## **PRESS RELEASE**



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**Domain: Tourism** 

## **Tourism in April 2022**

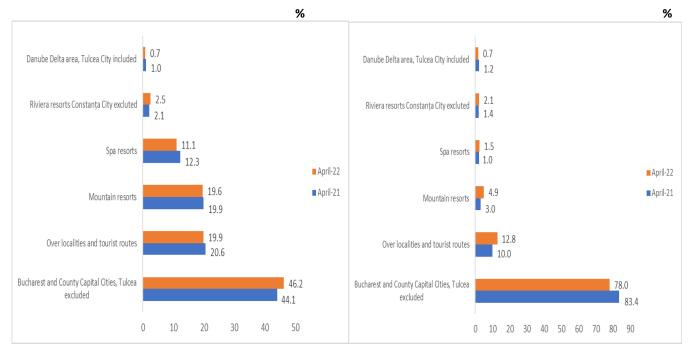
- Compared to April 2021, in April 2022, the arrivals in the establishments of tourists' reception with functions of tourists' accommodation increased by 54.2%, while the overnight stays increased by 58.7%.
- Compared to April 2021, in April 2022 customs registered an increase in the arrivals <sup>1)</sup> of foreign visitors of 188.7% and an increase of 136.9% in the departures<sup>1)</sup> abroad of the Romanian visitors.
  - 1. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation in April

		Arrivals		Overnight stays		
	April 2021	April 2022	April 2022 compared to April 2021	April 2021	April 2022	April 2022 compared to April 2021
	-thou-	-thou-	-%-	-thou-	-thou-	-%
Total	448.9	692.2	154.2	852.4	1352.5	158.7
Romanian tourists	424.3	588.3	138.7	796.3	1119.6	140.6
Foreign tourists**)	24.6	103.9	422.4	56.1	232.9	415.2
of which						
Europe	20.2	78	386.1	46.1	164.4	356.6
The European Union	15.4	55.8	362.3	35.9	117.8	328.1
Asia	1.4	13	928.6	3.4	36.5	1073.5
North America	1.9	8.5	447.4	4	20.5	512.5
South America	*	0.8	-	*	2.6	-
Africa	*	0.7	-	0.6	1.8	300

<sup>\*)</sup> Data less than 0.5; \*\*) By country of residence; <u>Table data can be found in .xlsx format attached to the press release on the homepage</u>.

<sup>1)</sup> methodological notes attached

- 1. The distribution of Romanian tourists' arrivals in the establishments of tourists' reception, by tourist areas, in April 2022 compared to April 2021
- 2. The distribution of foreign tourists' arrivals in the establishments of tourists' reception, by tourist areas, in April 2022 compared to April 2021



Graph data in .xlsx format attached to the press release on the homepage.

In April 2022, **the arrivals** in the establishments of tourists' reception amounted to 692.2 thousand persons, increasing by 54.2% compared to April 2021.

In April 2022, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 85.0% of the total arrivals, while the foreign tourists were only 15.0 %.

In April 2022, **the overnight stays** in the establishments of tourists' reception amounted to 1352.5 thousand, increasing by 58.7% compared to April 2021.

In April 2022, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 82.8% of the total overnight stays, while the foreign tourists' overnight stays were 17.2%.

In April 2022, the average duration of stay was 1.9 days for Romanian tourists and 2.2 days for the foreign tourists.

In April 2022, **the net use index** of accommodation places was 23.0% on total tourists' accommodation structures, increasing by 7.1 percentage points compared to April 2021.

In April 2022, the arrivals of foreign visitors in Romania, according to *customs*, amounted to 955.0 thousand persons, 188.7% more compared to April 2021.

In April 2022, the departures of Romanian visitors abroad, according to *customs*, amounted to 1457.7 thousand persons, by 136.9% more compared to April 2021.

Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation - in the period 1.01-30.04.2022 compared to the period 1.01-30.04.2021

		Arrivals		Overnight stays			
	Period 1.01- 30.04.2021	Period 1.01- 30.04.2022	Period 1.01- 30.04.2022 compared to period 1.01- 30.04.2021	Period 1.01- 30.04.2021	Period 1.01- 30.04.2022	Period 1.01- 30.04.2022 compared to period 1.01- 30.04.2021	
	-thou-	-thou-	-%-	-thou-	-thou-	-%	
Total	1859.3	2488.6	133.8	3461.3	4761.2	137.6	
Romanian tourists	1770.2	2152	121.6	3256.1	4001.9	122.9	
Foreign tourists*), of which:	89.1	336.6	377.8	205.2	759.3	370	
Europe	73.6	254.2	345.4	170	538.8	316.9	
The European Union	53.8	174.4	324.2	126.5	370.7	293	
Asia	5.1	42.2	827.5	11.7	116.8	998.3	
North America	5.2	23.1	444.2	12.4	60.9	491.1	
South America	*	2.3	-	0.9	6.8	755.6	
Africa	0.8	4.2	525	2.1	12	571.4	

<sup>\*)</sup> By country of residence; Table data can be found in .xlsx format attached to the press release on the homepage.

In the period 1.01-30.04.2022, **the arrivals** in the establishments of tourists' reception amounted to 2488.6 thousand persons, 33.8% more compared to the period 1.01-30.04.2021.

In the period 1.01-30.04.2022, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 86.5% of the total arrivals, while the foreign tourists were 13.5%.

In the period 1.01-30.04.2022, **the overnight stays** in the establishments of tourists' reception amounted to 4761.2 thousand, 37.6% more compared to the period 1.01-30.04.2021.

In the period 1.01-30.04.2022, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 84.1% of the total overnight stays, while the foreign tourists' overnight stays were 15.9%.

In the period 1.01-30.04.2022, **the average duration of stay** was 1.9 days for Romanian tourists and 2.3 days for foreign tourists.

In the period 1.01-30.04.2022, **the net use index** of accommodation places was 21.4% on total tourists' accommodation structures, 4.5 percentage points more compared to the period 1.01-30.04.2021.

By county<sup>1)</sup>, the number of **tourists' arrivals** in the establishments of tourists' reception with functions of tourists' accommodation recorded in the period 1.01-30.04.2022 higher values in Bucharest Municipality (365.7 thousand persons), Braşov (325.8 thousand persons), and Prahova (134.1 thousand persons), while the number of **tourists' overnight stays** in the establishments of tourists' reception with functions of tourists' accommodation recorded higher values in Bucharest Municipality (720.8 thousand), Braşov (625.0 thousand), and Prahova (269.6 thousand).

By country<sup>1)</sup>, most of the foreign tourists accommodated in the establishments of tourists' reception with functions of tourists' accommodation came in the period 1.01-30.04.2022 from Germany (34.7 thousand persons), Israel (29.1 thousand persons) and Italy (28.6 thousand persons).

In the period 1.01-30.04.2022, **the arrivals of foreign visitors to Romania**, according to *customs*, amounted to 3271.5 thousand persons, 156.5% more compared to the period 1.01-30.04.2021. In the period 1.01-30.04.2022, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 4480.0 thousand persons, by 81.7% more compared to the period 1.01-30.04.2021.

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# 1. Arrivals and overnight stays in apartments and rooms for rent in April 2022, compared to April 2021

		Arrivals		Overnights			
	April 2021 -thou-	April 2022 –thou-	April 2022 compared to April 2021 -%-	April 2021 -thou-	April 2022 –thou-	April 2022 compared to April 2021 -%	
Total	28.8	53.6	186.1	53.8	101.2	188.1	
Romanian tourists	28.3	49.0	173.1	51.0	90.4	177.3	
Foreign tourists	0.5	4.6	920.0	2.8	10.8	385.7	

**Arrivals** in apartments and rooms for rent registered in April 2022 amounted to 53.6 thousand persons, an increase of 86.1% compared to April 2021.

Of the total number of arrivals, in April 2022, the arrivals of Romanian tourists in apartments and rooms for rent accounted for 91.4%, while the foreign tourists were only 8.6%.

**The overnight stays** registered in apartments and rooms for rent in April 2022 amounted to 101.2 thousand, an increase of 88.1% compared to those in April 2021.

Of the total number of overnight stays, in April 2022, the overnight stays of Romanian tourists in apartments and rooms for rent accounted for 89.3%, while the overnight stays of foreign tourists registered a percentage of 10.7%.

2. Arrivals and overnight stays in apartments and rooms for rent, in the period 1.01-30.04.2022 compared to the period 1.01-30.04.2021

	Arrivals			Overnight stays		
	Period 1.01- 30.04.2021 -thou-	Period 1.01- 30.04.2022 -thou-	Period 1.01- 30.04.2022 compared to period 1.01- 30.04.2021 -%-	Period 1.01- 30.04.2021 -thou-	Period 1.01- 30.04.2022 -thou-	Period 1.01- 30.04.2022 compared to period 1.01- 30.04.2021 %
Total	126.2	198.0	156.9	239.6	369.7	154.3
Romanian tourists	124.1	184.5	148.7	230.0	336.5	146.3
Foreign tourists	2.1	13.5	642.9	9.6	33.2	345.8

**Arrivals** in apartments and rooms for rent registered in the period 1.01-30.04.2022, amounted to 198.0 thousand persons, an increase of 56.9% compared to the period 1.01-30.04.2021.

Of the total number of arrivals, in the period 1.01-30.04.2022, the arrivals of Romanian tourists in apartments and rooms for rent accounted for 93.2%, while the foreign tourists were only 6.8%.

By county<sup>1)</sup>, in the period 1.01-30.04.2022, the number of **tourist arrivals** in apartments and rooms for rent registered higher values in: Brasov (46.7 thousand persons), Bucharest Municipality (38.9 thousand persons) and Cluj (17.1 thousand persons).

The overnight stays registered in apartments and rooms for rent in the period 1.01-30.04.2022 amounted to 369.7 thousand, an increase of 54.3% compared to those in the period 1.01-30.04.2021. Of the total number of overnight stays, in the period 1.01-30.04.2022, the overnight stays of Romanian tourists in apartments and rooms for rent accounted for 91.0%, while the overnight stays of foreign tourists registered a percentage of 9.0%.

By county<sup>1)</sup>, **overnight stays of tourists** in apartments and rooms for rent in the period 1.01-30.04.2022 registered higher values in: Brasov (86.4 thousand), Bucharest Municipality (75.3 thousand) and Cluj (31.3 thousand).

Additional information on data in the press release can be found in the .xlsx file attached to the press release on the homepage

#### Additional Information:

#### Methodological notes

The arrival of a tourist in an establishment of tourists' reception with functions of tourists' accommodation is registered when a person signs in the register of the respective establishment for one night or several nights' accommodation. In each establishment of tourists' reception with functions of tourists' accommodation, regardless of the number of overnight stays, the continuous stay of a tourist counts as one arrival.

The overnight stay means the 24-hours interval, starting with the admission hour of the respective establishment, for which a person signs in the register of the establishment and benefits of accommodation according to the price paid, even if the actual stay lasts less than the mentioned interval.

**The net use index of accommodation places** represents the relationship between the capacity of tourist accommodation in operation and its actual use by tourists within a determined period. We do the calculation by dividing the total number of overnight stays completed with the tourist accommodation capacity in operation, in the respective period.

The nomenclature of the accommodation structures was established starting from the list of authorized accommodation structures, downloaded from the website of the Ministry of Entrepreneurship and Tourism-Department for Tourism, on January 13, 2022.

The list included 13303 structures with over 10 bed places, of which 9493 accommodation structures and 3810 apartments and rooms for rent.

In April 2022, out of the total accommodation places, 3555 units were in major repairs at the time of the statistical research and 2071 did not complete the questionnaire for other reasons.

For additional information, kindly see the on-line TEMPO database of INS (data for April 2022 will be available on June 2, 2022) and the statistical publication "Monthly Statistical Bulletin" (date of issue June 27, 2022).

The next issue of the press release on tourism will be on Friday, July 1, 2022. The archive of the press releases: <a href="https://insse.ro/cms/en/comunicate-de-presa-view">https://insse.ro/cms/en/comunicate-de-presa-view</a>

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