PRESS RELEASE



No. 87/ April 2, 2020

Domain: Tourism

The tourism in month of February 2020

- Compared to the corresponding month of the previous year, the arrivals in the establishments of tourists' reception with functions of tourists' accommodation decreased by 4.5 %, while the overnight stays decreased by 6.1% in February 2020.
- Compared to February 2019, in February 2020 customs registered an increase in the arrivals of foreign visitors of 9.6 % and an increase of 3.9% in the departures abroad of the Romanian visitors.

1. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation - February

	Arrivals			Overnight stays		
	February 2019 -thou-	February 2020 thou-	February 2020 compared to February 2019 -%-	February 2019 -thou-	February 2020 —thou-	February 2020 compared to February 2019 -%
Total	758.8	724.4	95.5	1496.5	1404.6	93.9
Romanian tourists	623.9	603.6	96.7	1226.5	1143.3	93.2
Foreign tourists*) out of which:	134.9	120.8	89.5	270	261.3	96.8
Europe	101.5	90.5	89.2	199.3	190.7	95.7
The European Union**	76.9	66.8	86.9	149.5	138.2	92.4
Asia	17.9	15.2	84.9	39.8	38.3	96.2
North America	7.1	6	84.5	15.9	13.2	83
South America	1	1	100	2.6	2	76.9
Africa	1.3	1.1	84.6	2.7	2.6	96.3

^{*)} By the country of residence; <u>Table data in xls format attached to the press release on the homepage</u>

^{**)} The data regarding European Union were recalculated without UK and Northern Ireland

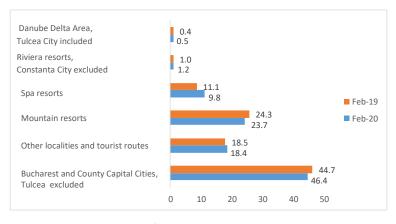
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1. The distribution of Romanian tourists' arrivals in the establishments of tourists' reception, by tourist areas, in February 2020 compared to February 2019





2. The distribution of foreign tourists' arrivals in the establishments of tourists' reception, by tourist areas, in February 2020 compared to February 2019



Graph data in .xls format attached to the press release on the homepage.

In February 2020, **the arrivals** in the establishments of tourists' reception amounted to 724.4 thousands, 4.5% less compared to February 2019.

In February 2020, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 83.3% of the total arrivals, while the foreign tourists were 16.7%.

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (74.9% of the total of foreign tourists) and 73.8% of them came from European Union Member States.

In February 2020, **the overnight stays** in the establishments of tourists' reception amounted to 1404.6 thousands, 6.1% less compared to February 2019.

In February 2020, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 81.4% of the total overnight stays, while the foreign tourists' overnight stays were 18.6%. As to the overnight stays of foreign citizens in the establishments of tourists' reception, the highest weight had those coming from Europe (73.0% of the total of foreign tourists) and 72.5% of them came from European Union Member States.

In February 2020, the average duration of stay was 1.9 days for Romanian tourists and 2.2 days for foreign tourists.

In February 2020, **the net use index** of accommodation places was 24.4% on total tourists' accommodation structures, decreasing by 1.9 percentage points compared to February 2019. In February 2020, hotels (31.4%), inns (22.4), hostels (19.0%), bungalows (17.8%), tourist villas (17.6%) and tourist boarding houses (17.0%) registered higher use indices of accommodation places.

In February 2020, the arrivals of foreign visitors in Romania, according to *customs*, amounted to 741.9 thousands, 9.6% more compared to February 2019. Most of the foreign visitors came from European countries (94.1%). 48.3% of the total arrivals of the foreign visitors to Romania were from European

Union Member States, out of which the most arrivals were from Bulgaria (33.0%), Hungary (26.2%), Italy (8.4%), Germany (6.6%), Poland (5.5%), France (4.5%).

In February 2020, **the departures of Romanian visitors abroad,** according to *customs*, amounted to 1326.8 thousands, by 3.9% more compared to February 2019. The Romanian visitors abroad mostly used the means of road and air transport, 63.2% and respectively 36.1% of the total departures.

2. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation – during 1.01 – 29.02.2020, respectively 1.01-28.02.2019

		Arrivals		Overnight stays			
	period	period	period	period	period	period	
	1.01- 28.02.2019 -thou-	1.01- 29.02.2020 –thou-	1.01-29.02.2020 compared to	1.01- 28.02.2019 -thou-	1.01- 29.02.2020 –thou-	1.01- 29.02.2020 compared to	
			period			period	
			1.01-28.02.2019 -%-			1.01- 28.02.2019 -%	
Total	1517,3	1520,7	100,2	2969,3	2980,1	100,4	
Romanian tourists	1242,5	1272,3	102,4	2414,5	2442,5	101,2	
Foreign tourists*) out of which	274,8	248,4	90,4	554,8	537,6	96,9	
Europe	203,6	183,9	90,3	408,1	389,8	95,5	
The European Union	150,8	132,6	87,9	293,0	274,8	93,8	
Asia	40,5	34,2	84,4	87,2	86,6	99,3	
North America	16,2	12,8	79,0	33,2	26,4	79,5	
South America	2,2	2,0	90,9	5,0	4,3	86,0	
Africa	2,4	2,3	95,8	4,5	4,9	108,9	

^{*)} By the country of residence; <u>Table data in xls format attached to the press release on the homepage</u>

In the period 1.01-29.02.2020, **the arrivals** in the establishments of tourists' reception amounted to 1520.7 thousands, 0.2% more compared to the period 1.01-28.02.2019.

In the period 1.01-29.02.2020, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 83.7% of the total arrivals, while the foreign tourists were 16.3%.

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (74.0% of the total of foreign tourists) and 72.1% of them came from European Union Member States.

In the period 1.01-29.02.2020, **the overnight stays** in the establishments of tourists' reception amounted to 2980.1 thousands, 0.4% more compared to the period 1.01-28.02.2019.

In the period 1.01-29.02.2020, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 82.0% of the total overnight stays, while the foreign tourists' overnight stays were 18.0%. As to the overnight stays of foreign visitors in the establishments of tourists' reception, the highest weight had those coming from Europe (72.5% of the total of foreign tourists) and 70.5% of them came from European Union Member States.

In the period 1.01-29.02.2020, **the average duration of stay** was 1.9 days for Romanian tourists and 2.2 days for foreign tourists.

^{**)} The data regarding European Union were recalculated without UK and Northern Ireland.

In the period 1.01-29.02.2020, **the net use index** of accommodation places was 24.7% on total tourists' accommodation structures, 0.1 percentage points less compared to the period 1.01-28.02.2019.

In the period 1.01-29.02.2020, hotels (31.2%), tourist villas (19.9%), hostels (19.2%), bungalows (18.9%) and tourist boarding houses (17.8%) registered higher use indices of accommodation places.

By county, the number of tourists' arrivals in the establishments of tourists' reception with functions of tourists' accommodation*) recorded in the period 1.01 – 29.02.2020 higher values in Bucharest Municipality (255.2 thousands), Braşov (222.3 thousands), Prahova (89.8 thousands), Cluj (74.3 thousands), Mureş (69.9 thousands), Bihor (65.0 thousands) and Suceava (61.6 thousands), while the number of tourists' overnight stays*) recorded higher values in Bucharest Municipality (464.4 thousands), Braşov (460.4 thousands), Prahova (200.5 thousands), Mureş (138.8 thousands), Valcea (137.7 thousands), Bihor (136.8 thousands), Cluj (136.4 thousands) and Suceava (127.5 thousands).

Most of the foreign visitors accommodated in the establishments of tourists' reception with functions of tourists' accommodation** came from Germany (25.2 thousands), Israel (25.0 thousands), Italy (24.5 thousands), United Kingdom (15.0 thousands) and France (14.3 thousands).

In the period 1.01-29.02.2020, **the arrivals of foreign visitors to Romania**, according to *customs*, amounted to 1565.6 thousands, 11.2% more compared to the period 1.01-28.02.2019. The road and air means of transport were mostly used for the arrivals of foreign visitors to Romania, accounting for 74.8%, respectively for 23.2% of total arrivals.

In the period 1.01-29.02.2020, **the departures of Romanian visitors abroad,** according to *customs*, amounted to 3371.4 thousands, by 9.9% more compared to the period 1.01-28.02.2019. The departures of Romanian visitors abroad mostly used the road and air means of transport, accounting for 67.3%, respectively for 32.1% of the total departures.

*) **) Additional information on data in the press release can be found in the .xls file attached to the press release on the homepage

IMPORTANT

- ✓ The information in this press release (February 2020) does not capture the impact of the COVID-19 crisis.
- ✓ The National Institute of Statistics understands the difficulties faced by our respondents during this period and we are aware that the answers to the statistical research may not be a priority at present.
- ✓ However, by collecting statistical information, we will be able to monitor and inform all our users about the effects of COVID-19 on our economy and society.
- ✓ As far as possible, we will continue to collect statistical information, in order to provide essential information that will capture the changing situation from March 2020. We appreciate the continued support of our respondents in the statistical research carried out by the National Institute of Statistics and understand the difficulties with which all providers of statistical data are facing.

Methodological Information:

The arrival of a tourist in an establishment of tourists' reception with functions of tourists' accommodation is registered when a person signs in the register of the respective establishment for one night or several nights' accommodation. In each establishment of tourists' reception with functions of tourists' accommodation, regardless of the number of overnight stays, the continuous stay of a tourist counts as one arrival.

The overnight stay means the 24-hours interval, starting with the admission hour of the respective establishment, for which a person signs in the register of the establishment and benefits of accommodation according to the price paid, even if the actual stay lasts less than the mentioned interval.

The net use index of accommodation places represents the relationship between the capacity of tourist accommodation in operation and its actual use by tourists within a determined period. We do the calculation by dividing the total number of overnight stays completed with the tourist accommodation capacity in operation, in the respective period.

The nomenclature of the accommodation structures was established starting from the list of authorized accommodation structures, downloaded from the website of the Ministry of Economy, Energy and Business Environment - Department for Tourism, on February 21, 2020. The list included 14928 structures, of which:

- the apartments and rooms for rent were eliminated, which are the subject of another statistical research (about 3700);
- 1866 units surveyed were in major repairs at the time of the statistical research, and 349 units refused to answer and 211 did not complete the questionnaire for other reasons.

For additional information, kindly see the on line TEMPO database of INS (data for February 2020 will be available on April 2, 2020) and the statistical publication "Monthly Statistical Bulletin" (date of issue April 28, 2020). The next issue of the press release on tourism will be on Tuesday, May 5, 2020.

The archive of the press releases: https://insse.ro/cms/en/comunicate-de-presa-view

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