

Domain: Tourism

THE TOURISTS' OVERNIGHT STAYS IN THE ESTABLISHMENTS OF TOURISTS' RECEPTION INCREASED BY 20.8%

- In July 2015, compared to the corresponding month of the previous year, both the arrivals and the overnight stays in the establishments of tourists' reception with functions of tourists' accommodation increased by 24.8 % and by 20.8 %, respectively.*
- Compared to July 2014, in July 2015, customs registered an increase in both the arrivals of foreign visitors of 13.3 % and in the departures abroad of the Romanian visitors of 14.8 %.*

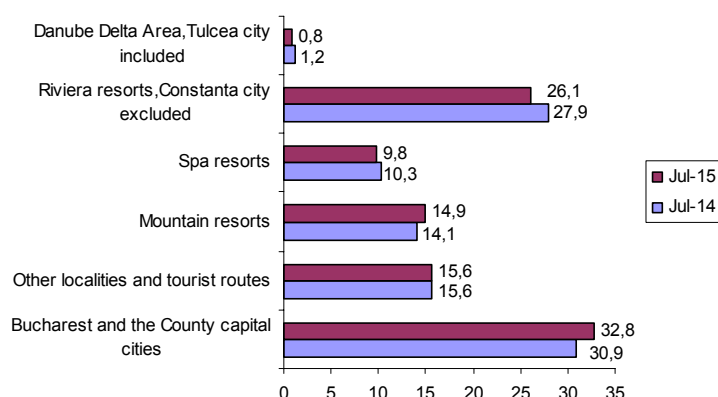
1. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation - July

	Arrivals			Overnight Stays		
	July 2014 -thousands-	July 2015 -thousands-	July 2015 compared to July 2014 -%-	July 2014 -thousands-	July 2015 -thousands-	July 2015 compared to July 2014 -%
Total	1026.6	1281.3	124.8	2985.2	3606.4	120.8
Romanian tourists	817.9	1023.1	125.1	2562.7	3084.0	120.3
Foreign tourists ^{*)} out of which:	208.7	258.2	123.7	422.5	522.4	123.6
- Europe	162.8	192.1	118.0	322.7	385.0	119.3
- The European Union	139.2	165.8	119.1	265.1	322.4	121.6
- Asia	24.3	38.9	160.1	56.9	82.2	144.5
- North America	14.7	17.1	116.3	28.2	35.8	127.0
- South America	1.6	2.0	125.0	3.6	4.2	116.7
- Africa	1.5	1.5	100.0	3.1	3.7	119.4

^{*)} By the country of residence; Table data in xls format attached to the press release on the homepage

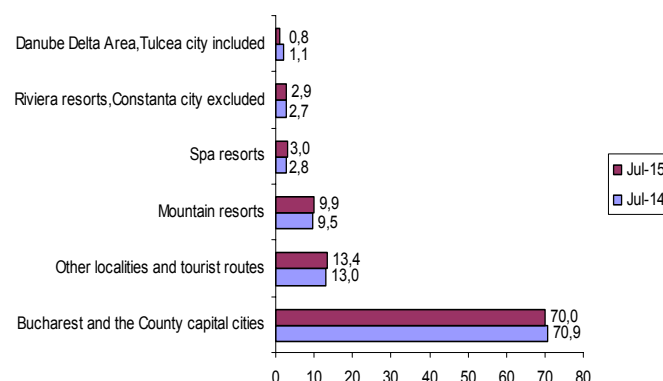
1. The distribution of Romanian tourists' arrivals in the establishments of tourists' reception, by tourist areas, in July 2015 compared to July 2014

- % -



2. The distribution of foreign tourists' arrivals in the establishments of tourists' reception, by tourist areas, in July 2015 compared to July 2014

- % -



[Table data in xls format attached to the press release on the homepage.](#)

In July 2015, **the arrivals** in the establishments of tourists' reception amounted to 1281.3 thousand, 24.8% more compared to July 2014.

In July 2015, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 79.8% of the total arrivals, while the foreign tourists were 20.2 %, weights close to those of July 2014.

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (74.4% of the total of foreign tourists) and 86.3% of them came from European Union Member States.

In July 2015, **the overnight stays** in the establishments of tourists' reception amounted to 3606.4 thousand, 20.8% more compared to July 2014.

In July 2015, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 85.5% of the total overnight stays, while the foreign tourists' overnight stays were 14.5%. As to the overnight stays in the establishments of tourists' reception, the highest weight had those coming from Europe (73.7 % of the total of foreign tourists) and 83.7% of them came from European Union Member States.

In July 2015, **the average time of stay** was 3.0 days for the Romanian tourists and 2.0 days for the foreign tourists.

In July 2015, **the net use index** of accommodation places was 38.8 % on total tourists' accommodation, 4.1 pp more compared to July 2014.

In July 2015, higher indices of accommodation places were registered by hotels (48.6%), tourist villas (32.1%), pre-school and school camps (31.4%), tourist halting places (31.0%), hostels (29.6%) and holiday villages (29.0%).

In July 2015, **the arrivals of foreign visitors to Romania**, according to *customs*, amounted to 1143.2 thousand, 13.3% more compared to July 2014. Most of the foreign visitors came from European countries (92.6%). 55.3% of the total arrivals of the foreign visitors to Romania were from European Union Member States, out of which the most arrivals were from Hungary (28.6%), Bulgaria (24.1%), Poland (11.7%), Germany (7.9%), Italy (4.9%) and Austria (3.8 %).

In July 2015, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 1363.1 thousand, 14.8% more compared to July 2014. The Romanian visitors abroad mostly used the means of road transport, 81.0 % of the total departures.

2. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation – period -1.01-31.07

	Arrivals			Overnight Stays		
	Period 1.01-31.07 2014 thousands	Period 1.01-31.07 2015 thousands	Per.1.01- 31.07.2015 compared to per.1.01- 31.07. 2014 -%-	Period 1.01-31.07 2014 thousands	Period 1.01-31.07 2015 thousands	Per.1.01- 31.07.2015 compared to per.1.01- 31.07. 2014 -%-
Total	4540.5	5308.9	116.9	10562.2	12273.2	116.2
Romanian tourists	3491.8	4073.3	116.7	8486.3	9812.1	115.6
Foreign tourists ^{**) out of which:}	1048.7	1235.6	117.8	2075.9	2461.1	118.6
- Europe	815.2	924.1	113.4	1580.8	1792.3	113.4
- The European Union	696.1	787.6	113.1	1328.1	1496.0	112.6
- Asia	118.1	173.9	147.2	256.0	363.6	142.0
- North America	73.6	85.0	115.5	135.9	168.4	123.9
- South America	8.6	9.2	107.0	17.9	19.0	106.1
- Africa	10.2	9.7	95.1	43.2	59.7	138.2

^{*)} By the country of residence; Table data in xls format attached to the press release on the homepage

In the period 1.01-31.07.2015, **the arrivals** in the establishments of tourists' reception amounted to 5308.9 thousand, 16.9% more compared to the period 1.01-31.07.2014.

In the period 1.01-31.07.2015, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 76.7% of the total arrivals, while the foreign tourists were 23.3%, weights close to those of the period 1.01-31.07.2014 .

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (74.8% of the total of foreign tourists) and 85.2% of them came from European Union Member States.

In the period 1.01-31.07.2015, **the overnight stays** in the establishments of tourists' reception amounted to 12273.2 thousand, 16.2% more compared to the period 1.01-31.07.2014.

In the period 1.01-31.07.2015, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 79.9% of the total overnight stays, while the foreign tourists' overnight stays were 20.1%. As to the overnight stays in the establishments of tourists'

reception, the highest weight had those coming from Europe (72.8% of the total of foreign tourists) and 83.5% of them came from European Union Member States.

In the period 1.01-31.07.2015, **the average time of stay** was 2.4 days for the Romanian tourists and 2.0 days for the foreign tourists.

In the period 1.01-31.07.2015, **the net use index** of accommodation places was 26.8 % on total tourists' accommodation, 2.8 pp more compared to the period 1.01-31.07.2014.

In the period 1.01-31.07.2015, higher indices of accommodation places were registered by hotels (33.6%), ship accommodation spaces (22.6%), tourist villas (20.0%) and hostels (19.6%).

The most arrivals of foreign tourists accommodated in the establishments of tourists' reception with functions of tourists' accommodation ^{*)} were from Germany (142.1 thousand), Italy (115.8 thousand), Israel (114.7 thousand), France (76.8 thousand) and the USA (72.9 thousand).

In the period 1.01-31.07.2015, **the arrivals of foreign visitors to Romania**, according to *customs*, amounted to 5077.7 thousand, 10.8% more compared to the period 1.01-31.07.2014. Most of the foreign visitors came from European countries (92.8%). 57.4% of the total arrivals of the foreign visitors to Romania were from European Union Member States, out of which the most arrivals were from Hungary (31.9%), Bulgaria (26.9%), Germany (8.3%), Poland (6.7%) , Italy (6.0%) and Austria (3.5%) .

In the period 1.01-31.07.2015, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 7598.9 thousand, 11.7% more compared to the period 1.01-31.07.2014. The Romanian visitors abroad mostly used the means of road transport, 78.3% of the total departures.

^{*)} Additional information on data in the press release can be found in the .xls file attached to the press release on the [homepage](#)

Additional Information:

For the accurate interpretation of indicators, kindly see the [Methodological Note attached to the press release on the homepage](#).

For additional information, kindly see the statistical publication "Monthly Statistical Bulletin" (date of issue September 18, 2015) and the on line TEMPO data base of the NIS (data for July 2015 will be available on September 2nd).

The next issue of the press release on tourism will be on Thursday, October 1, 2015.

The archive of the press releases: <http://www.insse.ro/cms/ro/content/comunicate-de-pres-a-arhiva>

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