

Domain: Tourism

Tourism in March 2023

- Compared to March 2022, in March 2023 the arrivals in the establishments of tourists' reception with functions of tourists' accommodation, including apartments and rooms for rent, increased by 18.6% and the overnight stays increased by 17.0%.
- Compared to March 2022, in March 2023 customs registered a decrease in the arrivals¹⁾ of foreign visitors of 13.2% and an increase of 24.7% in the departures¹⁾ abroad of the Romanian visitors.

1. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent), in March

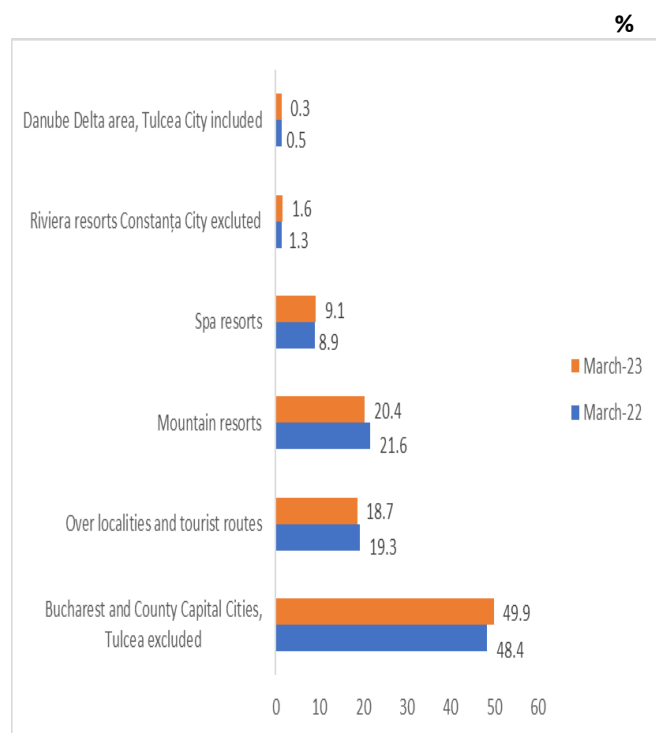
	Arrivals			Overnight stays		
	March 2022 ¹⁾	March 2023	March 2023 compared to March 2022	March 2022 ¹⁾	March 2023	March 2023 compared to March 2022
	-thou-	-thou-	-%-	-thou-	-thou-	-%
Total	687.1	815.2	118.6	1302.7	1524.0	117.0
Romanian tourists	572.3	672.5	117.5	1039.6	1202.3	115.7
Foreign tourists*) of which	114.8	142.7	124.3	263.1	321.7	122.3
- Europe	83.8	112.1	133.8	174.9	242.3	138.5
- European Union	54.4	81.6	150.0	115.2	177.7	154.3
- Asia	17.2	18.2	105.8	50.1	50.3	100.4
- North America	8.6	8.1	94.2	23.8	19.3	81.1
- South America	0.5	0.7	140.0	1.7	1.8	105.9
- Africa	2.1	1.2	57.1	6.4	2.6	40.6

*) By country of residence; Table data can be found in .xlsx file attached to the press release on the homepage.

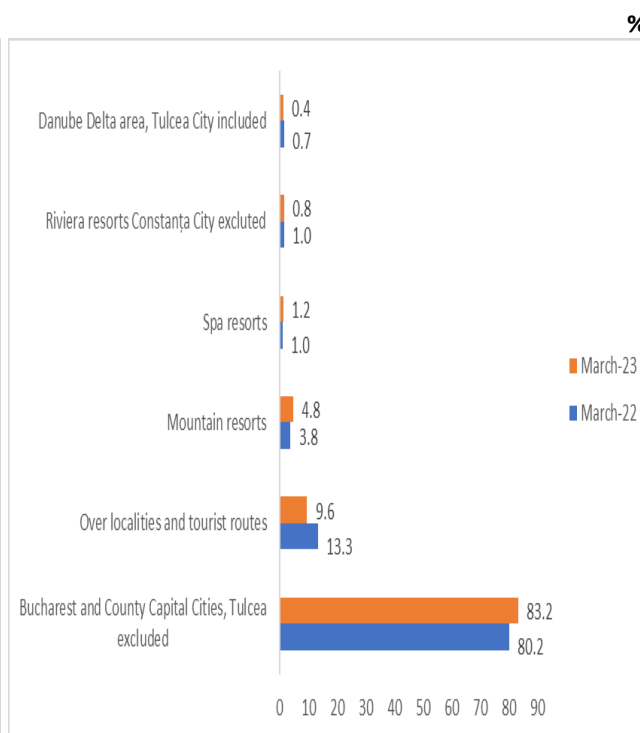
¹⁾ See the [methodological notes](#) attached to the press release on the homepage.

²⁾ Revised data compared to previously published due to the inclusion of arrivals and overnight stays of tourists staying in apartments and rooms for rent

1. The distribution of Romanian tourists' arrivals in the establishments of tourists' reception (including apartments and rooms for rent), by tourist areas, in March 2023 compared to March 2022



2. The distribution of foreign tourists' arrivals in the establishments of tourists' reception including apartments and rooms for rent), by tourist areas, in March 2023 compared to March 2022



[Graph data in .xlsx file attached to the press release on the homepage.](#)

In March 2023, **the arrivals** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 815.2 thousand persons, increasing by 18.6% compared to March 2022.

In March 2023, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 82.5% of the total arrivals, while the foreign tourists were 17.5%.

In March 2023, **the overnight stays** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 1524.0 thousand, increasing by 17.0% compared to March 2022.

In March 2023, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 78.9% of the total overnight stays, while the foreign tourists' overnight stays were 21.1%.

In March 2023, **the average duration of stay** was 1.8 days for Romanian tourists and 2.3 days for foreign tourists.

In March 2023, **the net use index** of accommodation places was 22.6% on total tourists' accommodation structures (including apartments and rooms for rent), increasing by 1.9 percentage points compared to March 2022.

In March 2023, **the arrivals of foreign visitors in Romania**, according to *customs*, amounted to 1008.1 thousand persons, decreasing by 13.2% compared to March 2022.

In March 2023, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 1354.4 thousand persons, increasing by 24.7% compared to March 2022.

2. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) - in the period 1.01.-31.03.2023 compared to period 1.01.-31.03.2022

	Arrivals			Overnight stays		
	Period 1.01-31.03.2022 ¹⁾	Period 1.01-31.03.2023	Period 1.01-31.03.2023 compared to period 1.01-31.03.2022	Period 1.01-31.03.2022 ¹⁾	Period 1.01-31.03.2023	Period 1.01-31.03.2023 compared to period 1.01-31.03.2022
	-thou-	-thou-	-%-	-thou-	-thou-	-%
Total	1940.8	2412.5	124.3	3677.2	4561.6	124.1
Romanian tourists	1699.1	2031.4	119.6	3128.5	3690.6	118.0
Foreign tourists**), of which:	241.7	381.1	157.7	548.7	871.0	158.7
- Europe	183.5	297.8	162.3	391.6	650.6	166.1
- <i>European Union</i>	123.1	212.8	172.9	263.7	464.7	176.2
- Asia	30.2	50.8	168.2	84.0	145.2	172.9
- North America	15.3	21.5	140.5	42.2	49.7	117.8
- South America	1.2	1.8	150.0	3.4	4.6	135.3
- Africa	3.6	2.9	80.6	10.4	6.5	62.5

*) By country of residence; [Table data can be found in .xlsx file attached to the press release on the homepage.](#)

In the period 01.01.-31.03.2023, **the arrivals** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 2412.5 thousand persons, 24.3% more compared to period 01.01.-31.03.2022.

In the period 01.01.-31.03.2023, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 84.2% of the total arrivals, while the foreign tourists were 15.8%.

In the period 01.01.-31.03.2023, **the overnight stays** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 4561.6 thousand, 24.1% more compared to period 01.01.-31.03.2022.

In period 01.01.-31.03.2023, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 80.9% of the total overnight stays, while the foreign tourists' overnight stays were 19.1%.

In the period 01.01.-31.03.2023, **the average duration of stay** was 1.8 days for Romanian and 2.3 days for foreign tourists.

In the period 01.01.-31.03.2023, **the net use index** of accommodation places was 23.5% on total tourists' accommodation structures (including apartments and rooms for rent), 3.2 percentage points more compared to period 01.01.-31.03.2022.

By county²⁾, the number of **tourists' arrivals** in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) in the period 01.01.-31.03.2023 recorded higher values in: Bucharest Municipality (400.2 thousand persons), Braşov (328.6 thousand persons) and Prahova (139.6 thousand persons), while the number of **tourists' overnight stays** in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) recorded higher values in: Bucharest Municipality (816.5 thousand), Braşov (628.5 thousand and Prahova (283.2 thousand).

By country²⁾, the most arrivals of the foreign tourists accommodated in establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) in the period 01.01.-31.03.2023 came from: Italy (45.2 thousand persons), Israel (37.8 thousand persons) and Germany (34.7 thousand persons).

In the period 01.01.-31.03.2023, **the arrivals of foreign visitors to Romania**, according to *customs*, amounted to 2820.9 thousand persons, 21.8% more compared to the period 01.01.-31.03.2022.

In the period 01.01.-31.03.2023, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 4064.8 thousand persons, 34.5% more compared to the period 01.01.-31.03.2022.

Additional Information:

Methodological notes

The arrival of a tourist in an establishment of tourists' reception with functions of tourists' accommodation is registered when a person signs in the register of the respective establishment for one night or several nights' accommodation. In each establishment of tourists' reception with functions of tourists' accommodation, regardless of the number of overnight stays, the continuous stay of a tourist counts as one arrival.

The overnight stay means the 24-hours interval, starting with the admission hour of the respective establishment, for which a person signs in the register of the establishment and benefits of accommodation according to the price paid, even if the actual stay lasts less than the mentioned interval.

The net use index of accommodation places represents the relationship between the capacity of tourist accommodation in operation and its actual use by tourists within a determined period. We do the calculation by dividing the total number of overnight stays completed with the tourist accommodation capacity in operation, in the respective period.

The nomenclature of the accommodation structures was established starting from the list of authorized accommodation structures, downloaded from the website of the Ministry of Entrepreneurship and Tourism-Department for Tourism, on January 6, 2023.

The list included 14061 structures with over 10 bed places, of which 9621 accommodation structures and 4440 apartments and rooms for rent.

In March 2023, out of the total accommodation places, 3965 units were in major repairs and 1978 did not complete the questionnaire for other reasons.

For additional information, kindly see the on-line TEMPO database of INS (data for March 2023 will be available on May 4, 2023) and the statistical publication "Monthly Statistical Bulletin" (date of issue May 26, 2023).

The next issue of the press release on tourism will be on Wednesday, June 7, 2023.

The archive of the press releases: <https://insse.ro/cms/en/comunicate-de-presa-view>

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