

## **PRESS RELEASE**

OFFICIAL STATISTICS

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Domain: Tourism

## The tourism in month of August 2019

- Compared to the corresponding month of the previous year, the arrivals in the establishments
  of tourists' reception with functions of tourists' accommodation increased by 1.1 %, while the
  overnight stays increased by 2.2% in August 2019.
- Compared to August 2018, in August 2019 customs registered an increase in the arrivals of foreign visitors of 15.3 % and an increase of 25.9% in the departures abroad of the Romanian visitors.
- 1. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation August

	Arrivals  August 2019 August 2018 2019 to thousands thousands August 2018 -%-			Overnight stays  August 2019  August August compared 2018 2019 to to thousands thousands August 2018  -%		
Total	1849.0	1869.4	101.1	4950.9	5057.7	102.2
Romanian tourists	1520.5	1557.1	102.4	4321.0	4450.5	103.0
Foreign tourists*) out of which:	328.5	312.3	95.1	629.9	607.2	96.4
- Europe	248.3	238.7	96.1	457.7	440.1	96.2
- The European Union	217.1	201.9	93.0	392.3	370.9	94.6
- Asia	50.8	42.6	83.9	113.1	104.8	92.7
- North America	18.8	19.8	105.3	39.9	39.8	99.8
- South America	2.2	2.2	100.0	4.2	4.8	114.3
- Africa	1.5	1.6	106.7	2.8	3.4	121.4

<sup>\*)</sup> By the country of residence; Table data in xls format attached to the press release on the homepage

1. The distribution of Romanian tourists' arrivals in the establishments of tourists' reception, by tourist areas, in August 2019 compared to August 2018

-% -

2. The distribution of foreign tourists' arrivals in the establishments of tourists' reception, by tourist areas, in August 2019 compared to August 2018
- % -



Graph data in .xls format attached to the press release on the homepage.

In August 2019, **the arrivals** in the establishments of tourists' reception amounted to 1869.4 thousands, 1.1% more compared to August 2018.

In August 2019, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 83.3% of the total arrivals, while the foreign tourists were 16.7%.

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (76.4% of the total of foreign tourists) and 84.6% of them came from European Union Member States.

In August 2019, **the overnight stays** in the establishments of tourists' reception amounted to 5057.7 thousands, 2.2% more compared to August 2018.

In August 2019, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 88.0% of the total overnight stays, while the foreign tourists' overnight stays were 12.0%. As to the overnight stays of foreign citizens in the establishments of tourists' reception, the highest weight had those coming from Europe (72.5% of the total of foreign tourists) and 84.3% of them came from European Union Member States.

In August 2019, the average duration of stay was 2.9 days for Romanian tourists and 1.9 days for the foreign tourists.

In August 2019, **the net use index** of accommodation places was 52.1% on total tourists' accommodation structures, increasing by 0.6 percentage points compared to August 2018.

In August 2019, hotels (62.5%), bungalows (57.9%), tourist villas (49.6%), school and pre-school camps (41.2%), hostels (40.3%), tourist houselet units (36.0%), camping sites (35.7%), ship accommodation places (35.4%), tourist boarding houses (35.0%) and agro-tourist boarding houses (34.7%) registered higher use indices of accommodation places.

In August 2019, the arrivals of foreign visitors in Romania, according to *customs*, amounted to 1703.0 thousands, 15.3% more compared to August 2018. Road and air transport means were mostly used in case of arrivals from abroad, accounting for 80.4%, respectively for 17.2% of total arrivals.

In August 2019, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 3633.0 thousands, by 25.9% more compared to August 2018. The Romanian visitors mostly used the means of road and air transport for their departures abroad, accounting for 79.2%, respectively for 20.3% of total departures.

## 2. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation – during 1.01 – 31.08

		Arrivals		Overnight stays			
	Period 1.01-31.08 2018**) thousands	Period 1.01-31.08 2019**) thousands	Per. 1.01- 31.08.2019 compared to per. 1.01- 31.08.2018 -%-	Period 1.01-31.08 2018**) thousands	Period 1.01-31.08 2019**) thousands	Per. 1.01- 31.08.2019 compared to per. 1.01- 31.08.2018 -%-	
Total	8707.8	9137.0	104.9	19569.1	20874.1	106.7	
Romanian tourists	6787.5	7317.0	107.8	15904.1	17294.2	108.7	
Foreign tourists*) out of which:	1920.3	1820.0	94.8	3665.0	3579.9	97.7	
- Europe	1432.6	1351.7	94.4	2680.8	2574.1	96.0	
- The European Union	1225.9	1146.0	93.5	2254.6	2164.1	96.0	
- Asia	277.8	245.2	88.3	585.1	546.9	93.5	
- North America	127.1	127.4	100.2	238.9	273.6	114.5	
- South America	15.6	14.3	91.7	30.7	30.2	98.4	
- Africa	13.3	13.1	98.5	27.4	25.4	92.7	

Table data in xls format attached to the press release on the homepage

In the period 1.01-31.08.2019, **the arrivals** in the establishments of tourists' reception amounted to 9137.0 thousands, 4.9% more compared to the period 1.01-31.08.2018.

In the period 1.01-31.08.2019, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 80.1% of the total arrivals, while the foreign tourists were 19.9%. As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (74.3% of the total of foreign tourists) and 84.8% of them came from European Union Member States.

In the period 1.01-31.08.2019, **the overnight stays** in the establishments of tourists' reception amounted to 20874.1 thousands, 6.7% more compared to the period 1.01-31.08.2018.

In the period 1.01-31.08.2019, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 82.9% of the total overnight stays, while the foreign tourists' overnight stays were 17.2%. As to the overnight stays of foreign visitors in the establishments of tourists' reception, the highest weight had those coming from Europe (71.9% of the total of foreign tourists) and 84.1% of them came from European Union Member States.

In the period 1.01-31.08.2019, **the average duration of stay** was 2.4 days for Romanian tourists and 2.0 days for foreign tourists.

In the period 1.01-31.08.2019, **the net use index** of accommodation places was 35.1% on total tourists' accommodation structures, 2.2 percentage points more compared to the period 1.01-31.08.2018. In the period 1.01-31.08.2019, hotels (43.6%), bungalows (34.2%), tourist villas (29.5%), hostels (26.8%), camping sites (26.1%) and ship accommodation places (25.9%) registered higher use indices of accommodation places.

<sup>\*)</sup> By the country of residence;

<sup>\*\*)</sup> Data related to cumulated periods could differ from those resulting from summing up of the months due to monthly data revision and to data rounding.

By county, the number of tourists' arrivals in the establishments of tourists' reception with functions of tourists' accommodation\*) recorded in the period 1.01 – 31.08.2019 higher values in Bucharest Municipality (1334.3 thousands), Constanţa (1164.0 thousands), Braşov (929.5 thousands), Cluj (446.3 thousands), Mureş (408.4 thousands) and Prahova (392.7 thousands), while the number of tourists' overnight stays\*) recorded higher values in Constanţa (4412.2 thousands), Bucharest Municipality (2303.9 thousands), Braşov (1872.4 thousands), Bihor (1015.5 thousands), Vâlcea (992.9 thousands), Prahova (876.4 thousands) and Cluj (838.4 thousands).

Most of the foreign visitors accommodated in the establishments of tourists' reception with functions of tourists' accommodation\*\*) came from Germany (200.7 thousands), Israel (159.9 thousands), Italy (150.7 thousands), Hungary (112.9 thousands), USA (110.8 thousands), France (103.8 thousands) and the United Kingdom (93.5%).

In the reference period 1.01-31.08.2019, **the arrivals of foreign visitors to Romania**, according to *customs*, amounted to 8843.2 thousands, 10.2% more compared to the period 1.01-31.08.2018. The road and air means of transport were mostly used for the arrivals of foreign visitors to Romania, accounting for 75.2%, respectively for 22.3% of total arrivals.

In the period 1.01-31.08.2019, **the departures of Romanian visitors abroad,** according to *customs*, amounted to 16201.2 thousands, by 10.4% more compared to the period 1.01-31.08.2018.

Romanian visitors mostly used the road and air means of transport for their departures abroad, accounting for 70.1%, respectively for 29.3% of the total departures.

\*) \*\*) Additional information on data in the press release can be found in the .xls file attached to the press release on the homepage

Note: The data regarding the arrivals of foreign visitors and the departures of Romanian visitors were rectified as against those previously published.

## Additional Information:

The arrival of a tourist in an establishment of tourists' reception with functions of tourists' accommodation is registered when a person signs in the register of the respective establishment for one night or several nights' accommodation. In each establishment of tourists' reception with functions of tourists' accommodation, regardless of the number of overnight stays, the continuous stay of a tourist counts as one arrival.

**The overnight stay** means the 24-hours interval, starting with the admission hour of the respective establishment, for which a person signs in the register of the establishment and benefits of accommodation according to the price paid, even if the actual stay lasts less than the mentioned interval.

The net use index of accommodation places represents the relationship between the capacity of tourist accommodation in operation and its actual use by tourists within a determined period. We do the calculation by dividing the total number of overnight stays completed with the tourist accommodation capacity in operation, in the respective period.

For additional information, kindly see the on line TEMPO database of INS (data for August 2019 will be available on October 2, 2019) and the statistical publication "Monthly Statistical Bulletin" (date of issue October 20, 2019). Data source: the statistical survey on "Occupancy of tourist reception structures with accommodation functions"; this survey addresses all the tourist reception structures with a capacity of at least 10 bed places, operating in the reference month and certified for operation (classified) by the Ministry of Tourism – about 8500 economic operators.

The next issue of the press release on tourism will be on Friday, November 1, 2019.

The archive of the press releases: http://www.insse.ro/cms/en/comunicate-de-presa-view

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