

Domain: Tourism

The tourism in month of January 2020

- Compared to the corresponding month of the previous year, the arrivals in the establishments of tourists' reception with functions of tourists' accommodation increased by 5.0 %, while the overnight stays increased by 7.0% in January 2020.
- Compared to January 2019, in January 2020 customs registered an increase in the arrivals of foreign visitors of 12.7 % and an increase of 14.1% in the departures abroad of the Romanian visitors.

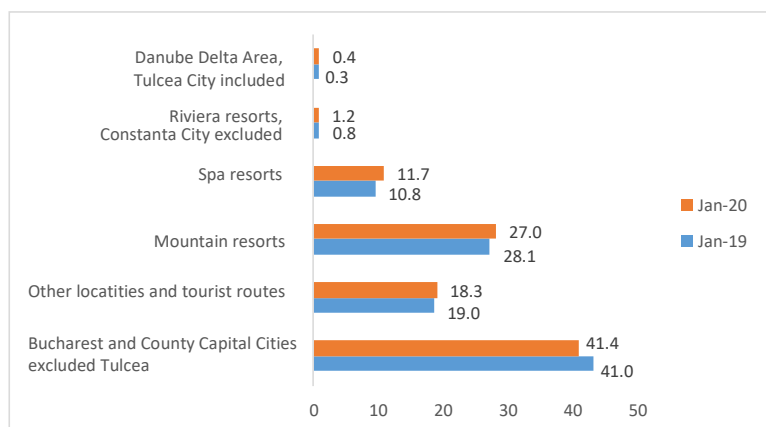
1. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation - January

	Arrivals			Overnight stays		
	January 2019 -thou-	January 2020 -thou-	January 2020 compared to January 2019 -%-	January 2019 -thou-	January 2020 -thou-	January 2020 compared to January 2019 -%
Total	758.4	796.3	105.0	1472.8	1575.5	107.0
Romanian tourists	618.6	668.7	108.1	1188.0	1299.2	109.4
Foreign tourists*) out of which:	139.8	127.6	91.3	284.8	276.3	97.0
Europe	102.1	93.4	91.5	208.8	199.2	95.4
The European Union	81.2	72.7	89.5	157.1	150.2	95.6
Asia	22.6	19.0	84.1	47.4	48.3	101.9
North America	9.1	6.8	74.7	17.3	13.3	76.9
South America	1.2	1.0	83.3	2.4	2.2	91.7
Africa	1.1	1.2	109.1	1.8	2.4	133.3

*) By the country of residence; Table data in xls format attached to the press release on the homepage

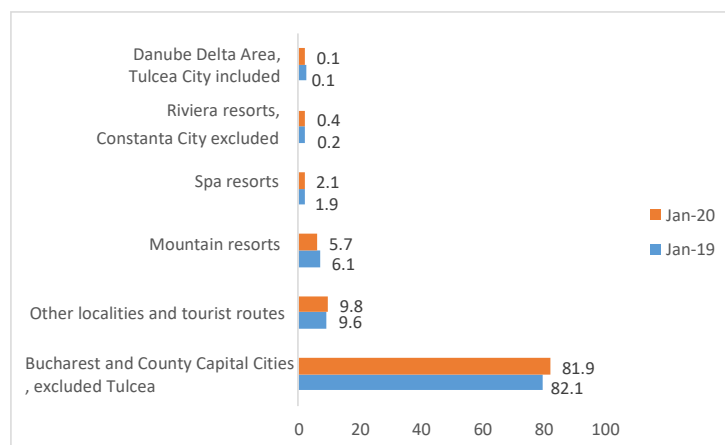
1. The distribution of Romanian tourists' arrivals in the establishments of tourists' reception, by tourist areas, in January 2020 compared to January 2019

- % -



2. The distribution of foreign tourists' arrivals in the establishments of tourists' reception, by tourist areas, in January 2020 compared to January 2019

- % -



Graph data in .xls format attached to the press release on the homepage.

In January 2020, **the arrivals** in the establishments of tourists' reception amounted to 796.3 thousands, 5.0% more compared to January 2019.

In January 2020, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 84.0% of the total arrivals, while the foreign tourists were 16.0%.

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (73.2% of the total of foreign tourists) and 77.8% of them came from European Union Member States.

In January 2020, **the overnight stays** in the establishments of tourists' reception amounted to 1575.5 thousands, 7.0% more compared to January 2019.

In January 2020, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 82.5% of the total overnight stays, while the foreign tourists' overnight stays were 17.5%. As to the overnight stays of foreign citizens in the establishments of tourists' reception, the highest weight had those coming from Europe (72.1% of the total of foreign tourists) and 75.4% of them came from European Union Member States.

In January 2020, **the average duration of stay** was 1.9 days for Romanian tourists and 2.2 days for the foreign tourists.

In January 2020, **the net use index** of accommodation places was 25.0% on total tourists' accommodation structures, increasing by 1.6 percentage points compared to January 2019.

In January 2020, hotels (31.0%), tourist villas (22.0%), bungalows (19.9%), hostels (19.4%), tourist boarding houses (18.6%) and tourist chalets (16.4%) registered higher use indices of accommodation places.

In January 2020, **the arrivals of foreign visitors in Romania**, according to *customs*, amounted to 823.7 thousands, 12.7% more compared to January 2019. Most of the foreign visitors came from European countries (94.0%). 47.9% of the total arrivals of the foreign visitors to Romania were from European Union Member States. Among European Union states, the most arrivals were from Bulgaria (38.2%), Hungary (23.3%), Italy (8.3%), Germany (5.8%), Poland (4.4%), France (3.7%) and the United Kingdom (3.0%).

In January 2020, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 2044.5 thousands, by 14.1% more compared to January 2019. The Romanian visitors abroad mostly used the means of road transport, 70.0% of the total departures.

By counties, in January 2020, the number of tourists' arrivals in the establishments of tourists' reception with functions of tourists' accommodation^{*)} recorded higher values in Bucharest Municipality (122.8 thousands), Braşov (121.7 thousands), Prahova (48.6 thousands), Suceava (36.9 thousands), Mureş (36,6 thousands), Bihor (36,5 thousands) and Cluj (35.7 thousands), while the number of tourists' overnight stays^{*)} recorded higher values in Braşov (253.7 thousands), Bucharest Municipality (222.1 thousands), Prahova (112.0 thousands), Bihor (78,2 thousands), Vâlcea (77,9 thousands), Suceava (77,7 thousands), Mureş (74,0 thousands) and Cluj (64.9 thousands).

Most of the foreign visitors accommodated in the establishments of tourists' reception with functions of tourists' accommodation^{**)} came from Israel (14.2 thousands), Italy (13.0 thousands), Germany (12.7 thousands), Republic of Moldova (7,5 thousands) and France (7.3 thousands).

^{*)} [Additional information on data in the press release can be found in the .xls file attached to the press release on the homepage](#)

Additional Information:

Methodological Note

The arrival of a tourist in an establishment of tourists' reception with functions of tourists' accommodation is registered when a person signs in the register of the respective establishment for one night or several nights' accommodation. In each establishment of tourists' reception with functions of tourists' accommodation, regardless of the number of overnight stays, the continuous stay of a tourist counts as one arrival.

The overnight stay means the 24-hours interval, starting with the admission hour of the respective establishment, for which a person signs in the register of the establishment and benefits of accommodation according to the price paid, even if the actual stay lasts less than the mentioned interval.

The net use index of accommodation places represents the relationship between the capacity of tourist accommodation in operation and its actual use by tourists within a determined period. We do the calculation by dividing the total number of overnight stays completed with the tourist accommodation capacity in operation, in the respective period.

The nomenclature of the accommodation structures was established starting from the list of authorized accommodation structures, downloaded from the website of the Ministry of Economy, Energy and Business Environment - Department for Tourism, on February 21, 2020. The list included 14928 structures, of which:

- the apartments and rooms for rent were eliminated, which are the subject of another statistical research (about 3700);
- 1919 units surveyed were in major repairs at the time of the statistical research, and 361 units refused to answer and 241 did not complete the questionnaire for other reasons.

For additional information, kindly see the on line TEMPO database of INS (data for January 2020 will be available on March 2, 2020) and the statistical publication "Monthly Statistical Bulletin" (date of issue March 27, 2020).

The next issue of the press release on tourism will be on Thursday, April 2, 2020.

The archive of the press releases: <http://www.insse.ro/cms/en/comunicate-de-presa-view>

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