

Domain: Tourism

## Tourism in January 2024

- Compared to January 2023, in January 2024 arrivals in the establishments of tourists' reception with functions of tourists' accommodation, including apartments and rooms for rent, decreased by 2.0%, and overnight stays decreased by 3.2%.
- Compared to January 2023, in January 2024 customs registered an increase in the arrivals<sup>1)</sup> of foreign visitors of 1.3% and an increase of 7.0% in the departures<sup>1)</sup> abroad of the Romanian visitors.

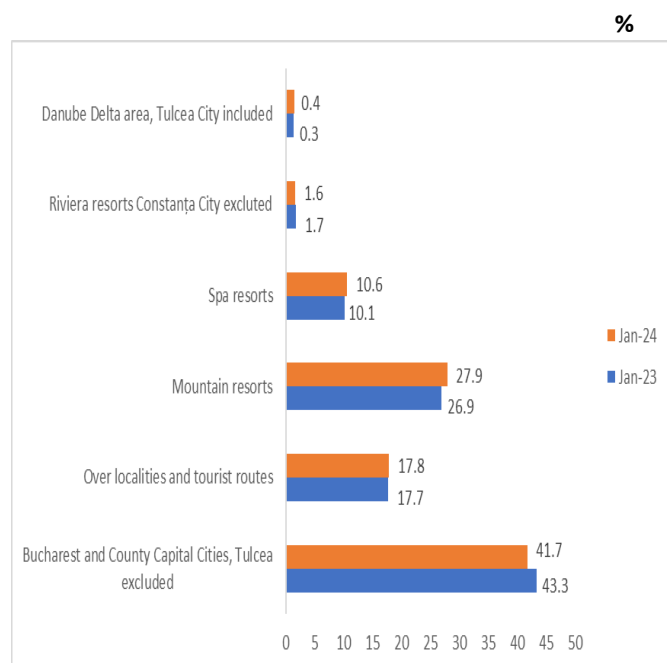
1. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent), in January 2024

	Arrivals			Overnight stays		
	January 2023	January 2024	January 2024 compared to January 2023	January 2023	January 2024	January 2024 compared to January 2023
	-thou-	-thou-	-%-	-thou-	-thou-	-%
<b>Total</b>	<b>784.0</b>	<b>768.7</b>	<b>98.0</b>	<b>1488.7</b>	<b>1441.2</b>	<b>96.8</b>
Romanian tourists	662.3	648.5	97.9	1205.4	1168.4	96.9
Foreign tourists*) of which	121.7	120.2	98.8	283.3	272.8	96.3
- Europe	92.8	100.3	108.1	205.5	221.9	108.0
- European Union	64.1	65.9	102.8	141.4	144.8	102.4
- Asia	17.8	9.8	55.1	53.0	28.0	52.8
- North America	7.7	5.5	71.4	16.7	13.6	81.4
- South America	0.6	0.7	116.7	1.4	1.7	121.4
- Africa	0.8	0.7	87.5	1.7	1.6	94.1

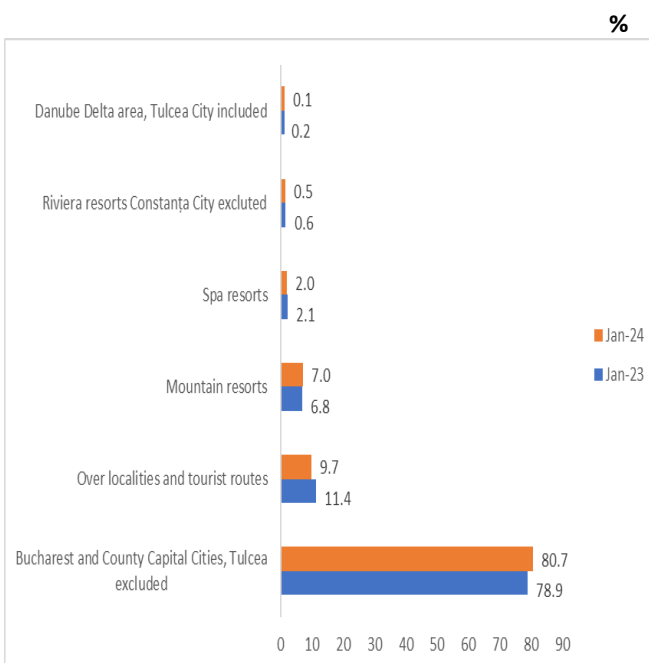
\*) By country of residence; [Table data can be found in .xlsx file attached to the press release on the homepage.](#)

<sup>1)</sup> [See the methodological notes attached to the press release on the homepage.](#)

**1. The distribution of Romanian tourists' arrivals in the establishments of tourists' reception (including apartments and rooms for rent), by tourist areas, in January 2024 compared to January 2023**



**2. The distribution of foreign tourists' arrivals in the establishments of tourists' reception including apartments and rooms for rent), by tourist areas, in January 2024 compared to January 2023**



[Graph data in .xlsx file attached to the press release on the homepage.](#)

In January 2024, **the arrivals** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 768.7 thousand persons, decreasing by 2.0% compared to January 2023. In January 2024, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 84.4% of the total arrivals, while the foreign tourists were 15.6%.

In January 2024, **the overnight stays** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 1441.2 thousand, decreasing by 3.2% compared to January 2023. In January 2024, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 81.1% of the total overnight stays, while the foreign tourists' overnight stays were 18.9%.

In January 2024, **the average duration of stay** was 1.8 days for Romanian and 2.3 days for foreign tourists.

In January 2024, **the net use index** of accommodation places was 21.1% on total tourists' accommodation structures (including apartments and rooms for rent), decreasing by 1.3 percentage points compared to January 2023.

In January 2024, **the arrivals of foreign visitors in Romania**, according to *customs*, amounted to 971.3 thousand persons, increasing by 1.3% compared to January 2023.

In January 2024, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 1596.8 thousand persons, increasing by 7.0% compared to January 2023.

By county<sup>1)</sup>, the number of **tourists' arrivals** in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) in January 2024 recorded higher values in: Bucharest Municipality (121.8 thousand persons), Braşov (108.9 thousand persons) and Prahova (47.2 thousand persons), while the number of **tourists' overnight stays** in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) recorded higher values in: Bucharest Municipality (246.4 thousand), Braşov (210.2 thousand) and Prahova (95.6 thousand).

By country<sup>1)</sup>, the most arrivals of the foreign tourists accommodated in establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) in January 2024 came from: Italy (17.3 thousand persons), Germany (10.0 thousand persons) and Republic of Moldova (9.7 thousand persons).

<sup>1)</sup> [Additional information on the data presented in the press release can be accessed in the \*xlsx\* file attached to the release on the homepage.](#)

#### Additional Information:

##### [Methodological notes](#)

**The arrival** of a tourist in an establishment of tourists' reception with functions of tourists' accommodation is registered when a person signs in the register of the respective establishment for one night or several nights' accommodation. In each establishment of tourists' reception with functions of tourists' accommodation, regardless of the number of overnight stays, the continuous stay of a tourist counts as one arrival.

**The overnight stay** means the 24-hours interval, starting with the admission hour of the respective establishment, for which a person signs in the register of the establishment and benefits of accommodation according to the price paid, even if the actual stay lasts less than the mentioned interval.

**The net use index of accommodation places** represents the relationship between the capacity of tourist accommodation in operation and its actual use by tourists within a determined period. We do the calculation by dividing the total number of overnight stays completed with the tourist accommodation capacity in operation, in the respective period.

The nomenclature of the accommodation structures was established starting from the list of authorized accommodation structures, downloaded from the website of the Ministry of Entrepreneurship and Tourism-Department for Tourism, on December 27, 2023.

The list included 14462 structures with over 10 bed places, of which 9248 accommodation structures and 5214 apartments and rooms for rent.

In January 2024, out of the total accommodation places, 4059 units were in major repairs and 2358 did not complete the questionnaire for other reasons.

For additional information, kindly see the on-line TEMPO database of INS (data for January 2024 will be available on March 4, 2024) and the statistical publication “Monthly Statistical Bulletin” (date of issue March 27, 2024).

The next issue of the press release on tourism will be on April 4, 2024.

The archive of the press releases: <http://www.insse.ro/cms/en/comunicate-de-presa-view>

**The Department of Communication**

e-mail: [birou presa@insse.ro](mailto:birou presa@insse.ro)

Tel: +4021 3181869