

Domain: Tourism

## Tourism in January 2023

- Compared to January 2022, in January 2023, both the arrivals and the overnight stays in the establishments of tourists' reception with functions of tourists' accommodation, including apartments and rooms for rent, increased by approximately 24.0%.
- Compared to January 2022, in January 2023 customs registered an increase in the arrivals<sup>1)</sup> of foreign visitors of 81.7% and in the departures<sup>1)</sup> abroad of the Romanian visitors of 39.4%.

### 1. Arrivals and overnight stays<sup>1)</sup> in the establishments of tourists' reception with functions of tourists' accommodation (including apartments and rooms for rent) in January

	Arrivals			Overnight stays		
	January 2022 <sup>2)</sup>	January 2023	January 2023 compared to January 2022	January 2022 <sup>2)</sup>	January 2023	January 2023 compared to January 2022
	-thou-	-thou-	-%-	-thou-	-thou-	-%
<b>Total</b>	<b>630.0</b>	<b>784.0</b>	<b>124.4</b>	<b>1200.3</b>	<b>1488.7</b>	<b>124.0</b>
Romanian tourists	575.5	662.3	115.1	1073.5	1205.4	112.3
Foreign tourists**)	54.5	121.7	223.3	126.8	283.3	223.4
of which:						
- Europe	42.7	92.8	217.3	96.0	205.5	214.1
- European Union	29.8	64.1	215.1	65.8	141.4	214.9
- Asia	5.4	17.8	329.6	14.9	53.0	355.7
- North America	2.6	7.7	296.2	7.0	16.7	238.6
- South America	*	0.6	-	0.7	1.4	200.0
- Africa	0.5	0.8	160.0	1.6	1.7	106.3

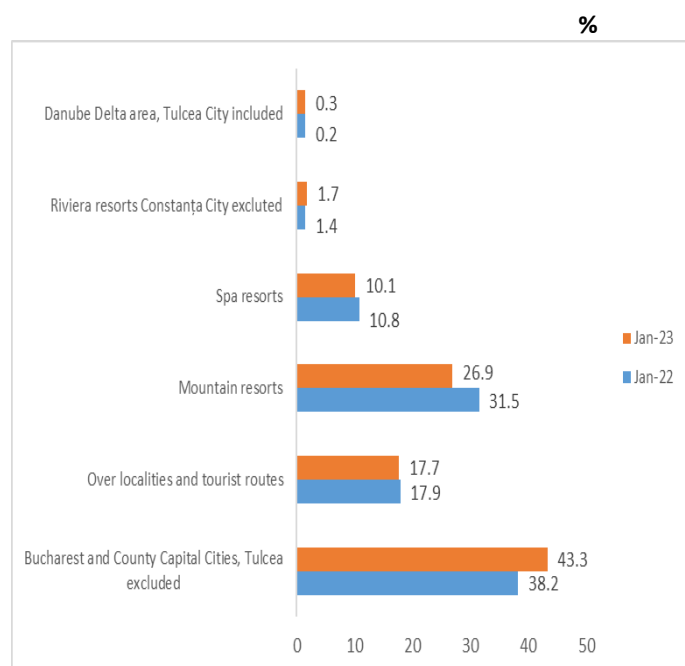
\*) Values lower than 0.5.

\*\*) By country of residence; [Table data can be found in .xlsx format attached to the press release on the homepage.](#)

<sup>1)</sup> See the [methodological notes](#) attached to the press release on the homepage.

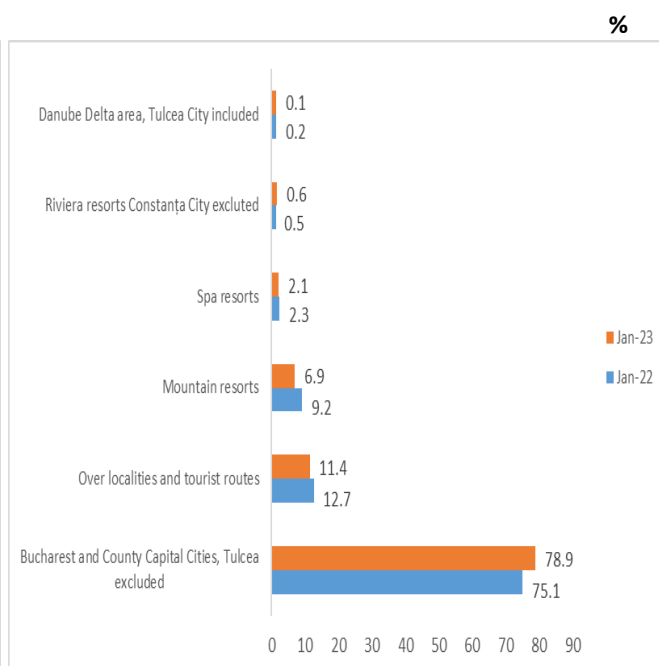
<sup>2)</sup> Revised data compared to the ones previously published due to the inclusion of arrivals and overnight stays of tourists accommodated in apartments and rooms for rent.

**1. The distribution of Romanian tourists' arrivals in the establishments of tourists' reception (including apartments and rooms for rent), by tourist areas, in January 2023 compared to January 2022**



[Graph data in .xlsx format attached to the press release on the homepage.](#)

**2. The distribution of foreign tourists' arrivals in the establishments of tourists' reception (including apartments and rooms for rent), by tourist areas, in January 2023 compared to January 2022**



In January 2023, **the arrivals** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 784.0 thousand persons, increasing by 24.4% compared to January 2022. In January 2023, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 84.5% of the total arrivals, while the foreign tourists were only 15.5%.

In January 2023, **the overnight stays** in the establishments of tourists' reception (including apartments and rooms for rent) amounted to 1488.7 thousand, increasing by 24.0% compared to January 2022. In January 2023, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 81.0% of the total overnight stays, while the foreign tourists' overnight stays were 19.0%.

In January 2023, **the average duration of stay** was 1.8 days for Romanian tourists and 2.3 days for foreign tourists.

In January 2023, **the net use index of accommodation places** was 22.4% per total tourists' accommodation structures (including apartments and rooms for rent), increasing by 3.2 percentage points compared to January 2022.

By county<sup>1)</sup>, in January 2023, the number of **tourists' arrivals** in the establishments of tourists' reception (including apartments and rooms for rent) recorded higher values in: Bucharest Municipality (121.9 thousand persons), Brașov (110.3 thousand persons) and Prahova (46.9 thousand persons), while the number of **tourists' overnight stays** in the establishments of tourists' reception (including apartments and rooms for rent) recorded higher values in: Bucharest Municipality (251.7 thousand), Brașov (213.6 thousand) and Prahova (94.2 thousand).

By country<sup>1)</sup>, the most arrivals of the foreign tourists accommodated in establishments of tourists' reception (including apartments and rooms for rent) in January 2023 came from Italy (15.0 thousand persons), Israel (14.3 thousand persons) and Germany (11.0 thousand persons).

In January 2023, **the arrivals of foreign visitors to Romania**, according to *customs*, amounted to 959.2 thousand persons, 81.7% more compared to January 2022.

In January 2023, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 1492.5 thousand persons, 39.4% more compared to January 2022.

<sup>1)</sup>[Additional information on the data in the press release can be found in the attached .xlsx file.](#)

## Additional Information:

### Methodological notes

**The arrival** of a tourist in an establishment of tourists' reception with functions of tourists' accommodation is registered when a person signs in the register of the respective establishment for one night or several nights' accommodation. In each establishment of tourists' reception with functions of tourists' accommodation, regardless of the number of overnight stays, the continuous stay of a tourist counts as one arrival.

**The overnight stay** means the 24-hours interval, starting with the admission hour of the respective establishment, for which a person signs in the register of the establishment and benefits of accommodation according to the price paid, even if the actual stay lasts less than the mentioned interval.

**The net use index of accommodation places** represents the relationship between the capacity of tourist accommodation in operation and its actual use by tourists within a determined period. We do the calculation by dividing the total number of overnight stays completed with the tourist accommodation capacity in operation, in the respective period.

The nomenclature of the accommodation structures was established starting from the list of authorized accommodation structures, downloaded from the website of the Ministry of Entrepreneurship and Tourism-Department for Tourism, on January 6, 2023.

The list included 14061 structures with over 10 bed places, of which: 9621 accommodation structures and 4440 apartments and rooms for rent.

In January 2023, out of the total accommodation places, 3870 units were in major repairs and 2202 did not complete the questionnaire for other reasons.

For additional information, kindly see the on-line TEMPO database of INS (data for January 2023 will be available on March 2, 2023) and the statistical publication "Monthly Statistical Bulletin" (date of issue March 29, 2023).

The next issue of the press release on tourism will be on Tuesday, April 4, 2023.

The archive of the press releases: <https://insse.ro/cms/en/comunicate-de-presa-view>

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