

Domain: Tourism

THE TOURISTS' OVERNIGHT STAYS IN THE ESTABLISHMENTS OF TOURISTS' RECEPTION INCREASED BY 14.6%

- *In March 2015, compared to the corresponding month of the previous year, both the arrivals and the overnight stays in the establishments of tourists' reception with functions of tourists' accommodation increased by 12.3 % and by 14.6 %, respectively.*
- *Compared to March 2014, in March 2015, customs registered an increase in both the arrivals of foreign visitors of 11.4 % and in the departures abroad of the Romanian visitors of 6.3 %.*

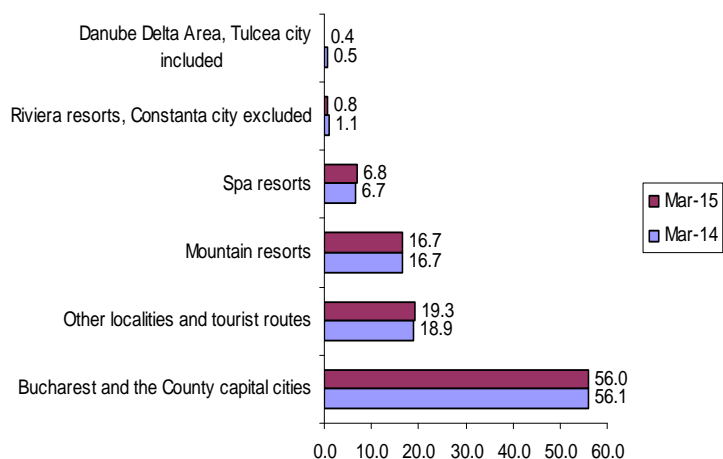
1. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation -March

	Arrivals			Overnight Stays		
	March 2014 -thousands-	March 2015 -thousands-	March 2015 compared to March 2014 -%-	March 2014 thousands	March 2015 - thousands-	March 2015 compared to March 2014 -%
Total	517.6	581.3	112.3	1009.8	1157.5	114.6
Romanian tourists	396.5	437.5	110.3	772.4	880.3	114.0
Foreign tourists ^{*)} out of which:	121.1	143.8	118.7	237.4	277.2	116.8
- Europe	95.6	109.9	115.0	182.7	209.2	114.5
- The European Union	82.2	93.5	113.7	157.1	177.2	112.8
- Asia	12.4	16.9	136.3	25.5	32.8	128.6
- North America	8.4	9.8	116.7	15.0	17.3	115.3
- South America	1.1	1.1	100.0	2.3	2.1	91.3
- Africa	1.1	1.1	100.0	7.8	7.5	96.2

^{*)} By country of residence; the data in the table are to be found in the .xls file attached to the press release on the homepage

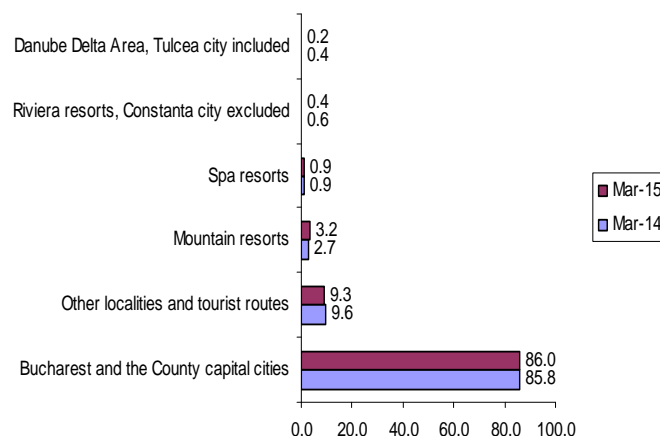
1. The distribution of Romanian tourists' arrivals in the establishments of tourists' reception, by tourist areas, in March 2015 compared to March 2014

- % -



2. The distribution of foreign tourists' arrivals in the establishments of tourists' reception, by tourist areas, in March 2015 compared to March 2014

- % -



The graph data are to be found in the .xls file attached to the press release on the homepage.

In March 2015, **the arrivals** in the establishments of tourists' reception amounted to 581.3 thousand, 12.3% more compared to March 2014.

In March 2015, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 75.3% of the total arrivals, while the foreign tourists were 24.7%, weights close to those of March 2014.

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (76.4% of the total of foreign tourists) and 85.1% of them came from European Union Member States.

In March 2015, **the overnight stays** in the establishments of tourists' reception amounted to 1157.5 thousand, 14.6% more compared to March 2014.

In March 2015, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 76.1% of the total overnight stays, while the foreign tourists' overnight stays were 23.9%. As to the overnight stays in the establishments of tourists' reception, the highest weight had those coming from Europe (75.5 % of the total of foreign tourists) and 84.7% of them came from European Union Member States.

In March 2015, **the average time of stay** was 2.0 days for the Romanian tourists and 1.9 days for the foreign tourists.

In March 2015, **the net use index** of accommodation places was 20.6 % on total tourists' accommodation, 2.1 pp more compared to March 2014.

In March 2015, higher indices of accommodation places were registered by hotels (26.4%), inns (22.6%) and hostels (14.9%).

In March 2015, **the arrivals of foreign visitors to Romania**, according to *customs*, amounted to 604.3 thousand, 11.4% more compared to March 2014. Most of the foreign visitors came from European countries (93.8%). 60.4% of the total arrivals of the foreign visitors to Romania were from European Union Member States, out of which the most arrivals were from Hungary (32.6%), Bulgaria (26.8%), Germany (8.6%), Italy (6.8%), Poland (5.2%) and Austria (3.4 %).

In March 2015, **the departures of Romanian visitors abroad**, according to *customs*, amounted to 942.1 thousand, 6.3% more compared to March 2014. The Romanian visitors abroad mostly used the means of road transport, 75.8 % of the total departures.

2. Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation – Quarter I

	Arrivals			Overnight Stays		
	Period 1.01-31.03 2014 -thousands-	Period 1.01-31.03 2015 -thousands-	Per.1.01- 31.03.2015 compared to per.1.01- 31.03. 2014 -%-	Period 1.01-31.03 2014 -thousands-	Period 1.01-31.03 2015 -thousands-	Per.1.01- 31.03.2015 compared to per.1.01- 31.03. 2014 -%-
Total	1428.3	1608.9	112.6	2797.4	3213.7	114.9
Romanian tourists	1119.4	1253.0	111.9	2182.8	2503.0	114.7
Foreign tourists ^{**}) out of which:	308.9	355.9	115.2	614.6	710.7	115.6
- Europe	247.1	273.4	110.6	482.6	538.8	111.6
- The European Union	206.8	227.0	109.8	396.7	433.0	109.2
- Asia	31.6	43.9	138.9	64.7	88.2	136.3
- North America	18.4	22.5	122.3	32.9	39.3	119.5
- South America	2.5	2.6	104.0	5.2	5.2	100.0
- Africa	3.2	2.9	90.6	18.6	21.3	114.5

^{*)} By country of residence; the data in the table are to be found in the .xls file attached to the press release on the homepage

In Quarter I 2015, **the arrivals** in the establishments of tourists' reception amounted to 1608.9 thousand, 12.6% more compared to Quarter I 2014.

In Quarter I 2015, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 77.9% of the total arrivals, while the foreign tourists were 22.1%, weights close to those of Quarter I 2014.

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (76.8% of the total of foreign tourists) and 83.0% of them came from European Union Member States.

In Quarter I 2015, **the overnight stays** in the establishments of tourists' reception amounted to 3213.7 thousand, 14.9% more compared to Quarter I 2014.

In Quarter I 2015, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 77.9% of the total overnight stays, while the foreign

tourists' overnight stays were 22.1%. As to the overnight stays in the establishments of tourists' reception, the highest weight had those coming from Europe (75.8 % of the total of foreign tourists) and 80.4% of them came from European Union Member States.

In Quarter I 2015, **the average time of stay** was 2.0 days for both the Romanian and the foreign tourists.

In Quarter I 2015, **the net use index** of accommodation places was 20.0 % on total tourists' accommodation, 2.1 pp more compared to Quarter I 2014.

In Quarter I 2015, higher indices of accommodation places were registered by hotels (25.1%), hostels (14.7%) and tourist villas (14.6%).

The most arrivals of foreign tourists accommodated in the establishments of tourists' reception with functions of tourists' accommodation ^{*)} were from Italy (41.6 thousand), Germany (38.4 thousand), Israel (28.9 thousand), France (24.5 thousand) and The United Kingdom (22.8 thousand).

In Quarter I 2015, **the arrivals of foreign visitors to Romania**, according to *customs*, amounted to 1642.6 thousand, 12.4% more compared to Quarter I 2014. Most of the foreign visitors came from European countries (94.1%). 59.7% of the total arrivals of the foreign visitors to Romania were from European Union Member States, out of which the most arrivals were from Hungary (32.1%), Bulgaria (29.3%), Germany (7.6%), Italy (6.9%), Poland (5.2%) and Austria (3.1%) .

In Quarter I 2015 **the departures of Romanian visitors abroad**, according to *customs*, amounted to 2814.7 thousand, 10.6% more compared to Quarter I 2014. The Romanian visitors abroad mostly used the means of road transport, 76.6% of the total departures.

^{*)} Additional information on data in the press release can be found in the .xls file attached to the press release on the homepage

Additional Information:

For the accurate interpretation of indicators, kindly see the [Methodological Note attached to the press release on the homepage](#).

For additional information, kindly see the statistical publication "Monthly Statistical Bulletin" (date of issue May 19, 2015) and the on line TEMPO data base of the NIS.

The next issue of the press release on tourism will be on Wednesday, June 3, 2015.

The archive of the press releases: <http://www.insse.ro/cms/ro/content/comunicate-de-presa-arhiva>

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