## **PRESS RELEASE**



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Domain: Tourism

## **Tourism in June 2022**

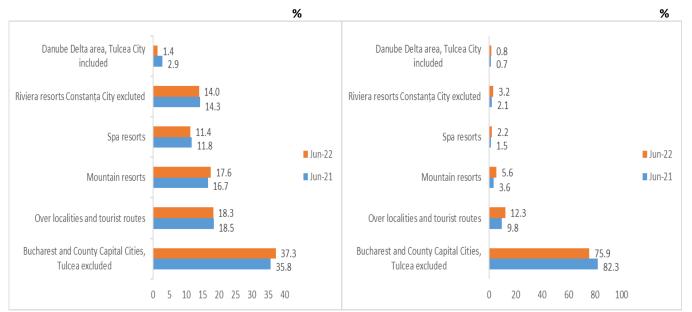
- Compared to June 2021, in June 2022, the arrivals in the establishments of tourists' reception with functions of tourists' accommodation increased by 34.8%, while the overnight stays increased by 27.9%.
- Compared to June 2021, in June 2022 customs registered an increase in the arrivals<sup>1)</sup> of foreign visitors of 75.8% and an increase of 50.4% in the departures<sup>1)</sup> abroad of the Romanian visitors.
- 1. Arrivals and overnight stays<sup>1)</sup> in the establishments of tourists' reception with functions of tourists' accommodation in June

tourists accommodation in June									
		Arrivals		Overnight stays					
	June 2021	June 2022	June 2022 compared to June 2021	June 2021	June 2022	June 2022 compared to June 2021			
	-thou-	-thou-	-%-	-thou-	–thou-	-%			
Total	804.9	1085.2	134.8	1840.9	2355.3	127.9			
Romanian tourists	734.6	932.1	126.9	1685.9	2021.2	119.9			
Foreign tourists**)	70.3	153.1	217.8	155.0	334.1	215.5			
of which									
Europe	57.2	115.1	201.2	126.0	243.0	192.9			
The European Union	40.6	85.6	210.8	90.5	177.5	196.1			
Asia	5.9	17.3	293.2	13.4	43.7	326.1			
North America	4.3	12.9	300.0	9.8	29.3	299.0			
South America	0.4	1.1	275.0	0.9	3.0	333.3			
Africa	0.4	1.1	275.0	1.0	2.8	280.0			

<sup>\*)</sup> Data less than 0.5; \*\*) By country of residence; Table data can be found in .xlsx format attached to the press release on the homepage.

<sup>1)</sup> Methodological notes attached to the press release on the homepage.

- 1. The distribution of Romanian tourists' arrivals in the establishments of tourists' reception, by tourist areas, in June 2022 compared to June 2021
- 2. The distribution of foreign tourists' arrivals in the establishments of tourists' reception, by tourist areas, in June 2022 compared to June 2021



Graph data in .xlsx format attached to the press release on the homepage.

In June 2022, **the arrivals** in the establishments of tourists' reception amounted to 1085.2 thousand persons, increasing by 34.8% compared to June 2021.

In June 2022, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 85.9% of the total arrivals, while the foreign tourists were 14.1%.

In June 2022, **the overnight stays** in the establishments of tourists' reception amounted to 2355.3 thousand, increasing by 27.9% compared to June 2021.

In June 2022, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 85.8% of the total overnight stays, while the foreign tourists' overnight stays were 14.2%.

In June 2022, the average duration of stay was 2.2 days for both Romanian and foreign tourists.

In June 2022, **the net use index** of accommodation places was 30.9% on total tourists' accommodation structures, increasing by 5.8 percentage points compared to June 2021.

In June 2022, **the arrivals of foreign visitors in Romania,** according to *customs*, amounted to 1183.3 thousand persons, increasing by 75.8% compared to June 2021.

In June 2022, the departures of Romanian visitors abroad, according to *customs*, amounted to 1699.3 thousand persons, increasing by 50.4% compared to June 2021.

# 2. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation - in the period 01.01-30.06.2022 compared to the period 01.01-30.06.2021

		Arrivals		Overnight stays			
	Period 01.01- 30.06.2021	Period 01.01- 30.06.2022	Period 01.01- 30.06.2022 compared to period 01.01- 30.06.2021	Period 01.01- 30.06.2021	Period 01.01- 30.06.2022	Period 01.01- 30.06.2022 compared to period 01.01- 30.06.2021	
	-thou-	-thou-	-%-	–thou-	-thou-	-%	
Total	3273.5	4432.1	135.4	6556.6	8823.2	134.6	
Romanian tourists	3076.9	3800.6	123.5	6110.4	7417.8	121.4	
Foreign tourists*), of which:	196.6	631.5	321.2	446.2	1405.4	315.0	
Europe	159.2	477.4	299.9	363.0	1007.1	277.4	
The European Union	115.8	339.8	293.4	267.7	713.8	266.6	
Asia	12.9	74.4	576.7	30.2	200.0	662.3	
North America	13.2	47.1	356.8	29.2	119.0	407.5	
South America	0.9	4.6	511.1	2.3	12.7	552.2	
Africa	1.5	6.4	426.7	3.7	18.2	491.9	

<sup>\*)</sup> By country of residence; Table data can be found in .xlsx format attached to the press release on the homepage.

In the period 01.01-30.06.2022, **the arrivals** in the establishments of tourists' reception amounted to 4432.1 thousand persons, 35.4% more compared to the period 01.01-30.06.2021.

In the period 01.01-30.06.2022, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 85.8% of the total arrivals, while the foreign tourists were 14.2%.

In the period 01.01-30.06.2022, **the overnight stays** in the establishments of tourists' reception amounted to 8823.2 thousand, 34.6% more compared to the period 01.01-30.06.2021.

In the period 01.01-30.06.2022, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 84.1% of the total overnight stays, while the foreign tourists' overnight stays were 15.9%.

In the period 01.01-30.06.2022, **the average duration of stay** was 2.0 days for Romanian tourists and 2.2 days for foreign tourists.

In the period 01.01-30.06.2022, **the net use index** of accommodation places was 24.2% on total tourists' accommodation structures, 5.0 percentage points more compared to the period 01.01-30.06.2021.

By county<sup>2)</sup>, the number of **tourists' arrivals** in the establishments of tourists' reception with functions of tourists' accommodation in the period 01.01-30.06.2022 recorded higher values in Bucharest Municipality (637.1 thousand persons), Braşov (505.9 thousand persons), and Constanţa (267.6 thousand persons), while the number of **tourists' overnight stays** in the establishments of tourists'

reception with functions of tourists' accommodation recorded higher values in Bucharest Municipality (1251.4 thousand), Braşov (948.7 thousand) and Constanța (736.2 thousand).

By country<sup>1)</sup>, the most arrivals of the foreign tourists accommodated in establishments of tourists' reception with functions of tourists' accommodation in the period 01.01-30.06.2022 came from: Germany (69.3 thousand persons), Israel (53.4 thousand persons) and Italy (48.9 thousand persons).

In the period 01.01-30.06.2022, **the arrivals of foreign visitors to Romania**, according to *customs*, amounted to 5514.0 thousand persons, 133.0% more compared to the period 01.01-30.06.2021.

In the period 01.01-30.06.2022, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 7750.1 thousand persons, by 75.2% more compared to the period 01.01-30.06.2021.

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### 1. Arrivals and overnight stays in apartments and rooms for rent in June

		Arrivals		Overnights			
	June 2021 -thou-	June 2022 –thou-	June 2022 compared to June 2021 -%-	June 2021 -thou-	June 2022 –thou-	June 2022 compared to June 2021 -%	
Total	47.1	92.8	197.0	91.0	187.1	205.6	
Romanian tourists	44.6	85.7	192.2	84.6	171.4	202.6	
Foreign tourists	2.5	7.1	284.0	6.4	15.7	245.3	

**Arrivals** in apartments and rooms for rent registered in June 2022 amounted to 92.8 thousand persons, an increase of 97.0% compared to June 2021.

Of the total number of arrivals, in June 2022, the arrivals of Romanian tourists in apartments and rooms for rent accounted for 92.3%, while the foreign tourists were only 7.7%.

**The overnight stays** registered in apartments and rooms for rent in June 2022 amounted to 187.1 thousand, an increase of 105.6% compared to those in June 2021.

Of the total number of overnight stays, in June 2022, the overnight stays of Romanian tourists in apartments and rooms for rent accounted for 91.6%, while the overnight stays of foreign tourists registered a percentage of 8.4%.

# 2. Arrivals and overnight stays in apartments and rooms for rent, in the period 01.01-30.06.2022 compared to the period 01.01-30.06.2022

		Arrivals		Overnight stays			
	Period 01.01- 30.06.2021 -thou-	Period 01.01- 30.06.2022 -thou-	Period 01.01- 30.06.2022 compared to period 01.01- 30.06.2021 -%-	Period 01.01- 30.06.2021 -thou-	Period 01.01- 30.06.2022 -thou-	Period 01.01- 30.06.2022 compared to period 01.01- 30.06.2021 %	
Total	210.8	356.0	168.9	398.6	677.6	170.0	
Romanian tourists	205.6	329.5	160.3	380.4	615.2	161.7	
Foreign tourists	5.2	26.5	509.6	18.2	62.4	342.9	

Table data can be found in .xlsx format attached to the press release on the homepage.

**Arrivals** in apartments and rooms for rent registered in the period 01.01-30.06.2022, amounted to 356.0 thousand persons, an increase of 68.9% compared to the period 01.01-30.06.2021. Of the total number of arrivals, in the period 01.01-30.06.2022, the arrivals of Romanian tourists in

apartments and rooms for rent accounted for 92.6%, while the foreign tourists were only 7.4%.

By county<sup>2)</sup>, in the period 01.01-30.06.2022, the number of **tourist arrivals** in apartments and rooms for rent registered higher values in: Brasov (74.7 thousand persons), Bucharest Municipality (64.1 thousand persons) and Cluj (33.4 thousand persons).

The overnight stays registered in apartments and rooms for rent in the period 01.01-30.06.2022 amounted to 677.6 thousand, an increase of 70.0% compared to those in the period 01.01-30.06.2021. Of the total number of overnight stays, in the period 01.01-30.06.2022, the overnight stays of Romanian tourists in apartments and rooms for rent accounted for 90.8%, while the overnight stays of foreign tourists registered a percentage of 9.2%.

By county<sup>2)</sup>, **overnight stays of tourists** in apartments and rooms for rent in the period 01.01-30.06.2022 registered higher values in: Brasov (136.5 thousand), Bucharest Municipality (125.1 thousand) and Cluj (60.0 thousand).

<sup>&</sup>lt;sup>2)</sup> Additional information on data in the press release can be found in the .xlsx file attached to the press release on the homepage.

### **Additional Information:**

### Methodological notes

The arrival of a tourist in an establishment of tourists' reception with functions of tourists' accommodation is registered when a person signs in the register of the respective establishment for one night or several nights' accommodation. In each establishment of tourists' reception with functions of tourists' accommodation, regardless of the number of overnight stays, the continuous stay of a tourist counts as one arrival.

The overnight stay means the 24-hours interval, starting with the admission hour of the respective establishment, for which a person signs in the register of the establishment and benefits of accommodation according to the price paid, even if the actual stay lasts less than the mentioned interval.

The net use index of accommodation places represents the relationship between the capacity of tourist accommodation in operation and its actual use by tourists within a determined period. We do the calculation by dividing the total number of overnight stays completed with the tourist accommodation capacity in operation, in the respective period.

The nomenclature of the accommodation structures was established starting from the list of authorized accommodation structures, downloaded from the website of the Ministry of Entrepreneurship and Tourism-Department for Tourism, on January 13, 2022.

The list included 13303 structures with over 10 bed places, of which 9493 accommodation structures and 3810 apartments and rooms for rent.

In June 2022, out of the total accommodation places, 2936 units were in major repairs and 2147 did not complete the questionnaire for other reasons.

For additional information, kindly see the on-line TEMPO database of INS (data for June 2022 will be available on August 2, 2022) and the statistical publication "Monthly Statistical Bulletin" (date of issue August 26, 2022).

The next issue of the press release on tourism will be on Friday, September 2, 2022. The archive of the press releases: http://www.insse.ro/cms/en/comunicate-de-presa-view

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