

Domain: Tourism

## Tourism in October 2020

- Compared to the corresponding month of the previous year, the arrivals in the establishments of tourists' reception with functions of tourists' accommodation decreased by 54.4%, while the overnight stays decreased by 54.8% in October 2020.
- Compared to October 2019, in October 2020 customs registered a decrease in the arrivals of foreign visitors of 65.4% and a decrease of 57.3% in the departures abroad of the Romanian visitors.

### 1. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation - October

	Arrivals			Overnight stays		
	October 2019 -thou-	October 2020 -thou-	October 2020 compared to October 2019 -%-	October 2019 -thou-	October 2020 -thou-	October 2020 compared to October 2019 -%
<b>Total</b>	<b>1081.8</b>	<b>493.1</b>	<b>45.6</b>	<b>2352.3</b>	<b>1063.9</b>	<b>45.2</b>
Romanian tourists	843.0	468.4	55.6	1878.2	1005.8	53.6
Foreign tourists*) out of which:	238.8	24.7	10.3	474.1	58.1	12.3
Europe	177.0	21.2	12.0	345.7	48.7	14.1
The European Union	132.4	15.8	11.9	258.1	35.7	13.8
Asia	31.8	1.1	3.5	69.4	2.4	3.5
North America	19.2	1.4	7.3	36.8	4.3	11.7
South America	2.4	*	*	4.9	*	*
Africa	2.1	*	*	5.3	1.1	20.8

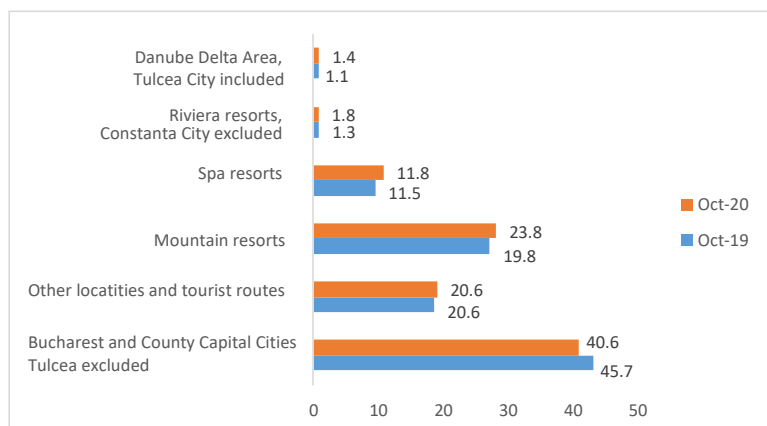
\*) Data less than 0.5;

\*\*) By country of residence;

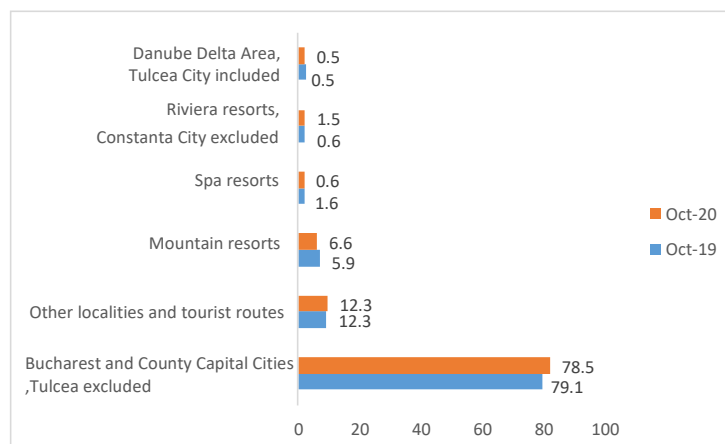
\*\*\*) Data on the European Union have been recalculated without the United Kingdom of Great Britain and Northern Ireland;

The number of arrivals and overnight stays, respectively, does not include quarantined persons, accommodated in tourist structures

1. The distribution of Romanian tourists' arrivals in the establishments of tourists' reception, by tourist areas, in October 2020 compared to October 2019  
-% -



2. The distribution of foreign tourists' arrivals in the establishments of tourists' reception, by tourist areas, in October 2020 compared to October 2019  
-% -



[Graph data in .xls format attached to the press release on the homepage.](#)

In October 2020, **the arrivals** in the establishments of tourists' reception amounted to 493.1 thousands, 54.4% less compared to October 2019.

In October 2020, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 95.0% of the total arrivals, while the foreign tourists were 5.0%.

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (85.8% of the total of foreign tourists). and most of them came from European Union Member States.

In October 2020, **the overnight stays** in the establishments of tourists' reception amounted to 1063.9 thousands, 54.8% less compared to October 2019.

In October 2020, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 94.5% of the total overnight stays, while the foreign tourists' overnight stays were 5.5%. As to the overnight stays of foreign citizens in the establishments of tourists' reception, the highest weight had those coming from Europe (83.8% of the total of foreign tourists), and most of them came from European Union Member States.

In October 2020, **the average duration of stay** was 2.1 days for Romanian tourists and 2.4 days for the foreign tourists.

In October 2020, **the net use index** of accommodation places was 17.5% on total tourists' accommodation structures, decreasing by 16.8 percentage points compared to October 2019.

In October 2020, ship accommodation places (29.6%), hotels (21.0%), tourist villas (14.2%), tourist boarding houses (13.2%), agro-tourist boarding houses (12.3%) and hostels (12.1%), registered higher use indices of accommodation places.

In October 2020, **the arrivals of foreign visitors in Romania**, according to *customs*, amounted to 351.0 thousands, 65.4% less compared to October 2019. Road and air transport means were mostly used in case of arrivals from abroad, accounting for 86.4%, respectively for 10.3% of total arrivals.

In October 2020, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 711.7 thousands, by 57.3% less compared to October 2019. The Romanian visitors mostly used the means of road and air transport for their departures abroad, accounting for 73.4%, respectively for 25.9% of total departures.

## 2. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation - 1.01-31.10

	Arrivals			Overnight stays		
	period 1.01-31.10.2019  -thou-	period 1.01-31.10.2020  -thou-	period 1.01-31.10.2020 compared to period 1.01-31.10.2019 -%-	period 1.01-31.10.2019  -thou-	period 1.01-31.10.2020  -thou-	period 1.01-31.10.2020 compared to period 1.01-31.10.2019 -%-
<b>Total</b>	<b>11531.3</b>	<b>5654.9</b>	<b>49.0</b>	<b>26254.3</b>	<b>13139.2</b>	<b>50.0</b>
Romanian tourists	9184.7	5236.8	57.0	21664.1	12227.6	56.4
Foreign tourists*) out of which:	2346.6	418.1	17.8	4590.2	911.6	19.9
Europe	1745.6	327.2	18.7	3314.6	700.7	21.1
The European Union	1355.5	243.3	18.0	2551.5	515	20.2
Asia	310.8	43.3	13.9	688.4	108.3	15.7
North America	168.6	22.8	13.5	352.9	51.2	14.5
South America	19.2	3.0	15.6	40.3	7.0	17.4
Africa	17.2	4.0	23.3	34.6	9.7	28.0

\*) By country of residence;

\*\*) Data on the European Union have been recalculated without the United Kingdom of Great Britain and Northern Ireland;

The number of arrivals and overnight stays, respectively, does not include quarantined persons, accommodated in tourist structures

In the period 1.01-31.10.2020, **the arrivals** in the establishments of tourists' reception amounted to 5654.9 thousands, 51.0% less compared to the period 1.01-31.10.2019.

In the period 1.01-31.10.2020, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 92.6% of the total arrivals, while the foreign tourists were 7.4%.

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (78.3% of the total of foreign tourists) and 74.4% of them came from European Union Member States.

In the period 1.01-31.10.2020, **the overnight stays** in the establishments of tourists' reception amounted to 13139.2 thousands, 50.0% less compared to the period 1.01-31.10.2019.

In the period 1.01-31.10.2020, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 93.1% of the total overnight stays, while the foreign tourists' overnight stays were 6.9%. As to the overnight stays of foreign visitors in the establishments of tourists' reception, the highest weight had those coming from Europe (76.9% of the total of foreign tourists) and 73.5% of them came from European Union Member States.

In the period 1.01-31.10.2020, **the average duration of stay** was 2.3 days for Romanian tourists and 2.2 days for foreign tourists.

In the period 1.01-31.10.2020, **the net use index** of accommodation places was 25.0% on total tourists' accommodation structures, 10.3 percentage points less compared to the period 1.01-31.10.2019.

In the period 1.01-31.10.2020, bungalows (31.0%), ship accommodation places (29.3%), hotels (29.1%), camping sites (24.5%), tourist houselet units (23.9%), tourist villas (23.2%), tourist stops (19.6%) and agro-tourist boarding houses (18.2%) registered higher use indices of accommodation places.

By county, the number of tourists' arrivals in the establishments of tourists' reception with functions of tourists' accommodation<sup>1)</sup> recorded in the period 1.01 – 31.10.2020 higher values in Constanța (991.3 thousands), Brașov (605.1 thousands), Bucharest Municipality (493.8 thousands), Prahova (266.1 thousands), Bihor (239.5 thousands), Sibiu (237.3 thousands), Cluj (223.3 thousands), Mureș (222.1 thousands), Vâlcea (215.6 thousands) și Suceava (210.3 thousands), while the number of tourists' overnight stays<sup>\*</sup> recorded higher values in Constanța (3462.4 thousands), Brașov (1204.9 thousands), Bucharest Municipality (861.7 thousands), Bihor (671.2 thousands), Vâlcea (652.8 thousands), Prahova (572.8 thousands), Mureș (450.9 thousands), Suceava (446.4 thousands), Caraș Severin (402.9 thousands), Sibiu (402.1 thousands), Cluj (396.5 thousands) and Timiș (314.9 thousands).

Most of the foreign tourists accommodated in the establishments of tourists' reception with functions of tourists' accommodation<sup>1)</sup> came from Germany (52.9 thousands), Italy (37.1 thousands), Israel (28.6 thousands), France (27.5 thousands) and the United Kingdom (25.0 thousands).

In the reference period 1.01-31.10.2020, **the arrivals of foreign visitors to Romania**, according to *customs*, amounted to 4459.9 thousands, 59.6% less compared to the period 1.01-31.10.2019. The road and air means of transport were mostly used for the arrivals of foreign visitors to Romania, accounting for 81.9%, respectively for 15.4% of total arrivals.

In the period 1.01-31.10.2020, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 8584.6 thousands, by 57.3% less compared to the period 1.01-31.10.2019.

Romanian visitors mostly used the road and air means of transport for their departures abroad, accounting for 70.0%, respectively for 29.4% of the total departures.

<sup>1)</sup> [Additional information on data in the press release can be found in the .xls file attached to the press release on the homepage](#)

#### Additional Information:

**The arrival** of a tourist in an establishment of tourists' reception with functions of tourists' accommodation is registered when a person signs in the register of the respective establishment for one night or several nights' accommodation. In each establishment of tourists' reception with functions of tourists' accommodation, regardless of the number of overnight stays, the continuous stay of a tourist counts as one arrival.

**The overnight stay** means the 24-hours interval, starting with the admission hour of the respective establishment, for which a person signs in the register of the establishment and benefits of accommodation according to the price paid, even if the actual stay lasts less than the mentioned interval.

**The net use index of accommodation places** represents the relationship between the capacity of tourist accommodation in operation and its actual use by tourists within a determined period. We do the calculation by dividing the total number of overnight stays completed with the tourist accommodation capacity in operation, in the respective period.

The nomenclature of the accommodation structures was established starting from the list of authorized accommodation structures, downloaded from the website of the Ministry of Economy, Energy and Business Environment - Department for Tourism, on July 2, 2020. The list included 14898 structures, of which:

- the apartments and rooms for rent were eliminated, which are the subject of another statistical research (about 4205);
- 452 units were closed in the survey moment, due to COVID-19, 2108 units were in major repairs at the time of the statistical research and 980 did not complete the questionnaire for other reasons.

**Attention! The number of arrivals, respectively overnight stays does not include the quarantined persons, accommodated in the tourist structures.**

For additional information, kindly see the on line TEMPO database of INS (data for October 2020 will be available on December 3, 2020) and the statistical publication "Monthly Statistical Bulletin" (date of issue December 28, 2020).

The next issue of the press release on tourism will be on Wednesday, January 6, 2021.

The archive of the press releases: <https://insse.ro/cms/en/comunicate-de-presa-view>

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