

Domain: Tourism

Tourism in May 2024

- Compared to May 2023, in May 2024 arrivals in the establishments of tourists' reception with functions of tourists' accommodation, including apartments and rooms for rent, increased by 4.4%, and overnight stays increased by 5.2%.
- In May 2024 customs registered as arrivals¹⁾ a number of foreign visitors of 1036.8 thousands and as departures ¹⁾ abroad of the Romanian visitors a number of 1317.3 thousands ^{**)} persons.

1. Arrivals and overnight stays¹⁾ in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent), in May

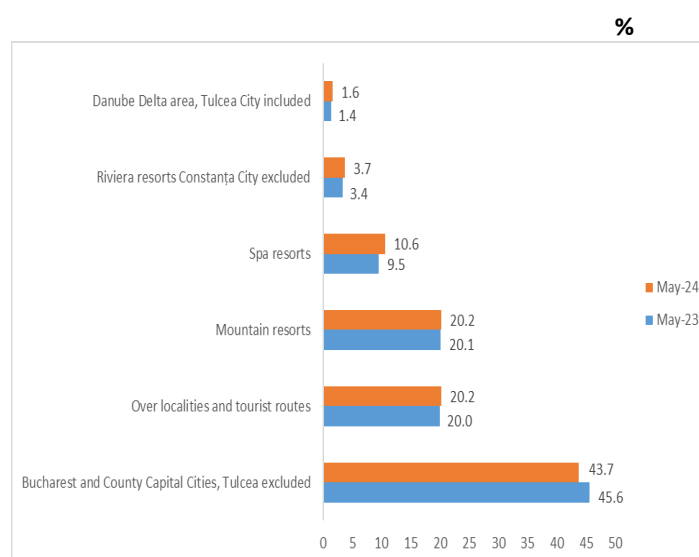
	Arrivals			Overnight stays		
	May 2023	May 2024	May 2024 compared to May 2023	May 2023	May 2024	May 2024 compared to May 2023
	-thou-	-thou-	-%-	-thou-	-thou-	-%-
Total	1041,4	1087,5	104,4	2011,4	2115,9	105,2
Romanian tourists	845,6	863,8	102,2	1595,5	1655,5	103,8
Foreign tourists*)	195,8	223,7	114,2	415,9	460,4	110,7
of which						
- Europe	152,7	171,8	112,5	314,6	345,0	109,7
- European Union	115,7	129,5	111,9	238,6	256,9	107,7
- Asia	18,6	24,5	145,8	48,0	56,7	118,1
- North America	17,7	18,8	106,2	38,9	40,2	103,3
- South America	1,1	1,7	154,5	2,8	3,9	139,3
- Africa	1,1	1,2	109,1	2,4	2,6	108,3

*) By country of residence; Table data can be found in .xlsx file attached to the press release on the homepage.

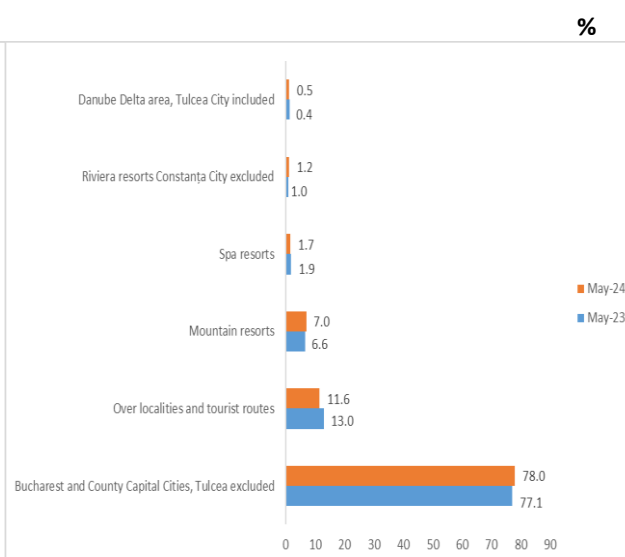
¹⁾ See the [methodological notes](#) attached to the press release on the homepage.

^{**)} As a result of Romania's accession to Schengen Area (maritime and airport) from 01.04.2024, the data will no longer be comparable with those published until 31.03.2024.

1. The distribution of Romanian tourists' arrivals in the establishments of tourists' reception (including apartments and rooms for rent), by tourist areas, in May 2024 compared to May 2023



2. The distribution of foreign tourists' arrivals in the establishments of tourists' reception including apartments and rooms for rent), by tourist areas, in May 2024 compared to May 2023



[Graph data in .xlsx file attached to the press release on the homepage.](#)

In May 2024, **the arrivals** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 1087.5 thousand persons, increasing by 4.4% compared to May 2023.

In May 2024, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 79.4% of the total arrivals, while the foreign tourists were 20.6%.

In May 2024, **the overnight stays** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 2115.9 thousand, increasing by 5.2% compared to May 2023.

In May 2024, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 78.2% of the total overnight stays, while the foreign tourists' overnight stays were 21.8%.

In May 2024, **the average duration of stay** was 1.9 days for Romanian tourists and 2.1 days for foreign tourists.

In May 2024, **the net use index** of accommodation places was 27.0% on total tourists' accommodation structures (including apartments and rooms for rent), increasing by 0.3 percentage points compared to May 2023.

In May 2024, **the arrivals of foreign visitors in Romania**, according to *customs*, amounted to 1036.8 thousand persons. Foreign visitors from European Union countries represented 35.9% from total, amounted to 372.4 thousand persons.

In May 2024, road transport means used represented 84.8% from total arrivals.

In May 2024, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 1317.3 thousand persons, 81.3% of them preferring road transport means and 17.8% preferring air transport means.

2. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) - in the period 1.01.-31.05.2024 compared to period 1.01.-31.05.2023

	Arrivals			Overnight stays		
	Period 1.01.- 31.05.2023	Period 1.01.- 31.05.2024	Period 1.01.- 31.05.2024 compared to period 1.01.- 31.05.2023	Period 1.01.- 31.05.2023	Period 1.01.- 31.05.2024	Period 1.01.- 30.04.2024 compared to period 1.01.- 31.05.2023
	-thou-	-thou-	-%-	-thou-	-thou-	-%-
Total	4348,2	4455,9	102,5	8299,1	8485,7	102,2
Romanian tourists	3617,8	3635,0	100,5	6679,0	6725,4	100,7
Foreign tourists*)	730,4	820,9	112,4	1620,1	1760,3	108,7
of which:						
- Europe	568,7	658,3	115,8	1214,9	1372,8	113,0
- <i>European Union</i>	415,4	470,3	113,2	886,6	978,4	110,4
- Asia	88,0	80,8	91,8	241,0	207,5	86,1
- North America	49,7	53,4	107,4	111,8	119,8	107,2
- South America	3,7	4,9	132,4	9,4	11,7	124,5
- Africa	4,9	4,6	93,9	11,0	10,5	95,5

*) *By country of residence; Table data can be found in .xlsx file attached to the press release on the homepage.*

In the period 01.01.-31.05.2024, **the arrivals** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 4455.9 thousand persons, 2.5% more compared to period 01.01.-31.05.2023.

In the period 01.01.-31.05.2024, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 81.6%, while the foreign tourists were 18.4%.

In the period 01.01.-31.05.2024, **the overnight stays** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 8485.7 thousand persons, 2.2% more compared to period 01.01.-31.05.2023.

In the period 01.01.-31.05.2024, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 79.3% of the total overnight stays, while the foreign tourists' overnight stays were 20.7%.

In the period 01.01.-31.05.2024, **the average duration of stay** was 1.9 days for Romanian tourists and 2.1 days for foreign tourists.

In the period 01.01.-31.05.2024, **the net use index** of accommodation places was 24.2% on total tourists' accommodation structures (including apartments and rooms for rent), 0.3 percentage points less compared to period 01.01.-31.05.2023.

By county¹⁾, the number of **tourists' arrivals** in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) in the period 01.01.-31.05.2024 recorded higher values in: Bucharest Municipality (764.6 thousand persons), Braşov (544.4 thousand persons) and Cluj (230.6 thousand persons), while the number of tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) recorded higher values in: Bucharest Municipality (1535.8 thousand persons), Braşov (1017.4 thousand persons) and Prahova (444.4 thousand persons).

By country¹⁾, the most arrivals of the foreign tourists accommodated in establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) in the period 01.01.-31.05.2024 came from: Italy (87.6 thousand persons), Germany (78.7 thousand persons) and United Kingdom (49.0 thousand persons).

In the period 01.01.-31.05.2024, **the arrivals of foreign visitors to Romania**, according to *customs*, amounted to 4953.9 thousand persons, 1909.0 thousand from them originating from European Union countries.

Road transport means were the most used by foreign visitors (77.2% from total arrivals).

In the period 01.01.-31.05.2024, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 6987.5 thousand persons, 68.0% from them using road transport means and 31.2% using air transport means.

Additional Information:

IMPORTANT NOTICE

As a result of Romania's accession to Schengen Area (maritime and airport) from 01.04.2024, starting with 2nd Quarter 2024, information regarding the arrivals of foreign visitors to Romania and departures of Romanian visitors abroad will get a new structure, and the data will no longer be comparable with those published until 31.03.2024.

[Methodological notes](#)

The arrival of a tourist in an establishment of tourists' reception with functions of tourists' accommodation is registered when a person signs in the register of the respective establishment for one night or several nights' accommodation. In each establishment of tourists' reception with functions of tourists' accommodation, regardless of the number of overnight stays, the continuous stay of a tourist counts as one arrival.

The overnight stay means the 24-hours interval, starting with the admission hour of the respective establishment, for which a person signs in the register of the establishment and benefits of accommodation according to the price paid, even if the actual stay lasts less than the mentioned interval.

The net use index of accommodation places represents the relationship between the capacity of tourist accommodation in operation and its actual use by tourists within a determined period. We do the calculation by dividing the total number of overnight stays completed with the tourist accommodation capacity in operation, in the respective period.

The nomenclature of the accommodation structures was established starting from the list of authorized accommodation structures, downloaded from the website of the Ministry of Entrepreneurship and Tourism-Department for Tourism, on December 27, 2023.

The list included 14462 structures with over 10 bed places, of which 9248 accommodation structures and 5214 apartments and rooms for rent.

In May 2024, out of the total accommodation places, 3668 units were in major repairs and 2324 did not complete the questionnaire for other reasons.

For additional information, kindly see the on-line TEMPO database of INS (data for May 2024 will be available on July 5, 2024) and the statistical publication "Monthly Statistical Bulletin" (date of issue July 29, 2024).

The next issue of the press release on tourism will be on August 5, 2024.

The archive of the press releases: <https://insse.ro/cms/ro/comunicate-de-presa-view>

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