

Domain: Tourism

Tourism in January 2022

- Compared to January 2021, in January 2022, the arrivals in the establishments of tourists' reception with functions of tourists' accommodation increased by 20.3%, while the overnight stays increased by 24.7%.
- Compared to January 2021, in January 2022 customs registered an increase in the arrivals ¹⁾ of foreign visitors of 56.5% and an increase of 42.1% in the departures¹⁾ abroad of the Romanian visitors.

Arrivals and overnight stays¹⁾ in the establishments of tourists' reception with functions of tourists' accommodation in January

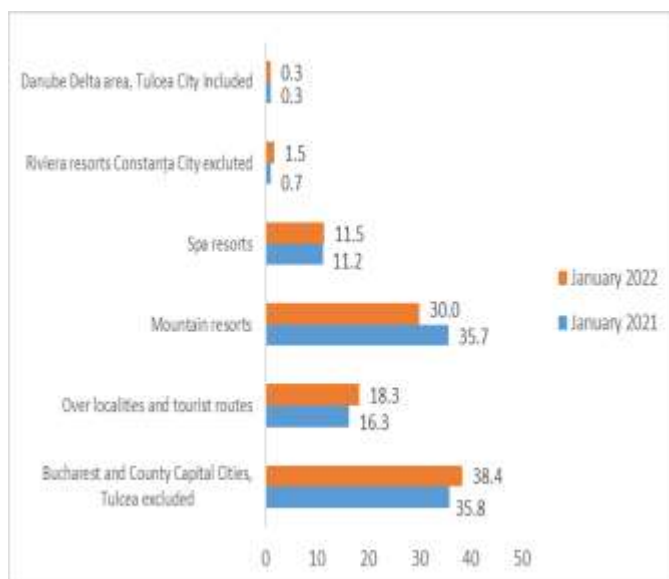
	Arrivals			Overnight stays		
	January 2021	January 2022	January 2022 compared to January 2021	January 2021	January 2022	January 2022 compared to January 2021
	-thou-	-thou-	-%-	-thou-	-thou-	-%
Total	480.9	578.7	120.3	884.3	1102.8	124.7
Romanian tourists	461.7	526.2	114.0	839.9	981.1	116.8
Foreign tourists**) of which	19.2	52.5	273.4	44.4	121.7	274.1
Europe	15.5	41.0	264.5	36.4	91.8	252.2
The European Union	11.2	28.6	255.4	26.4	63.1	239.0
Asia	1.2	5.3	441.7	2.6	14.2	546.2
North America	1.0	2.5	250.0	2.6	6.7	257.7
South America	*	*	-	*	0.8	-
Africa	*	0.5	-	*	1.6	-

*) Data less than 0.5; **) By country of residence; Table data can be found in .xlsx format attached to the press release on the homepage.

¹⁾ methodological notes attached

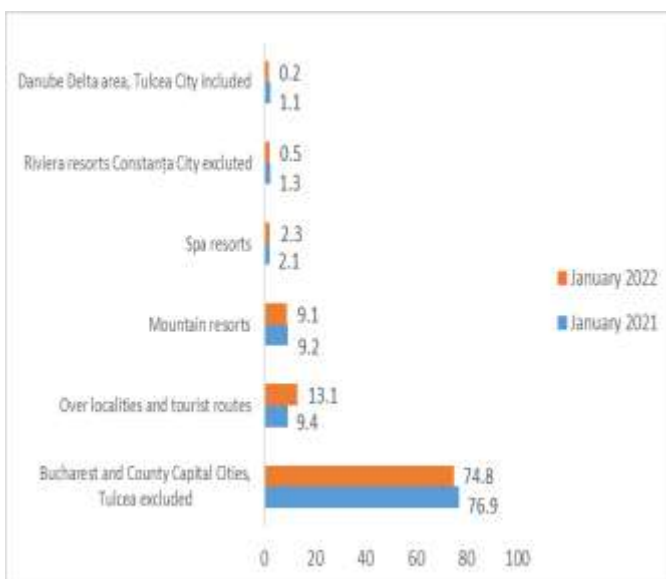
1. The distribution of Romanian tourists' arrivals in the establishments of tourists' reception, by tourist areas, in January 2022 compared to January 2021

%



2. The distribution of foreign tourists' arrivals in the establishments of tourists' reception, by tourist areas, in January 2022 compared to January 2021

%



[Graph data in .xlsx format attached to the press release on the homepage.](#)

In January 2022, **the arrivals** in the establishments of tourists' reception amounted to 578.7 thousands persons, increasing by 20.3% compared to January 2021.

In January 2022, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 90.9% of the total arrivals, while the foreign tourists were 9.1%.

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (78.1% of the total of foreign tourists), and 69.8% of them came from European Union Member States.

In January 2022, **the overnight stays** in the establishments of tourists' reception amounted to 1102.8 thousands, increasing by 24.7% compared to January 2021.

In January 2022, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 89.0% of the total overnight stays, while the foreign tourists' overnight stays were 11.0%. As to the overnight stays of foreign citizens in the establishments of tourists' reception, the highest weight had the tourists coming from Europe (75.4% of the total of foreign tourists), and 68.7% of them came from European Union Member States.

In January 2022, **the average duration of stay** was 1.9 days for Romanian tourists and 2.3 days for the foreign tourists.

In January 2022, **the net use index** of accommodation places was 19.5% on total tourists' accommodation structures, increasing by 2.3 percentage points compared to January 2021.

In January 2022, higher net use indices of accommodation places were registered for hotels (23.9%), bungalows (19.6%), tourist villas (17.4%), tourist boarding houses (15.0%), agro-tourist boarding houses (13.6%), tourist chalets (13.0%), holiday villages (12.2%), hostels (11.4%) and motels (10.3%).

By county¹⁾, the number of **tourists' arrivals** in the establishments of tourists' reception with functions of tourists' accommodation recorded in January 2022 higher values in Braşov (93.3 thousands persons), Bucharest Municipality (64.4 thousands persons), Prahova (38.4 thousands persons), Suceava (29.6 thousands persons), Vâlcea (27.9 thousands persons), Bihor (26.8 thousands persons), Sibiu (26.0 thousands persons), Mureş (24.2 thousands persons), Cluj (23.5 thousands persons), Maramureş (17.9 thousands persons), Constanţa and Iaşi (14.5 thousands persons each), while the number of **tourists' overnight stays** recorded higher values in Braşov (187.5 thousands), Bucharest Municipality (118.1 thousands), Prahova (79.6 thousands), Vâlcea (65.0 thousands), Bihor (60.1 thousands), Suceava (56.8 thousands), Mureş (47.7 thousands), Sibiu (44.1 thousands), Cluj (40.6 thousands), Constanţa (35.0 thousands), Maramureş (31.2 thousands), Caraş Severin (26.9 thousands), Harghita (25.1 thousands), Covasna (23.3 thousands), Timis (22.2 thousands) and Iaşi (21.3 thousands).

By country¹⁾, most of the foreign tourists accommodated in the establishments of tourists' reception with functions of tourists' accommodation came from Germany (6.1 thousands persons), Italy (4.7 thousands persons), Israel and Republic of Moldova (3.5 thousands persons each), France (3.4 thousands persons), United Kingdom (2.5 thousands persons), United States of America (2.3 thousands persons) and Hungary (2.2 thousands persons).

In January 2022, **the arrivals of foreign visitors to Romania**, according to *customs*, amounted to 527.9 thousands persons, 56.5% more compared to January 2021. The road and air means of transport were mostly used for the arrivals of foreign visitors to Romania, accounting for 81.4% - road transportation, respectively for 15.6% - air transportation, of total arrivals.

In January 2022, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 1070.5 thousands persons, by 42.1% more compared to January 2021.

Romanian visitors mostly used the road and air means of transport for their departures abroad, accounting for 63.6% - road transportation, respectively for 35.9% - air transportation, of the total departures.

* * *

Arrivals and overnight stays in apartments and rooms for rent – January

	Arrivals			Overnights		
	January 2021 -thou-	January 2022 -thou-	January 2022 compared to January 2021 -%-	January 2021 -thou-	January 2022 -thou-	January 2022 compared to January 2021 -%
Total	33.0	51.3	155.5	63.8	97.5	152.8
Romanian tourists	32.4	49.3	152.2	61.7	92.4	149.8
Foreign tourists	0.6	2.0	333.3	2.1	5.1	242.9

Arrivals in apartments and rooms for rent registered in January 2022 amounted to 51.3 thousand persons, an increase of 55.5% compared to January 2021.

Of the total number of arrivals, in January 2022, the arrivals of Romanian tourists in apartments and rooms for rent accounted for 96.1%, while foreign tourists only 3.9%.

By county¹⁾, in January 2022, the number of tourist arrivals in apartments and rooms for rent registered higher values in: Brasov (13.9 thousand persons), Bucharest (8.0 thousand persons), Cluj (3,7 thousand persons) and Prahova (4.5 thousand persons).

The overnight stays registered in apartments and rooms for rent in January 2022 amounted to 97.5 thousand, an increase of 52.8% compared to those in January 2021.

Of the total number of overnight stays, in January 2022, the overnight stays of Romanian tourists in apartments and rooms for rent accounted for 94.8%, while the overnight stays of foreign tourists registered a percentage of 5.2%.

By county¹⁾, **overnight stays of tourists** in apartments and rooms for rent in January 2022 registered higher values in: Brasov (25.4 thousand), Bucharest (14.8 thousand), Prahova (9.4 thousand) and Cluj (6.7 thousand).

¹⁾ [Additional information on data in the press release can be found in the .xlsx file attached to the press release on the homepage](#)

Additional Information:

[Methodological notes](#)

The arrival of a tourist in an establishment of tourists' reception with functions of tourists' accommodation is registered when a person signs in the register of the respective establishment for one night or several nights' accommodation. In each establishment of tourists' reception with functions of tourists' accommodation, regardless of the number of overnight stays, the continuous stay of a tourist counts as one arrival.

The overnight stay means the 24-hours interval, starting with the admission hour of the respective establishment, for which a person signs in the register of the establishment and benefits of accommodation according to the price paid, even if the actual stay lasts less than the mentioned interval.

The net use index of accommodation places represents the relationship between the capacity of tourist accommodation in operation and its actual use by tourists within a determined period. We do the calculation by dividing the total number of overnight stays completed with the tourist accommodation capacity in operation, in the respective period.

The nomenclature of the accommodation structures was established starting from the list of authorized accommodation structures, downloaded from the website of the Ministry of Entrepreneurship and Tourism-Department for Tourism, on January 13, 2022.

The list included 13303 structures with over 10 bed places, of which 9493 accommodation structures and 3810 apartments and rooms for rent.

In January 2022, out of the total accommodation places, 591 units were closed in the survey moment, due to COVID-19, 3643 units were in major repairs at the time of the statistical research and 1221 did not complete the questionnaire for other reasons.

For additional information, kindly see the on line TEMPO database of INS (data for January 2022 will be available on March 2, 2022) and the statistical publication "Monthly Statistical Bulletin" (date of issue March 29, 2022).

The next issue of the press release on tourism will be on Friday, April 1, 2022.

The archive of the press releases: <http://www.insse.ro/cms/en/comunicate-de-presa-view>

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