### PRESS RELEASE



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**Domain: Tourism** 

# The tourists' overnight stays in the establishments of tourists' reception increased by 6.7% in July 2017

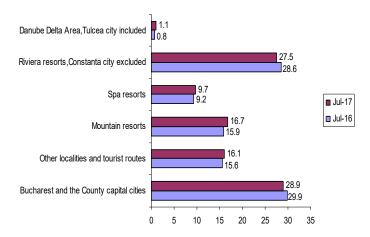
- Compared to the corresponding month of the previous year, both the arrivals and the overnight stays in the establishments of tourists' reception with functions of tourists' accommodation increased by 10.7 % and by 6.7 %, respectively, in July 2017.
- Compared to July 2016, in July 2017, customs registered an increase in both the arrivals of foreign visitors of 20.5 % and in the departures abroad of the Romanian visitors of 23.1 %.

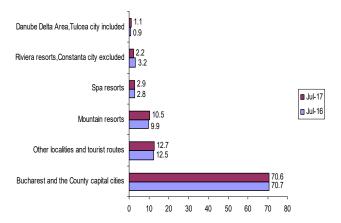
## 1. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation - July

	Arrivals			Overnight stays			
	July 2016 thousands	July 2017 thousands	July 2017 compared to July 2016 -%-	July 2016 thousands	July 2017 thousands	July 2017 compared to July 2016 -%	
Total	1401.6	1551.5	110.7	3877.6	4138.2	106.7	
Romanian tourists	1129.5	1230.2	108.9	3324.1	3509.7	105.6	
Foreign tourists*) out of which:	272.1	321.3	118.1	553.5	628.5	113.6	
- Europe	201.4	236.1	117.2	395.7	448.3	113.3	
- The European Union	171.8	203.8	118.6	329.4	380.0	115.4	
- Asia	41.4	49.1	118.6	96.8	107.4	110.9	
- North America	18.9	23.7	125.4	40.5	48.2	119.0	
- South America	2.0	2.5	125.0	4.4	4.9	111.4	
- Africa	1.7	2.1	123.5	3.7	4.7	127.0	

<sup>\*)</sup> By the country of residence; Table data in xls format attached to the press release on the homepage

- 1. The distribution of Romanian tourists' arrivals in the establishments of tourists' reception, by tourist areas, in Jujy 2017 compared to July 2016 -% -
- 2. The distribution of foreign tourists' arrivals in the establishments of tourists' reception, by tourist areas, in July 2017 compared to July 2016
  % -





Graph data in xls format attached to the press release on the homepage.

In July 2017, **the arrivals** in the establishments of tourists' reception amounted 1551.5 thousand, 10.7% more compared to July 2016.

In July 2017, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 79.3% of the total arrivals, while the foreign tourists were 20.7%, weights similar to those of July 2016.

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (73.5% of the total of foreign tourists) and 86.3% of them came from European Union Member States.

In July 2017, **the overnight stays** in the establishments of tourists' reception amounted 4138.2 thousand, 6.7% more compared to July 2016.

In July 2017, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 84.8% of the total overnight stays, while the foreign tourists' overnight stays were 15.2%. As to the overnight stays in the establishments of tourists' reception, the highest weight had those coming from Europe (71.3% of the total of foreign tourists) and 84.8% of them came from European Union Member States.

In July 2017, the average time of stay was 2.9 days for the Romanian tourists and 2.0 days for the foreign tourists.

In July 2017, **the net use index** of accommodation places was 43.6% on total tourists' accommodation, 1.1 pp more compared to July 2016.

In July 2017, hotels (54.0%), tourist villas (40.0%), pre-school and school camps and tourist halts (32.8%, each), hostels (30.3%) and bungalows (30.2%) registered higher indices of accommodation places.

In July 2017, the departures of Romanian visitors abroad, according to *customs*, amounted 1542.0 thousand, 20.5% more compared to July 2016. Most of the foreign visitors came from European

countries (88.7%). 49.8% of the total arrivals of the foreign visitors to Romania were from European Union Member States, out of which the most arrivals were from Bulgaria (22.5%), Hungary (20.1%), Germany (9.6%), Italy (8.4%), Poland (7.3%) and France (5.4%).

In July 2017, **the departures of Romanian visitors abroad,** according to *customs*, amounted 2043.6 thousand, 23.1% more compared to July 2016. The Romanian visitors abroad mostly used the means of road transport, 71.6 % of the total departures.

### 2. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation – period 1.01-31.07

		Arrivals		Overnight Stays			
	Period 1.01-31.07 2016 thousands	Period 1.01-31.07 2017 thousands	Per.1.01- 31.07.2017 compared to per.1.01- 31.07.2016 -%-	Period 1.01-31.07 2016 thousands	Period 1.01-31.07 2017 thousands	Per.1.01- 31.07.2017 compared to per.1.01- 31.07. 2016 -%-	
Total	5894.9	6607.9	112.1	13299.7	14251.0	107.2	
Romanian tourists	4529.3	5081.8	112.2	10617.2	11341.3	106.8	
Foreign tourists*) out of which:	1365.6	1526.1	111.8	2682.5	2909.7	108.5	
- Europe	1020.4	1144.0	112.1	1966.3	2149.1	109.3	
- The European Union	866.3	976.9	112.8	1627.2	1809.3	111.2	
- Asia	189.7	223.1	117.6	406.4	462.8	113.9	
- North America	92.4	102.6	111.0	169.7	190.1	112.0	
- South America	9.7	12.3	126.8	20.0	22.9	114.5	
- Africa	10.9	11.3	103.7	44.4	25.2	56.8	

<sup>\*)</sup> By the country of residence; Table data in xls format attached to the press release on the homepage

In the period 1.01-31.07.2017, **the arrivals** in the establishments of tourists' reception amounted 6607.9 thousand, 12.1% more compared to the period 1.01-31.07.2016.

In the period 1.01-31.07.2017, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 76.9% of the total arrivals, while the foreign tourists were 23.1%, weights similar to those of the period 1.01-31.07.2016.

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (74.9% of the total of foreign tourists) and 85.4% of them came from European Union Member States.

In the period 1.01-31.07.2017, **the overnight stays** in the establishments of tourists' reception amounted 14251.0 thousand, 7.2% more compared to the period 1.01-31.07.2016.

In the period 1.01-31.07.2017, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 79.6% of the total overnight stays, while the foreign tourists' overnight stays were 20.4%. As to the overnight stays in the establishments of tourists' reception, the highest weight had those coming from Europe (73.9% of the total of foreign tourists) and 84.2% of them came from European Union Member States.

In the period 1.01-31.07.2017, the average time of stay was 2.2 for Romanian tourists and 1.9 days for foreign tourists.

In the period 1.01-31.07.2017, **the net use index** of accommodation places was 28.8% on total tourists' accommodation, 0.3 pp more compared to the period 1.01-31.07.2016.

In the period 1.01-30.06.2017, hotels (36.5%), tourist villas (23.4%), ship accommodation spaces (22.5%), tourist halts (21.3%) and hostels (20.9%) registered higher indices of accommodation places.

Most of the foreign visitors accommodated in the establishments of tourists' reception \*) came from Germany (176.7 thousand), Israel (152.8 thousand), Italy (132.5 thousand), France (93.5 thousand) and the United Kingdom (91.2 thousand).

In the period 1.01-31.07.2017, **the arrivals of foreign visitors to Romania**, according to *customs*, amounted 7094.7 thousand, 24.0% more compared to the period 1.01-31.07.2016. . Most of the foreign visitors came from European countries (89.7%). 54.2% of the total arrivals of the foreign visitors to Romania were from European Union Member States, out of which the most arrivals were from Bulgaria (25.1%), Hungary (22.0%), Italy (9.8%), Germany (8.9%), France and Poland (5.1%, each) and the United Kingdom (5.0%) .

In the period 1.01-31.07.2017, **the departures of Romanian visitors abroad,** according to *customs*, amounted 11263.5 thousand, 24.1% more compared to the period 1.01-31.07.2016. The Romanian visitors abroad mostly used the means of road transport, 69.6% of the total departures.

#### Additional Information:

#### Methodological Note

The arrival of a tourist in an establishment of tourists' reception with functions of tourists' accommodation is registered when a person signs in the register of the respective establishment for one night or several nights' accommodation. In each establishment of tourists' reception with functions of tourists' accommodation, regardless of the number of overnight stays, the continuous stay of a tourist counts as one arrival.

The overnight stay means the 24-hour interval, starting with the admission hour of the respective establishment, for which a person signs in the register of the establishment and benefits of accommodation according to the price paid, even if the actual stay lasts less than the mentioned interval.

The net use index of accommodation places represents the relationship between the capacity of tourist accommodation in operation and its actual use by tourists within a determined period. We do the calculation by dividing the total number of overnight stays completed with the tourist accommodation capacity in operation, in the respective period.

For additional information, kindly see the statistical publication "Monthly Statistical Bulletin" (date of issue September 26, 2017) and the on line TEMPO database of INS (data for July 2017 will be available on September 1, 2017).

The next issue of the press release on tourism will be on Monday, October 2, 2017.

The archive of the press releases: http://www.insse.ro/cms/en/comunicate-de-presa-view

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<sup>\*)</sup> Additional information on data in the press release can be found in the .xls file attached to the press release on the homepage