

Domain: Tourism

Tourism in August 2022

- Compared to August 2021, in August 2022, the arrivals in the establishments of tourists' reception with functions of tourists' accommodation decreased by 1.4%, while the overnight stays decreased by 5.6%.
- Compared to August 2021, in August 2022 customs registered an increase in the arrivals¹⁾ of foreign visitors of 42.1% and an increase of 19.4% in the departures¹⁾ abroad of the Romanian visitors.

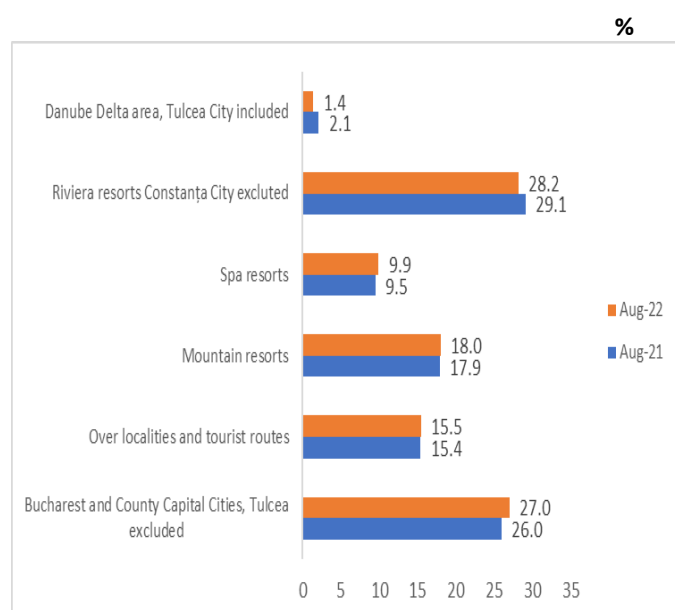
1. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation in August

	Arrivals			Overnight stays		
	August 2021	August 2022	August 2022 compared to August 2021	August 2021	August 2022	August 2022 compared to August 2021
	-thou-	-thou-	-%-	-thou-	-thou-	-%
Total	1729.9	1706.0	98.6	4491.3	4241.0	94.4
Romanian tourists	1577.3	1518.6	96.3	4171.8	3849.4	92.3
Foreign tourists**)	152.6	187.4	122.8	319.5	391.6	122.6
of which:						
- Europe	125.8	142.9	113.6	255.4	283.9	111.2
European Union	98.4	108.1	109.9	193.6	211.0	109.0
- Asia	13.0	23.3	179.2	34.2	62.0	181.3
- North America	8.4	12.6	150.0	19.4	27.1	139.7
- South America	0.6	1.3	216.7	1.7	3.2	188.2
- Africa	0.8	1.3	162.5	1.6	3.6	225.0

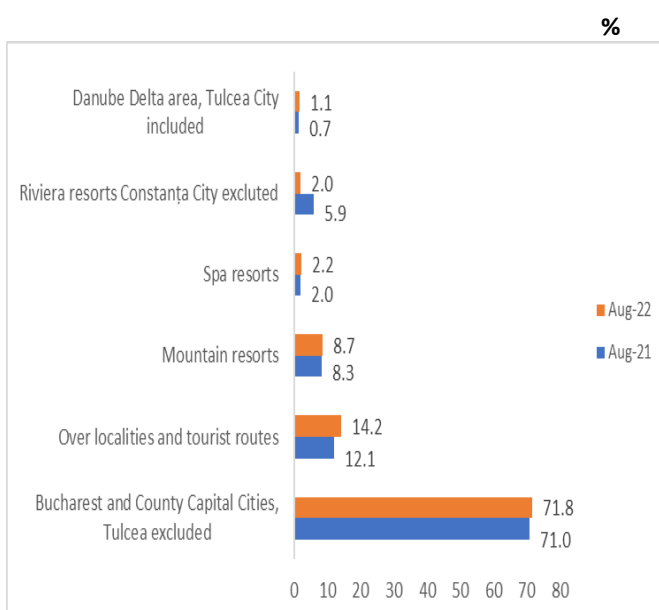
**) By country of residence; Table data can be found in .xlsx format attached to the press release on the homepage.

¹⁾ Methodological notes attached to the press release on the homepage.

1. The distribution of Romanian tourists' arrivals in the establishments of tourists' reception, by tourist areas, in August 2022 compared to August 2021



2. The distribution of foreign tourists' arrivals in the establishments of tourists' reception, by tourist areas, in August 2022 compared to August 2021



[Graph data in .xlsx format attached to the press release on the homepage.](#)

In August 2022, **the arrivals** in the establishments of tourists' reception amounted to 1706.0 thousand persons, decreasing by 1.4% compared to August 2021.

In August 2022, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 89.0% of the total arrivals, while the foreign tourists were 11.0%.

In August 2022, **the overnight stays** in the establishments of tourists' reception amounted to 4241.0 thousand, decreasing by 5.6% compared to August 2021.

In August 2022, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 90.8% of the total overnight stays, while the foreign tourists' overnight stays were 9.2%.

In August 2022, **the average duration of stay** was 2.5 days for Romanian tourists and 2.1 days for foreign tourists.

In August 2022, **the net use index** of accommodation places was 45.4% on total tourists' accommodation structures, decreasing by 3.0 percentage points compared to August 2021.

In August 2022, **the arrivals of foreign visitors in Romania**, according to *customs*, amounted to 1498.6 thousand persons, increasing by 42.1% compared to August 2021.

In August 2022, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 2016.9 thousand persons, increasing by 19.4% compared to August 2021.

2. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation - in the period 1.01-31.08.2022 compared to the period 1.01-31.08.2021

	Arrivals			Overnight stays		
	Period 1.01- 31.08.2021	Period 1.01- 31.08.2022	Period 1.01- 31.08.2022 compared to period 1.01- 31.08.2021	Period 1.01- 31.08.2021	Period 1.01- 31.08.2022	Period 1.01- 31.08.2022 compared to period 1.01- 31.08.2021
	-thou-	-thou-	-%-	-thou-	-thou-	-%
Total	6437.8	7613.1	118.3	14733.5	16686.6	113.3
Romanian tourists	5960.6	6616.2	111.0	13691.7	14514.1	106.0
Foreign tourists**), of which:	477.2	996.9	208.9	1041.8	2172.5	208.5
- Europe	380.2	752.2	197.8	813.0	1560.0	191.9
- <i>European Union</i>	291.3	548.0	188.1	616.6	1126.5	182.7
- Asia	39.6	121.7	307.3	96.8	320.4	331.0
- North America	28.6	73.2	255.9	63.9	174.5	273.1
- South America	2.2	7.4	336.4	5.5	20.8	378.2
- Africa	2.9	8.8	303.4	6.6	24.4	369.7

*) By country of residence; [Table data can be found in .xlsx format attached to the press release on the homepage.](#)

In the period 01.01-31.08.2022, **the arrivals** in the establishments of tourists' reception amounted to 7613.1 thousand persons, 18.3% more compared to the period 01.01-31.08.2021.

In the period 01.01-31.08.2022, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 86.9% of the total arrivals, while the foreign tourists were 13.1%.

In the period 01.01-31.08.2022, **the overnight stays** in the establishments of tourists' reception amounted to 16686.6 thousand, 13.3% more compared to the period 01.01-31.08.2021.

In the period 01.01-31.08.2022, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 87.0% of the total overnight stays, while the foreign tourists' overnight stays were 13.0%.

In the period 01.01-31.08.2022, **the average duration of stay** was 2.2 days for both Romanian and foreign tourists.

In the period 01.01-31.08.2022, **the net use index** of accommodation places was 30.3% on total tourists' accommodation structures, 2.3 percentage points more compared to the period 01.01-31.08.2021.

By county²⁾, the number of **tourists' arrivals** in the establishments of tourists' reception with functions of tourists' accommodation in the period 01.01-31.08.2022 recorded higher values in Constanța (1068.6 thousand persons), Bucharest Municipality (917.3 thousand persons) and Brașov (766.1 thousand persons), and while the number of **tourists' overnight stays** in the establishments of tourists' reception with functions of tourists' accommodation recorded higher values in Constanța (3555.8 thousand), Bucharest Municipality (1786.4 thousand) and Brașov (1457.7 thousand).

By country¹⁾, the most arrivals of the foreign tourists accommodated in establishments of tourists' reception with functions of tourists' accommodation in the period 01.01-31.08.2022 came from: Germany (113.3 thousand persons), Israel (90.3 thousand persons) and Italy (71.2 thousand persons).

In the period 01.01-31.08.2022, **the arrivals of foreign visitors to Romania**, according to *customs*, amounted to 8440.2 thousand persons, 92.9% more compared to the period 01.01-31.08.2021.

In the period 01.01-31.08.2022, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 11589.6 thousand persons, by 53.7% more compared to the period 01.01-31.08.2021.

1. Arrivals and overnight stays in apartments and rooms for rent in August

	Arrivals			Overnights		
	August 2021 -thou-	August 2022 -thou-	August 2022 compared to August 2021 -%-	August 2021 -thou-	August 2022 -thou-	August 2022 compared to August 2021 -%-
Total	189.6	218.2	115.1	543.5	551.2	101.4
Romanian tourists	183.4	206.3	112.5	528.8	527.4	99.7
Foreign tourists	6.2	11.9	191.9	14.7	23.8	161.9

Arrivals in apartments and rooms for rent registered in August 2022 amounted to 218.2 thousand persons, an increase of 15.1% compared to August 2021.

Of the total number of arrivals, in August 2022, the arrivals of Romanian tourists in apartments and rooms for rent accounted for 94.5%, while the foreign tourists were only 5.5%.

The overnight stays registered in apartments and rooms for rent in August 2022 amounted to 551.2 thousand, an increase of 1.4% compared to those in August 2021.

Of the total number of overnight stays, in August 2022, the overnight stays of Romanian tourists in apartments and rooms for rent accounted for 95.7%, while the overnight stays of foreign tourists registered a percentage of 4.3%.

2. Arrivals and overnight stays in apartments and rooms for rent, in the period 01.01-31.08.2022 compared to the period 01.01-31.08.2021

	Arrivals			Overnight stays		
	Period 01.01-31.08.2021 -thou-	Period 01.01-31.08.2022 -thou-	Period 01.01-31.08.2022 compared to period 01.01-31.08.2021 -%-	Period 01.01-31.08.2021 -thou-	Period 01.01-31.08.2022 -thou-	Period 01.01-31.08.2022 compared to period 01.01-31.08.2021 %
Total	538.5	750.0	139.3	1311.0	1674.2	127.7
Romanian tourists	521.6	702.2	134.6	1266.0	1567.4	128.8
Foreign tourists	16.9	47.8	282.8	45.0	106.8	237.3

[Table data can be found in .xlsx format attached to the press release on the homepage.](#)

Arrivals in apartments and rooms for rent registered in the period 01.01-31.08.2022, amounted to 750.0 thousand persons, an increase of 39.3% compared to the period 01.01-31.08.2021.

Of the total number of arrivals, in the period 01.01-31.08.2022, the arrivals of Romanian tourists in apartments and rooms for rent accounted for 93.6%, while the foreign tourists were only 6.4%.

By county²⁾, in the period 01.01-31.08.2022, the number of **tourist arrivals** in apartments and rooms for rent registered higher values in: Constanța (187.1 thousand persons), Brașov (115.6 thousand persons), and Bucharest Municipality (93.0 thousand persons).

The overnight stays registered in apartments and rooms for rent in the period 01.01-31.08.2022 amounted to 1674.2 thousand, an increase of 27.7% compared to those in the period 01.01-31.08.2021.

Of the total number of overnight stays, in the period 01.01-31.08.2022, the overnight stays of Romanian tourists in apartments and rooms for rent accounted for 93.6%, while the overnight stays of foreign tourists registered a percentage of 6.4%.

By county²⁾, **overnight stays of tourists** in apartments and rooms for rent in the period 01.01-31.08.2022 registered higher values in: Constanța (606.1 thousand), Brașov (214.6 thousand) and Bucharest Municipality (179.1 thousand).

²⁾ [Additional information on data in the press release can be found in the .xlsx file attached to the press release on the homepage.](#)

Methodological notes

The arrival of a tourist in an establishment of tourists' reception with functions of tourists' accommodation is registered when a person signs in the register of the respective establishment for one night or several nights' accommodation. In each establishment of tourists' reception with functions of tourists' accommodation, regardless of the number of overnight stays, the continuous stay of a tourist counts as one arrival.

The overnight stay means the 24-hours interval, starting with the admission hour of the respective establishment, for which a person signs in the register of the establishment and benefits of accommodation according to the price paid, even if the actual stay lasts less than the mentioned interval.

The net use index of accommodation places represents the relationship between the capacity of tourist accommodation in operation and its actual use by tourists within a determined period. We do the calculation by dividing the total number of overnight stays completed with the tourist accommodation capacity in operation, in the respective period.

The nomenclature of the accommodation structures was established starting from the list of authorized accommodation structures, downloaded from the website of the Ministry of Entrepreneurship and Tourism-Department for Tourism, on June 23, 2022.

The list included 13513 structures with over 10 bed places, of which 9508 accommodation structures and 4005 apartments and rooms for rent.

In August 2022, out of the total accommodation places, 2097 units were in major repairs and 2274 did not complete the questionnaire for other reasons.

For additional information, kindly see the on-line TEMPO database of INS (data for August 2022 will be available on October 3, 2022) and the statistical publication "Monthly Statistical Bulletin" (date of issue October 26, 2022).

The next issue of the press release on tourism will be on Wednesday, November 2, 2022.

The archive of the press releases: <https://insse.ro/cms/en/comunicate-de-presa-view>

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