

Domain: Tourism

## Tourism in March 2021

- *Compared to the corresponding month of the previous year, the arrivals in the establishments of tourists' reception with functions of tourists' accommodation increased by 78.1%, while the overnight stays increased by 61.6% in March 2021.*
- *Compared to March 2020, in March 2021 customs registered a decrease in the arrivals of foreign visitors of 22.4% and a decrease of 15.4% in the departures abroad of the Romanian visitors.*

### 1. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation - March

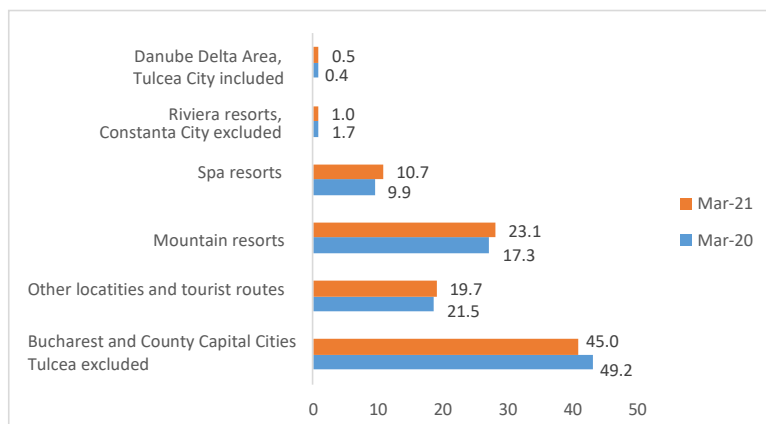
	Arrivals			Overnight stays		
	March 2020	March 2021	March 2021 compared to March 2020	March 2020	March 2021	March 2021 compared to March 2020
	-thou-	-thou-	-%-	-thou-	-thou-	-%
<b>Total</b>	<b>242.1</b>	<b>431.3</b>	<b>178.1</b>	<b>483.7</b>	<b>781.8</b>	<b>161.6</b>
Romanian tourists	207.9	406.4	195.5	413.2	724.2	175.3
Foreign tourists**) out of which:	34.2	24.9	72.8	70.5	57.6	81.7
Europe	26.2	20.9	79.8	54.0	48.1	89.1
The European Union ***)	18.1	15.2	84.0	37.5	35.6	94.9
Asia	3.7	1.2	32.4	8.7	3.0	34.5
North America	2.9	1.3	44.8	4.6	3.3	71.7
South America	*	*	-	*	*	-
Africa	*	*	-	1.2	0.7	58.3

[\\*\) Data less than 0.5; \\*\\*\) By country of residence; \\*\\*\\*\) Data on the European Union have been recalculated without the United Kingdom of Great Britain and Northern Ireland;](#)

[The number of arrivals and overnight stays, respectively, does not include quarantined persons, accommodated in tourist structures](#)

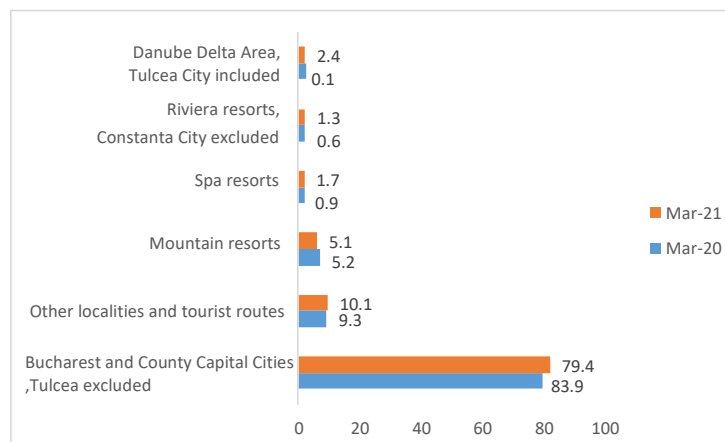
1. The distribution of Romanian tourists' arrivals in the establishments of tourists' reception, by tourist areas, in March 2021 compared to March 2020

- % -



2. The distribution of foreign tourists' arrivals in the establishments of tourists' reception, by tourist areas, in March 2021 compared to March 2020

- % -



[Graph data in .xls format attached to the press release on the homepage.](#)

In March 2021, **the arrivals** in the establishments of tourists' reception amounted to 431.3 thousands, 78.1% more compared to March 2020.

In March 2021, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 94.2% of the total arrivals, while the foreign tourists were 5.8%.

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (83.9% of the total of foreign tourists), and 72.9% of them came from European Union Member States.

In March 2021, **the overnight stays** in the establishments of tourists' reception amounted to 781.8 thousands, 61.6% more compared to March 2020.

In March 2021, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 92.6% of the total overnight stays, while the foreign tourists' overnight stays were 7.4%. As to the overnight stays of foreign citizens in the establishments of tourists' reception, the highest weight had those coming from Europe (83.5% of the total of foreign tourists), and 73.9% of them came from European Union Member States.

In March 2021, **the average duration of stay** was 1.8 days for Romanian tourists and 2.3 days for the foreign tourists.

In March 2021, **the net use index** of accommodation places was 14.9% on total tourists' accommodation structures, increasing by 0.6 percentage points compared to March 2020.

In March 2021, hotels (17.7%), tourist stops (14.8%), tourist villas (12.6%), tourist boarding houses (12.0%), motels (10.8%), tourist chalets and agro-tourist boarding houses (10.1%, each).

In March 2021, **the arrivals of foreign visitors in Romania**, according to *customs*, amounted to 317.8 thousands, 22.4% less compared to March 2020. Road and air transport means were mostly used in case of arrivals from abroad, accounting for 86.9%, respectively for 8.8% of total arrivals.

In March 2021, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 552.8 thousands, by 15.4% less compared to March 2020. The Romanian visitors mostly used the means of road and air transport for their departures abroad, accounting for 81.7%, respectively for 17.4% of total departures.

**2. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation - in the period 1.01-31.03.2021 compared to the period 1.01- 31.03.2020**

	Arrivals			Overnight stays		
	Period 1.01-31.03.2020	Period 1.01-31.03.2021	Period 1.01-31.03.2021 compared to period 1.01-31.03.2020	Period 1.01-31.03.2020	Period 1.01-31.03.2021	Period 1.01-31.03.2021 compared to period 1.01-31.03.2020
	-thou-	-thou-	-%-	-thou-	-thou-	-%
<b>Total</b>	<b>1762.8</b>	<b>1410.5</b>	<b>80.0</b>	<b>3463.8</b>	<b>2608.8</b>	<b>75.3</b>
Romanian tourists	1480.2	1346.0	90.9	2855.7	2459.7	86.1
Foreign tourists**) out of which:	282.6	64.5	22.8	608.1	149.1	24.5
Europe	210.1	53.4	25.4	443.8	123.9	27.9
The European Union ***)	150.7	38.4	25.5	312.3	90.6	29.0
Asia	37.9	3.7	9.8	95.4	8.3	8.7
North America	15.7	3.3	21.0	31.1	8.4	27.0
South America	2.2	*	-	4.7	0.6	12.8
Africa	2.8	0.6	21.4	6.2	1.5	24.2

[\\*\) Data less than 0.5; \\*\\*\) By country of residence; \\*\\*\\*\) Data on the European Union have been recalculated without the United Kingdom of Great Britain and Northern Ireland;](#)  
[The number of arrivals and overnight stays, respectively, does not include quarantined persons, accommodated in tourist structures.](#)

In the period 1.01-31.03.2021, **the arrivals** in the establishments of tourists' reception amounted to 1410.5 thousands, 20.0% less compared to the period 1.01-31.03.2020.

In the period 1.01-31.03.2021, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 95.4% of the total arrivals, while the foreign tourists were 4.6%.

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (82.8% of the total of foreign tourists) and 72.0% of them came from European Union Member States.

In the period 1.01-31.03.2021, **the overnight stays** in the establishments of tourists' reception amounted to 2608.8 thousands, 24.7% less compared to the period 1.01-31.03.2020.

In the period 1.01-31.03.2021, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 94.3% of the total overnight stays, while the foreign tourists' overnight stays were 5.7%. As to the overnight stays of foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (83.1% of the total of foreign tourists) and 73.1% of them came from European Union Member States.

In the period 1.01-31.03.2021, **the average duration of stay** was 1.8 days for romanian tourists and 2.3 days for foreign tourists.

In the period 1.01-31.03.2021, **the net use index** of accommodation places was 17.2% on total tourists' accommodation structures, 5.2 percentage points less compared to the period 1.01-31.03.2020.

In the period 1.01-31.03.2021, hotels (20.0%), tourist villas (17.0%), tourist chalets (15.6%), inns (15.4%), tourist boarding houses (14.2%), bungalows (13.4%), agro-tourist boarding houses (12.8%) and tourist stops (12.5%) registered higher use indices of accommodation places.

By county, the number of tourists' arrivals in the establishments of tourists' reception with functions of tourists' accommodation<sup>1)</sup> recorded in the period 1.01-31.03.2021 higher values in Braşov (244.5 thousands), Bucharest Municipality (132.6 thousands), Prahova (102.2 thousands), Suceava (74.4 thousands), Bihor (67.9 thousands), Vâlcea (64.2 thousands), Mureş (61.8 thousands), Sibiu (60.8 thousands) and Cluj (58.2 thousands), while the number of tourists' overnight stays<sup>\*)</sup> recorded higher values in Braşov (482.6 thousands), Bucharest Municipality (213.4 thousands), Prahova (207.8 thousands), Bihor (144.2 thousands), Suceava (134.3 thousands), Vâlcea (133.1 thousands), Mureş (116.9 thousands), Sibiu (103.8 thousands), Cluj (95.8 thousands), Constanţa (70.5 thousands), Caraş Severin (64.7 thousands) and Timis (63.8 thousands).

Most of the foreign tourists accommodated in the establishments of tourists' reception with functions of tourists' accommodation<sup>1)</sup> came from Germany (7.6 thousands), Italy (6.6 thousands), France (4.9 thousands), Hungary (3.4 thousands), Republic of Moldova (3.2 thousands), and the United Kingdom (2.9 thousands).

In the period 1.01-31.03.2021, **the arrivals of foreign visitors to Romania**, according to *customs*, amounted to 944.6 thousands, 52.2% less compared to the period 1.01-31.03.2020. The road and air means of transport were mostly used for the arrivals of foreign visitors to Romania, accounting for 88.4% - road transportation, respectively for 7.9% - air transportation, of total arrivals.

In the period 1.01-31.03.2021, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 1850.8 thousands, by 54.0% less compared to the period 1.01-31.03.2020.

Romanian visitors mostly used the road and air means of transport for their departures abroad, accounting for 81.2% - road transportation, respectively for 18.2% - air transportation, of the total departures.

<sup>1)</sup> [Additional information on data in the press release can be found in the .xls file attached to the press release on the homepage](#)

#### Additional Information:

**The arrival** of a tourist in an establishment of tourists' reception with functions of tourists' accommodation is registered when a person signs in the register of the respective establishment for one night or several nights' accommodation. In each establishment of tourists' reception with functions of tourists' accommodation, regardless of the number of overnight stays, the continuous stay of a tourist counts as one arrival.

**The overnight stay** means the 24-hours interval, starting with the admission hour of the respective establishment, for which a person signs in the register of the establishment and benefits of accommodation according to the price paid, even if the actual stay lasts less than the mentioned interval.

**The net use index of accommodation places** represents the relationship between the capacity of tourist accommodation in operation and its actual use by tourists within a determined period. We do the calculation by dividing the total number of overnight stays completed with the tourist accommodation capacity in operation, in the respective period.

The nomenclature of the accommodation structures was established starting from the list of authorized accommodation structures, downloaded from the website of the Ministry of Economy, Entrepreneurship and Tourism-Department for Tourism, on December 16, 2020.

The list included 12211 structures with over 10 bed places, of which 9206 accommodation structures and 3005 apartments and rooms for rent.

In March 2021, out of the total accommodation places, 726 units were closed in the survey moment, due to COVID-19, 2950 units were in major repairs at the time of the statistical research and 1287 did not complete the questionnaire for other reasons.

**IMPORTANT!** In order to ensure the comparability of the data series and the coherence with the previous press releases, in the press release, only the data from the collective tourist accommodation structures with over 10 bed places are presented.

**Attention!** The number of arrivals, respectively overnight stays does not include the quarantined persons, accommodated in the tourist structures.

For additional information, kindly see the on line TEMPO database of INS (data for March 2021 will be available on May 4, 2021) and the statistical publication "Monthly Statistical Bulletin" (date of issue May 26, 2021).

The next issue of the press release on tourism will be on Wednesday, June 2, 2021.

The archive of the press releases: <http://www.insse.ro/cms/en/comunicate-de-presa-view>

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