

### **PRESS RELEASE**

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**Domain: Tourism** 

# The tourists' overnight stays in the establishments of tourists' reception in July 2018

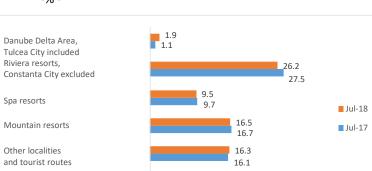
- Compared to the corresponding month of the previous year, the arrivals in the establishments of tourists' reception with functions of tourists' accommodation increased by 2.8 %, while the overnight stays increased by 2.9% in July 2018.
- Compared to July 2017, in July 2018 customs registered an increase in the arrivals of foreign visitors of 7.0 % and an increase of 8.3% in the departures abroad of the Romanian visitors.
- 1. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation July

	Arrivals  July 2018  July July compared to thousands thousands July 2017  -%-			Overnight stays  July 2018  July July compared 2017 2018 to to thousands thousands July 2017  -%		
Total	1551.5	1594.3	102.8	4138.2	4257.4	102.9
Romanian tourists	1230.2	1276.9	103.8	3509.7	3628.1	103.4
Foreign tourists*) out of which:	321.3	317.4	98.8	628.5	629.3	100.1
- Europe	236.1	234.0	99.1	448.3	455.1	101.5
- The European Union	203.8	200.2	98.2	380.0	375.5	98.8
- Asia	49.1	45.7	93.1	107.4	99.6	92.7
- North America	23.7	23.3	98.3	48.2	46.2	95.9
- South America	2.5	2.6	104.0	4.9	5.7	116.3
- Africa	2.1	2.2	104.8	4.7	3.9	83.0

<sup>\*)</sup> By the country of residence; Table data in xls format attached to the press release on the homepage

- 1. The distribution of Romanian tourists' arrivals in the establishments of tourists' reception, by tourist areas, in July 2018 compared to July 2017
- -% -

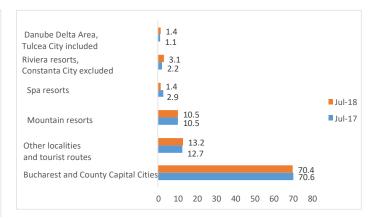
**Bucharest and County Capital Cities** 



10 15 20

2. The distribution of foreign tourists' arrivals in the establishments of tourists' reception, by tourist areas, in July 2018 compared to July 2017

- % -



### Graph data in xls format attached to the press release on the homepage.

29.6

28.9

30

In July 2018, **the arrivals** in the establishments of tourists' reception amounted to 1594.3 thousands, 2.8% more compared to July 2017.

In July 2018, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 80.1% of the total arrivals, while the foreign tourists were 19.9%, weights similar to those of July 2017.

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (73.7% of the total of foreign tourists) and 85.6% of them came from European Union Member States.

In July 2018, **the overnight stays** in the establishments of tourists' reception amounted to 4257.4 thousands, 2.9% less compared to July 2017.

In July 2018, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 85.2% of the total overnight stays, while the foreign tourists' overnight stays were 14.8%. As to the overnight stays of foreign citizens in the establishments of tourists' reception, the highest weight had those coming from Europe (72.3% of the total of foreign tourists) and 82.5% of them came from European Union Member States.

In July 2018, the average duration of stay was 2.8 days for Romanian tourists and 2.0 days for the foreign tourists.

In July 2018, **the net use index** of accommodation places was 44.0% on total tourists' accommodation structures, increasing by 0.4 percentage points compared to July 2017.

In July 2018, hotels (55.2%), tourist halts (37.5%), tourist villas (36.3%), pupils and pre-school children camps (35.8%), bungalows (32.8%), hostels (30.1%) and tourist boarding houses (26.2%) registered higher use indices of accommodation places.

In July 2018, the arrivals of foreign visitors in Romania, according to *customs*, amounted to 1442.3 thousands, 7.0% more compared to July 2017. Most of the foreign visitors came from European countries (91.7%). 45.8% of the total arrivals of the foreign visitors to Romania were from European Union Member States, out of which the most arrivals were from Hungary (24.6%), Bulgaria (23.8%), Germany (9.9%), Poland (7.6%), Italy (6.7%), France (4.3%) and the United Kingdom (3.8%).

In July 2018, **the departures of Romanian visitors abroad,** according to *customs*, amounted to 2214.5 thousands, by 8.3% more compared to July 2017. The Romanian visitors abroad mostly used the means of road transport, 71.5% of the total departures.

## 2. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation – during 1.01 – 31.07

		Arrivals		Overnight stays		
	Period 1.01-31.07 2017 thousands	Period 1.01-31.07 2018 thousands	Per. 1.01- 31.07.2018 compared to per. 1.01- 31.07.2017 -%-	Period 1.01-31.07 2017 thousands	Period 1.01-31.07 2018 thousands	Per. 1.01- 31.07.2018 compared to per. 1.01- 31.07.2017 -%-
Total	6607.9	6858.9	103.8	14251.0	14618.1	102.6
Romanian tourists	5081.8	5267.0	103.6	11341.3	11583.0	102.1
Foreign tourists*) out of which:	1526.1	1591.9	104.3	2909.7	3035.1	104.3
- Europe	1144.0	1184.3	103.5	2149.1	2223.1	103.4
- The European Union	976.9	1008.8	103.3	1809.3	1862.3	102.9
- Asia	223.1	227.0	101.7	462.8	472.0	102.0
- North America	102.6	108.3	105.6	190.1	199.0	104.7
- South America	12.3	13.3	108.1	22.9	26.4	115.3
- Africa	11.3	11.8	104.4	25.2	24.6	97.6

<sup>\*)</sup> By the country of residence; Table data in xls format attached to the press release on the homepage

In the period 1.01-31.07.2018, **the arrivals** in the establishments of tourists' reception amounted to 6858.9 thousands, 3.8% more compared to the period 1.01-31.07.2017.

In the period 1.01-31.07.2018, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 76.8% of the total arrivals, while the foreign tourists were 23.2%, weights similar to those of the period 1.01-31.07.2017.

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (74.4% of the total of foreign tourists) and 85.2% of them came from European Union Member States.

In the period 1.01-31.07.2018, **the overnight stays** in the establishments of tourists' reception amounted to 14618.1 thousands, 2.6% more compared to the period 1.01-31.07.2017.

In the period 1.01-31.07.2018, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 79.2% of the total overnight stays, while the foreign tourists' overnight stays were 20.8%. As to the overnight stays of foreign visitors in the establishments of tourists' reception, the highest weight had those coming from Europe (73.2% of the total of foreign tourists) and 83.8% of them came from European Union Member States.

In the period 1.01-31.07.2018, **the average duration of stay** was 2.2 days for Romanian tourists and 1.9 days for foreign tourists.

In the period 1.01-31.07.2018, **the net use index** of accommodation places was 29.3% on total tourists' accommodation structures, 0.5 percentage points more compared to the period 1.01-31.07.2017.

In the period 1.01-31.07.2018, hotels (37.1%), bungalows (24.5%), tourist villas (22.9%), ship accommodation places (22.6%), tourist halts (22.0%), hostels (21.6%) and tourist boarding houses (19.3%) registered higher use indices of accommodation places.

By county, the number of tourists' arrivals in the establishments of tourists' reception with functions of tourists' accommodation $^*$  recorded in the period 1.01 – 30.06.2018 higher values in Bucharest

Municipality (1176.6 thousands), Braşov (729.8 thousands), Constanța (660.5 thousands) and Cluj (359.0 thousands), while the number of tourists' overnight stays\*) recorded higher values in Bucharest Municipality (1912.5 thousands), Braşov (1432.3 thousands), Constanța (2413.5 thousands) and Cluj (668.7 thousands).

Most of the foreign visitors accommodated in the establishments of tourists' reception with functions of tourists' accommodation\*\*) came from Germany (182.8 thousands), Israel (153.3 thousands), Italy (133.6 thousands), France (98.2 thousands) and Hungary (95.3 thousands).

In the period 1.01-31.07.2018, **the arrivals of foreign visitors to Romania**, according to *customs*, amounted to 6549.7 thousands, 7.0% more compared to the period 1.01-31.07.2017. Most of the foreign visitors came from European countries (92.3%). 49.8% of the total arrivals of the foreign visitors to Romania were from European Union Member States, out of which the most arrivals were from Bulgaria (27.1%), Hungary (26.8%), Germany (8.3%), Italy (7.8%), Poland (5.5%), France (4.0%) and the United Kingdom (3.8%).

In the period 1.01-31.07.2018, **the departures of Romanian visitors abroad,** according to *customs*, amounted to 11795.2 thousands, by 4.6% more compared to the period 1.01-31.07.2017. The Romanian visitors abroad mostly used the means of road transport, 68.4% of the total departures.

\*) \*\*) Additional information on data in the press release can be found in the .xls file attached to the press release on the homepage

Note: The arrivals of foreign visitors and the departures of Romanian visitors were rectified as against those previously published.

### Additional Information:

### Methodological Note

The arrival of a tourist in an establishment of tourists' reception with functions of tourists' accommodation is registered when a person signs in the register of the respective establishment for one night or several nights' accommodation. In each establishment of tourists' reception with functions of tourists' accommodation, regardless of the number of overnight stays, the continuous stay of a tourist counts as one arrival.

The overnight stay means the 24-hours interval, starting with the admission hour of the respective establishment, for which a person signs in the register of the establishment and benefits of accommodation according to the price paid, even if the actual stay lasts less than the mentioned interval.

The net use index of accommodation places represents the relationship between the capacity of tourist accommodation in operation and its actual use by tourists within a determined period. We do the calculation by dividing the total number of overnight stays completed with the tourist accommodation capacity in operation, in the respective period.

For additional information, kindly see the statistical publication "Monthly Statistical Bulletin" (date of issue September 25, 2018) and the on line TEMPO database of INS (data for July 2018 will be available on September 4, 2018).

The next issue of the press release on tourism will be on Tuesday, October 2, 2018.

The archive of the press releases: <a href="http://www.insse.ro/cms/en/comunicate-de-presa-view">http://www.insse.ro/cms/en/comunicate-de-presa-view</a>

The Directorate of Communication

e-mail: biroupresa@insse.ro

Tel: +4021 3181869