PRESS RELEASE



No. 136 / June 2, 2021

Domain: Tourism

Tourism in April 2021

- Compared to the corresponding month of the previous year, the arrivals in the establishments
 of tourists' reception with functions of tourists' accommodation increased by 26.6 times, while
 the overnight stays increased by 18.9 times in April 2021.
- Compared to April 2020, in April 2021 customs registered an increase in the arrivals of foreign visitors of 129.2% and an increase of 335.3% in the departures abroad of the Romanian visitors.

1. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation - April

		Arrivals		Overnight stays		
	April 2020	April 2021	April 2021 compared to April 2020	April 2020	April 2021	April 2021 compared to April 2020
	-thou-	-thou-	-%-	-thou-	-thou-	-%
Total	16.9	448.9	2656.2	45.2	852.4	1885.8
Romanian tourists	15.5	424.3	2737.4	39.9	796.3	1995.7
Foreign tourists**) out of which:	1.4	24.6	1757.1	5.3	56.1	1058.5
Europe	0.7	20.2	2885.7	1.8	46.1	2561.1
The European Union ***)	*)	15.4	-	1.2	35.9	2991.7
Asia	*)	1.4	-	2	3.4	170.0
North America	*)	1.9	-	0.6	4	666.7
South America	*)	*)	-	0.5	*)	-
Africa	*)	*)	-	*)	0.6	-

^{*)} Data less than 0.5; **) By country of residence; ***) Data on the European Union have been recalculated without the United Kingdom of Great Britain and Northern Ireland;

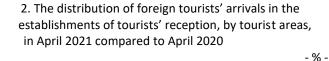
The number of arrivals and overnight stays, respectively, does not include quarantined persons, accommodated in tourist structures

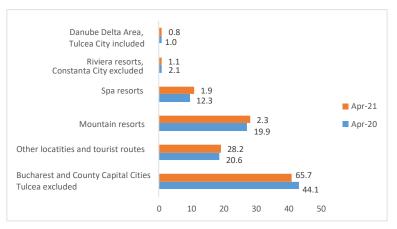
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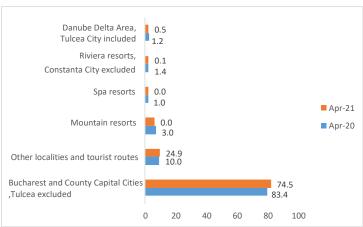


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1. The distribution of Romanian tourists' arrivals in the establishments of tourists' reception, by tourist areas, in April 2021 compared to April 2020







Graph data in .xls format attached to the press release on the homepage.

In April 2021, **the arrivals** in the establishments of tourists' reception amounted to 448.9 thousands, 26.6 times more compared to April 2020.

-% -

In April 2021, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 94.5% of the total arrivals, while the foreign tourists were 5.5%.

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (82.1% of the total of foreign tourists), and 76.2% of them came from European Union Member States.

In April 2021, **the overnight stays** in the establishments of tourists' reception amounted to 852.4 thousands, 18.9 times more compared to April 2020.

In April 2021, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 93.4% of the total overnight stays, while the foreign tourists' overnight stays were 6.6%. As to the overnight stays of foreign citizens in the establishments of tourists' reception, the highest weight had those coming from Europe (82.2% of the total of foreign tourists), and 77.9% of them came from European Union Member States.

In April 2021, the average duration of stay was 1.9 days for Romanian tourists and 2.3 days for the foreign tourists.

In April 2021, **the net use index** of accommodation places was 15.9% on total tourists' accommodation structures, increasing by 7.6 percentage points compared to April 2020.

In April 2021, ship accommodation places (30.8%), tourist houses (23.4%), hotels (18.6%), tourist stops (14.2%), tourist villas (13.5%), tourist boarding houses (12.7%), bungalows (12.6%), hostels (11.8%), and agro-tourist boarding houses (11.4%).

In April 2021, the arrivals of foreign visitors in Romania, according to *customs*, amounted to 330.8 thousands, 129.2% more compared to April 2020. Road and air transport means were mostly used in case of arrivals from abroad, accounting for 85.9%, respectively for 9.8% of total arrivals.

In April 2021, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 615.2 thousands, by 335.3% more compared to April 2020. The Romanian visitors mostly used the means of road and air transport for their departures abroad, accounting for 73.5%, respectively for 25.9% of total departures.

2. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation - in the period 1.01-30.04.2021 compared to the period 1.01-30.04.2020

		Arrivals		Overnight stays			
	Period 1.01- 30.04.2020	Period 1.01- 30.04.2021	Period 1.01- 30.04.2021 compared to period 1.01- 30.04.2020	Period 1.01- 30.04.2020	Period 1.01- 30.04.2021	Period 1.01- 30.04.2021 compared to period 1.01- 30.04.2020	
	-thou-	-thou-	-%-	-thou-	–thou-	-%	
Total	1779.7	1859.3	104.5	3509.0	3461.3	98.6	
Romanian tourists	1495.7	1770.2	118.4	2895.6	3256.1	112.4	
Foreign tourists**) out of which:	284.0	89.1	31.4	613.4	205.2	33.5	
Europe	210.8	73.6	34.9	445.7	170.0	38.1	
The European Union ***)	151.2	53.8	35.6	313.5	126.5	40.4	
Asia	38.3	5.1	13.3	97.4	11.7	12.0	
North America	15.7	5.2	33.1	31.7	12.4	39.1	
South America	2.2	*)	1	5.2	0.9	17.3	
Africa	2.8	0.8	28.6	6.3	2.1	33.3	

^{*)} Data less than 0.5; **) By country of residence; ***) Data on the European Union have been recalculated without the United Kingdom of Great Britain and Northern Ireland;

The number of arrivals and overnight stays, respectively, does not include quarantined persons, accommodated in tourist structures

In the period 1.01-30.04.2021, **the arrivals** in the establishments of tourists' reception amounted to 1859.3 thousands, 4.5% more compared to the period 1.01-30.04.2020.

In the period 1.01-30.04.2021, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 95.2% of the total arrivals, while the foreign tourists were 4.8%.

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (82.6% of the total of foreign tourists) and 73.1% of them came from European Union Member States.

In the period 1.01-30.04.2021, **the overnight stays** in the establishments of tourists' reception amounted to 3461.3 thousands, 1.4% less compared to the period 1.01-30.04.2020.

In the period 1.01-30.04.2021, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 94.1% of the total overnight stays, while the foreign tourists' overnight stays were 5.9%. As to the overnight stays of foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (82.8% of the total of foreign tourists) and 74.4% of them came from European Union Member States.

In the period 1.01-30.04.2021, **the average duration of stay** was 1.8 days for romanian tourists and 2.3 days for foreign tourists.

In the period 1.01-30.04.2021, **the net use index** of accommodation places was 16.9% on total tourists' accommodation structures, 5.1 percentage points less compared to the period 1.01-30.04.2020.

In the period 1.01-30.04.2021, ship accommodation places (30.8%), hotels (19.7%), tourist villas (16.1%), tourist chalets (14.2%), tourist boarding houses (13.8%), bungalows (13.2%), tourist stops (13.1%), inns (12.7%), tourist houses (12.5%), agro-tourist boarding houses (12.4%) and hostels (11.7%) registered higher use indices of accommodation places.

By county, the number of tourists' arrivals in the establishments of tourists' reception with functions of tourists' accommodation¹⁾ recorded in the period 1.01-30.04.2021 higher values in Braşov (292.8 thousands), Bucharest Municipality (180.2 thousands), Prahova (122.3 thousands), Suceava (97.1 thousands), Bihor (92.0 thousands), Mureş (84.5 thousands), Vâlcea (83.0 thousands), Cluj (79.8 thousands) and Sibiu (77.2 thousands), while the number of tourists' overnight stays^{*)} recorded higher values in Braşov (572.8 thousands), Bucharest Municipality (291.8 thousands), Prahova (247.3 thousands), Bihor (202.5 thousands), Vâlcea (179.0 thousands), Suceava (173.8 thousands), Mureş (159.2 thousands), Cluj (132.3 thousands), Sibiu (132.1 thousands), Constanța (108.8 thousands), Timis (92.5 thousands), Covasna (90.2 thousands) and Caraş Severin (89.8 thousands).

Most of the foreign tourists accommodated in the establishments of tourists' reception with functions of tourists' accommodation¹⁾ came from Germany (10.9 thousands), Italy (9.2 thousands), France (6.5 thousands), Hungary and United States of America (4.5 thousands each), Republic of Moldova (4.2 thousands), and the United Kingdom (3.8 thousands).

In the period 1.01-30.04.2021, **the arrivals of foreign visitors to Romania**, according to *customs*, amounted to 1275.4 thousands, 39.8% less compared to the period 1.01-30.04.2020. The road and air means of transport were mostly used for the arrivals of foreign visitors to Romania, accounting for 87.8% - road transportation, respectively for 8.4% - air transportation, of total arrivals.

In the period 1.01-30.04.2021, **the departures of Romanian visitors abroad,** according to *customs*, amounted to 2466.0 thousands, by 40.8% less compared to the period 1.01-30.04.2020. Romanian visitors mostly used the road and air means of transport for their departures abroad, accounting for 79.3% - road transportation, respectively for 20.1% - air transportation, of the total

1) Additional information on data in the press release can be found in the .xls file attached to the press release on the homepage

Additional Information:

departures.

The arrival of a tourist in an establishment of tourists' reception with functions of tourists' accommodation is registered when a person signs in the register of the respective establishment for one night or several nights' accommodation. In each establishment of tourists' reception with functions of tourists' accommodation, regardless of the number of overnight stays, the continuous stay of a tourist counts as one arrival.

The overnight stay means the 24-hours interval, starting with the admission hour of the respective establishment, for which a person signs in the register of the establishment and benefits of accommodation according to the price paid, even if the actual stay lasts less than the mentioned interval.

The net use index of accommodation places represents the relationship between the capacity of tourist accommodation in operation and its actual use by tourists within a determined period. We do the calculation by dividing the total number of overnight stays completed with the tourist accommodation capacity in operation, in the respective period.

The nomenclature of the accommodation structures was established starting from the list of authorized accommodation structures, downloaded from the website of the Ministry of Economy, Entrepreneurship and Tourism-Department for Tourism, on December 16, 2020.

The list included 12211 structures with over 10 bed places, of which 9206 accommodation structures and 3005 apartments and rooms for rent.

In April 2021, out of the total accommodation places, 733 units were closed in the survey moment, due to COVID-19, 2849 units were in major repairs at the time of the statistical research and 1277 did not complete the questionnaire for other reasons.

IMPORTANT! In order to ensure the comparability of the data series and the coherence with the previous press releases, in the press release, only the data from the collective tourist accommodation structures with over 10 bed places are presented.

Attention! The number of arrivals, respectively overnight stays does not include the quarantined persons, accommodated in the tourist structures.

For additional information, kindly see the on line TEMPO database of INS (data for April 2021 will be available on June 2, 2021) and the statistical publication "Monthly Statistical Bulletin" (date of issue June 25, 2021). The next issue of the press release on tourism will be on Friday, July 2, 2021.

The archive of the press releases: https://insse.ro/cms/en/comunicate-de-presa-view

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