

Domain: Tourism

The tourism in month of March 2020

- Compared to the corresponding month of the previous year, the arrivals in the establishments of tourists' reception with functions of tourists' accommodation decreased by 69.8 %, while the overnight stays decreased by 68.2% in March 2020.
- Compared to March 2019, in March 2020 customs registered a decrease in the arrivals of foreign visitors of 50.1 % and a decrease of 55.6% in the departures abroad of the Romanian visitors.

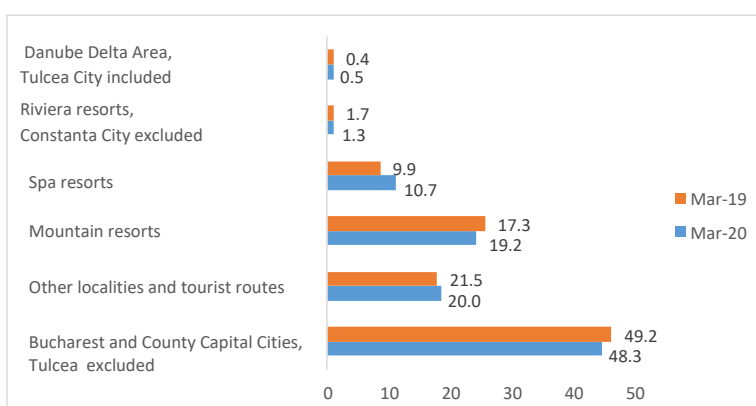
1. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation - March

	Arrivals			Overnight stays		
	March 2019 -thou-	March 2020 -thou-	March 2020 compared to March 2019 -%-	March 2019 -thou-	March 2020 -thou-	March 2020 compared to March 2019 -%-
Total	800.4	242.1	30.2	1519.1	483.7	31.8
Romanian tourists	631.3	207.9	32.9	1181.1	413.2	35
Foreign tourists**) out of which:	169.1	34.2	20.2	338	70.5	20.9
Europe	125.1	26.2	20.9	242.9	54	22.2
The European Union (***)	94.5	18.1	19.2	183.3	37.5	20.5
Asia	22	3.7	16.8	49.6	8.7	17.5
North America	10.6	2.9	27.4	21.1	4.6	21.8
South America	1.3	*)	-	2.9	*)	-
Africa	1.8	*)	-	3.7	1.2	32.4

*) Data less than 0.5; **) By country of residence; ***) Data on the European Union have been recalculated without the United Kingdom of Great Britain and Northern Ireland; [The data of the table can be found in the .xls file attached to the communiqué on the homepage.](#) The number of arrivals and overnight stays, respectively, does not include quarantined persons, accommodated in tourist structures

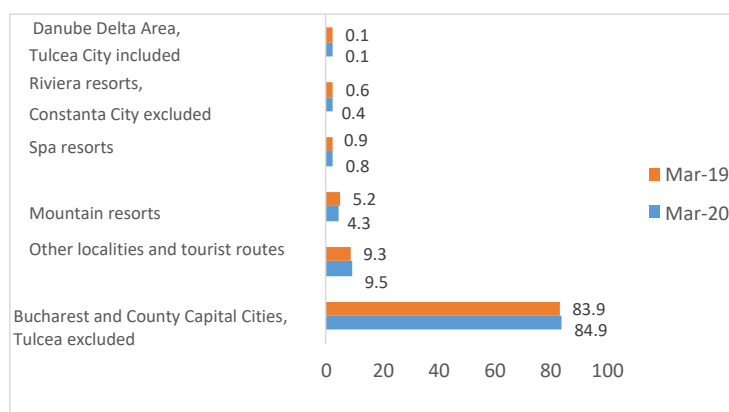
1. The distribution of Romanian tourists' arrivals in the establishments of tourists' reception, by tourist areas, in March 2020 compared to March 2019

- % -



2. The distribution of foreign tourists' arrivals in the establishments of tourists' reception, by tourist areas, in March 2020 compared to March 2019

- % -



[Graph data in .xls format attached to the press release on the homepage.](#)

In March 2020, **the arrivals** in the establishments of tourists' reception amounted to 242.1 thousands, 69.8% less compared to March 2019.

In March 2020, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 85.9% of the total arrivals, while the foreign tourists were 14.1%.

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (76.6 of the total of foreign tourists) and 69.1% of them came from European Union Member States.

In March 2020, **the overnight stays** in the establishments of tourists' reception amounted to 483.7 thousands, 68.2% less compared to March 2019.

In March 2020, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 85.4% of the total overnight stays, while the foreign tourists' overnight stays were 14.6%. As to the overnight stays of foreign citizens in the establishments of tourists' reception, the highest weight had those coming from Europe (76.6% of the total of foreign tourists) and 69.4% of them came from European Union Member States.

In March 2020, **the average duration of stay** was 2.0 days for Romanian tourists and 2.1 days for the foreign tourists.

In March 2020, **the net use index** of accommodation places was 14.3% on total tourists' accommodation structures, decreasing by 9.7 percentage points compared to March 2019.

In March 2020, hotels (16.5%), hostels (14.9%), tourist boarding houses and tourist villas (11.7% each), and motels (10.8%) registered higher use indices of accommodation places.

In March 2020, **the arrivals of foreign visitors in Romania**, according to *customs*, amounted to 409.4 thousands, 50.1% less compared to March 2019. Road and air transport means were mostly used in case of arrivals from abroad, accounting for 83.1%, respectively for 14.0% of total arrivals.

In March 2020, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 653.2 thousands, by 55.6% less compared to March 2019. The Romanian visitors mostly used the means of road and air transport for their departures abroad, accounting for 67.3%, respectively for 31.8% of total departures.

2. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation – during 1.01 – 31.03

	Arrivals			Overnight stays		
	Period 1.01- 31.03.2019 -thou-	period 1.01- 31.03.2020 -thou-	period 1.01- 31.03.2020 compared to period 1.01- 31.03.2019 -%-	period 1.01- 31.03.2019 -thou-	period 1.01- 31.03.2020 -thou-	period 1.01- 31.03.2020 compared to period 1.01- 31.03.2019 -%-
Total	2317.6	1762.8	76.1	4488.4	3463.8	77.2
Romanian tourists	1873.7	1480.2	79	3595.6	2855.7	79.4
Foreign tourists*) out of which:	443.9	282.6	63.7	892.8	608.1	68.1
Europe	328.7	210.1	63.9	650.9	443.8	68.2
The European Union **)	245.3	150.7	61.4	476.3	312.3	65.6
Asia	62.6	37.9	60.5	136.8	95.4	69.7
North America	26.9	15.7	58.4	54.3	31.1	57.3
South America	3.5	2.2	62.9	8	4.7	58.8
Africa	4.2	2.8	66.7	8.2	6.2	75.6

*) By country of residence; **) Data on the European Union have been recalculated without the United Kingdom of Great Britain and Northern Ireland; [The data of the table can be found in the .xls file attached to the communiqué on the homepage](#). The number of arrivals and overnight stays, respectively, does not include quarantined persons, accommodated in tourist structures

In the period 1.01-31.03.2020, **the arrivals** in the establishments of tourists' reception amounted to 1762.8 thousands, 23.9% less compared to the period 1.01-31.03.2019.

In the period 1.01-31.03.2020, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 84.0% of the total arrivals, while the foreign tourists were 16.0%.

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (74.3% of the total of foreign tourists) and 71.7% of them came from European Union Member States.

In the period 1.01-31.03.2020, **the overnight stays** in the establishments of tourists' reception amounted to 3463.8 thousands, 22.8% less compared to the period 1.01-31.03.2019.

In the period 1.01-31.03.2020, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 82.4% of the total overnight stays, while the foreign tourists' overnight stays were 17.6%. As to the overnight stays of foreign visitors in the establishments of tourists' reception, the highest weight had those coming from Europe (73.0% of the total of foreign tourists) and 70.4% of them came from European Union Member States.

In the period 1.01-31.03.2020, **the average duration of stay** was 1.9 days for Romanian tourists and 2.2 days for foreign tourists.

In the period 1.01-31.03.2020, **the net use index** of accommodation places was 22.4% on total tourists' accommodation structures, 2.1 percentage points less compared to the period 1.01-31.03.2019.

In the period 1.01-31.03.2020, hotels (27.8%), hostels (18.3%), tourist villas (18.1%) and tourist boarding houses (16.6%) and bungalows (16.5%) registered higher use indices of accommodation places.

By county ¹⁾, the number of tourists' arrivals in the establishments of tourists' reception with functions of tourists' accommodation recorded in the period 1.01 – 31.03.2020 higher values in Bucharest Municipality (293.5 thousands), Braşov (247.9 thousands), Prahova (100.5 thousands), Cluj (86.4 thousands), Mures (80.8 thousands), Bihor (74.8 thousands), Sibiu (69.9 thousands) and Suceava (69.3 thousands), while the number of tourists' overnight stays*¹⁾ recorded higher values in Bucharest Municipality (527.6 thousands), Braşov (509.8 thousands), Prahova (221.9 thousands), Vâlcea (164.8 thousands), Bihor (161.4 thousands), Cluj (159.8 thousands), Mureş (157.6 thousands) and Suceava (142.0 thousands),.

By country ¹⁾, most of the foreign visitors accommodated in the establishments of tourists' reception with functions of tourists' accommodation came from Germany (29.5 thousands), Israel (26.9 thousands), Italy (25.8 thousands), United Kingdom (17.8 thousands) and France (16.3 thousands).

In the reference period 1.01-31.03.2020, **the arrivals of foreign visitors to Romania**, according to *customs*, amounted to 1975.0 thousands, 11.3% less compared to the same period of last year. The road and air means of transport were mostly used for the arrivals of foreign visitors to Romania, accounting for 76.5%, respectively for 21.3% of total arrivals.

In the period 1.01-31.03.2020, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 4024.6 thousands, by 11.3% less compared to the period 1.01-31.03.2019. Romanian visitors mostly used the road and air means of transport for their departures abroad, accounting for 67.3%, respectively for 32.1% of the total departures.

¹⁾ [Additional information on data in the press release can be found in the .xls file attached to the press release on the homepage](#)

IMPORTANT!

The information in this press release (March 2020) does capture the impact of the COVID-19 crisis and of the measures taken by the authorities as a result of the decree of the state of emergency on the Romanian territory starting with March 16, 2020..

The National Institute of Statistics understands the difficulties faced by our respondents during this period and we are aware that the answers to the statistical research may not be a priority at present.

However, by collecting statistical information, we will be able to monitor and inform all our users about the effects of COVID-19 on our economy and society.

We appreciate the continued support of our respondents in the statistical research carried out by the National Institute of Statistics and understand the difficulties with which all providers of statistical data are facing.

Methodological Information:

The arrival of a tourist in an establishment of tourists' reception with functions of tourists' accommodation is registered when a person signs in the register of the respective establishment for one night or several nights' accommodation. In each establishment of tourists' reception with functions of tourists' accommodation, regardless of the number of overnight stays, the continuous stay of a tourist counts as one arrival.

The overnight stay means the 24-hours interval, starting with the admission hour of the respective establishment, for which a person signs in the register of the establishment and benefits of accommodation according to the price paid, even if the actual stay lasts less than the mentioned interval.

The net use index of accommodation places represents the relationship between the capacity of tourist accommodation in operation and its actual use by tourists within a determined period. We do the calculation by dividing the total number of overnight stays completed with the tourist accommodation capacity in operation, in the respective period.

The nomenclature of the accommodation structures was established starting from the list of authorized accommodation structures, downloaded from the website of the Ministry of Economy, Energy and Business Environment - Department for Tourism, on February 21, 2020. The list included 14928 structures, of which:

- the apartments and rooms for rent were eliminated, which are the subject of another statistical research (about 3700);
- 2149 units surveyed were in major repairs at the time of the statistical research, and 598 units refused to answer and 545 did not complete the questionnaire for other reasons.

Attention! The number of arrivals, respectively overnight stays does not include the quarantined persons, accommodated in the tourist structures.

For additional information, kindly see the on line TEMPO database of INS (data for March 2020 will be available on May 5, 2020) and the statistical publication "Monthly Statistical Bulletin" (date of issue May 27, 2020).

The next issue of the press release on tourism will be on Wednesday, June 3, 2020.

The archive of the press releases: <http://www.insse.ro/cms/en/comunicate-de-presa-view>

The Directorate of Communication

e-mail: biroupresa@insse.ro

Tel: +4021 3181869