



Domain: Tourism

Tourism in March 2022

- Compared to March 2021, in March 2022, the arrivals in the establishments of tourists' reception with functions of tourists' accommodation increased by 48.2%, while the overnight stays increased by 55.6%.
- Compared to March 2021, in March 2022 customs registered an increase in the arrivals ¹⁾ of foreign visitors of 265.6% and an increase of 96.5% in the departures¹⁾ abroad of the Romanian visitors.

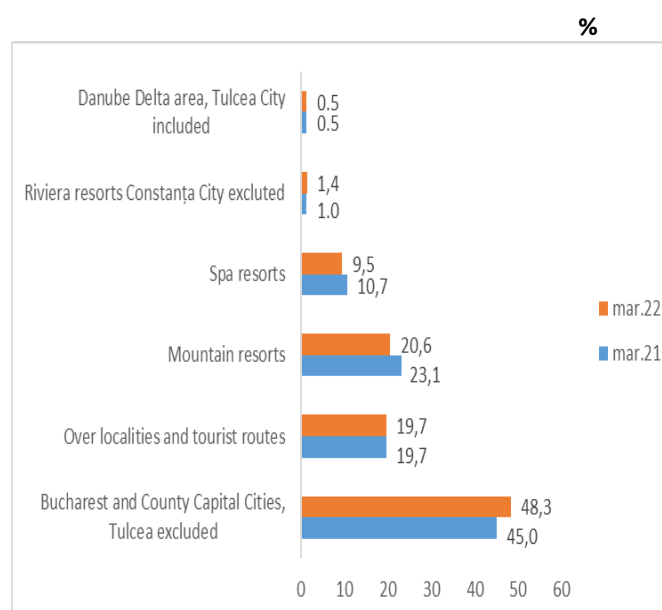
1. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation in March

	Arrivals			Overnight stays		
	March 2021	March 2022	March 2022 compared to March 2021	March 2021	March 2022	March 2022 compared to March 2021
	-thou-	-thou-	-%-	-thou-	-thou-	-%
Total	431.3	639.0	148.2	781.8	1216.5	155.6
Romanian tourists	406.4	528.2	130.0	724.2	963.9	133.1
Foreign tourists**) of which	24.9	110.8	445.0	57.6	252.6	438.5
Europe	20.9	80.6	385.6	48.1	167.4	348.0
The European Union	15.2	52.4	344.7	35.6	110.5	310.4
Asia	1.2	16.6	1383.3	3.0	47.7	1590.0
North America	1.3	8.3	638.5	3.3	22.7	687.9
South America	*	0.7	-	*	2.3	-
Africa	*	2.1	-	0.7	6.3	900.0

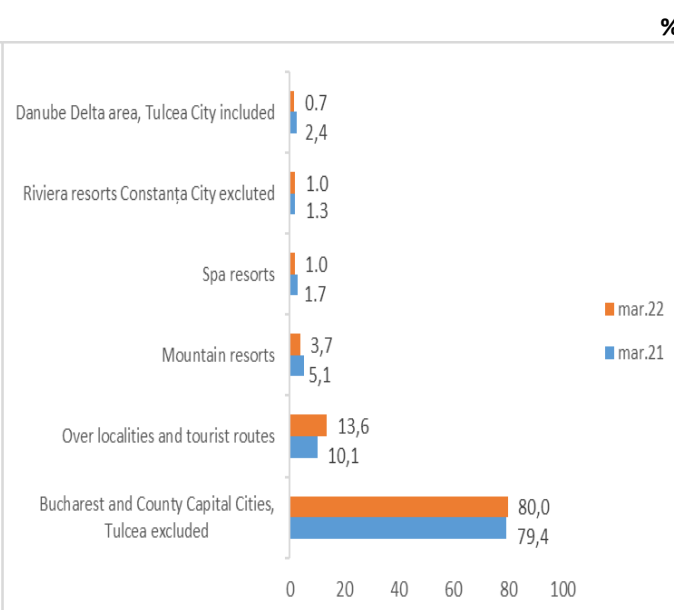
*) Data less than 0.5; **) By country of residence; Table data can be found in .xlsx format attached to the press release on the homepage.

¹⁾ methodological notes attached

1. The distribution of Romanian tourists' arrivals in the establishments of tourists' reception, by tourist areas, in March 2022 compared to March 2021



2. The distribution of foreign tourists' arrivals in the establishments of tourists' reception, by tourist areas, in March 2022 compared to March 2021



[Graph data in .xlsx format attached to the press release on the homepage.](#)

In March 2022, **the arrivals** in the establishments of tourists' reception amounted to 639.0 thousands persons, increasing by 48.2% compared to March 2021.

In March 2022, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 82.7% of the total arrivals, while the foreign tourists were only 17.3%.

In March 2022, **the overnight stays** in the establishments of tourists' reception amounted to 1216.5 thousands, increasing by 55.6% compared to March 2021.

In March 2022, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 79.2% of the total overnight stays, while the foreign tourists' overnight stays were 20.8%.

In March 2022, **the average duration of stay** was 1.8 days for Romanian tourists and 2.3 days for the foreign tourists.

In March 2022, **the net use index** of accommodation places was 21.4% on total tourists' accommodation structures, increasing by 6.5 percentage points compared to March 2021.

In March 2022, **the arrivals of foreign visitors in Romania**, according to *customs*, amounted to 1161.8 thousands persons, 265.6% more compared to March 2021.

In March 2022, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 1086.4 thousands persons, by 96.5% more compared to March 2021.

2. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation - in the period 1.01-31.03.2022 compared to the period 1.01-31.03.2021

	Arrivals			Overnight stays		
	Period 1.01- 31.03.2021	Period 1.01- 31.03.2022	Period 1.01- 31.03.2022 compared to period 1.01- 31.03.2021	Period 1.01- 31.03.2021	Period 1.01- 31.03.2022	Period 1.01- 31.03.2022 compared to period 1.01- 31.03.2021
	-thou-	-thou-	-%-	-thou-	-thou-	-%
Total	1410.5	1796.4	127.4	2608.8	3408.7	130.7
Romanian tourists	1346.0	1563.7	116.2	2459.7	2882.3	117.2
Foreign tourists*), of which:	64.5	232.7	360.8	149.1	526.4	353.1
Europe	53.4	176.2	330.0	123.9	374.4	302.2
<i>The European Union</i>	38.4	118.5	308.6	90.6	252.9	279.1
Asia	3.7	29.2	789.2	8.3	80.4	968.7
North America	3.3	14.6	442.4	8.4	40.4	481.0
South America	*	1.5	-	0.6	4.3	716.7
Africa	0.6	3.6	600.0	1.5	10.2	680.0

*) [By country of residence; Table data can be found in .xlsx format attached to the press release on the homepage.](#)

In the period 1.01-31.03.2022, **the arrivals** in the establishments of tourists' reception amounted to 1796.4 thousands persons, 27.4% more compared to the period 1.01-31.03.2021.

In the period 1.01-31.03.2022, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 87.0% of the total arrivals, while the foreign tourists were 13.0%.

In the period 1.01-31.03.2022, **the overnight stays** in the establishments of tourists' reception amounted to 3408.7 thousands, 30.7% more compared to the period 1.01-31.03.2021.

In the period 1.01-31.03.2022, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 84.6% of the total overnight stays, while the foreign tourists' overnight stays were 15.4%.

In the period 1.01-31.03.2022, **the average duration of stay** was 1.8 days for Romanian tourists and 2.3 days for foreign tourists.

In the period 1.01-31.03.2022, **the net use index** of accommodation places was 20.8% on total tourists' accommodation structures, 3.6 percentage points more compared to the period 1.01-31.03.2021.

By county¹⁾, the number of **tourists' arrivals** in the establishments of tourists' reception with functions of tourists' accommodation recorded in the period 1.01-31.03.2022 higher values in Bucharest Municipality (261.8 thousands persons), Braşov (250.8 thousands persons), and Prahova (103.6 thousands persons), while the number of **tourists' overnight stays** in the establishments of tourists' reception with functions of tourists' accommodation recorded higher values in Bucharest Municipality (512.8 thousands), Braşov (488.3 thousands), and Prahova (209.4 thousands).

By country¹⁾, most of the foreign tourists accommodated in the establishments of tourists' reception with functions of tourists' accommodation came in the period 1.01-31.03.2022 from Germany (24.0 thousands persons), Italy (20.0 thousands persons) and Israel (18.9 thousands persons).

In the period 1.01-31.03.2022, **the arrivals of foreign visitors to Romania**, according to *customs*, amounted to 2316.4 thousands persons, 145.2% more compared to the period 1.01-31.03.2021.

In the period 1.01-31.03.2022, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 3022.4 thousands persons, by 63.3% more compared to the period 1.01-31.03.2021.

1. Arrivals and overnight stays in apartments and rooms for rent in March 2022, compared to March 2021

	Arrivals			Overnights		
	March 2021 -thou-	March 2022 -thou-	March 2022 compared to March 2021 -%-	March 2021 -thou-	March 2022 -thou-	March 2022 compared to March 2021 -%
Total	27.1	48.1	177.5	50.9	86.2	169.4
Romanian tourists	26.6	44.0	165.4	47.8	75.7	158.4
Foreign tourists	0.5	4.1	820.0	3.1	10.5	338.7

Arrivals in apartments and rooms for rent registered in March 2022 amounted to 48.1 thousand persons, an increase of 77.5% compared to March 2021.

Of the total number of arrivals, in March 2022, the arrivals of Romanian tourists in apartments and rooms for rent accounted for 91.5%, while the foreign tourists were only 8.5%.

The overnight stays registered in apartments and rooms for rent in March 2022 amounted to 86.2 thousand, an increase of 69.4% compared to those in March 2021.

Of the total number of overnight stays, in March 2022, the overnight stays of Romanian tourists in apartments and rooms for rent accounted for 87.8%, while the overnight stays of foreign tourists registered a percentage of 12.2%.

2. Arrivals and overnight stays in apartments and rooms for rent, in the period 1.01-31.03.2022 compared to the period 1.01-31.03.2021

	Arrivals			Overnight stays		
	Period 1.01-31.03.2021 -thou-	Period 1.01-31.03.2022 -thou-	Period 1.01-31.03.2022 compared to period 1.01-31.03.2021 -%-	Period 1.01-31.03.2021 -thou-	Period 1.01-31.03.2022 -thou-	Period 1.01-31.03.2022 compared to period 1.01-31.03.2021 %
Total	97.3	144.4	148.4	185.8	268.4	144.5
Romanian tourists	95.8	135.5	141.4	178.9	246.1	137.6
Foreign tourists	1.5	8.9	593.3	6.9	22.3	323.2

Arrivals in apartments and rooms for rent registered in the period 1.01-31.03.2022, amounted to 144.4 thousand persons, an increase of 48.4% compared to the period 1.01-31.03.2021.

Of the total number of arrivals, in the period 1.01-31.03.2022, the arrivals of Romanian tourists in apartments and rooms for rent accounted for 93.8%, while the foreign tourists were only 6.2%.

By county¹⁾, in the period 1.01-31.03.2022, the number of **tourist arrivals** in apartments and rooms for rent registered higher values in: Brasov (36.0 thousand persons), Bucharest Municipality (28.2 thousand persons) and Cluj (11.6 thousand persons).

The overnight stays registered in apartments and rooms for rent in the period 1.01-31.03.2022 amounted to 268.4 thousand, an increase of 44.5% compared to those in the period 1.01-31.03.2021. Of the total number of overnight stays, in the period 1.01-31.03.2022, the overnight stays of Romanian tourists in apartments and rooms for rent accounted for 91.7%, while the overnight stays of foreign tourists registered a percentage of 8.3%.

By county¹⁾, **overnight stays of tourists** in apartments and rooms for rent in the period 1.01-31.03.2022 registered higher values in: Brasov (65.2 thousand), Bucharest Municipality (54.0 thousand) and Prahova (22.2 thousand).

1) [Additional information on data in the press release can be found in the .xlsx file attached to the press release on the homepage](#)

Additional Information:

Methodological notes

The arrival of a tourist in an establishment of tourists' reception with functions of tourists' accommodation is registered when a person signs in the register of the respective establishment for one night or several nights' accommodation. In each establishment of tourists' reception with functions of tourists' accommodation, regardless of the number of overnight stays, the continuous stay of a tourist counts as one arrival.

The overnight stay means the 24-hours interval, starting with the admission hour of the respective establishment, for which a person signs in the register of the establishment and benefits of accommodation according to the price paid, even if the actual stay lasts less than the mentioned interval.

The net use index of accommodation places represents the relationship between the capacity of tourist accommodation in operation and its actual use by tourists within a determined period. We do the calculation by dividing the total number of overnight stays completed with the tourist accommodation capacity in operation, in the respective period.

The nomenclature of the accommodation structures was established starting from the list of authorized accommodation structures, downloaded from the website of the Ministry of Entrepreneurship and Tourism-Department for Tourism, on January 13, 2022.

The list included 13303 structures with over 10 bed places, of which 9493 accommodation structures and 3810 apartments and rooms for rent.

In March 2022, out of the total accommodation places, 3736 units were in major repairs at the time of the statistical research and 2116 did not complete the questionnaire for other reasons.

For additional information, kindly see the on line TEMPO database of INS (data for March 2022 will be available on May 4, 2022) and the statistical publication "Monthly Statistical Bulletin" (date of issue May 27, 2022).

The next issue of the press release on tourism will be on Wednesday, June 2, 2022.

The archive of the press releases: <http://www.insse.ro/cms/en/comunicate-de-presa-view>

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