

Domain: Tourism

## Tourism in July 2023

- Compared to July 2022, in July 2023 the arrivals in the establishments of tourists' reception with functions of tourists' accommodation, including apartments and rooms for rent, increased by 7.3% and the overnight stays increased by 7.4%.
- Compared to July 2022, in July 2023 customs registered an increase in the arrivals<sup>1)</sup> of foreign visitors of 22.8% and an increase of 8.0% in the departures<sup>1)</sup> abroad of the Romanian visitors.

1. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent), in July

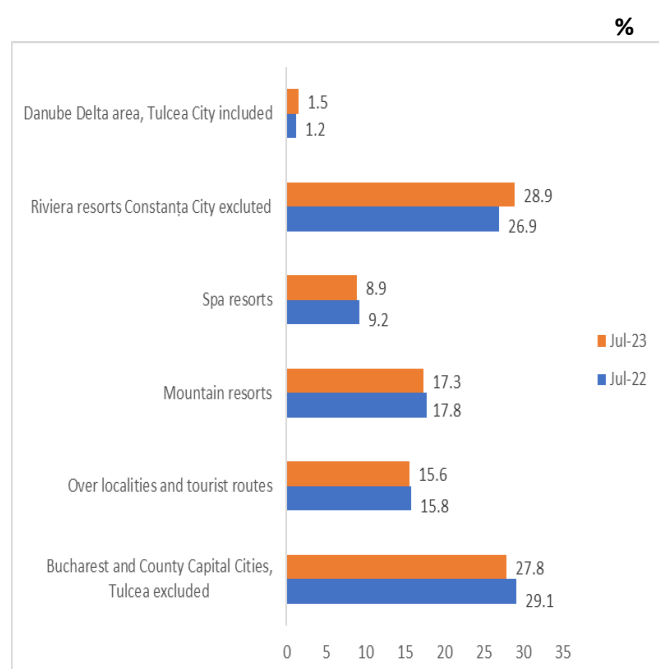
|                                | Arrivals                |               |                                       | Overnight stays         |               |                                       |
|--------------------------------|-------------------------|---------------|---------------------------------------|-------------------------|---------------|---------------------------------------|
|                                | July 2022 <sup>1)</sup> | July 2023     | July 2023<br>compared to<br>July 2022 | July 2022 <sup>1)</sup> | July 2023     | July 2023<br>compared to<br>July 2022 |
|                                | -thou-                  | -thou-        | -%-                                   | -thou-                  | -thou-        | -%                                    |
| <b>Total</b>                   | <b>1650.8</b>           | <b>1771.3</b> | <b>107.3</b>                          | <b>4067.8</b>           | <b>4367.7</b> | <b>107.4</b>                          |
| Romanian tourists              | 1463.4                  | 1536.4        | 105.0                                 | 3671.7                  | 3888.0        | 105.9                                 |
| Foreign tourists*) of<br>which | 187.4                   | 234.9         | 125.3                                 | 396.1                   | 479.7         | 121.1                                 |
| - Europe                       | 139.5                   | 174.7         | 125.2                                 | 285.2                   | 345.0         | 121.0                                 |
| - European Union               | 105.6                   | 132.7         | 125.7                                 | 214.0                   | 258.0         | 120.6                                 |
| - Asia                         | 25.3                    | 27.7          | 109.5                                 | 61.3                    | 68.9          | 112.4                                 |
| - North America                | 14.3                    | 18.2          | 127.3                                 | 30.9                    | 41.1          | 133.0                                 |
| - South America                | 1.2                     | 1.4           | 116.7                                 | 3.8                     | 3.5           | 92.1                                  |
| - Africa                       | 1.1                     | 1.4           | 127.3                                 | 2.7                     | 3.1           | 114.8                                 |

\*) *By country of residence; Table data can be found in .xlsx file attached to the press release on the homepage.*

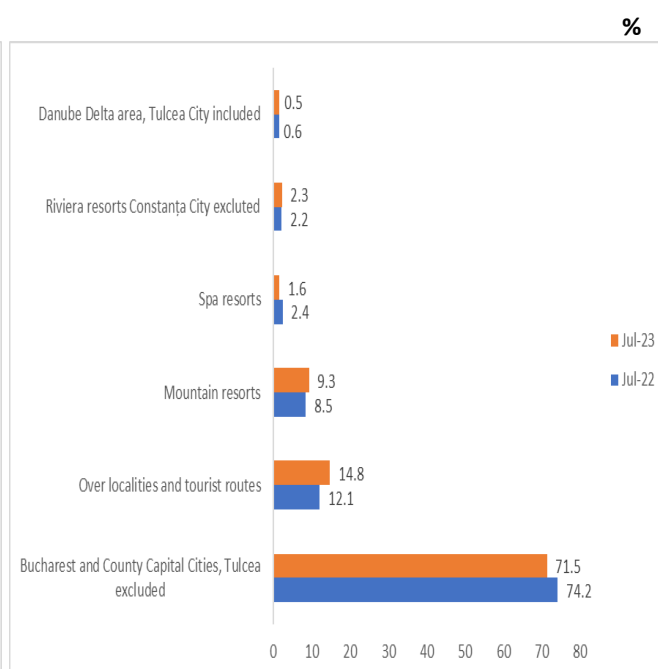
<sup>1)</sup> See the methodological notes attached to the press release on the homepage.

<sup>2)</sup> Revised data compared to previously published due to the inclusion of arrivals and overnight stays of tourists staying in apartments and rooms for rent

**1. The distribution of Romanian tourists' arrivals in the establishments of tourists' reception (including apartments and rooms for rent), by tourist areas, in July 2023 compared to July 2022**



**2. The distribution of foreign tourists' arrivals in the establishments of tourists' reception including apartments and rooms for rent), by tourist areas, in July 2023 compared to July 2022**



[Graph data in .xlsx file attached to the press release on the homepage.](#)

In July 2023, **the arrivals** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 1771.3 thousand persons, increasing by 7.3% compared to July 2022.

In July 2023, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 86.7% of the total arrivals, while the foreign tourists were 13.3%.

In July 2023, **the overnight stays** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 4367.7 thousand, increasing by 7.4% compared to July 2022.

In July 2023, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 89.0% of the total overnight stays, while the foreign tourists' overnight stays were 11.0%.

In July 2023, **the average duration of stay** was 2.5 days for Romanian and 2.0 days for foreign tourists.

In July 2023, **the net use index** of accommodation places was 39.8% on total tourists' accommodation structures (including apartments and rooms for rent), increasing by 1.1 percentage points compared to July 2022.

In July 2023, **the arrivals of foreign visitors in Romania**, according to *customs*, amounted to 1753.7 thousand persons, increasing by 22.8% compared to July 2022.

In July 2023, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 1968.7 thousand persons, increasing by 8.0% compared to July 2022.

2. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) - in the period 1.01.-31.07.2023 compared to period 1.01.-31.07.2022

|                                | Arrivals                             |                        |   | Overnight stays                      |                        |   |
|--------------------------------|--------------------------------------|------------------------|---|--------------------------------------|------------------------|---|
|                                | Period 1.01-31.07.2022 <sup>1)</sup> | Period 1.01-31.07.2023 | Period 1.01-31.07.2023 compared to period 1.01-31.07.2022 | Period 1.01-31.07.2022 <sup>1)</sup> | Period 1.01-31.07.2023 | Period 1.01-31.07.2023 compared to period 1.01-31.07.2022 |
|                                | -thou-                               | -thou-                 | -%-   | -thou-                               | -thou-                 | -%  |
| <b>Total</b>                   | <b>6438.9</b>                        | <b>7387.9</b>          | <b>114.7</b>  | <b>13568.6</b>                       | <b>15446.5</b>         | <b>113.8</b>  |
| Romanian tourists              | 5593.5                               | 6222.4                 | 111.2   | 11704.7                              | 12916.2                | 110.4   |
| Foreign tourists**), of which: | 845.4                                | 1165.5                 | 137.9   | 1863.9                               | 2530.3                 | 135.8   |
| - Europe                       | 638.6                                | 893.9                  | 140.0   | 1340.9                               | 1873.3                 | 139.7   |
| - <i>European Union</i>        | <i>460.5</i>                         | <i>662.1</i>           | <i>143.8</i>  | <i>961.3</i>                         | <i>1381.3</i>          | <i>143.7</i>  |
| - Asia                         | 102.7                                | 139.9                  | 136.2   | 270.2                                | 368.6                  | 136.4   |
| - North America                | 63.8                                 | 85.5                   | 134.0   | 156.7                                | 193.4                  | 123.4   |
| - South America                | 4.8                                  | 6.3                    | 131.3   | 13.8                                 | 16.0                   | 115.9   |
| - Africa                       | 7.7                                  | 7.5                    | 97.4  | 21.2                                 | 17.2                   | 81.1  |

\*) [By country of residence; Table data can be found in .xlsx file attached to the press release on the homepage.](#)

<sup>1)</sup> Revised data compared to previously published due to the inclusion of arrivals and overnight stays of tourists staying in apartments and rooms for rent

In the period 01.01.-31.07.2023, **the arrivals** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 7387.9 thousand persons, 14.7% more compared to period 01.01.-31.07.2022.

In the period 01.01.-31.07.2023, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 84.2% of the total arrivals, while the foreign tourists were 15.8%.

In the period 01.01.-31.07.2023, **the overnight stays** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 15446.5 thousand, 13.8% more compared to period 01.01.-31.07.2022.

In period 01.01.-31.07.2023, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 83.6% of the total overnight stays, while the foreign tourists' overnight stays were 16.4%.

In the period 01.01.-31.07.2023, **the average duration of stay** was 2.1 days for Romanian and 2.2 days for foreign tourists.

In the period 01.01.-31.07.2023, **the net use index** of accommodation places was 28.6% on total tourists' accommodation structures (including apartments and rooms for rent), 1.9 percentage points more compared to period 01.01.-31.07.2022.

By county<sup>3)</sup>, the number of **tourists' arrivals** in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) in the period 01.01.-31.07.2023 recorded higher values in: Bucharest Municipality (1028.0 thousand persons), Braşov (816.4 thousand persons) and Constanţa (808.0 thousand persons), while the number of **tourists' overnight stays** in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) recorded higher values in: Constanţa (2556.6 thousand), Bucharest Municipality (2050.4 thousand) and Braşov (1536.7 thousand).

By country<sup>3)</sup>, the most arrivals of the foreign tourists accommodated in establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) in the period 01.01.-31.07.2023 came from: Germany (119.0 thousand persons), Italy (101.1 thousand persons), and Israel (97.5 thousand persons).

In the period 01.01.-31.07.2023, **the arrivals of foreign visitors to Romania**, according to *customs*, amounted to 8284.9 thousand persons, 19.4% more compared to the period 01.01.-31.07.2022.

In the period 01.01.-31.07.2023, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 11023.8 thousand persons, 15.2% more compared to the period 01.01.-31.07.2022.

<sup>3)</sup> [Additional information on the data presented in the press release can be accessed in the \*xlsx\* file attached to the release on the homepage.](#)

#### Additional Information:

##### Methodological notes

**The arrival** of a tourist in an establishment of tourists' reception with functions of tourists' accommodation is registered when a person signs in the register of the respective establishment for one night or several nights' accommodation. In each establishment of tourists' reception with functions of tourists' accommodation, regardless of the number of overnight stays, the continuous stay of a tourist counts as one arrival.

**The overnight stay** means the 24-hours interval, starting with the admission hour of the respective establishment, for which a person signs in the register of the establishment and benefits of accommodation according to the price paid, even if the actual stay lasts less than the mentioned interval.

**The net use index of accommodation places** represents the relationship between the capacity of tourist accommodation in operation and its actual use by tourists within a determined period. We do the calculation by dividing the total number of overnight stays completed with the tourist accommodation capacity in operation, in the respective period.

The nomenclature of the accommodation structures was established starting from the list of authorized accommodation structures, downloaded from the website of the Ministry of Entrepreneurship and Tourism-Department for Tourism, on July 7, 2023.

The list included 13768 structures with over 10 bed places, of which 9088 accommodation structures and 4680 apartments and rooms for rent.

In July 2023, out of the total accommodation places, 2017 units were in major repairs and 2314 did not complete the questionnaire for other reasons.

For additional information, kindly see the on-line TEMPO database of INS (data for July 2023 will be available on September 5, 2023) and the statistical publication “Monthly Statistical Bulletin” (date of issue September 26, 2023).

The next issue of the press release on tourism will be on October 3, 2023.

The archive of the press releases: <http://www.insse.ro/cms/en/comunicate-de-presa-view>

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