

### **PRESS RELEASE**

Official STATISTICS

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**Domain: Tourism** 

## The tourism in month of July 2019

- Compared to the corresponding month of the previous year, the arrivals in the establishments of tourists' reception with functions of tourists' accommodation increased by 3.6 %, while the overnight stays increased by 3.5% in July 2019.
- Compared to July 2018, in July 2019 customs registered an increase in the arrivals of foreign visitors of 10.7 % and an increase of 9.1% in the departures abroad of the Romanian visitors.
- 1. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation July

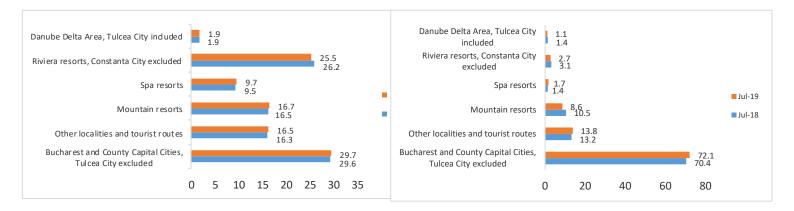
	Arrivals			Overnight stays			
	July 2018 thousands	July 2019 thousands	July 2019 compared to July 2018 -%-	July 2018 thousands	July 2019 thousands	July 2019 compared to July 2018 -%	
Total	1594.3	1651.3	103.6	4257.4	4407.3	103.5	
Romanian tourists	1276.9	1350.2	105.7	3628.1	3809.2	105.0	
Foreign tourists*) out of which:	317.4	301.1	94.9	629.3	598.1	95.0	
- Europe	234.0	217.0	92.7	455.1	415.5	91.3	
- The European Union	200.2	184.8	92.3	375.5	351.6	93.6	
- Asia	45.7	43.2	94.5	99.6	98.4	98.8	
- North America	23.3	22.0	94.4	46.2	50.4	109.1	
- South America	2.6	2.5	96.2	5.7	5.3	93.0	
- Africa	2.2	2.3	104.5	3.9	4.4	112.8	

<sup>\*)</sup> By the country of residence; Table data in xls format attached to the press release on the homepage

1. The distribution of Romanian tourists' arrivals in the establishments of tourists' reception, by tourist areas, in July 2019 compared to July 2018

-% -

- 2. The distribution of foreign tourists' arrivals in the establishments of tourists' reception, by tourist areas, in July 2019 compared to July 2018
- % -



#### Graph data in .xls format attached to the press release on the homepage.

In July 2019, **the arrivals** in the establishments of tourists' reception amounted to 1651.3 thousands, 3.6% more compared to July 2018.

In July 2019, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 81.8% of the total arrivals, while the foreign tourists were 18.2%.

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (72.1% of the total of foreign tourists) and 85.2% of them came from European Union Member States.

In July 2019, **the overnight stays** in the establishments of tourists' reception amounted to 4407.3 thousands, 3.5% more compared to July 2018.

In July 2019, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 86.4% of the total overnight stays, while the foreign tourists' overnight stays were 13.6%. As to the overnight stays of foreign citizens in the establishments of tourists' reception, the highest weight had those coming from Europe (69.5% of the total of foreign tourists) and 84.6% of them came from European Union Member States.

In July 2019, the average duration of stay was 2.8 days for Romanian tourists and 2.0 days for the foreign tourists.

In July 2019, **the net use index** of accommodation places was 45.8% on total tourists' accommodation structures, increasing by 1.8 percentage points compared to July 2018.

In July 2019, hotels (56.0%), tourist villas (41.3%), hostels (35.0%), school and pre-school camps (33.7%), tourist houselet units (33.2%), tourist halts (32.2%), tourist boarding houses (29.7%), camping sites (29.4%), agro-tourist boarding houses (29.1%) and bungalows (28.8%) registered higher use indices of accommodation places.

In July 2019, the arrivals of foreign visitors in Romania, according to *customs*, amounted to 1596.8 thousands, 10.7% more compared to July 2018. Road and air transport means were mostly used in case of arrivals from abroad, accounting for 77.0%, respectively for 20.5% of total arrivals.

In July 2019, the departures of Romanian visitors abroad, according to *customs*, amounted to 2416.7 thousands, by 9.1% more compared to July 2018. The Romanian visitors mostly used the means of road and air transport for their departures abroad, accounting for 71.9%, respectively for 27.5% of total departures.

# 2. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation – during 1.01 – 31.07

		Arrivals		Overnight stays			
	Period 1.01-31.07 2018 thousands	Period 1.01-31.07 2019 thousands	Per. 1.01- 31.07.2019 compared to per. 1.01- 31.07.2018 -%-	Period 1.01-31.07 2018 thousands	Period 1.01-31.07 2019 thousands	Per. 1.01- 31.07.2019 compared to per. 1.01- 31.07.2018	
Total	6858.9	7267.6	106.0	14618.1	15816.4	108.2	
Romanian tourists	5267.0	5759.9	109.4	11583.0	12843.7	110.9	
Foreign tourists*) out of which:	1591.9	1507.7	94.7	3035.1	2972.7	97.9	
- Europe	1184.3	1113.0	94.0	2223.1	2133.9	96.0	
- The European Union	1008.8	944.2	93.6	1862.3	1793.2	96.3	
- Asia	227.0	202.5	89.2	472.0	442.1	93.7	
- North America	108.3	107.6	99.4	199.0	233.8	117.5	
- South America	13.3	12.1	91.0	26.4	25.4	96.2	
- Africa	11.8	11.5	97.5	24.6	22.0	89.4	

<sup>\*)</sup> By the country of residence; Table data in xls format attached to the press release on the homepage

In the period 1.01-31.07.2019, **the arrivals** in the establishments of tourists' reception amounted to 7267.6 thousands, 6.0% more compared to the period 1.01-31.07.2018.

In the period 1.01-31.07.2019, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 79.3% of the total arrivals, while the foreign tourists were 20.7%.

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (73.8% of the total of foreign tourists) and 84.8% of them came from European Union Member States.

In the period 1.01-31.07.2019, **the overnight stays** in the establishments of tourists' reception amounted to 15816.4 thousands, 8.2% more compared to the period 1.01-31.07.2018.

In the period 1.01-31.07.2019, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 81.2% of the total overnight stays, while the foreign tourists' overnight stays were 18.8%. As to the overnight stays of foreign visitors in the establishments of tourists' reception, the highest weight had those coming from Europe (71.8% of the total of foreign tourists) and 84.0% of them came from European Union Member States.

In the period 1.01-31.07.2019, **the average duration of stay** was 2.2 days for Romanian tourists and 2.0 days for foreign tourists.

In the period 1.01-31.07.2019, **the net use index** of accommodation places was 31.8% on total tourists' accommodation structures, 2.5 percentage points more compared to the period 1.01-31.07.2018.

<sup>\*\*)</sup> Data related to cumulated periods could differ from those resulting from summing up of the months due to monthly data revision and to data rounding.

In the period 1.01-31.07.2019, hotels (39.8%), tourist villas (25.2%), hostels (24.1%), bungalows (23.3%) and ship accommodation places (23.2%) registered higher use indices of accommodation places.

By county, the number of tourists' arrivals in the establishments of tourists' reception with functions of tourists' accommodation\*) recorded in the period 1.01 – 31.07.2019 higher values in Bucharest Municipality (1157.6 thousands), Braşov (767.9 thousands), Constanța (720.1 thousands), Cluj (373.6 thousands), Mureș (333.4 thousands) and Prahova (325.4 thousands), while the number of tourists' overnight stays\*) recorded higher values in Constanța (2515.4 thousands), Bucharest Municipality (1997.1 thousands), Braşov (1523.0 thousands), Bihor (796.9 thousands), Vâlcea (772.5 thousands), Prahova (713.8 thousands) and Cluj (703.7 thousands).

Most of the foreign visitors accommodated in the establishments of tourists' reception with functions of tourists' accommodation\*\*) came from Germany (162.7 thousands), Israel (128.5 thousands), Italy (124.1 thousands), USA (94.1 thousands), Hungary (92.0 thousands), France (87.5 thousands) and the United Kingdom (79.6%).

In the reference period 1.01-31.07.2019, **the arrivals of foreign visitors to Romania**, according to *customs*, amounted to 7140.1 thousands, 9.0% more compared to the period 1.01-31.07.2018. The road and air means of transport were mostly used for the arrivals of foreign visitors to Romania, accounting for 74.0%, respectively for 23.5% of total arrivals.

In the period 1.01-31.07.2019, **the departures of Romanian visitors abroad,** according to *customs*, amounted to 12568.5 thousands, by 6.6% more compared to the period 1.01-31.07.2018.

Romanian visitors mostly used the road and air means of transport for their departures abroad, accounting for 67.5%, respectively for 31.9% of the total departures.

\*) \*\*) Additional information on data in the press release can be found in the .xls file attached to the press release on the homepage

Note: The data regarding the arrivals of foreign visitors and the departures of Romanian visitors were rectified as against those previously published.

### **Additional Information:**

The arrival of a tourist in an establishment of tourists' reception with functions of tourists' accommodation is registered when a person signs in the register of the respective establishment for one night or several nights' accommodation. In each establishment of tourists' reception with functions of tourists' accommodation, regardless of the number of overnight stays, the continuous stay of a tourist counts as one arrival.

The overnight stay means the 24-hours interval, starting with the admission hour of the respective establishment, for which a person signs in the register of the establishment and benefits of accommodation according to the price paid, even if the actual stay lasts less than the mentioned interval.

The net use index of accommodation places represents the relationship between the capacity of tourist accommodation in operation and its actual use by tourists within a determined period. We do the calculation by dividing the total number of overnight stays completed with the tourist accommodation capacity in operation, in the respective period.

For additional information, kindly see the on line TEMPO database of INS (data for July 2019 will be available on September 2, 2019) and the statistical publication "Monthly Statistical Bulletin" (date of issue September 27, 2019).

Data source: the statistical survey on "Occupancy of tourist reception structures with accommodation functions"; this survey addresses all the tourist reception structures with a capacity of at least 10 bed places, operating in the reference month and certified for operation (classified) by the Ministry of Tourism — about 8500 economic operators.

The next issue of the press release on tourism will be on Wednesday, October 2, 2019.

The archive of the press releases: <a href="http://www.insse.ro/cms/en/comunicate-de-presa-view">http://www.insse.ro/cms/en/comunicate-de-presa-view</a>

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