



Domain: Tourism

Tourism in July 2024

- Compared to July 2023, in July 2024 the arrivals in the establishments of tourists' reception with functions of tourists' accommodation, including apartments and rooms for rent, increased by 6.2%, and the overnight stays increased by 6.7%.
- In July 2024 customs registered as arrivals¹⁾ a number of 1556.9 thousand foreign visitors and as departures¹⁾ of the Romanian visitors abroad a number of 1454.6 thousand persons^{**}).

1. Arrivals and overnight stays¹⁾ in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent), in July

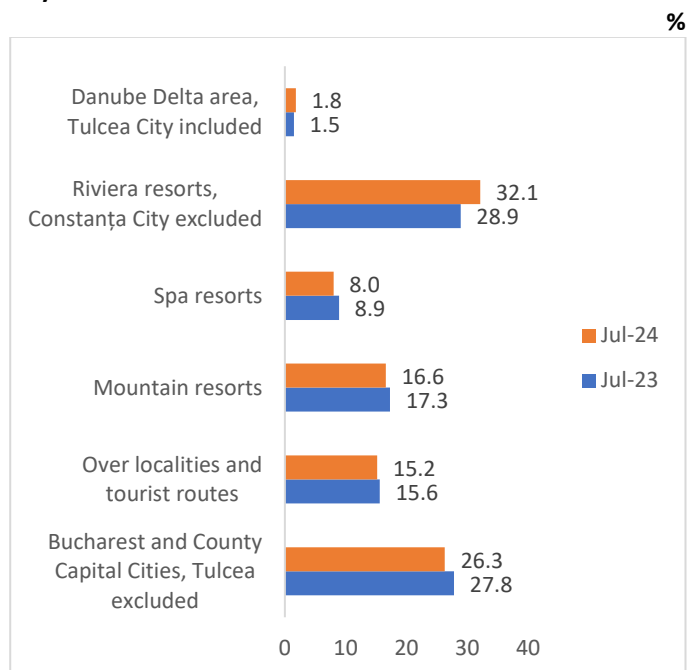
	Arrivals			Overnight stays		
	July 2023 -thou-	July 2024 -thou-	July 2024 compared to July 2023 -%-	July 2023 -thou-	July 2024 -thou-	July 2024 compared to July 2023 -%-
Total	1771.3	1880.4	106.2	4367.7	4659.8	106.7
Romanian tourists	1536.4	1620.0	105.4	3888.0	4134.1	106.3
Foreign tourists ^{*)}	234.9	260.4	110.9	479.7	525.7	109.6
of which:						
- Europe	174.7	199.2	114.0	345.0	386.9	112.1
- European Union	132.7	145.7	109.8	258.0	281.5	109.1
- Asia	27.7	29.3	105.8	68.9	72.4	105.1
- North America	18.2	21.2	116.5	41.1	44.3	107.8
- South America	1.4	2.0	142.9	3.5	5.9	168.6
- Africa	1.4	1.1	78.6	3.1	2.7	87.1

^{*)} By country of residence; the table data can be found in the .xlsx file attached to the press release on the [homepage](#).

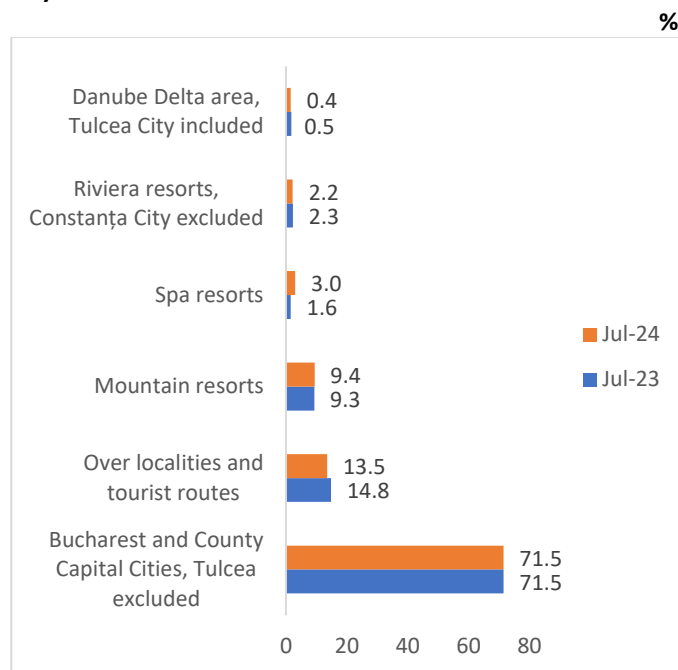
¹⁾ See the methodological notes attached to the press release on the homepage.

^{**}) As a result of Romania's partial accession to the Schengen area (maritime and airport) on 01.04.2024, the data will no longer be comparable with those published until 31.03.2024.

1. The distribution of Romanian tourists' arrivals in the establishments of tourists' reception (including apartments and rooms for rent), by tourist area, in July 2024 compared to July 2023



2. The distribution of foreign tourists' arrivals in the establishments of tourists' reception (including apartments and rooms for rent), by tourist area, in July 2024 compared to July 2023



[The graph data can be found in the .xlsx file attached to the press release on the homepage.](#)

In July 2024, **the arrivals** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 1880.4 thousand persons, increasing by 6.2% compared to July 2023.

In July 2024, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 86.2% of the total arrivals, while the arrivals of the foreign tourists accounted for 13.8%.

In July 2024, **the overnight stays** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 4659.8 thousand persons, increasing by 6.7% compared to July 2023.

In July 2024, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 88.7% of the total overnight stays, while the foreign tourists' overnight stays accounted for 11.3%.

In July 2024, **the average duration of stay** was 2.6 days for Romanian tourists and 2.0 days for foreign tourists.

In July 2024, **the net use index** of accommodation places was 40.7% on total tourists' accommodation structures (including apartments and rooms for rent), increasing by 0.9 percentage points compared to July 2023.

In July 2024, **the arrivals of foreign visitors to Romania**, according to *customs*, amounted to 1556.9 thousand persons. The foreign visitors from European Union countries represented 23.7% of the total, amounting to 369.0 thousand persons.

In July 2024, the road transport means used represented 85.6% of total arrivals.

In July 2024, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 1454.6 thousand persons, 79.6% of them preferring road transport means and 19.6% preferring air transport means.

2. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) in the period 01.01.-31.07.2024 compared to the period 01.01.-31.07.2023

	Arrivals			Overnight stays		
	Period 01.01. - 31.07.2023 -thou-	Period 01.01. - 31.07.2024 -thou-	Period 01.01. - 31.07.2024 compared to period 01.01. - 31.07.2023 -%-	Period 01.01.- 30.06.2023 -thou-	Period 01.01. - 31.07.2024 -thou-	Period 01.01. - 31.07.2024 compared to period 01.01. - 31.07.2023 -%-
Total	7387.9	7666.5	103.8	15446.5	15975.9	103.4
Romanian tourists	6222.4	6353.4	102.1	12916.2	13228.2	102.4
Foreign tourists ^{*)}	1165.5	1313.1	112.7	2530.3	2747.7	108.6
<i>of which:</i>						
- Europe	893.9	1032.5	115.5	1873.3	2093.6	111.8
- <i>European Union</i>	662.1	746.7	112.8	1381.3	1508.7	109.2
- Asia	139.9	138.7	99.1	368.6	349.2	94.7
- North America	85.5	94.0	109.9	193.4	204.6	105.8
- South America	6.3	8.6	136.5	16.0	21.8	136.3
- Africa	7.5	7.0	93.3	17.2	16.0	93.0

^{*)} [By country of residence; the table data can be found in the .xlsx file attached to the press release on the homepage.](#)

In the period 01.01.-31.07.2024, **the arrivals** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 7666.5 thousand persons, 3.8% more compared to the period 01.01.-31.07.2023.

In the period 01.01.-31.07.2024, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 82.9% of the total arrivals, while the arrivals of the foreign tourists accounted for 17.1%.

In the period 01.01.-31.07.2024, **the overnight stays** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 15975.9 thousand persons, 3.4% more compared to the period 01.01.-31.07.2023.

In the period 01.01.-31.07.2024, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 82.8% of the total overnight stays, while the foreign tourists' overnight stays accounted for 17.2%.

In the period 01.01.-31.07.2024, **the average duration of stay** was of 2.1 days both for Romanian and foreign tourists.

In the period 01.01.-31.07.2024, **the net use index** of accommodation places was 28.7% on total tourists' accommodation structures (including apartments and rooms for rent), 0.1 percentage points more compared to the period 01.01.-31.07.2023.

By county¹⁾, the number of **tourists' arrivals** in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) in the period 01.01.-31.07.2024 recorded higher values in: Bucharest Municipality (1110.7 thousand persons), Constanța (915.0 thousand persons) and Brașov (817.1 thousand persons), while the number of **tourists' overnight stays** in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) recorded higher values in: Constanța (2793.2 thousand persons), Bucharest Municipality (2208.7 thousand persons), and Brașov (1535.8 thousand persons).

By country¹⁾, the most arrivals of the foreign tourists accommodated in establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) in the period 01.01.-31.07.2024 came from: Germany (128.9 thousand persons), Italy (117.8 thousand persons) and Israel (83.1 thousand persons).

In the period 01.01.-31.07.2024, **the arrivals of foreign visitors to Romania**, according to *customs*, amounted to 7816.8 thousand persons (2607.2 thousand persons originated from European Union countries).

The road transport means were the most used by foreign visitors (80.1% of total arrivals).

In the period 01.01.-31.07.2024, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 9787.5 thousand persons, 71.1% of them using road transport means and 28.1% using air transport means.

Additional Information:

IMPORTANT NOTICE

As a result of Romania's accession to the Schengen Area (maritime and airport) on 01.04.2024, starting with the 2nd quarter of 2024, the information regarding the arrivals of foreign visitors to Romania and the departures of Romanian visitors abroad will have a new structure, and the data will no longer be comparable with those published until 31.03.2024.

Methodological notes

The arrival of a tourist in an establishment of tourists' reception with functions of tourists' accommodation is registered when a person signs in the register of the establishment concerned for one night or several nights' accommodation. In each establishment of tourists' reception with functions of tourists' accommodation, regardless of the number of overnight stays, the continuous stay of a tourist counts as one arrival.

The overnight stay means the 24-hour interval, starting with the hour of admission to the establishment concerned, for which a person signs in the register of the establishment and benefits from accommodation according to the price paid, even if the actual stay lasts less than the mentioned interval.

¹⁾ Additional information on the data presented in the press release can be found in the [.xlsx file](#) attached to the press release on the homepage.

The net use index of accommodation places represents the relationship between the tourist accommodation capacity in operation and its actual use by tourists within a determined period. We do the calculation as a ratio between the total number of overnight stays completed and the tourist accommodation capacity in operation, in the period concerned.

The sample of the accommodation structures was established starting from the list of authorised/classified accommodation structures, downloaded from the website of the Ministry of Entrepreneurship and Tourism – the Department for Tourism, on June 25, 2024.

The list included 14012 structures with over 10 bed places, of which 8579 accommodation structures and 5433 apartments and rooms for rent.

In July 2024, out of the total accommodation places, 2219 units were undergoing major repairs and 2393 did not complete the questionnaire for other reasons.

For additional information, kindly see the online TEMPO database of the NIS (the data for July 2024 will be available on September 5, 2024) and the statistical publication “Monthly Statistical Bulletin” (date of issue September 26, 2024).

The next issue of the press release on tourism will be on October 4, 2024.

The archive of the press releases: <http://www.insse.ro/cms/en/comunicate-de-presa-view>

The Department of Communication

E-mail: biroupresa@insse.ro

Tel.: +4021 3181869