

Domain: Tourism

## Tourism in October 2023

- Compared to October 2022, in October 2023 the arrivals in the establishments of tourists' reception with functions of tourists' accommodation, including apartments and rooms for rent, increased by 4.4% and the overnight stays increased by 1.6%.
- Compared to October 2022, in October 2023 customs registered an increase in the arrivals<sup>1)</sup> of foreign visitors of 9.0% and an increase of 7.0% in the departures<sup>1)</sup> abroad of the Romanian visitors.

1. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent), in October

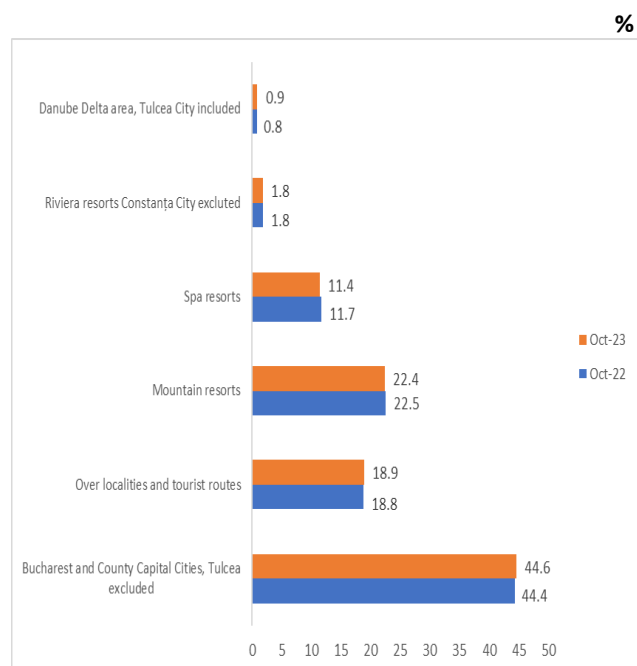
	Arrivals			Overnight stays		
	October 2022 <sup>1)</sup>	October 2023	October 2023 compared to October 2022	October 2022 <sup>1)</sup>	October 2023	October 2023 compared to October 2022
	-thou-	-thou-	-%-	-thou-	-thou-	-%
<b>Total</b>	<b>1047.6</b>	<b>1094.0</b>	<b>104.4</b>	<b>2186.4</b>	<b>2222.4</b>	<b>101.6</b>
Romanian tourists	882.8	905.4	102.6	1823.9	1828.5	100.3
Foreign tourists*) of which	164.8	188.6	114.4	362.5	393.9	108.7
- Europe	122.2	147.5	120.7	257.1	300.6	116.9
- European Union	88.8	107.8	121.4	188.2	221.8	117.9
- Asia	21.1	17.0	80.6	54.7	42.1	77.0
- North America	14.1	17.3	122.7	31.6	37.3	118.0
- South America	1.0	1.3	130.0	3.3	3.1	93.9
- Africa	1.4	1.1	78.6	4.8	2.6	54.2

\*) By country of residence; Table data can be found in .xlsx file attached to the press release on the homepage.

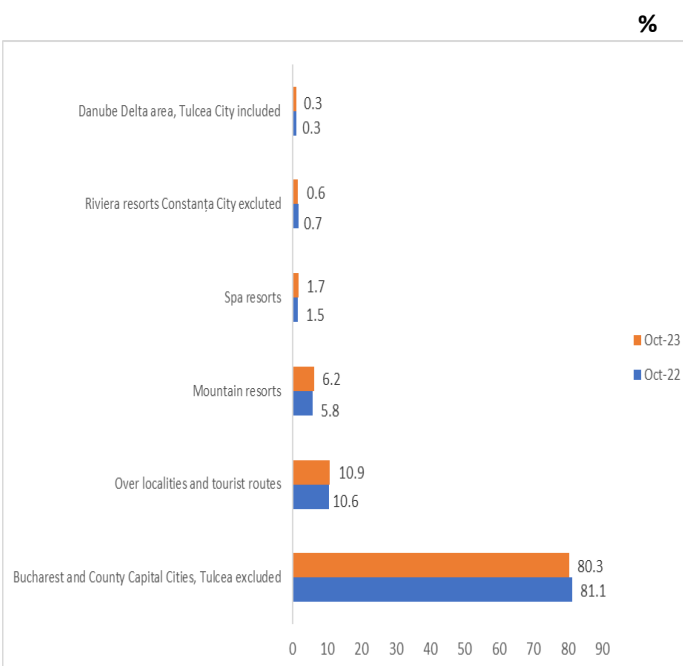
<sup>1)</sup> See the methodological notes attached to the press release on the homepage.

<sup>2)</sup> Revised data compared to previously published due to the inclusion of arrivals and overnight stays of tourists staying in apartments and rooms for rent

**1. The distribution of Romanian tourists' arrivals in the establishments of tourists' reception (including apartments and rooms for rent), by tourist areas, in October 2023 compared to October 2022**



**2. The distribution of foreign tourists' arrivals in the establishments of tourists' reception including apartments and rooms for rent), by tourist areas, in October 2023 compared to October 2022**



[Graph data in .xlsx file attached to the press release on the homepage.](#)

In October 2023, **the arrivals** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 1094.0 thousand persons, increasing by 4.4% compared to October 2022. In October 2023, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 82.8% of the total arrivals, while the foreign tourists were 17.2%.

In October 2023, **the overnight stays** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 2222.4 thousand, increasing by 1.6% compared to October 2022. In October 2023, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 82.3% of the total overnight stays, while the foreign tourists' overnight stays were 17.7%.

In October 2023, **the average duration of stay** was 2.0 days for Romanian and 2.1 days for foreign tourists.

In October 2023, **the net use index** of accommodation places was 29.9% on total tourists' accommodation structures (including apartments and rooms for rent), decreasing by 0.6 percentage points compared to October 2022.

In October 2023, **the arrivals of foreign visitors in Romania**, according to *customs*, amounted to 1203.8 thousand persons, increasing by 9.0% compared to October 2022.

In October 2023, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 1607.8 thousand persons, increasing by 7.0% compared to October 2022

**2. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) - in the period 1.01.-31.10.2023 compared to period 1.01.-31.10.2022**

	Arrivals			Overnight stays		
	Period 1.01- 31.10.2022 <sup>1)</sup>	Period 1.01- 31.10.2023	Period 1.01- 31.10.2023 compared to period 1.01- 31.10.2022	Period 1.01- 31.10.2022 <sup>1)</sup>	Period 1.01- 31.10.2023	Period 1.01- 31.10.2023 compared to period 1.01- 31.10.2022
	-thou-	-thou-	-%-	-thou-	-thou-	-%
<b>Total</b>	<b>10594.0</b>	<b>11794.1</b>	<b>111.3</b>	<b>23102.9</b>	<b>25546.6</b>	<b>110.6</b>
Romanian tourists	9204.2	9975.6	108.4	20076.9	21688.8	108.0
Foreign tourists**), of which:	1389.8	1818.5	130.8	3026.0	3857.8	127.5
- Europe	1048.5	1394.4	133.0	2173.2	2855.3	131.4
- <i>European Union</i>	766.3	1040.2	135.7	1579.5	2122.6	134.4
- Asia	170.2	211.4	124.2	447.8	543.2	121.3
- North America	107.3	141.9	132.2	253.2	313.0	123.6
- South America	7.9	10.4	131.6	22.1	25.8	116.7
- Africa	12.0	11.1	92.5	34.4	25.8	75.0

\*) [By country of residence; Table data can be found in .xlsx file attached to the press release on the homepage.](#)

<sup>1)</sup> Revised data compared to previously published due to the inclusion of arrivals and overnight stays of tourists staying in apartments and rooms for rent

In the period 01.01.-31.10.2023, **the arrivals** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 11794.1 thousand persons, 11.3% more compared to period 01.01.-31.10.2022.

In the period 01.01.-31.10.2023, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 84.6% of the total arrivals, while the foreign tourists were 15.4%.

In the period 01.01.-31.10.2023, **the overnight stays** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 25546.6 thousand, 10.6% more compared to period 01.01.-31.10.2022.

In period 01.01.-31.10.2023, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 84.9% of the total overnight stays, while the foreign tourists' overnight stays were 15.1%.

In the period 01.01.-31.10.2023, **the average duration of stay** was 2.2 days for Romanian and 2.1 days for foreign tourists.

In the period 01.01.-31.10.2023, **the net use index** of accommodation places was 31.5% on total tourists' accommodation structures (including apartments and rooms for rent), 1.4 percentage points more compared to period 01.01.-31.10.2022.

By county<sup>3)</sup>, the number of **tourists' arrivals** in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) in the period 01.01.-31.10.2023 recorded higher values in: Constanța (1528.4 thousand persons), Bucharest Municipality (1527.0 thousand persons) and Brașov (1271.2 thousand persons), while the number of **tourists' overnight stays** in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) recorded higher values in: Constanța (5093.3 thousand), Bucharest Municipality (3027.7 thousand) and Brașov (2394.6 thousand).

By country<sup>3)</sup>, the most arrivals of the foreign tourists accommodated in establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) in the period 01.01.-31.10.2023 came from: Germany (192.7 thousand persons), Italy (151.8 thousand persons) and Israel (144.0 thousand persons).

In the period 01.01.-31.10.2023, **the arrivals of foreign visitors to Romania**, according to *customs*, amounted to 12619.3 thousand persons, 17.8% more compared to the period 01.01.-31.10.2022.

In the period 01.01.-31.10.2023, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 16601.9 thousand persons, 12.7% more compared to the period 01.01.-31.10.2022.

<sup>3)</sup> [Additional information on the data presented in the press release can be accessed in the \*xlsx\* file attached to the release on the homepage.](#)

#### **Additional Information:**

##### [Methodological notes](#)

**The arrival** of a tourist in an establishment of tourists' reception with functions of tourists' accommodation is registered when a person signs in the register of the respective establishment for one night or several nights' accommodation. In each establishment of tourists' reception with functions of tourists' accommodation, regardless of the number of overnight stays, the continuous stay of a tourist counts as one arrival.

**The overnight stay** means the 24-hours interval, starting with the admission hour of the respective establishment, for which a person signs in the register of the establishment and benefits of accommodation according to the price paid, even if the actual stay lasts less than the mentioned interval.

**The net use index of accommodation places** represents the relationship between the capacity of tourist accommodation in operation and its actual use by tourists within a determined period. We do the calculation by dividing the total number of overnight stays completed with the tourist accommodation capacity in operation, in the respective period.

The nomenclature of the accommodation structures was established starting from the list of authorized accommodation structures, downloaded from the website of the Ministry of Entrepreneurship and Tourism-Department for Tourism, on July 7, 2023.

The list included 13768 structures with over 10 bed places, of which 9088 accommodation structures and 4680 apartments and rooms for rent.

In October 2023, out of the total accommodation places, 3629 units were in major repairs and 2319 did not complete the questionnaire for other reasons.

For additional information, kindly see the on-line TEMPO database of INS (data for October 2023 will be available on December 5, 2023) and the statistical publication "Monthly Statistical Bulletin" (date of issue December 27, 2023).

The next issue of the press release on tourism will be on January 5, 2024.

The archive of the press releases: <http://www.insse.ro/cms/en/comunicate-de-presa-view>

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