



Domain: Tourism

Tourism in July 2020

- Compared to the corresponding month of the previous year, the arrivals in the establishments of tourists' reception with functions of tourists' accommodation decreased by 44.4%, while the overnight stays decreased by 44.7% in July 2020.
- Compared to July 2019, in July 2020 customs registered a decrease in the arrivals of foreign visitors of 69.0 % and a decrease of 63.8% in the departures abroad of the Romanian visitors.

1. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation - July

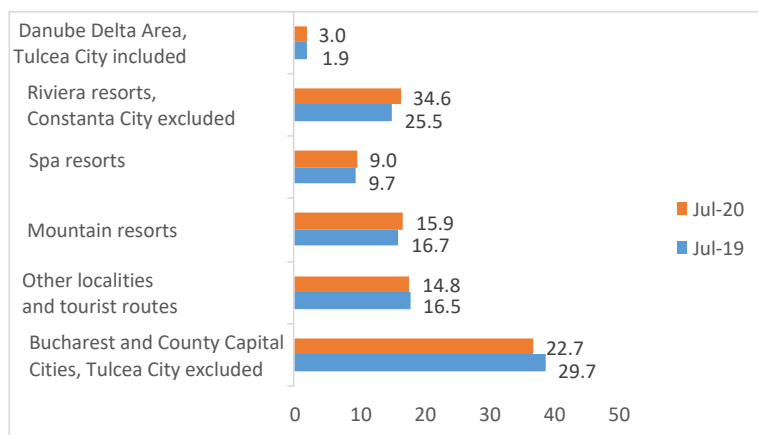
	Arrivals			Overnight stays		
	July 2019 -thou-	July 2020 -thou-	July 2020 compared to July 2019 -%-	July 2019 -thou-	July 2020 -thou-	July 2020 compared to July 2019 -%
Total	1651.3	917.8	55.6	4407.3	2436.5	55.3
Romanian tourists	1350.2	887.7	65.7	3809.2	2370.3	62.2
Foreign tourists*) out of which:	301.1	30.1	10.0	598.1	66.2	11.1
Europe	217.0	26.7	12.3	415.5	58.3	14.0
The European Union	170.1	22.6	13.3	322.1	49.4	15.3
Asia	43.2	1.0	2.3	98.4	1.9	1.9
North America	22.0	1.3	5.9	50.4	3.3	6.5
South America	2.5	*	—	5.3	*	—
Africa	2.3	*	—	4.4	1.0	22.7

*) Data less than 0.5;

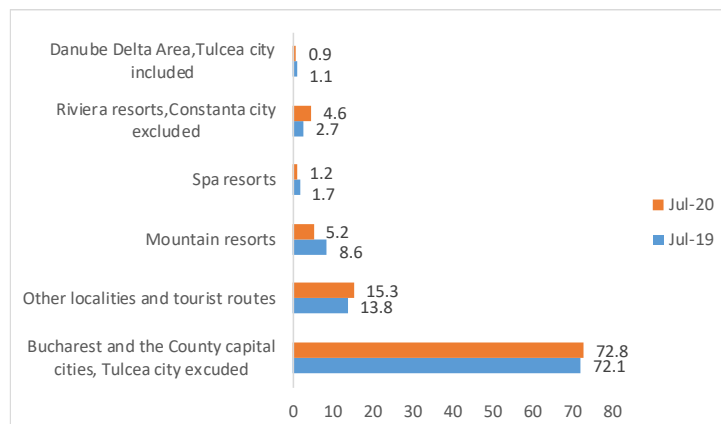
**) By country of residence;

***) Data on the European Union have been recalculated without the United Kingdom of Great Britain and Northern Ireland; The number of arrivals and overnight stays, respectively, does not include quarantined persons, accommodated in tourist structures

1. The distribution of Romanian tourists' arrivals in the establishments of tourists' reception, by tourist areas, in July 2020 compared to July 2019
-% -



2. The distribution of foreign tourists' arrivals in the establishments of tourists' reception, by tourist areas, in July 2020 compared to July 2019
-% -



[Graph data in .xls format attached to the press release on the homepage.](#)

In July 2020, **the arrivals** in the establishments of tourists' reception amounted to 917.8 thousands, 44.4% less compared to July 2019.

In July 2020, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 96.7% of the total arrivals, while the foreign tourists were 3.3%.

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (88.7% of the total of foreign tourists), majority of them came from European Union Member States.

In July 2020, **the overnight stays** in the establishments of tourists' reception amounted to 2436.5 thousands, 44.7% less compared to July 2019.

In July 2020, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 97.3% of the total overnight stays, while the foreign tourists' overnight stays were 2.7%. As to the overnight stays of foreign citizens in the establishments of tourists' reception, the highest weight had those coming from Europe (88.1% of the total of foreign tourists), majority of them came from European Union Member States.

In July 2020, **the average duration of stay** was 2.7 days for Romanian tourists and 2.2 days for foreign tourists.

In July 2020, **the net use index** of accommodation places was 28.8% on total tourists' accommodation structures, decreasing by 17.0 percentage points compared to July 2019.

In July 2020, bungalows (35.0%), hotels (32.9%), tourist houses (30.0%), campings (27.4%), tourist villas (26.8%), ship accommodation places (25.8%), touristic stops (24.6%) and agro-tourist boarding houses (22.1%) registered higher use indices of accommodation places.

In July 2020, **the arrivals of foreign visitors in Romania**, according to *customs*, amounted to 494.3 thousands, 69.0% less compared to July 2019. Road and air transport means were mostly used in case of arrivals from abroad, accounting for 84.5%, respectively for 13.0% of total arrivals.

In July 2020, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 874.7 thousands, by 63.8% less compared to June 2019. The Romanian visitors mostly used the means of road and air transport for their departures abroad, accounting for 75.8%, respectively for 23.6% of total departures.

2. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation - 1.01-31.07

	Arrivals			Overnight stays		
	period 1.01- 31.07.2019 -thou-	period 1.01- 31.07.2020 -thou-	period 1.01- 31.07.2020 compared to period 1.01- 31.07.2019 -%-	period 1.01- 31.07.2019 -thou-	period 1.01- 31.07.2020 -thou-	period 1.01- 31.07.2020 compared to period 1.01- 31.07.2019 -%
Total	7267.6	3066.0	42.2	15816.4	6716.5	42.5
Romanian tourists	5759.9	2737.6	47.5	12843.7	6005.6	46.8
Foreign tourists*) out of which:	1507.7	328.4	21.8	2972.7	710.9	23.9
Europe	1113.0	249.6	22.4	2133.9	529.0	24.8
The European Union	864.6	183.5	21.2	1637.8	382.8	23.4
Asia	202.5	39.7	19.6	442.1	100.5	22.7
North America	107.6	17.7	16.4	233.8	37.7	16.1
South America	12.1	2.6	21.5	25.4	5.9	23.2
Africa	11.5	3.3	28.7	22.0	7.4	33.6

*) By country of residence;

**) Data on the European Union have been recalculated without the United Kingdom of Great Britain and Northern Ireland;

The number of arrivals and overnight stays, respectively, does not include quarantined persons, accommodated in tourist structures

In the period 1.01-31.07.2020, **the arrivals** in the establishments of tourists' reception amounted to 3066.0 thousands, 57.8% less compared to the period 1.01-31.07.2019.

In the period 1.01-31.07.2020, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 89.3% of the total arrivals, while the foreign tourists were 10.7%.

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (76.0% of the total of foreign tourists) and 73.5% of them came from European Union Member States.

In the period 1.01-31.07.2020, **the overnight stays** in the establishments of tourists' reception amounted to 6716.5 thousands, 57.5% less compared to the period 1.01-31.07.2019.

In the period 1.01-31.07.2020, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 89.4% of the total overnight stays, while the foreign tourists' overnight stays were 10.6%. As to the overnight stays of foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (74.4% of the total of foreign tourists) and 72.4% of them came from European Union Member States.

In the period 1.01-31.07.2020, **the average duration of stay** was 2.2 days for both Romanian and foreign tourists.

In the period 1.01-31.07.2020, **the net use index** of accommodation places was 22.0% on total tourists' accommodation structures, 9.8 percentage points less compared to the period 1.01-31.07.2019.

In the period 1.01-31.07.2020, bungalows (31.1%), hotels (25.8%), campings (22.0%), ship accommodation places (21.3%), tourist villas (20.0%), tourist houses (18.7%), hostels (17.1%) and tourist boarding houses (16.2%) registered higher use indices of accommodation places.

By county, the number of tourists' arrivals in the establishments of tourists' reception with functions of tourists' accommodation¹⁾ recorded in the period 1.01 – 31.07.2020 higher values in Constanta (458,9 mii), Bucharest Municipality (364.6 thousands), Braşov (340.3 thousands), Prahova (150.2 thousands), Cluj (128.7 thousands), Bihor (122.4 thousands), Mureş (118.0 thousands), Sibiu (115.2 thousands) and Suceava (107.2 thousands), while the number of tourists' overnight stays recorded higher values in Constanţa (1514.5 thousands), Braşov (688.8 thousands), Bucharest Municipality (645.9 thousands), Prahova (324.9 thousands), Bihor (290.9 thousands), Vâlcea (273.3 thousands), Mureş (232.8 thousands), Cluj (231.5 thousands), Suceava (222.6 thousands) and Timis (205.4 thousands).

Most of the foreign visitors accommodated in the establishments of tourists' reception with functions of tourists' accommodation¹⁾ came from Germany (38.7 thousands), Italy (31.2 thousands), Israel (27.4 thousands), United Kingdom (19.6 thousands) and France (19.4 thousands).

In the reference period 1.01-31.07.2020, **the arrivals of foreign visitors to Romania**, according to *customs*, amounted to 3219.2 thousands, 54.9% less compared to the period 1.01-31.07.2019. The road and air means of transport were mostly used for the arrivals of foreign visitors to Romania, accounting for 80.4%, respectively for 17.0% of total arrivals.

In the period 1.01-31.07.2020, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 5995.7 thousands, by 52.3% less compared to the period 1.01-31.07.2019.

Romanian visitors mostly used the road and air means of transport for their departures abroad, accounting for 69.9%, respectively for 29.5% of the total departures.

¹⁾ [Additional information on data in the press release can be found in the .xls file attached to the press release on the homepage](#)

IMPORTANT!

The information in this press release (July 2020) does capture the impact of the COVID-19 crisis and of the measures taken by the authorities as a result of the decree of the state of emergency on March 16, 2020, respectively of the state of alert on May 17, on the Romanian territory.

By collecting statistical information, we will be able to monitor and inform all our users about the effects of COVID-19 on our economy and society.

We appreciate the continued support of our respondents in the statistical research carried out by the National Institute of Statistics and understand the difficulties with which all providers of statistical data are facing.

Additional Information:

The arrival of a tourist in an establishment of tourists' reception with functions of tourists' accommodation is registered when a person signs in the register of the respective establishment for one night or several nights' accommodation. In each establishment of tourists' reception with functions of tourists' accommodation, regardless of the number of overnight stays, the continuous stay of a tourist counts as one arrival.

The overnight stay means the 24-hours interval, starting with the admission hour of the respective establishment, for which a person signs in the register of the establishment and benefits of accommodation according to the price paid, even if the actual stay lasts less than the mentioned interval.

The net use index of accommodation places represents the relationship between the capacity of tourist accommodation in operation and its actual use by tourists within a determined period. We do the calculation by

dividing the total number of overnight stays completed with the tourist accommodation capacity in operation, in the respective period.

The nomenclature of the accommodation structures was established starting from the list of authorized accommodation structures, downloaded from the website of the Ministry of Economy, Energy and Business Environment - Department for Tourism, on February 21, 2020. The list included 14928 structures, of which:

- the apartments and rooms for rent were eliminated, which are the subject of another statistical research (about 3700);
- 623 units were closed in the survey moment, due to COVID-19, 1566 units were in major repairs at the time of the statistical research and 976 did not complete the questionnaire for other reasons.

Attention! The number of arrivals, respectively overnight stays does not include the quarantined persons, accommodated in the tourist structures.

For additional information, kindly see the on line TEMPO database of INS (data for July 2020 will be available on September 2, 2020) and the statistical publication "Monthly Statistical Bulletin" (date of issue September 28, 2020).

The next issue of the press release on tourism will be on Friday, October 2, 2020.

The archive of the press releases: <https://insse.ro/cms/en/comunicate-de-presa-view>

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