## **PRESS RELEASE**





No. 252/October 2, 2018

**Domain: Tourism** 

## The tourists' overnight stays in the establishments of tourists' reception in August 2018

- Compared to the corresponding month of the previous year, the arrivals in the establishments
  of tourists' reception with functions of tourists' accommodation increased by 9.2 %, while the
  overnight stays increased by 9.1% in August 2018.
- Compared to August 2017, in August 2018 customs registered an increase in the arrivals of foreign visitors of 10.4 % and an increase of 13.7% in the departures abroad of the Romanian visitors.
- 1. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation August

	Arrivals			Overnight stays			
	August 2017 thousands	August 2018 thousands	August 2018 compared to August 2017 -%-	August 2017 thousands	August 2018 thousands	August 2018 compared to August 2017 -%	
Total	1693.9	1849.0	109.2	4537.0	4950.9	109.1	
Romanian tourists	1356.1	1520.5	112.1	3868.5	4321.0	111.7	
Foreign tourists*) out of which:	337.8	328.5	97.2	668.5	629.9	94.2	
- Europe	249.6	248.3	99.5	468.9	457.7	97.6	
- The European Union	219.9	217.1	98.7	407.9	392.3	96.2	
- Asia	52.5	50.8	96.8	124.9	113.1	90.6	
- North America	20.8	18.8	90.4	45.9	39.9	86.9	
- South America	2.7	2.2	81.5	4.9	4.2	85.7	
- Africa	1.6	1.5	93.8	3.7	2.8	75.7	

<sup>\*)</sup> By the country of residence; Table data in xls format attached to the press release on the homepage

# NATIONAL INSTITUTE OF STATISTICS WWW.insse.ro

## **PRESS RELEASE**

ROMÂNIA 1918-2018 | SÁRBÁTORIM IMPREUNA

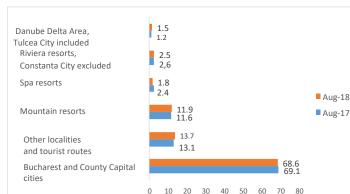
No. 252/October 2, 2018

1. The distribution of Romanian tourists' arrivals in the establishments of tourists' reception, by tourist areas, in August 2018 compared to August 2017





2. The distribution of foreign tourists' arrivals in the establishments of tourists' reception, by tourist areas, in August 2018 compared to August 2017



#### Graph data in xls format attached to the press release on the homepage.

In August 2018, **the arrivals** in the establishments of tourists' reception amounted to 1849.0 thousands, 9.2% more compared to August 2017.

In August 2018, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 82.2% of the total arrivals, while the foreign tourists were 17.8%, weights similar to those of August 2017.

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (75.6% of the total of foreign tourists) and 87.4% of them came from European Union Member States.

In August 2018, **the overnight stays** in the establishments of tourists' reception amounted to 4950.9 thousands, 9.1% more compared to August 2017.

In August 2018, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 87.3% of the total overnight stays, while the foreign tourists' overnight stays were 12.7%. As to the overnight stays of foreign citizens in the establishments of tourists' reception, the highest weight had those coming from Europe (72.7% of the total of foreign tourists) and 85.7% of them came from European Union Member States.

In August 2018, the average duration of stay was 2.8 days for Romanian tourists and 1.9 days for the foreign tourists.

In August 2018, **the net use index** of accommodation places was 51.2% on total tourists' accommodation structures, increasing by 3.4 percentage points compared to August 2017.

In August 2018, hotels (62.5%), tourist villas (48.3%), bungalows (46.5%), holiday villages (40.2%), hostels (39.4%), pupils and pre-school children camps (35.0%) and tourist boarding houses (33.4%) registered higher use indices of accommodation places.

In August 2018, the arrivals of foreign visitors in Romania, according to *customs*, amounted to 1477.0 thousands, 10.4% more compared to August 2017. Most of the foreign visitors came from European countries (92.5%). 44.9% of the total arrivals of the foreign visitors to Romania were from European Union Member States, out of which the most arrivals were from Bulgaria (24.9%), Hungary (23.9%), Germany (10.2%), Italy (7.6%), Poland (6.8%), France (4.1%) and the United Kingdom (3.6%).

In August 2018, **the departures of Romanian visitors abroad,** according to *customs*, amounted to 2884.7 thousands, by 13.7% more compared to August 2017. The Romanian visitors abroad mostly used the means of road transport, 75.9% of the total departures.

## 2. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation – during 1.01 – 31.08

	Arrivals			Overnight stays		
	Period 1.01-31.08 2017 thousands	Period 1.01-31.08 2018 thousands	Per. 1.01- 31.08.2018 compared to per. 1.01- 31.08.2017 -%-	Period 1.01-31.08 2017 thousands	Period 1.01-31.08 2018 thousands	Per. 1.01- 31.08.2018 compared to per. 1.01- 31.08.2017 -%-
Total	8301.8	8707.8	104.9	18788.1	19569.1	104.2
Romanian tourists	6437.9	6787.5	105.4	15209.8	15904.1	104.6
Foreign tourists*) out of which:	1863.9	1920.3	103.0	3578.3	3665.0	102.4
- Europe	1393.7	1432.6	102.8	2618.0	2680.8	102.4
- The European Union	1196.9	1225.9	102.4	2217.2	2254.6	101.7
- Asia	275.6	277.8	100.8	587.7	585.1	99.6
- North America	123.4	127.1	103.0	236.1	238.9	101.2
- South America	15.1	15.6	103.3	27.8	30.7	110.4
- Africa	12.8	13.3	103.9	28.9	27.4	94.8

<sup>\*)</sup> By the country of residence; Table data in xls format attached to the press release on the homepage

In the period 1.01-31.08.2018, **the arrivals** in the establishments of tourists' reception amounted to 8707.8 thousands, 4.9% more compared to the period 1.01-31.08.2017.

In the period 1.01-31.08.2018, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 77.9% of the total arrivals, while the foreign tourists were 22.1%, weights similar to those of the period 1.01-31.08.2017.

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (74.6% of the total of foreign tourists) and 85.6% of them came from European Union Member States.

In the period 1.01-31.08.2018, **the overnight stays** in the establishments of tourists' reception amounted to 19569.1 thousands, 4.2% more compared to the period 1.01-31.08.2017.

In the period 1.01-31.08.2018, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 81.3% of the total overnight stays, while the foreign tourists' overnight stays were 18.7%. As to the overnight stays of foreign visitors in the establishments of tourists' reception, the highest weight had those coming from Europe (73.1% of the total of foreign tourists) and 84.1% of them came from European Union Member States.

In the period 1.01-31.08.2018, **the average duration of stay** was 2.3 days for Romanian tourists and 1.9 days for foreign tourists.

In the period 1.01-31.08.2018, **the net use index** of accommodation places was 32.8% on total tourists' accommodation structures, 0.9 percentage points more compared to the period 1.01-31.08.2017.

In the period 1.01-31.08.2018, hotels (41.3%), bungalows (31.6%), tourist villas (27.4%), ship accommodation places (25.1%), tourist halts (25.0%), hostels (24.7%) and tourist boarding houses (21.2%) registered higher use indices of accommodation places.

By county, the number of tourists' arrivals in the establishments of tourists' reception with functions of tourists' accommodation\*) recorded in the period 1.01 – 31.08.2018 higher values in Bucharest Municipality (1355.6 thousands), Constanţa (1106.7 thousands), Braşov (893.9 thousands) and Cluj (429.2 thousands), while the number of tourists' overnight stays\*) recorded higher values in Constanţa (4263.5 thousands), Bucharest Municipality (2207.9 thousands), Braşov (1783.9 thousands) and Cluj (806.5 thousands).

Most of the foreign visitors accommodated in the establishments of tourists' reception with functions of tourists' accommodation\*\* came from Germany (224.6 thousands), Israel (192.2 thousands), Italy (162.6 thousands), Hungary (116.7 thousands) and France (115.7 thousands).

In the period 1.01-31.08.2018, **the arrivals of foreign visitors to Romania**, according to *customs*, amounted to 8026.7 thousands, 7.6% more compared to the period 1.01-31.08.2017. Most of the foreign visitors came from European countries (92.4%). 48.9% of the total arrivals of the foreign visitors to Romania were from European Union Member States, out of which the most arrivals were from Bulgaria (26.8%), Hungary (26.3%), Germany (8.6%), Italy (7.8%), Poland (5.8%), France (4.0%) and the United Kingdom (3.8%).

In the period 1.01-31.08.2018, **the departures of Romanian visitors abroad,** according to *customs*, amounted to 14679.9 thousands, by 6.3% more compared to the period 1.01-31.08.2017. The Romanian visitors abroad mostly used the means of road transport, 69.9% of the total departures.

\*) \*\*) Additional information on data in the press release can be found in the .xls file attached to the press release on the homepage

Note: The arrivals of foreign visitors and the departures of Romanian visitors were rectified as against those previously published.

#### **Additional Information:**

#### Methodological Note

The arrival of a tourist in an establishment of tourists' reception with functions of tourists' accommodation is registered when a person signs in the register of the respective establishment for one night or several nights' accommodation. In each establishment of tourists' reception with functions of tourists' accommodation, regardless of the number of overnight stays, the continuous stay of a tourist counts as one arrival.

The overnight stay means the 24-hours interval, starting with the admission hour of the respective establishment, for which a person signs in the register of the establishment and benefits of accommodation according to the price paid, even if the actual stay lasts less than the mentioned interval.

The net use index of accommodation places represents the relationship between the capacity of tourist accommodation in operation and its actual use by tourists within a determined period. We do the calculation by dividing the total number of overnight stays completed with the tourist accommodation capacity in operation, in the respective period.

For additional information, kindly see the statistical publication "Monthly Statistical Bulletin" (date of issue October 25, 2018) and the on line TEMPO database of INS (data for August 2018 will be available on October 2, 2018).

The next issue of the press release on tourism will be on Friday, November 2, 2018.

The archive of the press releases: <a href="http://www.insse.ro/cms/en/comunicate-de-presa-view">http://www.insse.ro/cms/en/comunicate-de-presa-view</a>

#### The Directorate of Communication

e-mail: <a href="mailto:biroupresa@insse.ro">biroupresa@insse.ro</a>

Tel: +4021 3181869