## **PRESS RELEASE**



No. 47/ March 3, 2015 Embargo ora 10:00

**Domain: Tourism** 

# THE TOURISTS' OVERNIGHT STAYS IN THE ESTABLISHMENTS OF TOURISTS' RECEPTION INCREASED BY 17.7%

- In January 2015, compared to the corresponding month of the previous year, both the arrivals and the overnight stays in the establishments of tourists' reception with functions of tourists' accommodation increased by 17.1 % and by 17.7 %, respectively.
- Compared to January 2014, in January 2015, customs registered an increase in both the arrivals of foreign visitors of 18.6 % and in the departures abroad of the Romanian visitors of 19.7 %.

Arrivals and overnight stays in the establishments of tourists' reception with functions of tourists' accommodation

	Arrivals			Overnight Stays		
	January 2014 -thousands-	January 2015 - thousands -	January 2015 compared to January 2014 -%-	January 2014 - thousands -	January 2015 - thousands -	January 2015 compared to January 2014 -%
Total	425.5	498.4	117.1	840.0	988.5	117.7
Romanian tourists	334.2	394.3	118.0	652.1	766.7	117.6
Foreign tourists ***) out of which:	91.3	104.1	114.0	187.9	221.8	118.0
- Europe	74.8	80.3	107.4	153.4	169.4	110.4
- The European Union	58.7	62.7	106.8	114.2	122.0	106.8
- Asia	9.2	13.7	148.9	19.6	29.2	149.0
- North America	4.6	5.9	128.3	8.0	10.2	127.5
- South America	0.7	0.7	100.0	1.5	1.6	106.7
- Africa	1.0	0.9	90.0	3.5	7.1	202.9

<sup>\*)</sup> By country of residence;

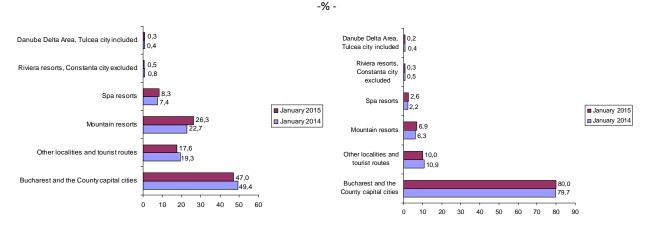
Table data (xls)

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- 1. The distribution of Romanian tourists' arrivals in the establishments of tourists' reception, by tourist areas, in January 2015 compared to January 2014
- The distribution of foreign tourists' arrivals in the establishments of tourists' reception, by tourist areas, in January 2015 compared to January 2014



### Graph data (.xls)

In January 2015, **the arrivals** in the establishments of tourists' reception amounted to 498.4 thousand, 17.1% more compared to January 2014.

In January 2015, the arrivals of the Romanian tourists in the establishments of tourists' reception with functions of tourists' accommodation were 79.1% of the total arrivals, while the foreign tourists were 20.9%, weights close to those of January 2014.

As to the arrivals of the foreign tourists in the establishments of tourists' reception, the highest weight had those coming from Europe (77.1% of the total of foreign tourists) and 78.1% of them came from European Union Member States.

In January 2015, **the overnight stays** in the establishments of tourists' reception amounted to 988.5 thousand, 17.7% more compared to January 2014.

In January 2015, the Romanian tourists' overnight stays in the establishments of tourists' reception with functions of tourists' accommodation were 77.6%, of the total overnight stays, while the foreign tourists' overnight stays were 22.4%. As to the overnight stays in the establishments of tourists' reception, the highest weight had those coming from Europe (76.4% of the total of foreign tourists) and 72.0% of them came from European Union Member States.

In January 2015, **the average time of stay** was 1.9 days for Romanian tourists, while for the foreign tourists it was 2.1 days.

In January 2015, **the net use index** of accommodation places was 18.0 % on total tourists' accommodation, 2.3 pp more compared to January 2014.

In January 2015, higher indices of accommodation places were registered by hotels (22.1%), tourist villas (14.4%) and tourist boarding-houses (13.1%).

The most arrivals of foreign tourists accommodated in the establishments of tourists' reception with functions of tourists' accommodation \*) were from Italy (12.6 thousand), Germany (10.6 thousand), Israel (10.1 thousand), Republic of Moldova (7.8 thousand), France (6.9 thousand), Great Britain (6.1 thousand).

In January 2015, **the arrivals of foreign visitors to Romania**, according to customs, amounted to 537.8 thousand, 18.6% more compared to January 2014. Most of the foreign visitors came from European countries (94.4%). 58.1% of the total arrivals of the foreign visitors to Romania were from European Union Member States, out of which the most arrivals were from Hungary (31.7%), Bulgaria (31.5%), Italy (7.0%), Germany (6.8%), Poland (4.8%) and Austria (3.0%).

In January 2015, **the departures of Romanian visitors abroad**, according to customs, amounted to 1049.2 thousand, 19.7% more compared to January 2014 The Romanian visitors abroad mostly used the means of road transport, 78.2% of the total departures.

#### **Additional Information:**

For the accurate interpretation of indicators, kindly see the Methodological Note

Additional information can be found in the publication the Monthly Statistical Bulletin, date of issue March 20, 2015 and on line in the TEMPO data base of the NIS.

The next issue of the press release on tourism will be on Wednesday, April 1, 2015.

The archive of the press releases: http://www.insse.ro/cms/ro/content/comunicate-de-presa-arhiva

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 $<sup>^{*)}</sup>$  Additional information on data in the press release can be found in the .xls file