



Domain: Tourism

Tourism in July 2022

- Compared to July 2021, in July 2022, the arrivals in the establishments of tourists' reception with functions of tourists' accommodation increased by 2.8%, while the overnight stays decreased by 1.7%.
- Compared to July 2021, in July 2022 customs registered an increase in the arrivals¹⁾ of foreign visitors of 49.6% and an increase of 27.6% in the departures¹⁾ abroad of the Romanian visitors.

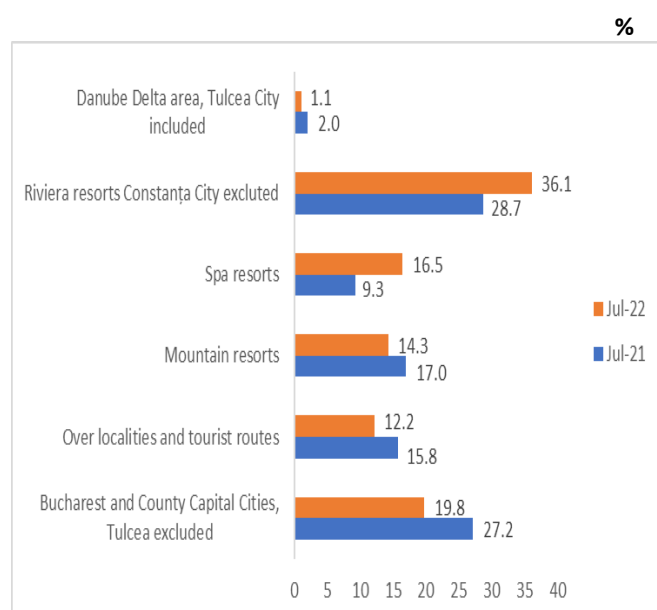
1. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation in July

	Arrivals			Overnight stays		
	July 2021	July 2022	July 2022 compared to July 2021	July 2021	July 2022	July 2022 compared to July 2021
	-thou-	-thou-	-%-	-thou-	-thou-	-%
Total	1434.4	1475	102.8	3685.5	3622.4	98.3
Romanian tourists	1306.4	1297	99.3	3409.5	3246.9	95.2
Foreign tourists*)	128.0	178.0	139.1	276.0	375.5	136.1
of which						
Europe	95.2	131.9	138.6	194.5	269.0	138.3
The European Union	77.0	100.2	130.1	155.3	201.8	129.9
Asia	13.7	24.1	175.9	32.4	58.4	180.2
North America	7.1	13.5	190.1	15.2	28.5	187.5
South America	0.6	1.5	250.0	1.5	4.9	326.7
Africa	0.6	1.1	183.3	1.3	2.6	200.0

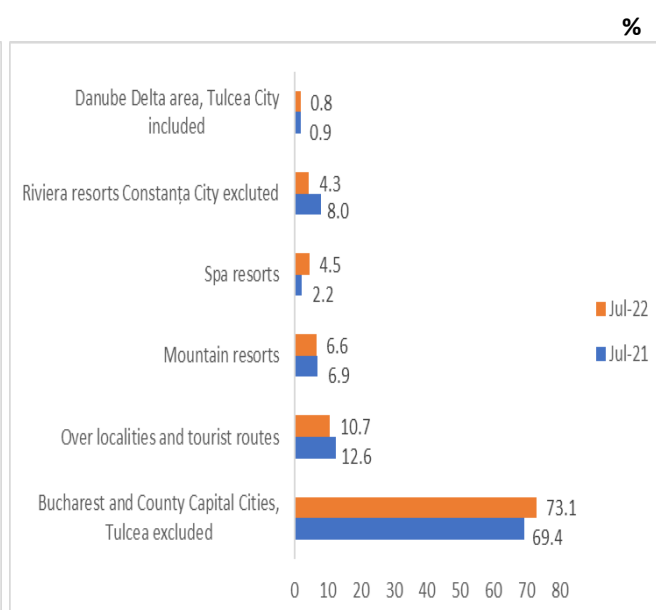
*) By country of residence; Table data can be found in .xlsx format attached to the press release on the homepage.

¹⁾ Methodological notes attached to the press release on the homepage.

1. The distribution of Romanian tourists' arrivals in the establishments of tourists' reception, by tourist areas, in July 2022 compared to July 2021



2. The distribution of foreign tourists' arrivals in the establishments of tourists' reception, by tourist areas, in July 2022 compared to July 2021



[Graph data in .xlsx format attached to the press release on the homepage.](#)

In July 2022, **the arrivals** in the establishments of tourists' reception amounted to 1475.0 thousand persons, increasing by 2.8% compared to July 2021.

In July 2022, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 87.9% of the total arrivals, while the foreign tourists were 12.1%.

In July 2022, **the overnight stays** in the establishments of tourists' reception amounted to 3622.4 thousand, decreasing by 1.7% compared to July 2021.

In July 2022, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 89.6% of the total overnight stays, while the foreign tourists' overnight stays were 10.4%.

In July 2022, **the average duration of stay** was 2.5 days for Romanian tourists and 2.1 days for foreign tourists.

In July 2022, **the net use index** of accommodation places was 39.2% on total tourists' accommodation structures, decreasing by 0.7 percentage points compared to July 2021.

In July 2022, **the arrivals of foreign visitors in Romania**, according to *customs*, amounted to 1427.6 thousand persons, increasing by 49.6% compared to July 2021.

In July 2022, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 1822.6 thousand persons, increasing by 27.6% compared to July 2021.

2. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation - in the period 1.01-31.07.2022 compared to the period 1.01-31.07.2021

	Arrivals			Overnight stays		
	Period 1.01-31.07.2021	Period 1.01-31.07.2022	Period 1.01-31.07.2022 compared to period 1.01-31.07.2021	Period 1.01-31.07.2021	Period 1.01-31.07.2022	Period 1.01-31.07.2022 compared to period 1.01-31.07.2021
	-thou-	-thou-	-%-	-thou-	-thou-	-%
Total	4707.9	5907.1	125.5	10242.1	12445.6	121.5
Romanian tourists	4383.3	5097.6	116.3	9519.8	10664.7	112.0
Foreign tourists*), of which:	324.6	809.5	249.4	722.3	1780.9	246.6
Europe	254.3	609.4	239.6	557.6	1276.1	228.9
<i>The European Union</i>	192.9	440.0	228.1	423.0	915.6	216.5
Asia	26.6	98.4	369.9	62.6	258.4	412.8
North America	20.3	60.6	298.5	44.5	147.5	331.5
South America	1.5	6.1	406.7	3.9	17.6	451.3
Africa	2.1	7.5	357.1	5.0	20.8	416.0

*) By country of residence; [Table data can be found in .xlsx format attached to the press release on the homepage.](#)

In the period 01.01-31.07.2022, **the arrivals** in the establishments of tourists' reception amounted to 5907.1 thousand persons, 25.5% more compared to the period 01.01-31.07.2021.

In the period 01.01-31.07.2022, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 86.3% of the total arrivals, while the foreign tourists were 13.7%.

In the period 01.01-31.07.2022, **the overnight stays** in the establishments of tourists' reception amounted to 12445.6 thousand, 21.5% more compared to the period 01.01-31.07.2021.

In the period 01.01-31.07.2022, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 85.7% of the total overnight stays, while the foreign tourists' overnight stays were 14.3%.

In the period 01.01-31.07.2022, **the average duration of stay** was 2.1 days for Romanian tourists and 2.2 days for foreign tourists.

In the period 01.01-31.07.2022, **the net use index** of accommodation places was 27.3% on total tourists' accommodation structures, 3.7 percentage points more compared to the period 01.01-31.07.2021.

By county²⁾, the number of **tourists' arrivals** in the establishments of tourists' reception with functions of tourists' accommodation in the period 01.01-31.07.2022 recorded higher values in Bucharest Municipality (779.4 thousand persons), Braşov (625.8 thousand persons), and Constanţa (615.0 thousand persons), while the number of **tourists' overnight stays** in the establishments of tourists' reception with functions of tourists' accommodation recorded higher values in Constanţa (1974.5 thousand), Bucharest Municipality (1520.0 thousand) and Braşov (1178.4 thousand).

By country¹⁾, the most arrivals of the foreign tourists accommodated in establishments of tourists' reception with functions of tourists' accommodation in the period 01.01-31.07.2022 came from: Germany (90.0 thousand persons), Israel (71.8 thousand persons) and Italy (59.3 thousand persons).

In the period 01.01-31.07.2022, **the arrivals of foreign visitors to Romania**, according to *customs*, amounted to 6941.6 thousand persons, 109.0% more compared to the period 01.01-31.07.2021.

In the period 01.01-31.07.2022, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 9572.7 thousand persons, by 63.6% more compared to the period 01.01-31.07.2021.

1. Arrivals and overnight stays in apartments and rooms for rent in July

	Arrivals			Overnights		
	July 2021 -thou-	July 2022 -thou-	July 2022 compared to July 2021 -%-	July 2021 -thou-	July 2022 -thou-	July 2022 compared to July 2021 -%-
Total	138.1	175.8	127.3	368.9	445.4	120.7
Romanian tourists	132.7	166.4	125.4	356.8	424.8	119.1
Foreign tourists	5.4	9.4	174.1	12.1	20.6	170.2

Arrivals in apartments and rooms for rent registered in July 2022 amounted to 175.8 thousand persons, an increase of 27.3% compared to July 2021.

Of the total number of arrivals, in July 2022, the arrivals of Romanian tourists in apartments and rooms for rent accounted for 94.7%, while the foreign tourists were only 5.3%.

The overnight stays registered in apartments and rooms for rent in July 2022 amounted to 445.4 thousand, an increase of 20.7% compared to those in July 2021.

Of the total number of overnight stays, in July 2022, the overnight stays of Romanian tourists in apartments and rooms for rent accounted for 95.4%, while the overnight stays of foreign tourists registered a percentage of 4.6%.

2. Arrivals and overnight stays in apartments and rooms for rent, in the period 01.01-31.07.2022 compared to the period 01.01-31.07.2021

	Arrivals			Overnight stays		
	Period 01.01-31.07.2021 -thou-	Period 01.01-31.07.2022 -thou-	Period 01.01-31.07.2022 compared to period 01.01-31.07.2021 -%-	Period 01.01-31.07.2021 -thou-	Period 01.01-31.07.2022 -thou-	Period 01.01-31.07.2022 compared to period 01.01-31.07.2021 %
Total	348.9	531.8	152.4	767.5	1123.0	146.3
Romanian tourists	338.3	495.9	146.6	737.2	1040.0	141.1
Foreign tourists	10.6	35.9	338.7	30.3	83.0	273.9

[Table data can be found in .xlsx format attached to the press release on the homepage.](#)

Arrivals in apartments and rooms for rent registered in the period 01.01-31.07.2022, amounted to 531.8 thousand persons, an increase of 52.4% compared to the period 01.01-31.07.2021.

Of the total number of arrivals, in the period 01.01-31.07.2022, the arrivals of Romanian tourists in apartments and rooms for rent accounted for 93.2%, while the foreign tourists were only 6.8%.

By county²⁾, in the period 01.01-31.07.2022, the number of **tourist arrivals** in apartments and rooms for rent registered higher values in: Braşov (93.5 thousand persons), Constanţa (93.1 thousand persons) and Bucharest Municipality (78.0 thousand persons).

The overnight stays registered in apartments and rooms for rent in the period 01.01-31.07.2022 amounted to 1123.0 thousand, an increase of 46.3% compared to those in the period 01.01-31.07.2021.

Of the total number of overnight stays, in the period 01.01-31.07.2022, the overnight stays of Romanian tourists in apartments and rooms for rent accounted for 92.6%, while the overnight stays of foreign tourists registered a percentage of 7.4%.

By county²⁾, **overnight stays of tourists** in apartments and rooms for rent in the period 01.01-31.07.2022 registered higher values in: Constanţa (295.2 thousand), Braşov (172.3 thousand) and Bucharest Municipality (151.3 thousand).

²⁾ Additional information on data in the press release can be found in the .xlsx file attached to the press release on the homepage.

Methodological notes

The arrival of a tourist in an establishment of tourists' reception with functions of tourists' accommodation is registered when a person signs in the register of the respective establishment for one night or several nights' accommodation. In each establishment of tourists' reception with functions of tourists' accommodation, regardless of the number of overnight stays, the continuous stay of a tourist counts as one arrival.

The overnight stay means the 24-hours interval, starting with the admission hour of the respective establishment, for which a person signs in the register of the establishment and benefits of accommodation according to the price paid, even if the actual stay lasts less than the mentioned interval.

The net use index of accommodation places represents the relationship between the capacity of tourist accommodation in operation and its actual use by tourists within a determined period. We do the calculation by dividing the total number of overnight stays completed with the tourist accommodation capacity in operation, in the respective period.

The nomenclature of the accommodation structures was established starting from the list of authorized accommodation structures, downloaded from the website of the Ministry of Entrepreneurship and Tourism-Department for Tourism, on June 23, 2022.

The list included 13513 structures with over 10 bed places, of which 9508 accommodation structures and 4005 apartments and rooms for rent.

In July 2022, out of the total accommodation places, 2133 units were in major repairs and 2289 did not complete the questionnaire for other reasons.

For additional information, kindly see the on-line TEMPO database of INS (data for July 2022 will be available on September 2, 2022) and the statistical publication "Monthly Statistical Bulletin" (date of issue September 27, 2022).

The next issue of the press release on tourism will be on Monday, October 3, 2022.

The archive of the press releases: <https://insse.ro/cms/en/comunicate-de-presa-view>

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