

Domain: Tourism

## Tourism in July 2025

- Compared to July 2024, in July 2025 arrivals in the establishments of tourists' reception with functions of tourists' accommodation, including apartments and rooms for rent, decreased by 3.7% and overnight stays decreased by 4.7%.

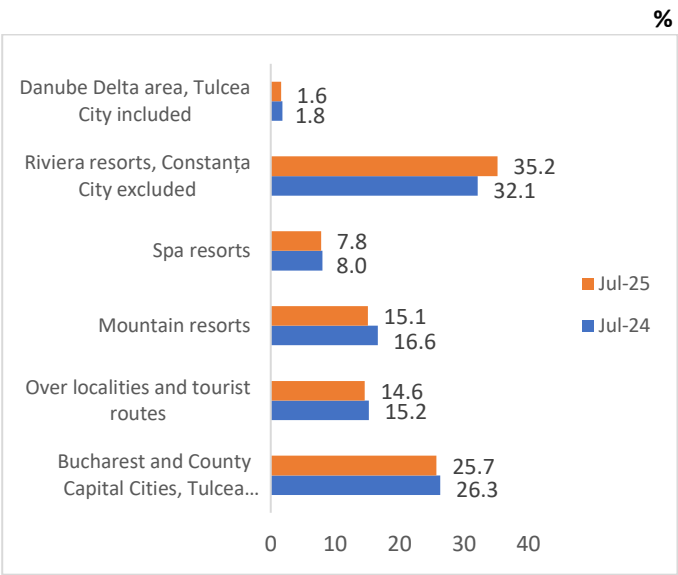
- Arrivals and overnight stays<sup>1</sup> in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent), in July

	Arrivals			Overnight stays		
	July 2024	July 2025	July 2025 compared to July 2024	July 2024	July 2025	July 2025 compared to July 2024
	-thou-	-thou-	-%-	-thou-	-thou-	-%
<b>Total</b>	<b>1880.4</b>	<b>1811.1</b>	<b>96.3</b>	<b>4659.8</b>	<b>4442.7</b>	<b>95.3</b>
Romanian tourists	1620.0	1549.2	95.6	4134.1	3916.3	94.7
Foreign tourists*) of which	260.4	261.9	100.6	525.7	526.4	100.1
- Europe	199.2	204.1	102.5	386.9	390.1	100.8
- European Union	145.7	152.5	104.7	281.5	288.2	102.4
- Asia	29.3	23.5	80.2	72.4	59.5	82.2
- North America	21.2	21.0	99.1	44.3	45.7	103.2
- South America	2.0	1.6	80.0	5.9	4.0	67.8
- Africa	1.1	1.5	136.4	2.7	3.4	125.9

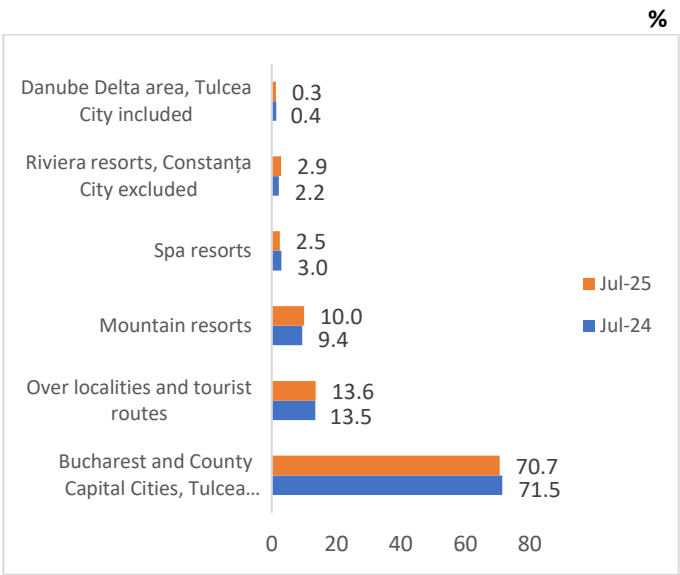
<sup>\*)</sup> By country of residence; [Table data can be found in .xlsx file attached to the press release on the homepage.](#)

<sup>1</sup> Additional information on the data presented in the press release can be accessed in the .xlsx file attached to the release on the homepage.

1. The distribution of Romanian tourists’ arrivals in the establishments of tourists’ reception (including apartments and rooms for rent), by tourist areas, in July 2025 compared to July 2024



2. The distribution of foreign tourists’ arrivals in the establishments of tourists’ reception including apartments and rooms for rent), by tourist areas, in July 2025 compared to July 2024



[Graph data in .xlsx file attached to the press release on the homepage.](#)

In July 2025, **the arrivals** in the establishments of tourists’ reception (including apartments and rooms for rent) amounted to 1811.1 thousand persons, decreasing by 3.7% compared to July 2024. In July 2025, the arrivals of the Romanian tourists in the establishments of tourists’ reception with functions of tourists’ accommodation were 85.5% of the total arrivals, while the foreign tourists were 14.5%.

In July 2025, **the overnight stays** in the establishments of tourists’ reception (including apartments and rooms for rent) amounted to 4442.7 thousand, decreasing by 4.7% compared to July 2024. In July 2025, the Romanian tourists’ overnight stays in the establishments of tourists’ reception with functions of tourists’ accommodation were 88.2% of the total overnight stays, while the foreign tourists’ overnight stays were 11.8%.

In July 2025, **the average duration of stay** was 2.5 days for Romanian and 2.0 days for foreign tourists.

In July 2025, **the net use index** of accommodation places was 38.2% on total tourists’ accommodation structures (including apartments and rooms for rent), decreasing by 2.5 percentage points compared to July 2024.

**2. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) in the period 01.01.-31.07.2025 compared to period 01.01.-31.07.2024**

	Arrivals			Overnight stays		
	Period 1.01-31.07.2024	Period 1.01-31.07.2025	Period 1.01-31.07.2025 compared to period 1.01-31.07.2024	Period 1.01-31.07.2024	Period 1.01-31.07.2025	Period 1.01-31.07.2025 compared to period 1.01-31.07.2024
	-thou-	-thou-	-%-	-thou-	-thou-	-%
<b>Total</b>	<b>7666.5</b>	<b>7603.5</b>	<b>99.2</b>	<b>15975.9</b>	<b>16023.6</b>	<b>100.3</b>
Romanian tourists	6353.4	6230.8	98.1	13228.2	13158.9	99.5
Foreign tourists**), of which:	1313.1	1372.7	104.5	2747.7	2864.7	104.3
- Europe	1032.5	1066.6	103.3	2093.6	2146.1	102.5
- <i>European Union</i>	<i>746.7</i>	<i>766.0</i>	<i>102.6</i>	<i>1508.7</i>	<i>1532.8</i>	<i>101.6</i>
- Asia	138.7	148.1	106.8	349.2	377.4	108.1
- North America	94.0	96.2	102.3	204.6	209.7	102.5
- South America	8.6	9.1	105.8	21.8	22.6	103.7
- Africa	7.0	7.9	112.9	16.0	18.1	113.1

<sup>\*)</sup> By country of residence; [Table data can be found in .xlsx file attached to the press release on the homepage.](#)

In the period 01.01.-31.07.2025, **the arrivals** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 7603.5 thousand persons, 0.8% less compared to period 01.01.-31.07.2024.

In the period 01.01.-31.07.2025, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 81.9% of the total arrivals, while the foreign tourists were 18.1%.

In the period 01.01.-31.07.2025, **the overnight stays** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 16023.6 thousand, 0.3% more compared to period 01.01.-31.07.2024.

In period 01.01.-31.07.2025, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 82.1% of the total overnight stays, while the foreign tourists' overnight stays were 17.9%.

In the period 01.01.-31.07.2025, **the average duration of stay** was 2.1 days both for Romanian and for foreign tourists.

In the period 01.01.-31.07.2025, **the net use index** of accommodation places was 28.3% on total tourists' accommodation structures (including apartments and rooms for rent), 0.4 percentage points less compared to period 01.01.-31.07.2024.

By county<sup>1</sup>, the number of **tourists' arrivals** in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) in the period 01.01.-31.07.2025 recorded higher values in: Bucharest Municipality (1117.5 thousand persons), Constanța (945.4

thousand persons) and Braşov (768.1 thousand persons), while the number of **tourists' overnight stays** in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) recorded higher values in: Constanţa (2802.2 thousand), Bucharest Municipality (2260.4 thousand) and Braşov (1445.3 thousand).

By country<sup>1)</sup>, the most arrivals of the foreign tourists accommodated in establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) in the period 01.01.-31.07.2025 came from: Germany (130.7 thousand persons), Italy (118.5 thousand persons) and Israel (86.1 mii persoane).

#### Informații suplimentare:

##### IMPORTANT NOTICE

Following Romania's accession to the Schengen Area on 01.01.2025, starting with January of this year, information regarding the arrivals of foreign visitors to Romania and the departures of Romanian visitors abroad are no longer comparable and will no longer be published.

##### Methodological notes

**The arrival** of a tourist in an establishment of tourists' reception with functions of tourists' accommodation is registered when a person signs in the register of the respective establishment for one night or several nights' accommodation. In each establishment of tourists' reception with functions of tourists' accommodation, regardless of the number of overnight stays, the continuous stay of a tourist counts as one arrival.

**The overnight stay** means the 24-hours interval, starting with the admission hour of the respective establishment, for which a person signs in the register of the establishment and benefits of accommodation according to the price paid, even if the actual stay lasts less than the mentioned interval.

**The net use index of accommodation places** represents the relationship between the capacity of tourist accommodation in operation and its actual use by tourists within a determined period. We do the calculation by dividing the total number of overnight stays completed with the tourist accommodation capacity in operation, in the respective period.

The nomenclature of the accommodation structures was established starting from the list of authorized accommodation structures, downloaded from the website of the Ministry of Economy, Entrepreneurship and Tourism-Department for Tourism, on July 11, 2025.

The list included 15552 structures with over 10 bed places, of which 9394 accommodation structures and 6158 apartments and rooms for rent.

In July 2025, out of the total accommodation places, 2267 units were in major repairs and 1742 did not complete the questionnaire for other reasons.

For additional information, kindly see the on-line TEMPO database of INS (data for July 2025 will be available on September 5, 2025) and the statistical publication "Monthly Statistical Bulletin" (date of issue September 30, 2025).

The next issue of the press release on tourism will be on October 7, 2025.

The archive of the press releases: <https://insse.ro/cms/en/comunicate-de-presa-view>

**The Directorate of European Affairs, International Cooperation and Communication**

e-mail: [biroupresa@insse.ro](mailto:biroupresa@insse.ro)

Tel: +4021 3181869