

Domain: Tourism

Tourism in September 2023

- Compared to September 2022, in September 2023 the arrivals in the establishments of tourists' reception with functions of tourists' accommodation, including apartments and rooms for rent, increased by 10.9% and the overnight stays increased by 11.0%.
- Compared to September 2022, in September 2023 customs registered an increase in the arrivals¹⁾ of foreign visitors of 15.8% and an increase of 12.5% in the departures¹⁾ abroad of the Romanian visitors.

1. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent), in September

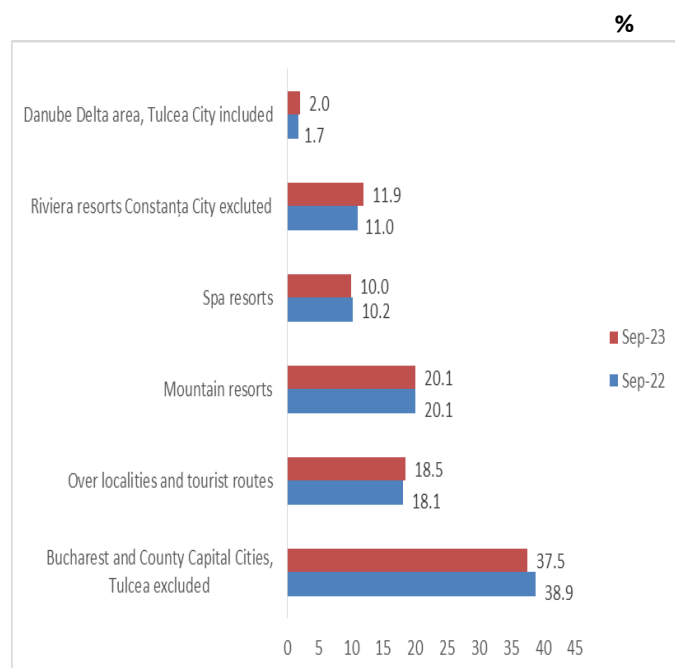
| | Arrivals | | | Overnight stays | | |
|-----------------------------|------------------------------|----------------|---|------------------------------|----------------|---|
| | September 2022 ¹⁾ | September 2023 | September 2023 compared to September 2022 | September 2022 ¹⁾ | September 2023 | September 2023 compared to September 2022 |
| | -thou- | -thou- | -%- | -thou- | -thou- | -% |
| Total | 1183.4 | 1312.0 | 110.9 | 2555.7 | 2836.3 | 111.0 |
| Romanian tourists | 1003.1 | 1093.0 | 109.0 | 2171.5 | 2394.1 | 110.3 |
| Foreign tourists*) of which | 180.3 | 219.0 | 121.5 | 384.2 | 442.2 | 115.1 |
| - Europe | 135.3 | 164.7 | 121.7 | 273.0 | 322.1 | 118.0 |
| - European Union | 101.5 | 125.7 | 123.8 | 205.2 | 244.8 | 119.3 |
| - Asia | 21.5 | 23.9 | 111.2 | 57.2 | 58.3 | 101.9 |
| - North America | 15.9 | 21.1 | 132.7 | 35.7 | 43.2 | 121.0 |
| - South America | 1.0 | 1.7 | 170.0 | 2.6 | 3.5 | 134.6 |
| - Africa | 1.6 | 1.4 | 87.5 | 4.7 | 3.4 | 72.3 |

*) By country of residence; Table data can be found in .xlsx file attached to the press release on the homepage.

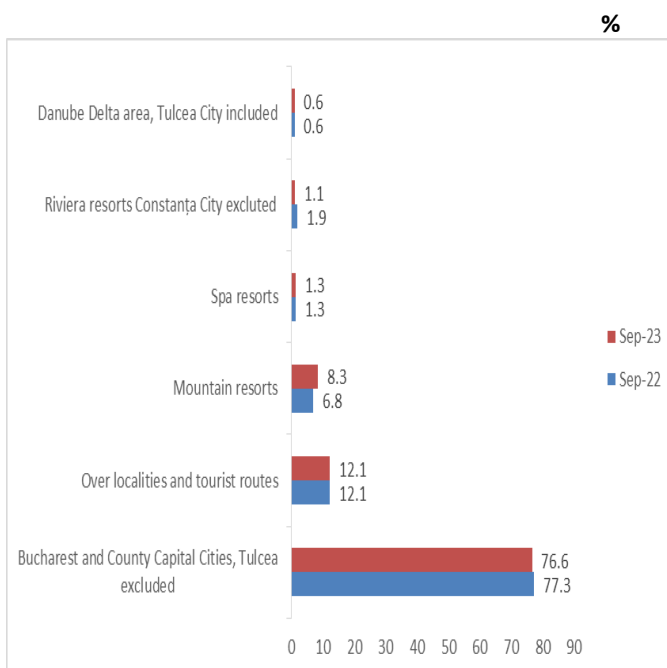
¹⁾ See the [methodological notes](#) attached to the press release on the homepage.

²⁾ Revised data compared to previously published due to the inclusion of arrivals and overnight stays of tourists staying in apartments and rooms for rent

1. The distribution of Romanian tourists' arrivals in the establishments of tourists' reception (including apartments and rooms for rent), by tourist areas, in September 2023 compared to September 2022



2. The distribution of foreign tourists' arrivals in the establishments of tourists' reception including apartments and rooms for rent), by tourist areas, in September 2023 compared to September 2022



[Graph data in .xlsx file attached to the press release on the homepage.](#)

In September 2023, **the arrivals** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 1312.0 thousand persons, increasing by 10.9% compared to September 2022.

In September 2023, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 83.3% of the total arrivals, while the foreign tourists were 16.7%.

In September 2023, **the overnight stays** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 2836.3 thousand, increasing by 11.0% compared to September 2022.

In September 2023, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 84.4% of the total overnight stays, while the foreign tourists' overnight stays were 15.6%.

In September 2023, **the average duration of stay** was 2.2 days for Romanian and 2.0 days for foreign tourists.

In September 2023, **the net use index** of accommodation places was 31.1% on total tourists' accommodation structures (including apartments and rooms for rent), increasing by 0.1 percentage points compared to September 2022.

In September 2023, **the arrivals of foreign visitors in Romania**, according to *customs*, amounted to 1349.2 thousand persons, increasing by 15.8% compared to September 2022.

In September 2023, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 1849.8 thousand persons, increasing by 12.5% compared to September 2022

2. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) - in the period 1.01.-30.09.2023 compared to period 1.01.-30.09.2022

| | Arrivals | | | Overnight stays | | |
|--------------------------------|--|-------------------------------|--|--|----------------------------|---|
| | Period 1.01- 30.09.2022 ¹⁾ | Period 1.01- 30.09.2023 | Period 1.01- 30.09.2023 compared to period 1.01- 30.09.2022 | Period 1.01- 30.09.2022 ¹⁾ | Period 1.01- 30.09.2023 | Period 1.01- 30.09.2023 compared to period 1.01- 30.09.2022 |
| | -thou- | -thou- | -%- | -thou- | -thou- | -% |
| Total | 9546.5 | 10700.1 | 112.1 | 20916.5 | 23324.2 | 111.5 |
| Romanian tourists | 8321.4 | 9070.2 | 109.0 | 18253.0 | 19860.2 | 108.8 |
| Foreign tourists**), of which: | 1225.1 | 1629.9 | 133.0 | 2663.5 | 3464.0 | 130.1 |
| - Europe | 926.4 | 1246.8 | 134.6 | 1916.1 | 2554.7 | 133.3 |
| - <i>European Union</i> | 677.5 | 932.4 | 137.6 | 1391.4 | 1900.8 | 136.6 |
| - Asia | 149.1 | 194.3 | 130.3 | 393.1 | 501.2 | 127.5 |
| - North America | 93.2 | 124.5 | 133.6 | 221.6 | 275.7 | 124.4 |
| - South America | 6.9 | 9.1 | 131.9 | 18.9 | 22.6 | 119.6 |
| - Africa | 10.7 | 10.0 | 93.5 | 29.7 | 23.2 | 78.1 |

*) By country of residence; [Table data can be found in .xlsx file attached to the press release on the homepage.](#)

¹⁾ Revised data compared to previously published due to the inclusion of arrivals and overnight stays of tourists staying in apartments and rooms for rent

In the period 01.01.-30.09.2023, **the arrivals** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 10700.1 thousand persons, 12.1% more compared to period 01.01.-30.09.2022.

In the period 01.01.-30.09.2023, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 84.8% of the total arrivals, while the foreign tourists were 15.2%.

In the period 01.01.-30.09.2023, **the overnight stays** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 23324.2 thousand, 11.5% more compared to period 01.01.-30.09.2022.

In period 01.01.-30.09.2023, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 85.1% of the total overnight stays, while the foreign tourists' overnight stays were 14.9%.

In the period 01.01.-30.09.2023, **the average duration of stay** was 2.2 days for Romanian and 2.1 days for foreign tourists.

In the period 01.01.-30.09.2023, **the net use index** of accommodation places was 31.5% on total tourists' accommodation structures (including apartments and rooms for rent), 1.5 percentage points more compared to period 01.01.-30.09.2022.

By county³⁾, the number of **tourists' arrivals** in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) in the period 01.01.-30.09.2023 recorded higher values in: Constanța (1497.4 thousand persons), Bucharest Municipality (1353.8 thousand persons) and Brașov (1137.0 thousand persons), while the number of **tourists' overnight stays** in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) recorded higher values in: Constanța (5013.9 thousand), Bucharest Municipality (2682.6 thousand) and Brașov (2156.6 thousand).

By country³⁾, the most arrivals of the foreign tourists accommodated in establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) in the period 01.01.-30.09.2023 came from: Germany (174.2 thousand persons), Israel (135.6 thousand persons) and Italy (134.0 thousand persons).

In the period 01.01.-30.09.2023, **the arrivals of foreign visitors to Romania**, according to *customs*, amounted to 11415.5 thousand persons, 18.8% more compared to the period 01.01.-30.09.2022.

In the period 01.01.-30.09.2023, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 14994.1 thousand persons, 13.3% more compared to the period 01.01.-30.09.2022.

³⁾ [Additional information on the data presented in the press release can be accessed in the .xlsx file attached to the release on the homepage.](#)

Additional Information:

Methodological notes

The arrival of a tourist in an establishment of tourists' reception with functions of tourists' accommodation is registered when a person signs in the register of the respective establishment for one night or several nights' accommodation. In each establishment of tourists' reception with functions of tourists' accommodation, regardless of the number of overnight stays, the continuous stay of a tourist counts as one arrival.

The overnight stay means the 24-hours interval, starting with the admission hour of the respective establishment, for which a person signs in the register of the establishment and benefits of accommodation according to the price paid, even if the actual stay lasts less than the mentioned interval.

The net use index of accommodation places represents the relationship between the capacity of tourist accommodation in operation and its actual use by tourists within a determined period. We do the calculation by dividing the total number of overnight stays completed with the tourist accommodation capacity in operation, in the respective period.

The nomenclature of the accommodation structures was established starting from the list of authorized accommodation structures, downloaded from the website of the Ministry of Entrepreneurship and Tourism-Department for Tourism, on July 7, 2023.

The list included 13768 structures with over 10 bed places, of which 9088 accommodation structures and 4680 apartments and rooms for rent.

In September 2023, out of the total accommodation places, 2768 units were in major repairs and 2374 did not complete the questionnaire for other reasons.

For additional information, kindly see the on-line TEMPO database of INS (data for September 2023 will be available on November 2, 2023) and the statistical publication “Monthly Statistical Bulletin” (date of issue November 27, 2023).

The next issue of the press release on tourism will be on December 5, 2023.

The archive of the press releases: <https://insse.ro/cms/en/comunicate-de-presa-view>

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