

Domain: Tourism

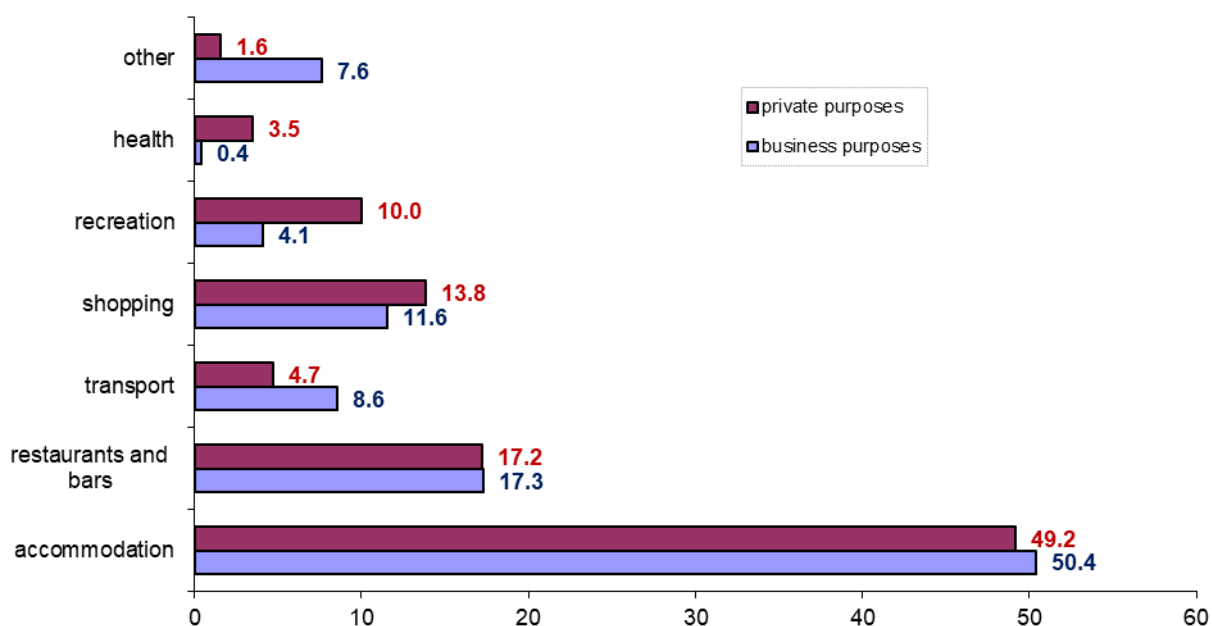
Non-resident tourists arrived in Romania in Q I 2019 spent 2912.9 lei/person as average

- In Q I 2019, the total number of non-residents in collective¹ tourist accommodation structures was 443.7 thousands and their total expenditure amounted to 1292.6 million lei.

In Q I 2019, the main reason of 60.7% of the non-resident tourists' stay in Romania was **business** (including the attendance of congresses, conferences, courses, fairs and exhibitions), their expenditure accounting for 64.4% of the total expenditure.

39.3% of the non-resident tourists' stay in Romania in Q I 2019 travelled for private purposes, mainly for holidays (64.2%) and for visiting relatives and friends (10.5%). The travels for private purposes include travels for holidays, shopping, sports and cultural events, visits to friends and relatives, medical treatment, pilgrimage, transit and other activities.

Weight of expenditure groups in total expenditure for business travels and in total expenditure for private travels in Q I 2019 (%)

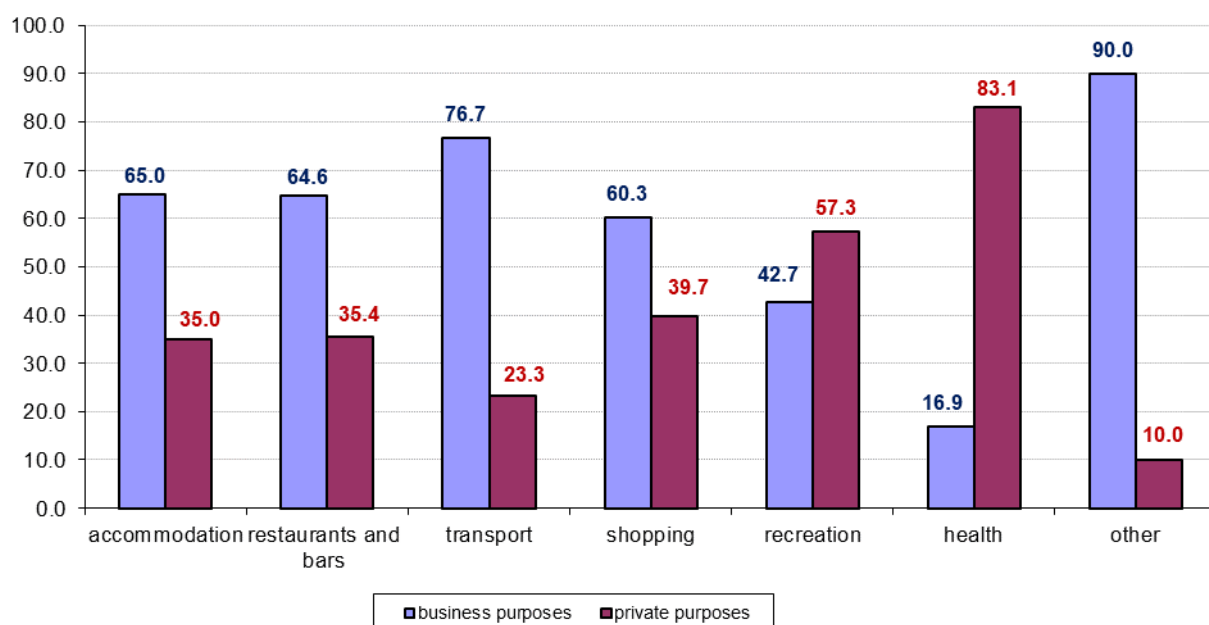


[Graph data in .xls format](#)

¹ Hotels with over 650 foreign tourists during the previous quarter, respectively tourist boarding houses with over 150 foreign tourists in the previous quarter.

Of the total business expenditure, the greatest weight is represented by the accommodation expenditure (50.4%), the accommodation with breakfast included being preferred (92.6% of total accommodation expenditure). The expenditure of non-resident tourists with restaurants and bars was 17.3% and that for shopping 11.6%. Of the total expenditure for shopping, 42.3% represented the expenses for purchasing food and beverages, followed by expenses for purchasing presents and souvenirs 34.6%. The expenses with car rentals had a weight of 55.7% of the total expenditure for transport, while the expenditure for purchasing tickets for amusement parks, fairs, casinos, slots halls accounted for 33.9% of the total expenditure for recreation.

**Weight of business travels and private travels expenditure groups,
in total expenditure group in Q I 2019**
%



[Graph data in .xls format](#)

Out of the total non-resident tourists arrived in Romania, 44.0% had their stay organised by travel agencies and 38.3% had organized their stay by themselves.

The main means of transportation used by the non-resident tourists arriving in Romania was the plane (85.1% of the total number of tourists). 10.9% of the total number of tourists used their own cars, followed by coaches and buses used by 3.0%, while 1.0% used other means of transportation (train, riverboats, car rentals, motorcycles etc.).

Additional information:

For the accurate interpretation of indicators, kindly see the [Methodological Note attached to the press release on the homepage](#).

For additional information, kindly see the statistical publication "Tourist expenditure of non-residents in Q I 2019" (date of issue June 21, 2019).

The next issue of the press release on tourist expenditure of the non-residents will be on Monday, September 16, 2019.

The archive of the press releases: <http://www.insse.ro/cms/en/comunicate-de-presa-view>