PRESS RELEASE



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Domain: Tourism

Tourism in May 2022

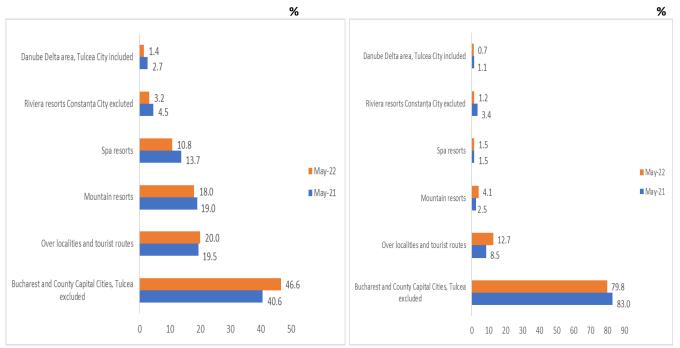
- Compared to May 2021, in May 2022, the arrivals in the establishments of tourists' reception with functions of tourists' accommodation increased by 40.9%, while the overnight stays increased by 36.0%.
- Compared to May 2021, in May 2022 customs registered an increase in the arrivals ¹⁾ of foreign visitors of 153.3% and an increase of 89.8% in the departures ¹⁾ abroad of the Romanian visitors.
 - 1. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation in May

		Arrivals		Overnight stays			
	May 2021	May 2022	May 2022 compared to May 2021	May 2021	May 2022	May 2022 compared to May 2021	
	-thou-	-thou-	-%-	-thou-	-thou-	-%	
Total	609.3	858.3	140.9	1254.5	1706.7	136	
Romanian tourists	572.1	716.5	125.2	1168.5	1394.7	119.4	
Foreign tourists**)	37.2	141.8	381.2	86	312	362.8	
of which							
Europe	28.3	108.2	382.3	67.1	225.4	335.9	
The European Union	21.4	79.8	372.9	50.8	165.6	326	
Asia	1.9	14.9	784.2	5	39.5	790	
North America	3.7	11.1	300	7.1	28.8	405.6	
South America	*)	1.2	-	0.6	2.9	483.3	
Africa	*)	1.1	-	0.7	3.4	485.7	

^{*)} Data less than 0.5; **) By country of residence; Table data can be found in .xlsx format attached to the press release on the homepage.

¹⁾ methodological notes attached

- 1. The distribution of Romanian tourists' arrivals in the establishments of tourists' reception, by tourist areas, in May 2022 compared to May 2021
- 2. The distribution of foreign tourists' arrivals in the establishments of tourists' reception, by tourist areas, in May 2022 compared to May 2021



Graph data in .xlsx format attached to the press release on the homepage.

In May 2022, **the arrivals** in the establishments of tourists' reception amounted to 858.3 thousand persons, increasing by 40.9% compared to May 2021.

In May 2022, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 83.5% of the total arrivals, while the foreign tourists were only 16.5%.

In May 2022, **the overnight stays** in the establishments of tourists' reception amounted to 1706.7 thousand, increasing by 36.0% compared to May 2021.

In May 2022, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 81.7% of the total overnight stays, while the foreign tourists' overnight stays were 18.3%.

In May 2022, **the average duration of stay** was 1.9 days for Romanian tourists and 2.2 days for the foreign tourists.

In May 2022, **the net use index** of accommodation places was 26.3% on total tourists' accommodation structures, increasing by 6.4 percentage points compared to May 2021.

In May 2022, the arrivals of foreign visitors in Romania, according to *customs*, amounted to 1059.2 thousand persons, 153.3% more compared to May 2021.

In May 2022, **the departures of Romanian visitors abroad,** according to *customs*, amounted to 1570.8 thousand persons, by 89.8% more compared to May 2021.

2. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation - in the period 1.01-31.05.2022 compared to the period 1.01-31.05.2021

		Arrivals		Overnight stays			
	Period 1.01- 31.05.2021	Period 1.01- 31.05.2022	Period 1.01- 31.05.2022 compared to period 1.01- 31.05.2021	Period 1.01- 31.05.2021	Period 1.01- 31.05.2022	Period 1.01- 31.05.2022 compared to period 1.01- 31.05.2021	
	-thou-	-thou-	-%-	-thou-	-thou-	-%	
Total	2468.6	3346.9	135.6	4715.7	6467.9	137.2	
Romanian tourists	2342.3	2868.5	122.5	4424.6	5396.6	122	
Foreign tourists*), of which:	126.3	478.4	378.8	291.1	1071.3	368	
Europe	102	362.4	355.3	237	764.1	322.4	
The European Union	75.2	254.1	337.9	177.3	536.3	302.5	
Asia	7	57.1	815.7	16.8	156.3	930.4	
North America	8.8	34.2	388.6	19.5	89.6	459.5	
South America	0.5	3.5	700	1.5	9.7	646.7	
Africa	1.1	5.3	481.8	2.7	15.4	570.4	

^{*)} By country of residence; Table data can be found in .xlsx format attached to the press release on the homepage.

In the period 1.01-31.05.2022, **the arrivals** in the establishments of tourists' reception amounted to 3346.9 thousand persons, 35.6% more compared to the period 1.01-31.05.2021.

In the period 1.01-31.05.2022, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 85.7% of the total arrivals, while the foreign tourists were 14.3%.

In the period 1.01-31.05.2022, **the overnight stays** in the establishments of tourists' reception amounted to 6467.9 thousand, 37.2% more compared to the period 1.01-31.05.2021.

In the period 1.01-31.05.2022, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 83.4% of the total overnight stays, while the foreign tourists' overnight stays were 16.6%.

In the period 1.01-31.05.2022, **the average duration of stay** was 1.9 days for Romanian tourists and 2.2 days for foreign tourists.

In the period 1.01-31.05.2022, **the net use index** of accommodation places was 22.5% on total tourists' accommodation structures, 4.9 percentage points more compared to the period 11.01-31.05.2021.

By county¹⁾, the number of **tourists' arrivals** in the establishments of tourists' reception with functions of tourists' accommodation recorded in the period 1.01-31.05.2022 higher values in Bucharest Municipality (506.0 thousand persons), Braşov (408.9 thousand persons), and Cluj (172.9 thousand persons), while the number of **tourists' overnight stays** in the establishments of tourists' reception with functions of tourists' accommodation recorded higher values in Bucharest Municipality (993.5 thousand), Braşov (773.8 thousand) and Bihor (362.5 thousand).

By country¹⁾, most of the foreign tourists accommodated in the establishments of tourists' reception with functions of tourists' accommodation came in the period 1.01-31.05.2022 from Germany (50.7 thousand persons), Israel (40.0 thousand persons) and Italy (39.1 thousand persons).

In the period 1.01-31.05.2022, **the arrivals of foreign visitors to Romania**, according to *customs*, amounted to 4330.6 thousand persons, 155.7% more compared to the period 1.01-31.05.2021. In the period 1.01-31.05.2022, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 6050.8 thousand persons, by 83.7% more compared to the period 1.01-31.05.2021.

1. Arrivals and overnight stays in apartments and rooms for rent in May

		Arrivals		Overnights		
	May 2021 -thou-	May 2022 –thou-	May 2022 compared to May 2021 -%-	May 2021 -thou-	May 2022 –thou-	May 2022 compared to May 2021 -%
Total	37.5	65.2	173.9	68.0	120.8	177.6
Romanian tourists	36.9	59.3	160.7	65,8	107.2	162.9
Foreign tourists	0.6	5.9	983.3	2,2	13.6	618.2

Arrivals in apartments and rooms for rent registered in May 2022 amounted to 65.2 thousand persons, an increase of 73.9% compared to May 2021.

Of the total number of arrivals, in May 2022, the arrivals of Romanian tourists in apartments and rooms for rent accounted for 91.0%, while the foreign tourists were only 9.0%.

The overnight stays registered in apartments and rooms for rent in May 2022 amounted to 120.8 thousand, an increase of 77.6% compared to those in May 2021.

Of the total number of overnight stays, in May 2022, the overnight stays of Romanian tourists in apartments and rooms for rent accounted for 88.7%, while the overnight stays of foreign tourists registered a percentage of 11.3%.

2. Arrivals and overnight stays in apartments and rooms for rent, in the period 1.01-31.05.2022 compared to the period 1.01-31.05.2022

		Arrivals		Overnight stays			
	Period 1.01- 31.05.2021 -thou-	Period 1.01- 31.05.2022 -thou-	Period 11.01- 31.05.2022 compared to period 1.01- 31.05.2021 -%-	Period 1.01- 31.05.2021 -thou-	Period 1.01- 31.05.2022 -thou-	Period 1.01- 31.05.2022 compared to period 1.01- 31.05.2021 %	
Total	163.7	263.2	160.8	307.6	490.5	159.5	
Romanian tourists	161.0	243.8	151.4	295.8	443.8	150.0	
Foreign tourists	2.7	19.4	718.5	11.8	46.7	395.8	

Arrivals in apartments and rooms for rent registered in the period 1.01-31.05.2022, amounted to 263.2 thousand persons, an increase of 60.8% compared to the period 1.01-31.05.2021.

Of the total number of arrivals, in the period 1.01-31.05.2022, the arrivals of Romanian tourists in apartments and rooms for rent accounted for 92.6%, while the foreign tourists were only 7.4%.

By county¹⁾, in the period 1.01-31.05.2022, the number of **tourist arrivals** in apartments and rooms for rent registered higher values in: Brasov (59.4 thousand persons), Bucharest Municipality (51.2 thousand persons) and Cluj (24.0 thousand persons).

The overnight stays registered in apartments and rooms for rent in the period 1.01-31.05.2022 amounted to 490.5 thousand, an increase of 59.5% compared to those in the period 1.01-31.05.2021. Of the total number of overnight stays, in the period 1.01-31.05.2022, the overnight stays of Romanian tourists in apartments and rooms for rent accounted for 90.5%, while the overnight stays of foreign tourists registered a percentage of 9.5%.

By county¹⁾, **overnight stays of tourists** in apartments and rooms for rent in the period 1.01-31.05.2022 registered higher values in: Brasov (109.2 thousand), Bucharest Municipality (100.2 thousand) and Cluj (43.5 thousand).

Additional information on data in the press release can be found in the .xlsx file attached to the press release on the homepage

Additional Information:

Methodological notes

The arrival of a tourist in an establishment of tourists' reception with functions of tourists' accommodation is registered when a person signs in the register of the respective establishment for one night or several nights' accommodation. In each establishment of tourists' reception with functions of tourists' accommodation, regardless of the number of overnight stays, the continuous stay of a tourist counts as one arrival.

The overnight stay means the 24-hours interval, starting with the admission hour of the respective establishment, for which a person signs in the register of the establishment and benefits of accommodation according to the price paid, even if the actual stay lasts less than the mentioned interval.

The net use index of accommodation places represents the relationship between the capacity of tourist accommodation in operation and its actual use by tourists within a determined period. We do the calculation by dividing the total number of overnight stays completed with the tourist accommodation capacity in operation, in the respective period.

The nomenclature of the accommodation structures was established starting from the list of authorized accommodation structures, downloaded from the website of the Ministry of Entrepreneurship and Tourism-Department for Tourism, on January 13, 2022.

The list included 13303 structures with over 10 bed places, of which 9493 accommodation structures and 3810 apartments and rooms for rent.

In May 2022, out of the total accommodation places, 3316 units were in major repairs at the time of the statistical research and 2109 did not complete the questionnaire for other reasons.

For additional information, kindly see the on-line TEMPO database of INS (data for May 2022 will be available on July 1, 2022) and the statistical publication "Monthly Statistical Bulletin" (date of issue July 27, 2022).

The next issue of the press release on tourism will be on Tuesday, August 2, 2022.

The archive of the press releases: http://www.insse.ro/cms/en/comunicate-de-presa-view

The Directorate of Communication

e-mail: biroupresa@insse.ro

Tel: +4021 3181869