

Domain: Tourism

## The tourists' overnight stays in the establishments of tourists' reception increased by 9.6% in January

- *Compared to the corresponding month of the previous year, both the arrivals and the overnight stays in the establishments of tourists' reception with functions of tourists' accommodation increased by 9.6 % each, in January 2018.*
- *Compared to January 2017, in January 2018 customs registered an increase in both the arrivals of foreign visitors of 22.4 % and in the departures abroad of the Romanian visitors of 13.6 %.*

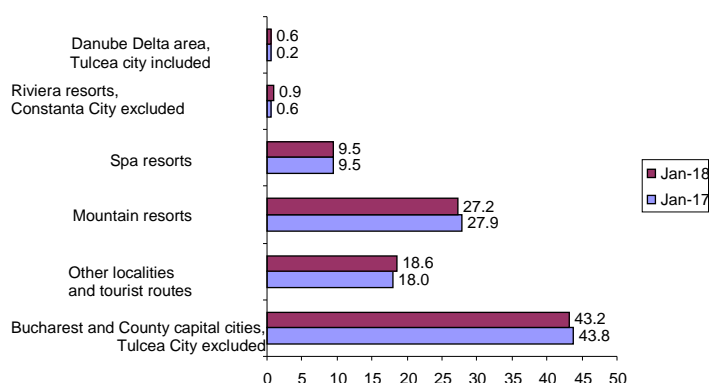
### 1. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation - January

	Arrivals			Overnight stays		
	January 2017 thousands	January 2018 thousands	January 2018 compared to January 2017 -%-	January 2017 thousands	January 2018 thousands	January 2018 compared to January 2017 -%-
<b>Total</b>	<b>659.0</b>	<b>722.1</b>	<b>109.6</b>	<b>1242.2</b>	<b>1361.6</b>	<b>109.6</b>
Romanian tourists	523.5	573.1	109.5	975.1	1062.8	109.0
Foreign tourists*) out of which:	135.5	149.0	110.0	267.1	298.8	111.9
- Europe	103.0	109.9	106.7	205.7	222.1	108.0
- The European Union	80.3	88.0	109.6	150.5	168.1	111.7
- Asia	19.5	23.5	120.5	39.3	48.8	124.2
- North America	7.5	8.0	106.7	12.4	13.7	110.5
- South America	1.2	1.4	116.7	1.9	2.4	126.3
- Africa	1.2	1.2	100.0	2.2	2.2	100.0

\*) By the country of residence; Table data in xls format attached to the press release on the homepage

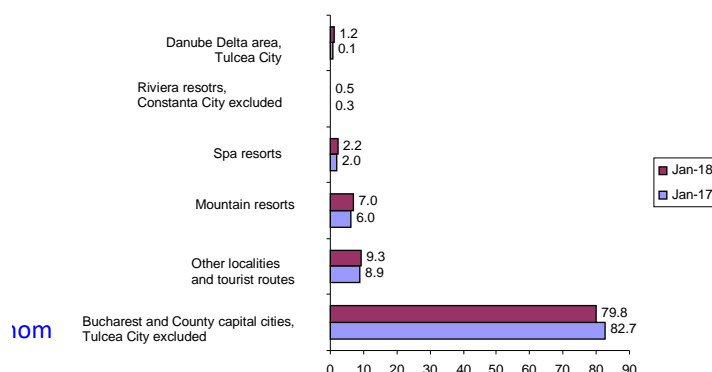
1. The distribution of Romanian tourists' arrivals in the establishments of tourists' reception, by tourist areas, in January 2018 compared to January 2017

- % -



2. The distribution of foreign tourists' arrivals in the establishments of tourists' reception, by tourist areas, in January 2018 compared to January 2017

- % -



In January 2018, **the arrivals** in the establishments of tourists' reception amounted to 722.1 thousands, 9.6% more compared to January 2017.

In January 2018, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 79.4% of the total arrivals, while the foreign tourists were 20.6%, weights similar to those of January 2017.

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (73.8% of the total of foreign tourists) and 80.1% of them came from European Union Member States.

In January 2018, **the overnight stays** in the establishments of tourists' reception amounted to 1361.6 thousands, 9.6% more compared to January 2017.

In January 2018, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 78.1% of the total overnight stays, while the foreign tourists' overnight stays were 21.9%. As to the overnight stays of foreign citizens in the establishments of tourists' reception, the highest weight had those coming from Europe (74.3% of the total of foreign tourists) and 75.7% of them came from European Union Member States.

In January 2018, **the average duration of stay** was 1.9 days for Romanian tourists and 2.0 days for foreign tourists.

In January 2018, **the net use index** of accommodation places was 21.7% on total tourists' accommodation structures, increasing by 1.6 percentage points compared to January 2017.

In January 2018, hotels (26.9%), tourist villas (18.5%), tourist boarding houses (17.4%), hostels (15.7%) and tourist villas (15.1%) registered higher use indices of accommodation places.

By county, the number of tourists' arrivals in the establishments of tourists' reception with functions of tourists' accommodation <sup>\*)</sup> recorded, in January 2018, higher values in Bucharest Municipality (128.4 thousands), Braşov (107.0 thousands), Prahova (45.9 thousands) and Cluj (34.9 thousands), while the number of tourists' overnight stays <sup>\*)</sup> recorded higher values in Braşov (233.9 thousands), Bucharest Municipality (210.5 thousands), Prahova (98.9 thousands) and Mureş (66.7 thousands).

Most of the foreign visitors accommodated in the establishments of tourists' reception with functions of tourists' accommodation <sup>\*\*) )</sup> came from Israel (17.7 thousands), Italy (16.9 thousands), Germany (14.6 thousands), France (9.4 thousands) and Republic of Moldova (9.2 thousands).

In January 2018, **the arrivals of foreign visitors in Romania**, according to *customs*, amounted to 807.2 thousands, 22.4% more compared to January 2017. Most of the foreign visitors came from European countries (90.9%). 51.1% of the total arrivals of the foreign visitors to Romania were from European Union Member States, out of which the most arrivals were from Bulgaria (29.4%), Hungary (22.0%), Italy (10.9%), Germany (6.7%), France (5.0%) and Poland (4.6%).

In January 2018, **the departures of Romanian visitors abroad**, according to *customs*, amounted 1711.4 thousands, by 13.6% more compared to January 2017. The Romanian visitors abroad mostly used the means of road transport, 70.1 % of the total departures.

\*) Additional information on data in the press release can be found in the .xls file attached to the press release on the [homepage](#)

#### Additional Information:

##### Methodological Note

**The arrival** of a tourist in an establishment of tourists' reception with functions of tourists' accommodation is registered when a person signs in the register of the respective establishment for one night or several nights' accommodation. In each establishment of tourists' reception with functions of tourists' accommodation, regardless of the number of overnight stays, the continuous stay of a tourist counts as one arrival.

**The overnight stay** means the 24-hours interval, starting with the admission hour of the respective establishment, for which a person signs in the register of the establishment and benefits of accommodation according to the price paid, even if the actual stay lasts less than the mentioned interval.

**The net use index of accommodation places** represents the relationship between the capacity of tourist accommodation in operation and its actual use by tourists within a determined period. We do the calculation by dividing the total number of overnight stays completed with the tourist accommodation capacity in operation, in the respective period.

For additional information, kindly see the statistical publication "Monthly Statistical Bulletin" (date of issue March 26, 2018) and the on line TEMPO database of INS (data for January 2018 will be available on March 2, 2018).

The next issue of the press release on tourism will be on Tuesday, April 3, 2018.

The archive of the press releases: <http://www.insse.ro/cms/en/comunicate-de-presa-view>

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