

Domain: Tourism

## Tourism in January 2021

- *Compared to the corresponding month of the previous year, the arrivals in the establishments of tourists' reception with functions of tourists' accommodation decreased by 39.6%, while the overnight stays decreased by 43.9% in January 2021.*
- *Compared to January 2020, in January 2021 customs registered a decrease in the arrivals of foreign visitors of 59.0% and a decrease of 63.1% in the departures abroad of the Romanian visitors.*

Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation - January

	Arrivals			Overnight stays		
	January 2020 -thou-	January 2021 -thou-	January 2021 compared to January 2020 -%-	January 2020 -thou-	January 2021 -thou-	January 2021 compared to January 2020 -%
<b>Total</b>	<b>796.3</b>	<b>480.9</b>	<b>60.4</b>	<b>1575.5</b>	<b>884.3</b>	<b>56.1</b>
Romanian tourists	668.7	461.7	69.0	1299.2	839.9	64.6
Foreign tourists**) out of which:	127.6	19.2	15.0	276.3	44.4	16.1
Europe	93.4	15.5	16.6	199.2	36.4	18.3
The European Union (***)	65.8	11.2	17.0	136.6	26.4	19.3
Asia	19.0	1.2	6.3	48.3	2.6	5.4
North America	6.8	1.0	14.7	13.3	2.6	19.5
South America	1.0	*	-	2.2	*	-
Africa	1.2	*	-	2.4	*	-

\*) Data less than 0.5

\*\*) By country of residence;

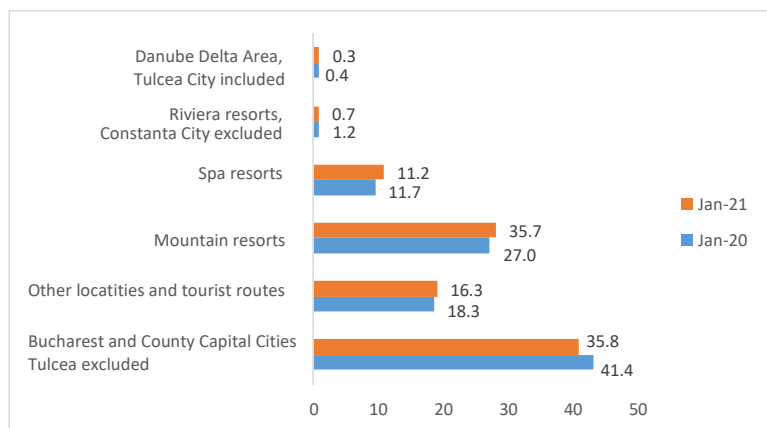
\*\*\*) Data on the European Union have been recalculated without the United Kingdom of Great Britain and Northern Ireland;

The table data can be found in .xls format attached to the press release on the homepage.

The number of arrivals and overnight stays, respectively, does not include quarantined persons, accommodated in tourist structures

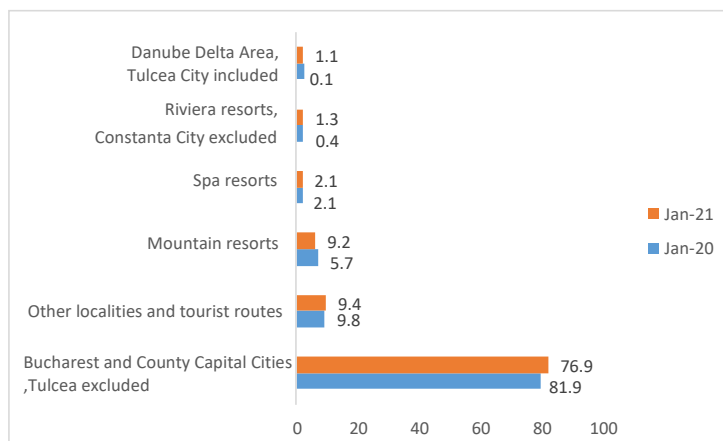
1. The distribution of Romanian tourists' arrivals in the establishments of tourists' reception, by tourist areas, in January 2021 compared to January 2020

- % -



2. The distribution of foreign tourists' arrivals in the establishments of tourists' reception, by tourist areas, in January 2021 compared to January 2020

- % -



[Graph data in .xls format attached to the press release on the homepage.](#)

In January 2021, **the arrivals** in the establishments of tourists' reception amounted to 480.9 thousands, 39.6% less compared to January 2020.

In January 2021, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 96.0% of the total arrivals, while the foreign tourists were 4.0%.

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (80.7% of the total of foreign tourists), and 72.3% of them came from European Union Member States.

In January 2021, **the overnight stays** in the establishments of tourists' reception amounted to 884.3 thousands, 43.9% less compared to January 2020.

In January 2021, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 95.0% of the total overnight stays, while the foreign tourists' overnight stays were 5.0%. As to the overnight stays of foreign citizens in the establishments of tourists' reception, the highest weight had those coming from Europe (82.0% of the total of foreign tourists), and 72.5% of them came from European Union Member States.

In January 2021, **the average duration of stay** was 1.8 days for Romanian tourists and 2.3 days for the foreign tourists.

In January 2021, **the net use index** of accommodation places was 17.2% on total tourists' accommodation structures, decreasing by 7.8 percentage points compared to January 2020.

In January 2021, hotels and inns (19.5% each), tourist villas (18.7%), tourist chalets (17.9%), tourist boarding houses (14.5%), agro-tourist boarding houses (13.8%), bungalows (13.6%) and hostels (12.2%) registered higher use indices of accommodation places.

By county, the number of tourists' arrivals in the establishments of tourists' reception with functions of tourists' accommodation<sup>1)</sup> recorded in January 2021 higher values in Braşov (100.0 thousands), Prahova (39.0 thousands), Bucharest Municipality (36.5 thousands), Suceava (27.2 thousands), Bihor (23.0 thousands), Sibiu (21.8 thousands), Vâlcea (19.5 thousands), Mureş (18.6 thousands) and Cluj (17.8 thousands), while the number of tourists' overnight stays<sup>\*)</sup> recorded higher values in Braşov (193.5 thousands), Prahova (80.2 thousands), Bucharest Municipality (58.2 thousands), Suceava (49.9 thousands), Bihor (49.2 thousands), Vâlcea (38.6 thousands), Sibiu (37.6 thousands), Mureş (30.9 thousands), Cluj (29.9 thousands), Timis (22.7 thousands) and Caraş Severin (21.5 thousands).

Most of the foreign tourists accommodated in the establishments of tourists' reception with functions of tourists' accommodation<sup>1)</sup> came from Germany (2.0 thousands), Italy (1.7 thousands), France (1.5 thousands), Republic of Moldova (1.2 thousands), and the Hungary (1.1 thousands).

In January 2021, **the arrivals of foreign visitors to Romania**, according to *customs*, amounted to 337.4 thousands, 59.0% less compared to January 2020. The road and air means of transport were mostly used for the arrivals of foreign visitors to Romania, accounting for 89.4%, respectively for 7.6% of total arrivals.

In January 2021, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 753.6 thousands, by 63.1% less compared to January 2020.

Romanian visitors mostly used the road and air means of transport for their departures abroad, accounting for 78.6%, respectively for 20.9% of the total departures. A positive evolution, compared to January 2020, was registered for shipping, respectively by 9.7%.

<sup>1)</sup> [Additional information on data in the press release can be found in the .xls file attached to the press release on the homepage](#)

#### **Additional Information:**

**The arrival** of a tourist in an establishment of tourists' reception with functions of tourists' accommodation is registered when a person signs in the register of the respective establishment for one night or several nights' accommodation. In each establishment of tourists' reception with functions of tourists' accommodation, regardless of the number of overnight stays, the continuous stay of a tourist counts as one arrival.

**The overnight stay** means the 24-hours interval, starting with the admission hour of the respective establishment, for which a person signs in the register of the establishment and benefits of accommodation according to the price paid, even if the actual stay lasts less than the mentioned interval.

**The net use index of accommodation places** represents the relationship between the capacity of tourist accommodation in operation and its actual use by tourists within a determined period. We do the calculation by dividing the total number of overnight stays completed with the tourist accommodation capacity in operation, in the respective period.

The nomenclature of the accommodation structures was established starting from the list of authorized accommodation structures, downloaded from the website of the Ministry of Economy, Entrepreneurship and Tourism-Department for Tourism, on December 16, 2020.

The list included 12211 structures with over 10 bed places, of which 9206 accommodation structures and 3005 apartments and rooms for rent.

In January 2021, out of the total accommodation places, 761 units were closed in the survey moment, due to COVID-19, 2888 units were in major repairs at the time of the statistical research and 1353 did not complete the questionnaire for other reasons.

**IMPORTANT! In order to ensure the comparability of the data series and the coherence with the previous press releases, in the press release, only the data from the collective tourist accommodation structures with over 10 bed places are presented.**

**Attention! The number of arrivals, respectively overnight stays does not include the quarantined persons, accommodated in the tourist structures.**

For additional information, kindly see the on line TEMPO database of INS (data for January 2021 will be available on March 2, 2021) and the statistical publication "Monthly Statistical Bulletin" (date of issue March 29, 2021).

The next issue of the press release on tourism will be on Friday, April 2, 2021.

The archive of the press releases: <http://www.insse.ro/cms/en/comunicate-de-presa-view>

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