## **PRESS RELEASE**



No. 199 / August 3, 2020

**Domain: Tourism** 

### **Tourism in June 2020**

- Compared to the corresponding month of the previous year, the arrivals in the establishments of tourists' reception with functions of tourists' accommodation decreased by 74.5%, while the overnight stays decreased by 76.4% in June 2020.
- Compared to June 2019, in June 2020 customs registered a decrease in the arrivals of foreign visitors of 68.7 % and a decrease of 68.1% in the departures abroad of the Romanian visitors.
- 1. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation June

|                                  | June<br>2019<br>-thou- | Arrivals June 2020 -thou- | June<br>2020<br>compared to<br>June<br>2019<br>-%- | Overnight stays  June June 2019 2020 2020 -thouthou- June 2019 2019 -% |       |      |
|----------------------------------|------------------------|---------------------------|--|--|-------|------|
| Total                            | 1308.9                 | 334.0                     | 25.5   | 2993.4   | 705.3 | 23.6 |
| Romanian tourists                | 1022.8                 | 321.0                     | 31.4   | 2442.0   | 678.0 | 27.8 |
| Foreign tourists*) out of which: | 286.1                  | 13.0                      | 4.5  | 551.4  | 27.3  | 5.0  |
| Europe                           | 212.2                  | 11.2                      | 5.3  | 394.9  | 22.9  | 5.8  |
| The European Union               | 169.0                  | 9.0                       | 5.3  | 313.9  | 18.6  | 5.9  |
| Asia                             | 37.9                   | *                         | -  | 79.1   | 1.0   | 1.3  |
| North America                    | 24.1                   | 1.0                       | 4.1  | 55.8   | 1.7   | 3.0  |
| South America                    | 2.3                    | *                         | -  | 4.6  | *     | -    |
| Africa                           | 2.2                    | *                         | -  | 4.1  | 1.0   | 24.4 |

<sup>\*)</sup> Data less than 0.5;

<sup>\*\*)</sup> By country of residence;

<sup>\*\*\*)</sup> Data on the European Union have been recalculated without the United Kingdom of Great Britain and Northern Ireland;
The number of arrivals and overnight stays, respectively, does not include quarantined persons, accommodated in tourist structures

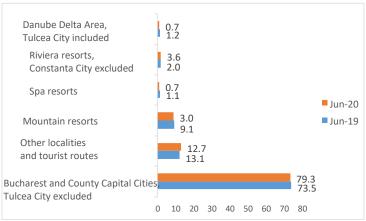
1. The distribution of Romanian tourists' arrivals in the establishments of tourists' reception, by tourist areas, in June 2020 compared to June 2019

-% -

2. The distribution of foreign tourists' arrivals in the establishments of tourists' reception, by tourist areas, in June 2020 compared to June 2019







Graph data in .xls format attached to the press release on the homepage.

In June 2020, **the arrivals** in the establishments of tourists' reception amounted to 334.0 thousands, 74.5% less compared to June 2019.

In June 2020, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 96.1% of the total arrivals, while the foreign tourists were 3.9%.

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (86.2% of the total of foreign tourists), the majority of them came from European Union Member States.

In June 2020, **the overnight stays** in the establishments of tourists' reception amounted to 705.3 thousands, 76.4% less compared to June 2019.

In June 2020, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 96.1% of the total overnight stays, while the foreign tourists' overnight stays were 3.9%. As to the overnight stays of foreign citizens in the establishments of tourists' reception, the highest weight had those coming from Europe (83.9% of the total of foreign tourists), the majority of them came from European Union Member States.

In June 2020, the average duration of stay was 2.1 days for both Romanian tourists and foreign tourists.

In June 2020, **the net use index** of accommodation places was 13.8% on total tourists' accommodation structures, decreasing by 21.9 percentage points compared to June 2019.

In June 2020, bungalows (33.7%), campings (15.4%) hotels (14.9%), tourist villas (13.7%), tourist houses (12.5%), agro-tourist boarding houses (12.4%), ship accommodation places (11.9%), tourist chalets (11.8%) and tourist boarding houses (11.2%) and registered higher use indices of accommodation places.

In June 2020, the arrivals of foreign visitors in Romania, according to *customs*, amounted to 409.4 thousands, 68.7% less compared to June 2019. Road and air transport means were mostly used in case of arrivals from abroad, accounting for 83.1%, respectively for 14.0% of total arrivals.

In June 2020, **the departures of Romanian visitors abroad,** according to *customs*, amounted to 653.2 thousands, by 68.1% less compared to June 2019. The Romanian visitors mostly used the means of road and air transport for their departures abroad, accounting for 67.3%, respectively for 31.8% of total departures.

# 2. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation – during 1.01 – 30.06

|                                  |                                     | Arrivals                                |   | Overnight<br>stays                      |   |  |  |
|----------------------------------|-------------------------------------|---|---|---|---|--|--|
|                                  | period<br>1.01-30.06.2019<br>-thou- | period<br>1.01-<br>30.06.2020<br>-thou- | period 1.01- 30.06.2020 compared to period 1.01- 30.06.2019 -%- | period<br>1.01-<br>30.06.2019<br>-thou- | period<br>1.01-<br>30.06.2020<br>-thou- | period 1.01- 30.06.2020 compared to period 1.01- 30.06.2019 -% |  |
| Total                            | 5616.3                              | 2148.2                                  | 38.2  | 11409.1                                 | 4280.0                                  | 37.5   |  |
| Romanian tourists                | 4409.7                              | 1849.9                                  | 42.0  | 9034.5                                  | 3635.3                                  | 40.2   |  |
| Foreign tourists*) out of which: | 1206.6                              | 298.3                                   | 24.7  | 2374.6                                  | 644.7                                   | 27.1   |  |
| Europe                           | 895.9                               | 223.0                                   | 24.9  | 1718.4                                  | 470.7                                   | 27.4   |  |
| The European Union               | 694.5                               | 160.9                                   | 23.2  | 1315.6                                  | 333.3                                   | 25.3   |  |
| Asia                             | 159.3                               | 38.7                                    | 24.3  | 343.7                                   | 98.7                                    | 28.7   |  |
| North America                    | 86.1                                | 16.4                                    | 19.0  | 183.5                                   | 34.4                                    | 18.7   |  |
| South America                    | 9.6                                 | 2.5                                     | 26.0  | 20.2                                    | 5.7                                     | 28.2   |  |
| Africa                           | 9.2                                 | 3.1                                     | 33.7  | 17.7                                    | 6.9                                     | 39.0   |  |

<sup>\*)</sup> By country of residence;

In the period 1.01-30.06.2020, **the arrivals** in the establishments of tourists' reception amounted to 2148.2 thousands, 61.8% less compared to the period 1.01-30.06.2019.

In the period 1.01-30.06.2020, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 86.1% of the total arrivals, while the foreign tourists were 13.9%.

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (74.8% of the total of foreign tourists) and 72.2% of them came from European Union Member States.

In the period 1.01-30.06.2020, **the overnight stays** in the establishments of tourists' reception amounted to 4280.0 thousands, 62.5% less compared to the period 1.01-30.06.2019.

In the period 1.01-30.06.2020, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 84.9% of the total overnight stays, while the foreign tourists' overnight stays were 15.1%. As to the overnight stays of foreign visitors in the establishments of tourists' reception, the highest weight had those coming from Europe (73.0% of the total of foreign tourists) and 70.8% of them came from European Union Member States.

In the period 1.01-30.06.2020, **the average duration of stay** was 2.0 days for Romanian tourists and 2.2 days for foreign tourists.

<sup>\*\*)</sup> Data on the European Union have been recalculated without the United Kingdom of Great Britain and Northern Ireland;
The number of arrivals and overnight stays, respectively, does not include quarantined persons, accommodated in tourist structures

In the period 1.01-30.06.2020, **the net use index** of accommodation places was 19.4% on total tourists' accommodation structures, 9.0 percentage points less compared to the period 1.01-30.06.2019.

In the period 1.01-30.06.2020, bungalows (23.7%), hotels (23.0%), tourist villas (16.7%), hostels (16.2%), tourist boarding houses (15.1%), tourist chalets (13.5%), agro-tourist boarding houses (13.0%) and ship accommodation places (11.9%) registered higher use indices of accommodation places.

By county, the number of tourists' arrivals in the establishments of tourists' reception with functions of tourists' accommodation<sup>1)</sup> recorded in the period 1.01 – 30.06.2020 higher values in Bucharest Municipality (324.4 thousands), Braşov (277.0 thousands), Constanța (133.8 thousands), Prahova (115.8 thousands), Cluj (102.3 thousands), Bihor (89.9 thousands), Mureș (88.4 thousands), Sibiu (81.3 thousands) and Suceava (79.6 thousands), while the number of tourists' overnight stays recorded higher values in Bucharest Municipality (580.0 thousands), Braşov (564.7 thousands), Constanța (365.7 thousands), Prahova (249.2 thousands), Bihor (188.6 thousands), Cluj (184.7 thousands), Vâlcea (180.5 thousands), Timis (172.2 thousands), Mureș (169.1 thousands) and Suceava (161.7 thousands).

Most of the foreign visitors accommodated in the establishments of tourists' reception with functions of tourists' accommodation<sup>1)</sup> came from Germany (32.1 thousands), Israel (27.2 thousands), Italy (27.1 thousands), United Kingdom (18.5 thousands) and France (17.1 thousands).

In the reference period 1.01-30.06.2020, **the arrivals of foreign visitors to Romania**, according to *customs*, amounted to 2724.8 thousands, 50.8% less compared to the period 1.01-30.06.2019. The road and air means of transport were mostly used for the arrivals of foreign visitors to Romania, accounting for 79.7%, respectively for 17.6% of total arrivals.

In the period 1.01-30.06.2020, **the departures of Romanian visitors abroad,** according to *customs*, amounted to 5121.0 thousands, by 49.6% less compared to the period 1.01-30.06.2019. Romanian visitors mostly used the road and air means of transport for their departures abroad, accounting for 68.8%, respectively for 30.5% of the total departures.

Additional information on data in the press release can be found in the .xls file attached to the press release on the homepage

#### **IMPORTANT!**

The information in this press release (June 2020) does capture the impact of the COVID-19 crisis and of the measures taken by the authorities as a result of the decree of the state of emergency on March 16, 2020, respectively of the state of alert on May 17, on the Romanian territory.

The National Institute of Statistics understands the difficulties faced by our respondents during this period and we are aware that the answers to the statistical research may not be a priority at present.

However, by collecting statistical information, we will be able to monitor and inform all our users about the effects of COVID-19 on our economy and society.

We appreciate the continued support of our respondents in the statistical research carried out by the National Institute of Statistics and understand the difficulties with which all providers of statistical data are facing.

#### **Additional Information:**

The arrival of a tourist in an establishment of tourists' reception with functions of tourists' accommodation is registered when a person signs in the register of the respective establishment for one night or several nights' accommodation. In each establishment of tourists' reception with functions of tourists' accommodation, regardless of the number of overnight stays, the continuous stay of a tourist counts as one arrival.

The overnight stay means the 24-hours interval, starting with the admission hour of the respective establishment, for which a person signs in the register of the establishment and benefits of accommodation according to the price paid, even if the actual stay lasts less than the mentioned interval.

The net use index of accommodation places represents the relationship between the capacity of tourist accommodation in operation and its actual use by tourists within a determined period. We do the calculation by dividing the total number of overnight stays completed with the tourist accommodation capacity in operation, in the respective period.

The nomenclature of the accommodation structures was established starting from the list of authorized accommodation structures, downloaded from the website of the Ministry of Economy, Energy and Business Environment - Department for Tourism, on February 21, 2020. The list included 14928 structures, of which:

- the apartments and rooms for rent were eliminated, which are the subject of another statistical research (about 3700);
- 1457 units were closed in the survey moment, due to COVID-19, 1934 units were in major repairs at the time of the statistical research and 627 did not complete the questionnaire for other reasons.

Attention! The number of arrivals, respectively overnight stays does not include the quarantined persons, accommodated in the tourist structures.

For additional information, kindly see the on line TEMPO database of INS (data for June 2020 will be available on August 3, 2020) and the statistical publication "Monthly Statistical Bulletin" (date of issue August 27, 2020). The next issue of the press release on tourism will be on Wednesday, September 2, 2020.

The archive of the press releases: <a href="https://insse.ro/cms/en/comunicate-de-presa-view">https://insse.ro/cms/en/comunicate-de-presa-view</a>

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