

Domain: Tourism

Tourism in February 2024

- Compared to February 2023, in February 2024 arrivals in the establishments of tourists' reception with functions of tourists' accommodation, including apartments and rooms for rent, increased by 4.2%, and overnight stays increased by 5.2%.
- Compared to February 2023, in February 2024 customs registered an increase in the arrivals¹⁾ of foreign visitors of 7.5% and an increase of 14.4% in the departures¹⁾ abroad of the Romanian visitors.

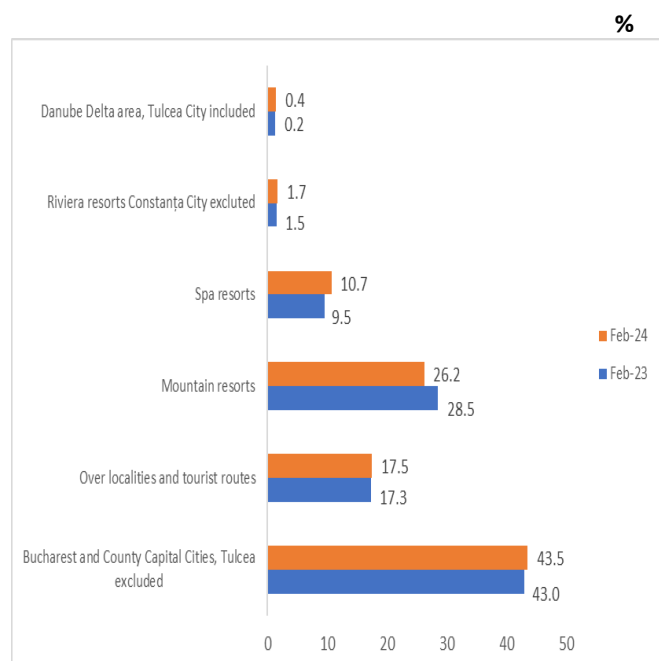
1. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent), in February

	Arrivals			Overnight stays		
	February 2023	February 2024	February 2024 compared to February 2023	February 2023	February 2024	February 2024 compared to February 2023
	-thou-	-thou-	-%-	-thou-	-thou-	-%
Total	813.4	847.5	104.2	1548.9	1629.7	105.2
Romanian tourists	696.7	715.4	102.7	1282.9	1333.0	103.9
Foreign tourists*) of which	116.7	132.1	113.2	266.0	296.7	111.5
- Europe	92.9	109.4	117.8	202.8	238.9	117.8
- European Union	67.0	75.4	112.5	145.7	164.1	112.6
- Asia	14.8	11.1	75.0	42.0	30.8	73.3
- North America	5.7	6.5	114.0	13.7	16.4	119.7
- South America	0.5	0.7	140.0	1.3	1.6	123.1
- Africa	1.0	1.1	110.0	2.3	2.5	108.7

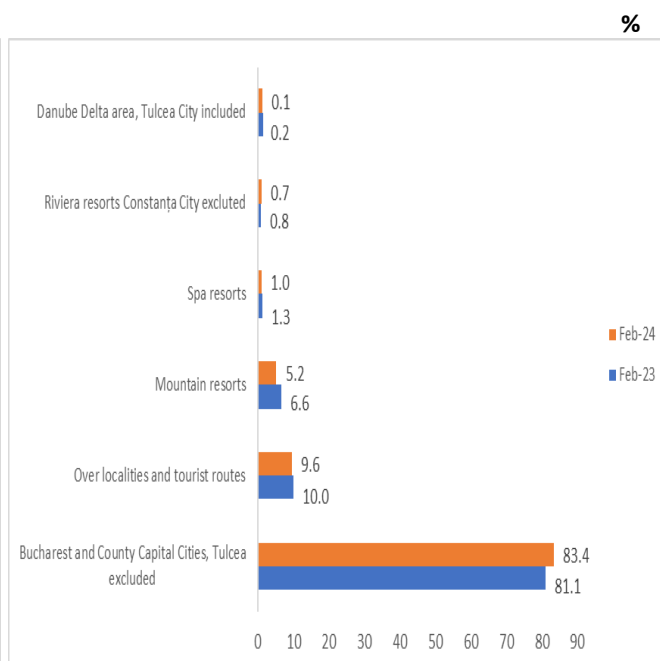
*) By country of residence; Table data can be found in .xlsx file attached to the press release on the homepage.

¹⁾ See the methodological notes attached to the press release on the homepage.

1. The distribution of Romanian tourists' arrivals in the establishments of tourists' reception (including apartments and rooms for rent), by tourist areas, in February 2024 compared to February 2023



2. The distribution of foreign tourists' arrivals in the establishments of tourists' reception including apartments and rooms for rent), by tourist areas, in February 2024 compared to February 2023



[Graph data in .xlsx file attached to the press release on the homepage.](#)

In February 2024, **the arrivals** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 847.5 thousand persons, increasing by 4.2% compared to February 2023. In February 2024, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 84.4% of the total arrivals, while the foreign tourists were 15.6%.

In February 2024, **the overnight stays** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 1629.7 thousand, increasing by 5.2% compared to February 2023. In February 2024, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 81.8% of the total overnight stays, while the foreign tourists' overnight stays were 18.2%.

In February 2024, **the average duration of stay** was 1.9 days for Romanian and 2.2 days for foreign tourists.

In February 2024, **the net use index** of accommodation places was 25.2% on total tourists' accommodation structures (including apartments and rooms for rent), decreasing by 0.5 percentage points compared to February 2023.

In February 2024, **the arrivals of foreign visitors in Romania**, according to *customs*, amounted to 917.5 thousand persons, increasing by 7.5% compared to February 2023.

In February 2024, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 1393.0 thousand persons, increasing by 14.4% compared to February 2023.

2. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) - in the period 1.01.-29.02.2024 compared to period 1.01.-28.02.2023

	Arrivals			Overnight stays		
	Period 1.01- 28.02.2023	Period 1.01- 29.02.2024	Period 1.01- 29.02.2024 compared to period 1.01- 28.02.2023	Period 1.01- 28.02.2023	Period 1.01- 29.02.2024	Period 1.01- 29.02.2024 compared to period 1.01- 28.02.2023
	-thou-	-thou-	-%-	-thou-	-thou-	-%
Total	1597.4	1616.2	101.2	3037.6	3070.9	101.1
Romanian tourists	1358.9	1363.9	100.4	2488.3	2501.4	100.5
Foreign tourists**), of which:	238.5	252.3	105.8	549.3	569.5	103.7
- Europe	185.7	209.8	113.0	408.3	460.8	112.9
- <i>European Union</i>	131.2	141.3	107.7	287.1	308.9	107.6
- Asia	32.6	21.0	64.4	94.9	58.9	62.1
- North America	13.4	12.0	89.6	30.4	29.9	98.4
- South America	1.1	1.4	127.3	2.8	3.3	117.9
- Africa	1.8	1.8	100.0	4.0	4.1	102.5

*) By country of residence.

In the period 01.01.-29.02.2024, **the arrivals** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 1616.2 thousand persons, 1.2% more compared to period 01.01.-28.02.2023.

In the period 01.01.-29.02.2024, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 84.4% of the total arrivals, while the foreign tourists were 15.6%.

In the period 01.01.-29.02.2024, **the overnight stays** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 3070.9 thousand, 1.1% more compared to period 01.01.-28.02.2023.

In period 01.01.-29.02.2024, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 81.5% of the total overnight stays, while the foreign tourists' overnight stays were 18.5%.

In the period 01.01.-29.02.2024, **the average duration of stay** was 1.8 days for Romanian and 2.3 days for foreign tourists.

In the period 01.01.-29.02.2024, **the net use index** of accommodation places was 23.1% on total tourists' accommodation structures (including apartments and rooms for rent), 0.9 percentage points less compared to period 01.01.-28.02.2023.

By county¹⁾, the number of **tourists' arrivals** in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) in the period 01.01-29.02.2024 recorded higher values in: Bucharest Municipality (261.9 thousand persons), Braşov (227.4 thousand persons) and Prahova (99.4 thousand persons), while the number of **tourists' overnight stays** in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) recorded higher values in: Bucharest Municipality (530.3 thousand), Braşov (445.2 thousand) and Prahova (205.7 thousand).

By country¹⁾, the most arrivals of the foreign tourists accommodated in establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) in the period 01.01-29.02.2024 came from: Italy (33.9 thousand persons), Germany (21.8 thousand persons) and United Kingdom (16.0 thousand persons).

In the period 01.01.-29.02.2024, **the arrivals of foreign visitors to Romania**, according to *customs*, amounted to 1888.9 thousand persons, 4.2% more compared to the period 01.01.-28.02.2023.

In the period 01.01.-29.02.2024, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 2989.8 thousand persons, 10.3% more compared to the period 01.01.-28.02.2023.

¹⁾ [Additional information on the data presented in the press release can be accessed in the *xlsx* file attached to the release on the homepage.](#)

Additional Information:

Methodological notes

The arrival of a tourist in an establishment of tourists' reception with functions of tourists' accommodation is registered when a person signs in the register of the respective establishment for one night or several nights' accommodation. In each establishment of tourists' reception with functions of tourists' accommodation, regardless of the number of overnight stays, the continuous stay of a tourist counts as one arrival.

The overnight stay means the 24-hours interval, starting with the admission hour of the respective establishment, for which a person signs in the register of the establishment and benefits of accommodation according to the price paid, even if the actual stay lasts less than the mentioned interval.

The net use index of accommodation places represents the relationship between the capacity of tourist accommodation in operation and its actual use by tourists within a determined period. We do the calculation by dividing the total number of overnight stays completed with the tourist accommodation capacity in operation, in the respective period.

The nomenclature of the accommodation structures was established starting from the list of authorized accommodation structures, downloaded from the website of the Ministry of Entrepreneurship and Tourism-Department for Tourism, on December 27, 2023.

The list included 14462 structures with over 10 bed places, of which 9248 accommodation structures and 5214 apartments and rooms for rent.

In February 2024, out of the total accommodation places, 4039 units were in major repairs and 2367 did not complete the questionnaire for other reasons.

For additional information, kindly see the on-line TEMPO database of INS (data for February 2024 will be available on April 4, 2024) and the statistical publication "Monthly Statistical Bulletin" (date of issue April 26, 2024).

The next issue of the press release on tourism will be on May 8, 2024.

The archive of the press releases: <http://www.insse.ro/cms/en/comunicate-de-presa-view>

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