

Domain: Tourism

Tourism in July 2021

- *Compared to the corresponding month of the previous year, the arrivals in the establishments of tourists' reception with functions of tourists' accommodation increased by 56.3%, while the overnight stays increased by 51.3% in July 2021.*
- *Compared to July 2020, in July 2021 customs registered an increase in the arrivals of foreign visitors of 93.1% and an increase of 63.4% in the departures abroad of the Romanian visitors.*

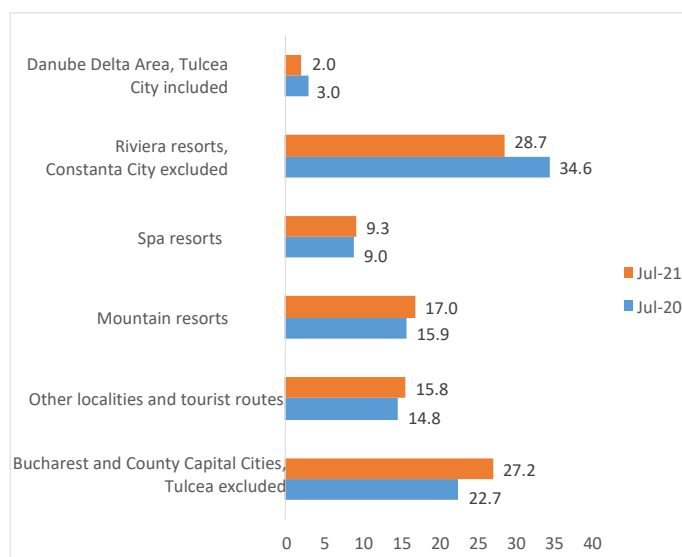
1. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation - July

	Arrivals			Overnight stays		
	July 2020	July 2021	July 2021 compared to July 2020	July 2020	July 2021	July 2021 compared to July 2020
	-thou-	-thou-	-%-	-thou-	-thou-	-%
Total	917.8	1434.4	156.3	2436.5	3685.5	151.3
Romanian tourists	887.7	1306.4	147.2	2370.3	3409.5	143.8
Foreign tourists**) out of which:	30.1	128.0	425.2	66.2	276.0	416.9
Europe	26.7	95.2	356.6	58.3	194.5	333.6
The European Union	22.6	77.0	340.7	49.4	155.3	314.4
Asia	1.0	13.7	1370.0	1.9	32.4	1705.3
North America	1.3	7.1	546.2	3.3	15.2	460.6
South America	*	0.6	-	*	1.5	-
Africa	*	0.6	-	1.0	1.3	130.0

*) Data less than 0.5; **) By country of residence; Table data in xls format attached to the press release on the homepage

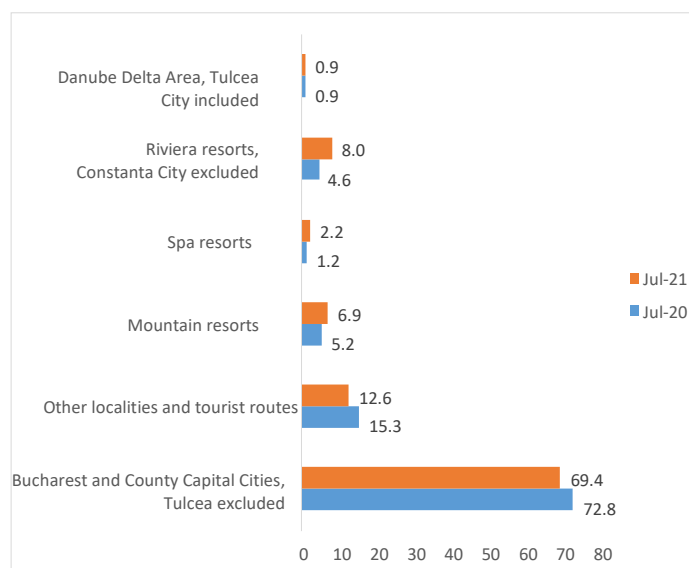
1. The distribution of Romanian tourists' arrivals in the establishments of tourists' reception, by tourist areas, in July 2021 compared to July 2020

- % -



2. The distribution of foreign tourists' arrivals in the establishments of tourists' reception, by tourist areas, in July 2021 compared to July 2020

- % -



[Graph data in .xls format attached to the press release on the homepage.](#)

In July 2021, **the arrivals** in the establishments of tourists' reception amounted to 1434.4 thousands, increasing by 56.3% compared to July 2020.

In July 2021, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 91.1% of the total arrivals, while the foreign tourists were 8.9%.

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (74.4% of the total of foreign tourists), and 80.9% of them came from European Union Member States.

In July 2021, **the overnight stays** in the establishments of tourists' reception amounted to 3685.5 thousands, increasing by 51.3% compared to July 2020.

In July 2021, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 92.5% of the total overnight stays, while the foreign tourists' overnight stays were 7.5%. As to the overnight stays of foreign citizens in the establishments of tourists' reception, the highest weight had those coming from Europe (70.5% of the total of foreign tourists), and 79.8% of them came from European Union Member States.

In July 2021, **the average duration of stay** was 2.6 days for Romanian tourists and 2.2 days for the foreign tourists.

In July 2021, **the net use index** of accommodation places was 39.9% on total tourists' accommodation structures, increasing by 11.1 percentage points compared to July 2020.

In July 2021, higher net use indices of accommodation places were registered for hotels (48.8%), tourist villas (38.2%), holiday villages (30.2%), bungalows (28.8%), hostels (27.0%), tourist stops (26.6%), tourist boarding houses (26.4%), agro-tourist boarding houses (25.7%), tourist houses (24.1%) and ship accommodation places (22.4%).

In July 2021, **the arrivals of foreign visitors in Romania**, according to *customs*, amounted to 954.3 thousands, 93.1% more compared to July 2020. Road and air transport means were mostly used in case of arrivals from abroad, accounting for 76.9%, respectively for 18.9% of total arrivals.

In July 2021, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 1428.9 thousands, by 63.4% more compared to July 2020. The Romanian visitors mostly used the means of road and air transport for their departures abroad, accounting for 64.3%, respectively for 35.2% of total departures.

2. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation

- in the period 1.01-31.07.2021 compared to the period 1.01-31.07.2020

	Arrivals			Overnight stays		
	Period 1.01-31.07.2020	Period 1.01-31.07.2021	Period 1.01-31.07.2021 compared to period 1.01-31.07.2020	Period 1.01-31.07.2020	Period 1.01-31.07.2021	Period 1.01-31.07.2021 compared to period 1.01-31.07.2020
	-thou-	-thou-	-%-	-thou-	-thou-	-%
Total	3066.0	4707.9	153.6	6716.5	10242.1	152.5
Romanian tourists	2737.6	4383.3	160.1	6005.6	9519.8	158.5
Foreign tourists*) out of which:	328.4	324.6	98.8	710.9	722.3	101.6
Europe	249.6	254.3	101.9	529.0	557.6	105.4
The European Union	183.5	192.9	105.1	382.8	423.0	110.5
Asia	39.7	26.6	67.0	100.5	62.6	62.3
North America	17.7	20.3	114.7	37.7	44.5	118.0
South America	2.6	1.5	57.7	5.9	3.9	66.1
Africa	3.3	2.1	63.6	7.4	5.0	67.6

[*\) By country of residence; The data in the .xls file attached to the press release on the homepage](#)

In the period 1.01-31.07.2021, **the arrivals** in the establishments of tourists' reception amounted to 4707.9 thousands, 53.6% more compared to the period 1.01-31.07.2020.

In the period 1.01-31.07.2021, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 93.1% of the total arrivals, while the foreign tourists were 6.9%.

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (78.3% of the total of foreign tourists) and 75.9% of them came from European Union Member States.

In the period 1.01-31.07.2021, **the overnight stays** in the establishments of tourists' reception amounted to 10242.1 thousands, 52.5% more compared to the period 1.01-31.07.2020.

In the period 1.01-31.07.2021, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 92.9% of the total overnight stays, while the foreign tourists' overnight stays were 7.1%. As to the overnight stays of foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (77.2% of the total of foreign tourists) and 75.9% of them came from European Union Member States.

In the period 1.01-31.07.2021, **the average duration of stay** was 2.2 days both for Romanian and foreign tourists.

In the period 1.01-31.07.2021, **the net use index** of accommodation places was 23.6% on total tourists' accommodation structures, 1.6 percentage points more compared to the period 1.01-31.07.2020.

In the period 1.01-31.07.2021, hotels (28.4%), tourist villas (22.3%), ship accommodation places (22.1%), bungalows (21.1%), tourist stops (18.0%), tourist houses (17.7%), campsites (16.8%), tourist boarding houses (16.6%) and agro-tourist boarding houses (16.0%) registered higher use indices of accommodation places.

By county, the number of tourists' arrivals in the establishments of tourists' reception with functions of tourists' accommodation¹⁾ recorded in the period 1.01-31.07.2021 higher values in Constanța (605.5 thousands), Brașov (536.4 thousands), Bucharest Municipality (433.8 thousands), Bihor (226.5 thousands), Prahova (225.2 thousands), Suceava (210.1 thousands), Vâlcea (199.9 thousands), Cluj (198.8 thousands), Sibiu (192.9 thousands) and Mureș (186.2 thousands), while the number of tourists' overnight stays^{*)} recorded higher values in Constanța (2105.0 thousands), Brașov (1049.9 thousands), Bucharest Municipality (750.1 thousands), Bihor (592.5 thousands), Vâlcea (533.6 thousands), Prahova (464.3 thousands), Suceava (411.4 thousands), Mureș (373.6 thousands), Cluj (343.1 thousands), Sibiu (337.9 thousands), Caraș Severin (278.7 thousands), Covasna (240.5 thousands) and Timis (206.0 thousands).

By country, most of the foreign tourists accommodated in the establishments of tourists' reception with functions of tourists' accommodation¹⁾ came from Germany (40.5 thousands), Italy (27.3 thousands), France (20.2 thousands), United States of America (18.1 thousands), Israel (17.5 thousands), Hungary (17.3 thousands), Poland (16.8 thousands), Republic of Moldova (13.2 thousands) and Ukraine (11.2 thousands).

In the period 1.01-31.07.2021, **the arrivals of foreign visitors to Romania**, according to *customs*, amounted to 3321.1 thousands, 3.2% more compared to the period 1.01-31.07.2020. The road and air means of transport were mostly used for the arrivals of foreign visitors to Romania, accounting for 82.6% - road transportation, respectively for 13.2% - air transportation, of total arrivals.

In the period 1.01-31.07.2021, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 5852.0 thousands, by 2.4% less compared to the period 1.01-31.07.2020.

Romanian visitors mostly used the road and air means of transport for their departures abroad, accounting for 72.5% - road transportation, respectively for 26.9% - air transportation, of the total departures.

1) [Additional information on data in the press release can be found in the .xls file attached to the press release on the homepage](#)

Methodological notes

The arrival of a tourist in an establishment of tourists' reception with functions of tourists' accommodation is registered when a person signs in the register of the respective establishment for one night or several nights' accommodation. In each establishment of tourists' reception with functions of tourists' accommodation, regardless of the number of overnight stays, the continuous stay of a tourist counts as one arrival.

The overnight stay means the 24-hours interval, starting with the admission hour of the respective establishment, for which a person signs in the register of the establishment and benefits of accommodation according to the price paid, even if the actual stay lasts less than the mentioned interval.

The net use index of accommodation places represents the relationship between the capacity of tourist accommodation in operation and its actual use by tourists within a determined period. We do the calculation by dividing the total number of overnight stays completed with the tourist accommodation capacity in operation, in the respective period.

The nomenclature of the accommodation structures was established starting from the list of authorized accommodation structures, downloaded from the website of the Ministry of Economy, Entrepreneurship and Tourism-Department for Tourism, on June 09, 2021.

The list included 12816 structures with over 10 bed places, of which 9421 accommodation structures and 3395 apartments and rooms for rent.

In July 2021, out of the total accommodation places, 396 units were closed in the survey moment, due to COVID-19, 1861 units were in major repairs at the time of the statistical research and 1037 did not complete the questionnaire for other reasons.

IMPORTANT! In order to ensure the comparability of the data series and the coherence with the previous press releases, in the press release, only the data from the collective tourist accommodation structures with over 10 bed places are presented.

For additional information, kindly see the on line TEMPO database of INS (data for July 2021 will be available on September 2, 2021) and the statistical publication "Monthly Statistical Bulletin" (date of issue September 27, 2021).

The next issue of the press release on tourism will be on Friday, October 1, 2021.

The archive of the press releases: <http://www.insse.ro/cms/en/comunicate-de-presa-view>

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