

Domain: Tourism

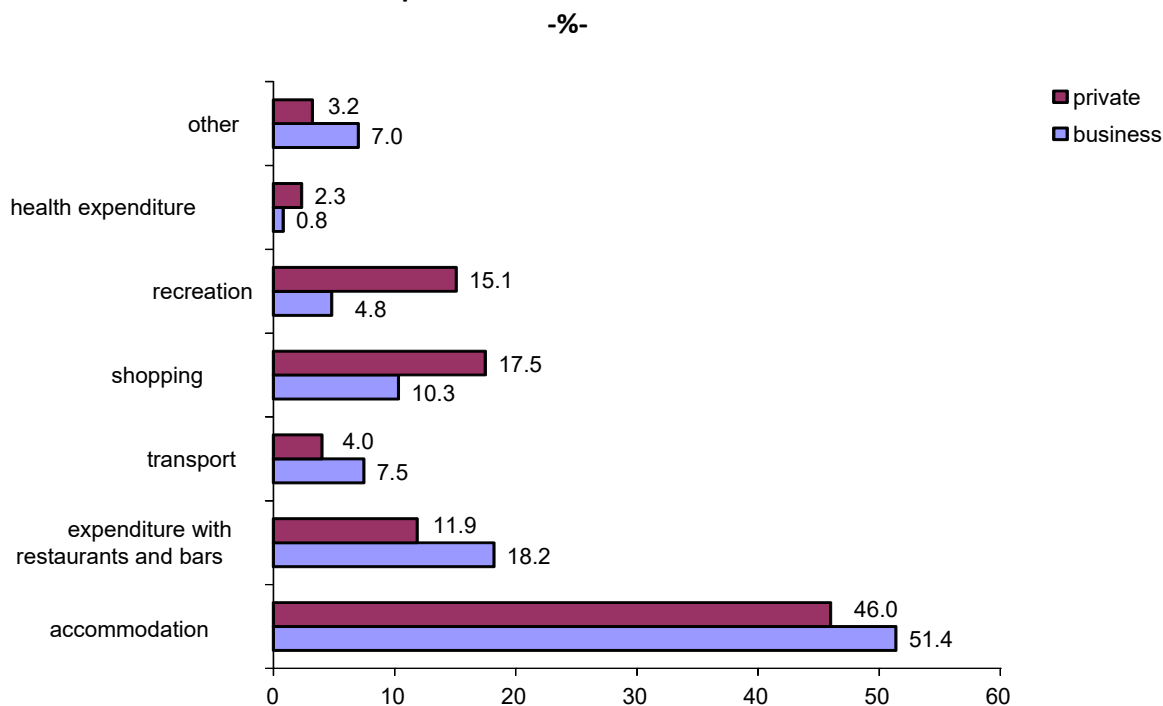
## *The non-resident tourists arrived in Romania in 2016 spent on average 2397.9 lei/person*

- In Quarter IV 2016, the total number of non-residents in collective tourist accommodation \*) was 540.8 thousand and their expenditure amounted per total 1305.6 million lei.
- In 2016, the number of non-residents in collective tourist accommodation was 2469.9 thousand and their expenditure amounted per total 5922.5 million lei.

*In Quarter IV 2016, the main reason* of the non-resident tourists' stay in Romania was: **business, attend congresses, conferences, courses, fairs and exhibitions** (61.3% of the total number of non-resident tourists), their expenditure being 62.8% of the total expenditure.

*The second reason* of the non-resident tourists' stay in Romania was the travels for **particular purpose** (38.7% of the total number of non-resident tourists), out of which the holiday travel being highlighted (61.8%). The travels for particular purpose include travels for holidays, shopping, sports and cultural events, visit friends and relatives, medical treatment, religion, transit and other activities.

**The weight of expenditure groups in total expenses for business travels and in total expenses for particular travels in Quarter IV 2016**

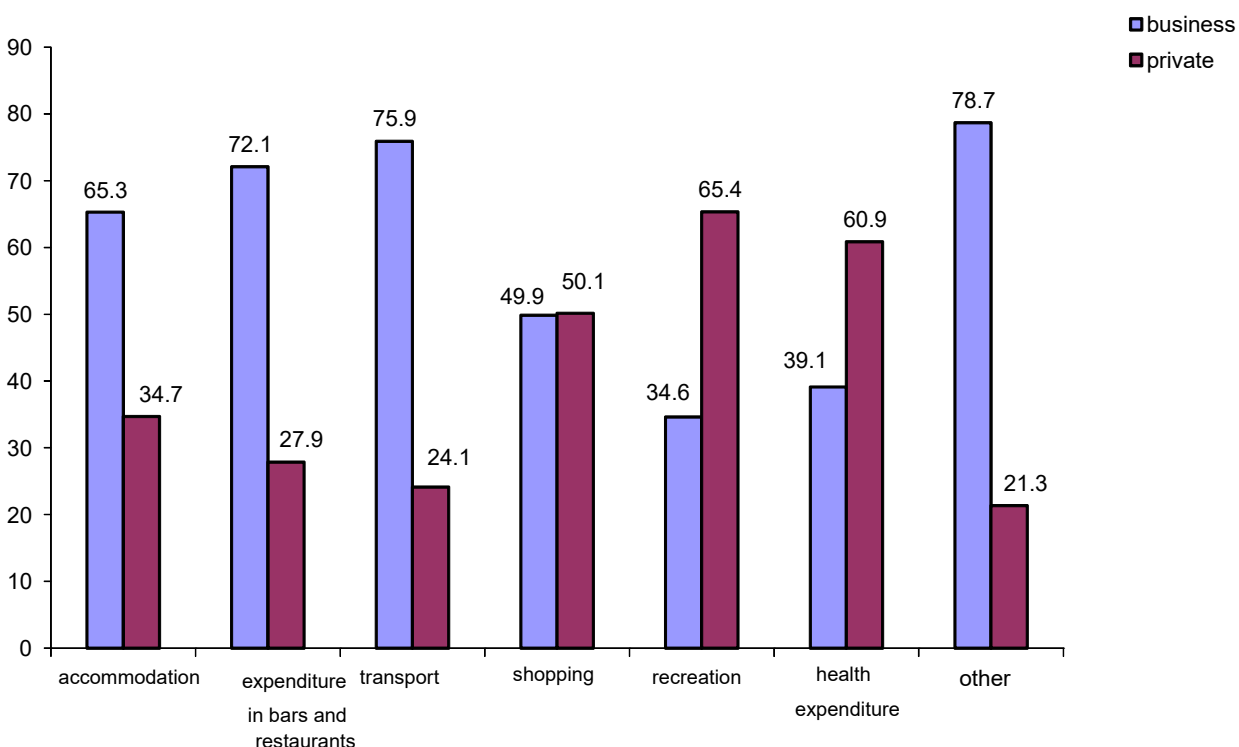


Graph data in .xls format

\*) Hotels with over 650 foreign tourists during the previous year and tourist boarding houses with over 150 foreign tourists, respectively

**Of the total business expenditure**, the greatest weight is represented by the accommodation expenditure (51.4%), the accommodation with breakfast included being particularly preferred (90.8%). The expenditure of non-resident tourists in restaurants and bars was 18.2% and that for shopping 10.3%. Of the total expenditure for shopping, 39.7% represented the expenses for purchasing presents and souvenirs, followed by expenses for purchasing food and beverages 35.0%. The expenses with car rentals had a weight of 57.6% of the total expenditure for transport, while the expenditure for purchasing tickets for amusement parks, fairs, casinos, slots halls represented 58.1% of the total expenditure for recreation.

**The weight of expenditure groups for business travels and for particular travels, expenditure group in Quarter IV 2016**  
- % -



Graph data in .xls format

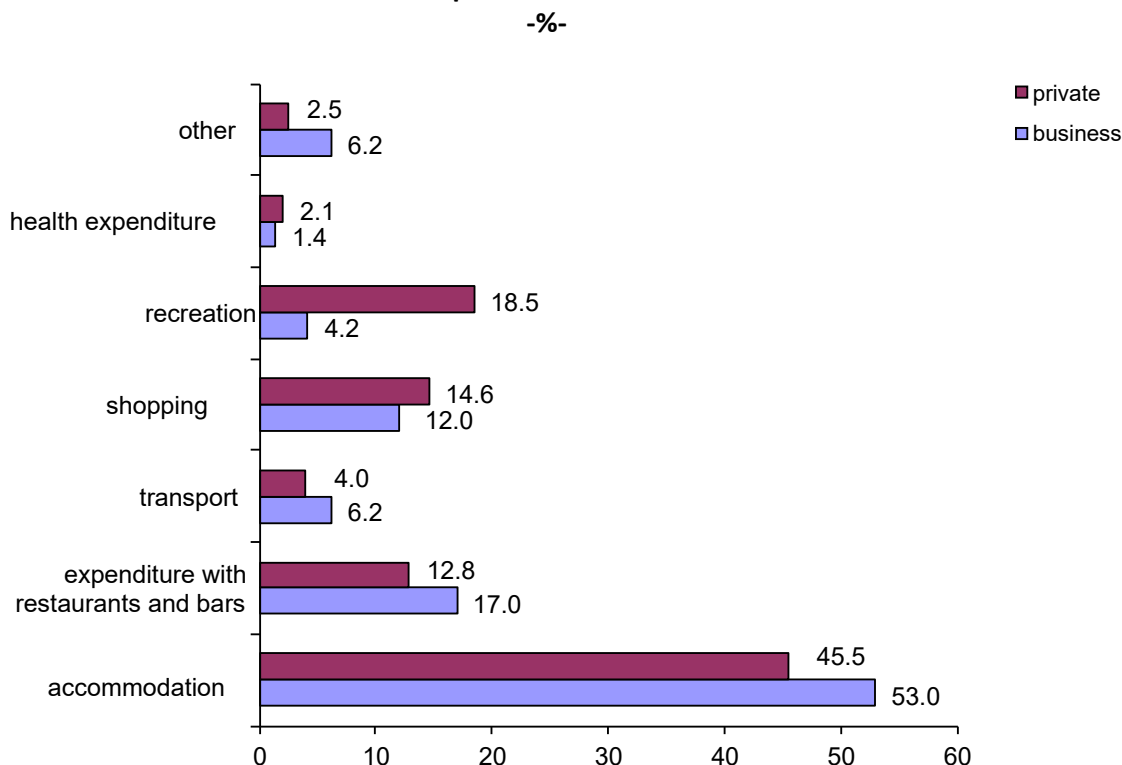
**Out of the total non-resident tourists arrived in Romania**, 52.4% had their stay organised by travel agencies and 30.4% had organized their stay by themselves.

**The main means of transportation used** by the non-resident tourists arriving in Romania was the plane (79.2% of the total number of tourists). 14.4% of the total number of tourists used their own cars, followed by coaches and buses used by 4.9% and 1.5% used other means of transportation (train, riverboats, car rentals, motorcycles etc.).

**In 2016, the main reason** of the non-resident tourists' stay in Romania was **business, to attend congresses, conferences, courses, fairs and exhibitions** (57.6% of the total number of non-resident tourists), their expenditure being 58.5% of the total expenditure.

**The second reason** of the non-resident tourists' stay in Romania was the travels for **particular purpose** (42.4% of the total number of non-resident tourists), out of which the holiday travel being highlighted (61.4%). The travels for particular purpose include travels for holidays, shopping, sports and cultural events, visit friends and relatives, medical treatment, religion, transit and other activities.

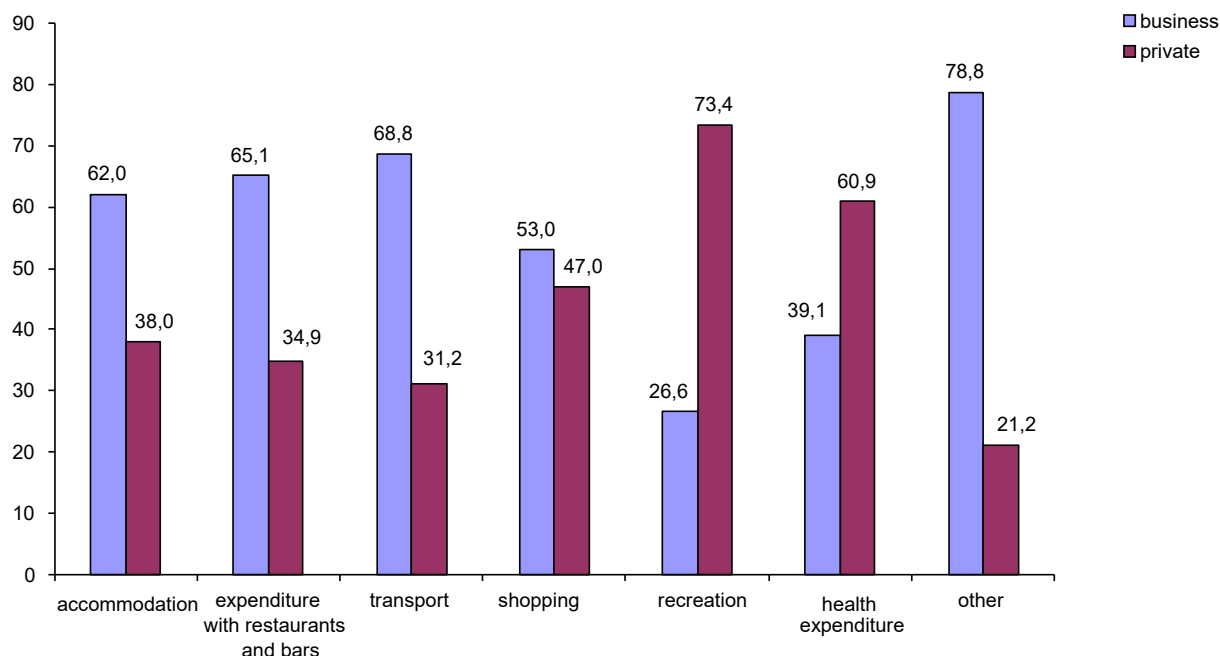
**The weight of expenditure groups in total expenses for business travels and in total expenses for particular travels in 2016**



Graph data in .xls format

**Of the total business expenditure**, the greatest weight is represented by the accommodation expenditure (52.7%), the accommodation with breakfast included being particularly preferred (92.3%). The expenditure of non-resident tourists in restaurants and bars was 17.0% and that for shopping 11.7%. Of the total expenditure for shopping, 37.6% represented the expenses for purchasing food and beverages, followed by expenses for purchasing presents and souvenirs 35.6%. The expenses with car rentals had a weight of 55.1% of the total expenditure for transport, while the expenditure for purchasing tickets for amusement parks, fairs, casinos, slots halls represented 54.0 % of the total expenditure for recreation.

**The weight of expenditure groups for business travels and for particular travels, expenditure group in 2016**  
- % -



Graph data in .xls format

**Out of the total non-resident tourists arrived in Romania**, 51.7% had their stay organised by travel agencies and 30.5% had organized their stay by themselves.

**The main means of transportation used** by the non-resident tourists arriving in Romania was the plane (74.9% of the total number of tourists). 14.3% of the total number of tourists used their own cars, followed by coaches and buses used by 9.1% and 1.7% used other means of transportation (train, riverboats, car rentals, motorcycles etc.).

**Additional information:**

For the accurate interpretation of indicators, kindly see the [Methodological Note attached to the press release on the homepage](#).

For additional information, see the statistical publication: "Travel expenditure of non-residents in 2016" (date of issue March 27, 2017).

The next issue of the press release on tourist expenditure of the non-residents will be on Friday, June 16, 2017.

The archive of the press releases: <http://www.insse.ro/cms/en/comunicate-de-presa-view>

**The Directorate of Communication**

e-mail: [biroupresa@insse.ro](mailto:biroupresa@insse.ro)

Tel: +4021 3181869