

Domain: Tourism

Tourism in April 2024

- Compared to April 2023, in April 2024 arrivals in the establishments of tourists' reception with functions of tourists' accommodation, including apartments and rooms for rent, increased by 0.3%, and overnight stays decreased by 1.6%.
 - In April 2024 customs registered as arrivals¹⁾ a number of foreign visitors of 914.2 thousands and as departures¹⁾ abroad of the Romanian visitors a number of 1191.8 thousands^{**)} persons.
1. Arrivals and overnight stays¹⁾ in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent), in April

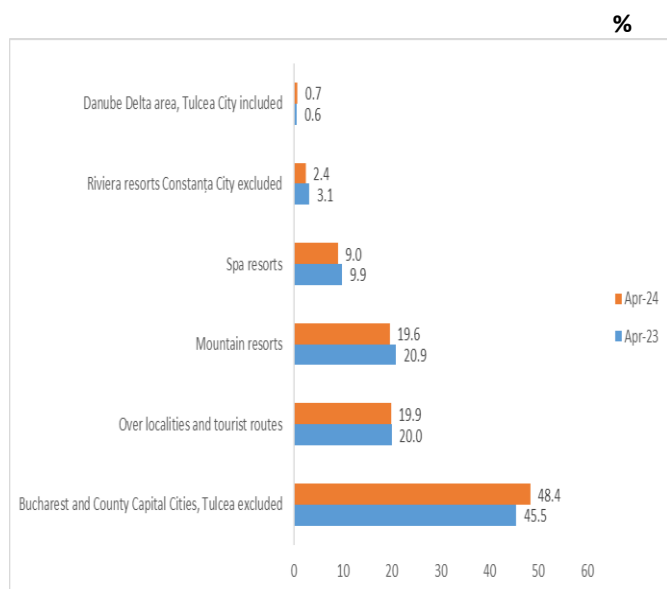
	Arrivals			Overnight stays		
	April 2023	April 2024	April 2024 compared to April 2023	April 2023	April 2024	April 2024 compared to April 2023
	-thou-	-thou-	-%-	-thou-	-thou-	-%-
Total	894,3	897,2	100,3	1726,1	1698,0	98,4
Romanian tourists	740,8	714,7	96,5	1392,9	1316,1	94,5
Foreign tourists*)	153,5	182,5	118,9	333,2	381,9	114,6
of which						
- Europe	118,1	143,0	121,1	249,8	290,9	116,5
- European Union	86,9	103,8	119,4	183,3	213,9	116,7
- Asia	18,6	20,7	111,3	47,8	51,5	107,7
- North America	10,4	13,2	126,9	23,2	27,9	120,3
- South America	0,8	1,0	125,0	2,0	2,4	120,0
- Africa	1,0	0,8	80,0	2,0	1,7	85,0

*) By country of residence; Table data can be found in .xlsx file attached to the press release on the homepage.

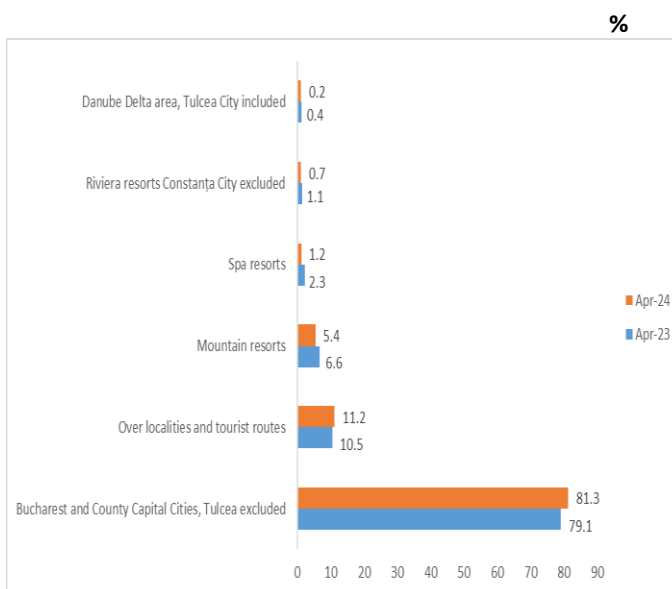
¹⁾ See the methodological notes attached to the press release on the homepage.

^{**)} As a result of Romania's accession to Schengen Area (maritime and airport) from 01.04.2024, the data will no longer be comparable with those published until 31.03.2024.

1. The distribution of Romanian tourists' arrivals in the establishments of tourists' reception (including apartments and rooms for rent), by tourist areas, in April 2024 compared to April 2023



2. The distribution of foreign tourists' arrivals in the establishments of tourists' reception including apartments and rooms for rent), by tourist areas, in April 2024 compared to April 2023



[Graph data in .xlsx file attached to the press release on the homepage.](#)

In April 2024, **the arrivals** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 897.2 thousand persons, increasing by 0.3% compared to April 2023.

In April 2024, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 79.7% of the total arrivals, while the foreign tourists were 20.3%.

In April 2024, **the overnight stays** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 1698.0 thousand, decreasing by 1.6% compared to April 2023.

In April 2024, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 77.5% of the total overnight stays, while the foreign tourists' overnight stays were 22.5%.

In April 2024, **the average duration of stay** was 1.8 days for Romanian tourists and 2.1 days for foreign tourists.

In April 2024, **the net use index** of accommodation places was 24.5% on total tourists' accommodation structures (including apartments and rooms for rent), decreasing by 0.4 percentage points compared to April 2023.

In April 2024, **the arrivals of foreign visitors in Romania**, according to *customs*, amounted to 914.2 thousand persons. Foreign visitors from European Union countries represented 35.7% from total, amounted to 326.6 thousand persons.

In April 2024, road transport means used represented 84.8% from total arrivals.

In April 2024, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 1191.8 thousand persons, 81.8% of them preferring road transport means and 17.2% preferring air transport means.

2. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) - in the period 1.01.-30.04.2024 compared to period 1.01.-30.04.2023

	Arrivals			Overnight stays		
	Period 1.01.- 30.04.2023	Period 1.01.- 30.04.2024	Period 1.01.- 30.04.2024 compared to period 1.01.- 30.04.2023	Period 1.01.- 30.04.2023	Period 1.01.- 30.04.2024	Period 1.01.- 30.04.2024 compared to period 1.01.-30.04.2023
	-thou-	-thou-	-%-	-thou-	-thou-	-%-
Total	3306,8	3368,4	101,9	6287,7	6369,8	101,3
Romanian tourists	2772,1	2771,1	100,0	5083,5	5069,9	99,7
Foreign tourists*)	534,7	597,3	111,7	1204,2	1299,9	107,9
of which:						
- Europe	415,9	486,4	117,0	900,3	1027,8	114,2
- <i>European Union</i>	299,7	340,8	113,7	648,0	721,6	111,4
- Asia	69,4	56,3	81,1	193,0	150,8	78,1
- North America	32,0	34,6	108,1	72,9	79,6	109,2
- South America	2,6	3,3	126,9	6,6	7,8	118,2
- Africa	3,9	3,5	89,7	8,5	7,9	92,9

**) By country of residence; Table data can be found in .xlsx file attached to the press release on the homepage.*

In the period 01.01.-30.04.2024, **the arrivals** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 3368.4 thousand persons, 1.9% more compared to period 01.01.-30.04.2023.

In the period 01.01.-30.04.2024, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 82.3%, while the foreign tourists were 17.7%.

In the period 01.01.-30.04.2024, **the overnight stays** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 6369.8 thousand persons, 1.3% more compared to period 01.01.-30.04.2023.

In the period 01.01.-30.04.2024, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 79.6% of the total overnight stays, while the foreign tourists' overnight stays were 20.4%.

In the period 01.01.-30.04.2024, **the average duration of stay** was 1.8 days for Romanian and 2.2 days for foreign tourists.

In the period 01.01.-30.04.2024, **the net use index** of accommodation places was 23.4% on total tourists' accommodation structures (including apartments and rooms for rent), 0.5 percentage points less compared to period 01.01.-30.04.2023.

By county¹⁾, the number of **tourists' arrivals** in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) in the period 01.01.-30.04.2024 recorded higher values in: Bucharest Municipality (590.8 thousand persons), Braşov (425.3 thousand persons) and Prahova (180.5 thousand persons), while the number of tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) recorded higher values in: Bucharest Municipality (1188.0 thousand persons), Braşov (798.0 thousand persons) and Prahova (356.9 thousand persons).

By country¹⁾, the most arrivals of the foreign tourists accommodated in establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) in the period 01.01.-30.04.2024 came from: Italy (70.7 thousand persons), Germany (54.0 thousand persons) and United Kingdom (36.8 thousand persons).

In the period 01.01.-30.04.2024, **the arrivals of foreign visitors to Romania**, according to *customs*, amounted to 3917.1 thousand persons, 1536.6 from them originating from European Union countries. Foreign citizens from Bulgaria represented 36.5% from European Union citizens registered to Romanian customs.

Road transport means were the most used by foreign visitors (75.3% from total arrivals).

In the period 01.01.-30.04.2024, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 5670.2 thousand persons, 64.9% from them using road transport means and 34.4% using air transport means.

Additional Information:

[IMPORTANT NOTICE](#)

As a result of Romania's accession to Schengen Area (maritime and airport) from 01.04.2024, starting with 2nd Quarter 2024, information regarding the arrivals of foreign visitors to Romania and departures of Romanian visitors abroad will get a new structure, and the data will no longer be comparable with those published until 31.03.2024.

[Methodological notes](#)

The arrival of a tourist in an establishment of tourists' reception with functions of tourists' accommodation is registered when a person signs in the register of the respective establishment for one night or several nights' accommodation. In each establishment of tourists' reception with functions of tourists' accommodation, regardless of the number of overnight stays, the continuous stay of a tourist counts as one arrival.

The overnight stay means the 24-hours interval, starting with the admission hour of the respective establishment, for which a person signs in the register of the establishment and benefits of accommodation according to the price paid, even if the actual stay lasts less than the mentioned interval.

The net use index of accommodation places represents the relationship between the capacity of tourist accommodation in operation and its actual use by tourists within a determined period. We do the calculation by dividing the total number of overnight stays completed with the tourist accommodation capacity in operation, in the respective period.

The nomenclature of the accommodation structures was established starting from the list of authorized accommodation structures, downloaded from the website of the Ministry of Entrepreneurship and Tourism-Department for Tourism, on December 27, 2023.

The list included 14462 structures with over 10 bed places, of which 9248 accommodation structures and 5214 apartments and rooms for rent.

In April 2024, out of the total accommodation places, 3988 units were in major repairs and 2331 did not complete the questionnaire for other reasons.

For additional information, kindly see the on-line TEMPO database of INS (data for April 2024 will be available on June 4, 2024) and the statistical publication "Monthly Statistical Bulletin" (date of issue June 26, 2024).

The next issue of the press release on tourism will be on July 5, 2024.

The archive of the press releases: <http://www.insse.ro/cms/ro/comunicate-de-presa-view>

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