stays in the establishments of tourists' reception with functions of tourists' accommodation increased by 6.4 % and by 4.8 %, respectively. Compared to the corresponding month of the previous year, the arrivals in the establishments of tourists' reception with functions of tourists' accommodation increased by 5.4 % , while the overnight stays decreased by 1.6 % in November 2014. Compared to November 2013, in November 2014, customs registered an increase in both the arrivals of foreign visitors of 9.8 % and in the departures abroad of the Romanian visitors of 7.8 %.*

November 2014 compared to November 2013

	Arrivals <sup>*)</sup>			Overnight Stays <sup>*)</sup>		
	November 2013 -thousands-	November 2014 - thousands -	November 2014 compared to November 2013 -%-	November 2013 - thousands -	November 2014 -thousands-	November 2014 compared to November 2013 -%-
<b>Total</b>	<b>579.5</b>	<b>611.0</b>	<b>105.4</b>	<b>1423.2</b>	<b>1400.0</b>	<b>98.4</b>
Romanian tourists	452.8	473.0	104.5	1170.1	1134.6	97.0
Foreign tourists <sup>**) out of which:</sup>	126.7	138.0	108.9	253.1	265.4	104.9
- Europe	100.2	107.8	107.6	201.0	203.6	101.3
- The European Union	85.9	91.6	106.6	171.7	172.4	100.4
- Asia	13.8	14.6	105.8	28.1	29.1	103.6
- North America	8.3	9.4	113.3	15.0	16.3	108.7
- South America	0.9	1.1	122.2	1.9	2.1	110.5
- Africa	1.3	1.5	115.4	3.0	8.3	276.7

<sup>\*)</sup> Registered in the establishments of tourists' reception

<sup>\*\*) By country of residence</sup>

In November 2014, **the arrivals** in the establishments of tourists' reception amounted to 611.0 thousand, 5.4% more compared to November 2013.

In November 2014, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 77.4% of the total arrivals, while the foreign tourists were 22.6%, weights close to those of November 2013.

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (78.1% of the total of foreign tourists) and 85.0% of them came from European Union Member States.

In November 2014, the arrivals in hotels had a weight of 76.1% of the total arrivals in the establishments of tourists' reception with functions of tourists' accommodation. Compared to November 2013, the arrivals in hotels increased by 3.8% in November 2014.

In November 2014, **the overnight stays** in the establishments of tourists' reception amounted to 1400.0 thousand, 1.6% less compared to November 2013.

In November 2014, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 81.0% of the total overnight stays, while the foreign tourists' overnight stays were 19.0%. As to the overnight stays in the establishments of tourists' reception, the highest weight had those coming from Europe (76.7% of the total of foreign tourists) and 84.7% of them came from European Union Member States.

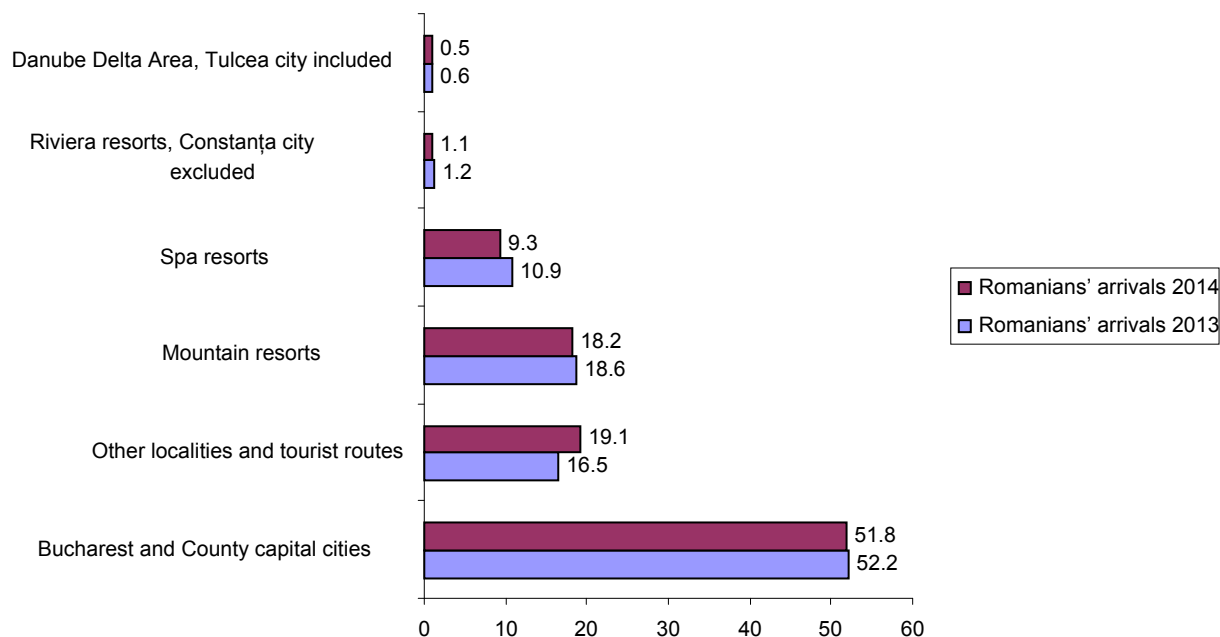
In November 2014, **the average time of stay** was 2.4 days for Romanian tourists, while for the foreign tourists it was 1.9 days.

In November 2014, **the net use index** of accommodation places was 24.8% on total tourists' accommodation, 0.2 pp less compared to November 2013.

In November 2014, higher indices of accommodation places were registered by hotels (31.9%), hostels (16.3%), tourist villas (14.9%) and tourist boarding-houses (14.5%).

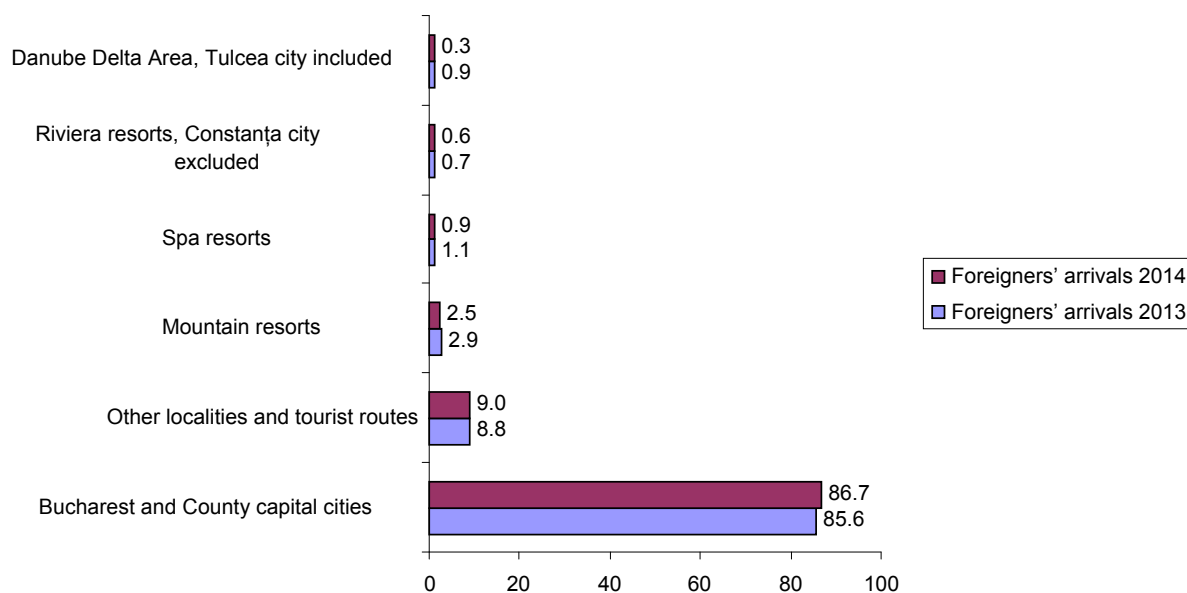
**The distribution of arrivals of Romanian tourists  
in the establishments of tourists' reception, by tourism area,  
in November 2014 compared to November 2013**

%



**The distribution of arrivals of foreign tourists  
in the establishments of tourists' reception, by tourism area,  
in November 2014 compared to November 2013**

%



In November 2014, **the arrivals of foreign visitors to Romania**, according to customs, amounted to 576.5 thousand, 9.8% more compared to November 2013. Most of the foreign visitors came from European countries (92.9%). 59.9% of the total arrivals of the foreign visitors to Romania were from European Union Member States, out of which the most arrivals were from Hungary (33.0%), Bulgaria (27.2%), Germany (7.7%), Italy (7.3%), Poland (5.2%) and Austria (3.5%) .

In November 2014, **the departures of Romanian visitors abroad**, according to customs, amounted to 857.6 thousand, 7.8% more compared to November 2013. The Romanian visitors abroad mostly used the means of road transport, 75.7% of the total departures.

*Period 1.I-30.XI. 2014 compared to period 1.I-30.XI. 2013*

	Arrivals <sup>*)</sup>			Overnight Stays <sup>*)</sup>		
	Period 1.I-30.XI. 2013 - thousands -	Period 1.I-30.XI. 2014 - thousands -	Period 1.I-30.XI. 2014 compared to period 1.I-30.XI. 2013 -%-	Period 1.I-30.XI. 2013 -thousands-	Period 1.I-30.XI. 2014 -thousands-	Period 1.I-30.XI.2014 compared to period 1.I-30.XI. 2013 -%-
<b>Total</b>	<b>7420.4</b>	<b>7895.6</b>	<b>106.4</b>	<b>18204.6</b>	<b>19084.1</b>	<b>104.8</b>
Romanian tourists	5796.7	6094.1	105.1	14914.2	15541.1	104.2
Foreign tourists <sup>**) out of which:</sup>	1623.7	1801.5	111.0	3290.4	3543.0	107.7
- Europe	1308.8	1391.6	106.3	2651.6	2684.9	101.3
- The European Union	1122.9	1192.2	106.2	2243.2	2269.3	101.2
- Asia	155.7	210.5	135.2	336.8	457.7	135.9
- North America	100.9	125.6	124.5	186.0	228.5	122.8
- South America	11.3	14.8	131.0	160.8	29.4	18.3
- Africa	12.7	17.5	137.8	29.6	69.0	233.1

<sup>\*)</sup> Registered in the establishments of tourists' reception

<sup>\*\*) By country of residence</sup>

In the period 1.I-30.XI.2014, the **arrivals** in the establishments of tourists' reception amounted to 7895.6 thousand, 6.4% more compared to the period 1.I-30.XI.2013.

In the period 1.I-30.XI.2014, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 77.2% of the total arrivals, while the foreign tourists were 22.8%, weights close to those of the period 1.I-30.XI.2013.

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (77.2% of the total of foreign tourists) and 85.7% of them came from European Union Member States.

In the period 1.I-30.XI.2014, the arrivals in hotels had a weight of 75.1% of the total arrivals in the establishments of tourists' reception with functions of tourists' accommodation. In the period 1.I-30.XI.2014, compared to the period 1.I-30.XI.2013, the arrivals in hotels increased by 6.7%.

In the period 1.I-30.XI.2014, **the overnight stays** in the establishments of tourists' reception amounted to 19084.1 thousand, 4.8% more compared to the period 1.I-30.XI.2013.

In the period 1.I-30.XI.2014, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 81.4% of the total overnight stays, while the foreign tourists' overnight stays were 18.6%. As to the overnight stays in the establishments of tourists' reception, the highest weight had those coming from Europe (75.8% of the total of foreign tourists) and 84.5% of them came from European Union Member States.

In the period 1.I-30.XI.2014, **the average time of stay** was 2.6 days for Romanian tourists, while for the foreign tourists it was 2.0 days.

In the period 1.I-30.XI.2014, **the net use index** of accommodation places was 26.7% on total tourists' accommodation, 0.9 pp more compared to the period 1.I-30.XI.2013.

In the period 1.I-30.XI.2014, higher indices of accommodation places were registered by hotels (33.7%), tourist villas (20.4%) and houselet-type units (19.3%).

**The most arrivals of foreign tourists by country of origin and by tourism area, in the period 1.I-30.XI. 2014, are as follows:**

	<b>Total</b>	Bucharest and County capital cities, Tulcea city excluded	Other localities and tourist routes	Mountain resorts	Spa resorts	Riviera resorts, Constanța city excluded	Danube Delta Area, Tulcea city included
<b>Total foreign tourists</b>	<b>1801519</b>	<b>1393347</b>	<b>204579</b>	<b>127237</b>	<b>32464</b>	<b>30635</b>	<b>13257</b>
Germany	222388	173042	24836	12677	2713	5130	3990
Italy	171665	139609	22348	6555	946	1427	780
Israel	129348	98548	5879	21625	2261	889	146
France	116570	95748	11358	5366	750	2504	844
USA	108122	91768	8083	3736	467	3882	186
Great Britain	104424	89080	8051	5201	486	1235	371
Hungary	101572	55676	31681	4751	8683	539	242
Spain	76310	55720	11409	7897	240	433	611
Poland	69070	45578	11348	8396	606	2175	967
Austria	57093	45255	6596	3558	521	575	588
Netherlands	48085	38247	5784	2858	344	653	199
Bulgaria	44454	31610	3565	8310	184	436	349
Turkey	38645	30335	6156	1298	162	600	94
Republic of Moldova	38299	17942	3434	6133	9972	723	95
Greece	37340	33754	1949	1180	83	259	115
Belgium	27988	22115	3127	1481	188	909	168
Russian Federation	26251	20977	1522	2059	424	1241	28
Ukraine	21284	15048	3213	2251	398	265	109
Czech Republic	21098	17130	2149	1257	177	314	71
China	17740	14060	1326	1338	418	425	173
Switzerland	17556	14139	1614	985	173	395	250
Japan	17530	14439	1315	1561	33	59	123
Canada	17446	13966	1984	787	238	396	75
Sweden	15195	12587	1364	714	134	355	41
Serbia	13441	11370	1015	527	310	83	136
Norway	13136	8464	1761	375	77	570	1889
Other countries	229469	187140	21712	14361	1476	4163	617

In the period 1.I-30.XI.2014, **the arrivals of foreign visitors to Romania**, according to customs, amounted to 7884.6 thousand, 5.0% more compared to the period 1.I-30.XI.2013. Most of the foreign visitors came from European countries (92.5%). 59.1% of the total arrivals of the foreign visitors to Romania were from European Union Member States, out of which the most arrivals were from Hungary (29.7%), Bulgaria ( 24.2%), Germany ( 9.4%), Italy ( 7.0%), Poland (6.3%) and Austria (4.0%).

In the period 1.I-30.XI.2014, **the departures of Romanian visitors abroad**, according to customs, amounted to 11562.8 thousand, 8.9% more compared to the period 1.I-30.XI.2013. The Romanian visitors abroad mostly used the means of road transport, 76.2% of the total departures.

## METHODOLOGICAL NOTE

**1. The data source** consists of the monthly statistical survey concerning the "Occupancy of the establishments of tourists' reception with functions of tourists' accommodation" (TOURISM 1 A) for the arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation, according to Regulation (EU) No. 692 of the European Parliament and Council, dated July 6, 2011, concerning the European statistics on tourism and the repeal of the Council Directive 95/57/EC.

The data regarding the arrivals of the foreign visitors to Romania and the departures of the Romanian visitors abroad, according to customs, are collected monthly from administrative sources monthly – The General Inspectorate of the Border Police within The Ministry of Domestic Affairs.

## 2. Definitions

**The arrival of a tourist** in an establishment of tourists' reception with functions of tourists' accommodation is registered when a person signs in the register of the respective establishment for one night or several nights' accommodation. In each establishment of tourists' reception with functions of tourists' accommodation, no matter the number of overnight stays, the continuous stay of a tourist counts as one arrival.

**The overnight stay** means the 24-hour interval, starting with the admission hour of the respective establishment, for which a person signs in the register of the establishment and benefits of accommodation according to the price paid, even if the actual stay lasts less than the mentioned interval. The overnight stays related to the additional beds (paid by tourists) are also taken into account.

Statistically speaking, "**international visitor**" means any person who travels to a country, other than that in which he usually resides, for a period that does not exceed 12 months, the main purpose of the visit being other than the paid employment in the visited country. "Arrivals" is the measuring unit for the foreign visitors registered by the Customs when entering the country; "Departures" is the measuring unit for the Romanian visitors that travel abroad registered by the Customs when leaving the country.

The number of arrivals or departures of visitors differ from the number of persons entering the country and leaving the country, respectively. The same foreign person can travel several times to the country in the respective period, every time being registered as a new arrival. The same is valid for the Romanian visitors going abroad.

The following categories of travellers are **excluded** from the arrivals and departures of international visitors:

- immigrants and emigrants;
- diplomats, representatives of the consulates and of the army when they travel to / from the place of their mission towards another country;
- refugees and nomads.

The country of origin of the international visitor is determined based on the citizenship written in the visitor's passport.

**3.** Since 2010, the statistical survey regarding the "Occupancy of the establishments of tourists' reception with functions of tourists' accommodation" applies to all the establishments of tourists' reception having a minimum of 10 bed places that operate in the month of reference – about 4000 economic operators.

**4. Data are provisional and can be revised periodically** based on retroactive corrections made by the economic operators.

*For more information, see the Monthly Statistical Bulletin, date of issue January 22, 2015*

**The next issue of the press release** will be on Monday, February 2, 2015.