

Domain: Tourism

## Tourism in August 2021

- Compared to the corresponding month of the previous year, the arrivals in the establishments of tourists' reception with functions of tourists' accommodation increased by 32.9%, while the overnight stays increased by 30.3% in August 2021.
- Compared to August 2020, in August 2021 customs registered an increase in the arrivals of foreign visitors of 115.1% and an increase of 71.9% in the departures abroad of the Romanian visitors.

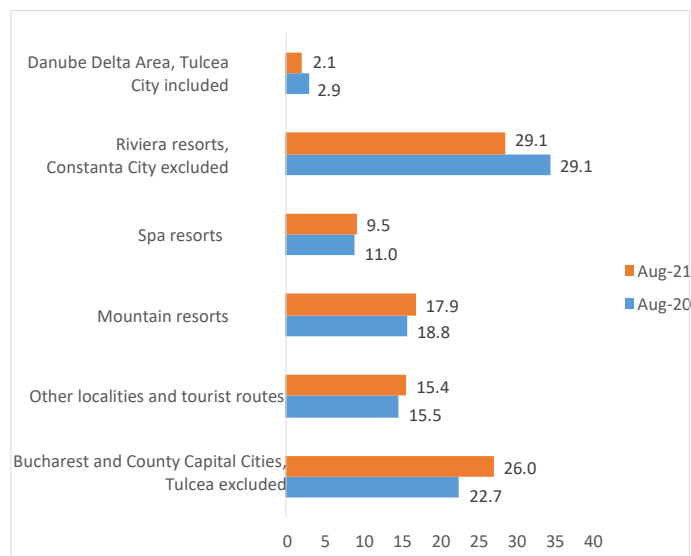
### 1. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation - August

	Arrivals			Overnight stays		
	August 2020	August 2021	August 2021 compared to August 2020	August 2020	August 2021	August 2021 compared to August 2020
	-thou-	-thou-	-%-	-thou-	-thou-	-%
<b>Total</b>	<b>1301.4</b>	<b>1729.9</b>	<b>132.9</b>	<b>3446.9</b>	<b>4491.3</b>	<b>130.3</b>
Romanian tourists	1269.1	1577.3	124.3	3376.9	4171.8	123.5
Foreign tourists**) out of which:	32.3	152.6	472.4	70.0	319.5	456.4
Europe	28.2	125.8	446.1	61.2	255.4	417.3
The European Union	22.5	98.4	437.3	48.8	193.6	396.7
Asia	1.3	13.0	1000.0	2.7	34.2	1266.7
North America	1.8	8.4	466.7	4.1	19.4	473.2
South America	*	0.6	-	*	1.7	-
Africa	*	0.8	-	1.0	1.6	160.0

\*) Data less than 0.5; \*\*) By country of residence;

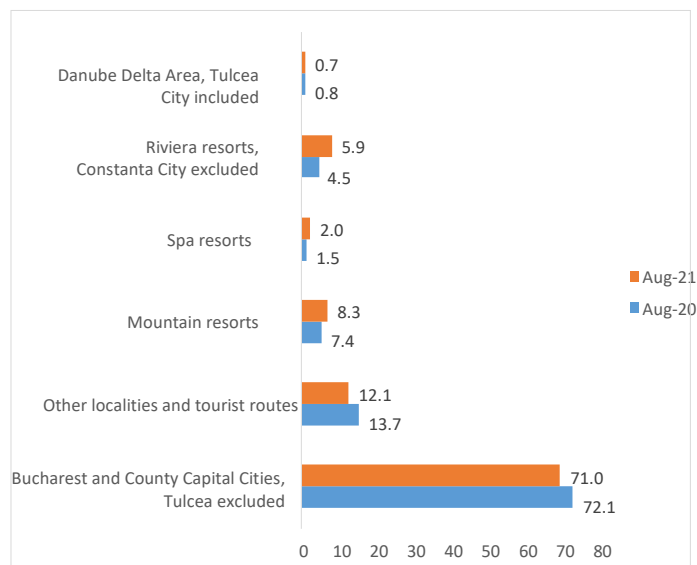
1. The distribution of Romanian tourists' arrivals in the establishments of tourists' reception, by tourist areas, in August 2021 compared to August 2020

- % -



2. The distribution of foreign tourists' arrivals in the establishments of tourists' reception, by tourist areas, in August 2021 compared to August 2020

- % -



[Graph data in .xls format attached to the press release on the homepage.](#)

In August 2021, **the arrivals** in the establishments of tourists' reception amounted to 1729.9 thousands, increasing by 32.9% compared to August 2020.

In August 2021, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 91.2% of the total arrivals, while the foreign tourists were 8.8%.

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (82.4% of the total of foreign tourists), and 78.2% of them came from European Union Member States.

In August 2021, **the overnight stays** in the establishments of tourists' reception amounted to 4491.3 thousands, increasing by 30.3% compared to August 2020.

In August 2021, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 92.9% of the total overnight stays, while the foreign tourists' overnight stays were 7.1%. As to the overnight stays of foreign citizens in the establishments of tourists' reception, the highest weight had those coming from Europe (79.9% of the total of foreign tourists), and 75.8% of them came from European Union Member States.

In August 2021, **the average duration of stay** was 2.6 days for Romanian tourists and 2.1 days for the foreign tourists.

In August 2021, **the net use index** of accommodation places was 48.4% on total tourists' accommodation structures, increasing by 9.3 percentage points compared to August 2020.

In August 2021, higher net use indices of accommodation places were registered for hotels (57.5%), tourist villas (49.0%), bungalows (43.3%), holiday villages (36.7%), tourist houses (35.8%), hostels (35.1%), tourist stops (33.7%), tourist boarding houses (33.3%), agro-tourist boarding houses (32.4%), and campsites (30.5%).

In August 2021, **the arrivals of foreign visitors in Romania**, according to *customs*, amounted to 1054.5 thousands, 115.1% more compared to August 2020. Road and air transport means were mostly used in case of arrivals from abroad, accounting for 78.8%, respectively for 17.3% of total arrivals.

In August 2021, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 1688.8 thousands, by 71.9% more compared to August 2020. The Romanian visitors mostly used the means of road and air transport for their departures abroad, accounting for 62.0%, respectively for 37.5% of total departures.

## 2. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation - in the period 1.01-31.08.2021 compared to the period 1.01-31.08.2020

	Arrivals			Overnight stays		
	Period 1.01-31.08.2020	Period 1.01-31.08.2021	Period 1.01-31.08.2021 compared to period 1.01-31.08.2020	Period 1.01-31.08.2020	Period 1.01-31.08.2021	Period 1.01-31.08.2021 compared to period 1.01-31.08.2020
	-thou-	-thou-	-%-	-thou-	-thou-	-%
<b>Total</b>	<b>4367.4</b>	<b>6437.8</b>	<b>147.4</b>	<b>10163.4</b>	<b>14733.5</b>	<b>145.0</b>
Romanian tourists	4006.7	5960.6	148.8	9382.5	13691.7	145.9
Foreign tourists*) out of which:	360.7	477.2	132.3	780.9	1041.8	133.4
Europe	277.8	380.2	136.9	590.2	813.0	137.7
The European Union	205.9	291.3	141.5	431.6	616.6	142.9
Asia	41.0	39.6	96.6	103.2	96.8	93.8
North America	19.5	28.6	146.7	41.7	63.9	153.2
South America	2.7	2.2	81.5	6.2	5.5	88.7
Africa	3.5	2.9	82.9	8.0	6.6	82.5

\*) By country of residence; [The data in the .xls file attached to the press release on the homepage](#)

In the period 1.01-31.08.2021, **the arrivals** in the establishments of tourists' reception amounted to 6437.8 thousands, 47.4% more compared to the period 1.01-31.08.2020.

In the period 1.01-31.08.2021, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 92.6% of the total arrivals, while the foreign tourists were 7.4%.

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (79.7% of the total of foreign tourists) and 76.6% of them came from European Union Member States.

In the period 1.01-31.08.2021, **the overnight stays** in the establishments of tourists' reception amounted to 14733.5 thousands, 45.0% more compared to the period 1.01-31.08.2020.

In the period 1.01-31.08.2021, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 92.9% of the total overnight stays, while the foreign tourists' overnight stays were 7.1%. As to the overnight stays of foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (78.0% of the total of foreign tourists) and 75.8% of them came from European Union Member States.

In the period 1.01-31.08.2021, **the average duration of stay** was 2.3 days for Romanian tourists and 2.2 days for foreign tourists.

In the period 1.01-31.08.2021, **the net use index** of accommodation places was 28.0% on total tourists' accommodation structures, 2.1 percentage points more compared to the period 1.01-31.08.2020.

In the period 1.01-31.08.2021, hotels (33.6%), bungalows (27.9%), tourist villas (27.6%), ship accommodation places (24.1%), campsites (22.7%), tourist houses (22.6%), tourist stops (21.6%), hostels and tourist boarding houses (19.1% each) and agro-tourist boarding houses (18.6%) registered higher use indices of accommodation places.

By county, the number of tourists' arrivals in the establishments of tourists' reception with functions of tourists' accommodation<sup>1)</sup> recorded in the period 1.01-31.08.2021 higher values in Constanța (1098.1 thousands), Brașov (678.4 thousands), Bucharest Municipality (544.9 thousands), Bihor (295.9 thousands), Prahova (285.1 thousands), Suceava (273.2 thousands), Sibiu (272.6 thousands), Vâlcea (261.6 thousands), Cluj (259.2 thousands), and Mureș (242.8 thousands), while the number of tourists' overnight stays<sup>\*)</sup> recorded higher values in Constanța (3963.0 thousands), Brașov (1334.6 thousands), Bucharest Municipality (958.1 thousands), Bihor (797.0 thousands), Vâlcea (722.9 thousands), Prahova (598.2 thousands), Suceava (553.7 thousands), Mureș (499.3 thousands), Sibiu (475.6 thousands), Cluj (453.2 thousands), Caraș Severin (389.2 thousands), Covasna (312.4 thousands) and Timis (265.0 thousands).

By country, most of the foreign tourists accommodated in the establishments of tourists' reception with functions of tourists' accommodation<sup>1)</sup> came from Germany (63.3 thousands), Italy (39.4 thousands), France (30.3 thousands), Hungary (27.2 thousands), Poland (27.0 thousands), Israel (26.9 thousands), United States of America (25.2 thousands) and Republic of Moldova (18.6 thousands).

In the period 1.01-31.08.2021, **the arrivals of foreign visitors to Romania**, according to *customs*, amounted to 4375.6 thousands, 18.0% more compared to the period 1.01-31.08.2020. The road and air means of transport were mostly used for the arrivals of foreign visitors to Romania, accounting for 81.7% - road transportation, respectively for 14.2% - air transportation, of total arrivals.

In the period 1.01-31.08.2021, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 7540.9 thousands, by 8.1% more compared to the period 1.01-31.08.2020.

Romanian visitors mostly used the road and air means of transport for their departures abroad, accounting for 70.2% - road transportation, respectively for 29.2% - air transportation, of the total departures.

1) [Additional information on data in the press release can be found in the .xls file attached to the press release on the homepage](#)

Methodological notes

**The arrival** of a tourist in an establishment of tourists' reception with functions of tourists' accommodation is registered when a person signs in the register of the respective establishment for one night or several nights' accommodation. In each establishment of tourists' reception with functions of tourists' accommodation, regardless of the number of overnight stays, the continuous stay of a tourist counts as one arrival.

**The overnight stay** means the 24-hours interval, starting with the admission hour of the respective establishment, for which a person signs in the register of the establishment and benefits of accommodation according to the price paid, even if the actual stay lasts less than the mentioned interval.

**The net use index of accommodation places** represents the relationship between the capacity of tourist accommodation in operation and its actual use by tourists within a determined period. We do the calculation by dividing the total number of overnight stays completed with the tourist accommodation capacity in operation, in the respective period.

The nomenclature of the accommodation structures was established starting from the list of authorized accommodation structures, downloaded from the website of the Ministry of Economy, Entrepreneurship and Tourism-Department for Tourism, on December 16, 2020.

The list included 12211 structures with over 10 bed places, of which 9206 accommodation structures and 3005 apartments and rooms for rent.

In August 2021, out of the total accommodation places, 396 units were closed in the survey moment, due to COVID-19, 1861 units were in major repairs at the time of the statistical research and 1763 did not complete the questionnaire for other reasons.

**IMPORTANT! In order to ensure the comparability of the data series and the coherence with the previous press releases, in the press release, only the data from the collective tourist accommodation structures with over 10 bed places are presented.**

For additional information, kindly see the on line TEMPO database of INS (data for August 2021 will be available on October 1, 2021) and the statistical publication "Monthly Statistical Bulletin" (date of issue October 27, 2021).

The next issue of the press release on tourism will be on Tuesday, November 2, 2021.

The archive of the press releases: <https://insse.ro/cms/en/comunicate-de-presa-view>

**The Directorate of Communication**

e-mail: [biroupresa@insse.ro](mailto:biroupresa@insse.ro)

Tel: +4021 3181869